

July 10, 2008

KTVL-TV
CHANNEL 10
MEDFORD, OREGON

QUARTERLY ISSUES AND PROGRAMS LISTING

April – May – June 2008

PROGRAM NOTES:

NEWS10: Monday-Friday 6:00am, 12:00noon, 5:00pm, 6:00pm, 11:00pm

NEWS10: Saturday-Sunday 6:00pm, 11:00pm

Public Service Announcements, Community Calendar: Run of Schedule

Special Programs: As Listed

News stories are 1-4 minutes in length

Public Service Announcements are :10 - :60

Calendars are :10

Special Programs lengths are as listed

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Call Lynn Burnette or
current Communications Specialist/Internet Assistant
at (541) 773-7373

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	CPR	NEWS	4/1/2008	6A,12P	2
	THE AMERICAN HEART ASSOCIATION CHANGES IT'S GUIDELINES ON HOW TO GIVE CPR, HOPING THE CHANGES WILL MAKE BYSTANDERS MORE WILLING TO JUMP IN AND HELP SOMEONE IN NEED.					
AMRED FORCES	VETERANS	DAV PRICE OF FREEDOM	PSA	4/1/2008		306
	FOR EVERY SERVICE MEMBER KILLED IN THE WAR, 10 MORE SURVIVE AND ARE SEVERELY DISABLED. MAKE A DIFFERENCE BY VOLUNTEERING AT YOUR LOCAL VA MEDICAL FACILITY.					
ARMED FORCES	VETERANS	VETERAN E-CARDS	PSA	4/1/2008		148
	SHOW YOUR THANKS AND SUPPORT FOR A VETERAN OR ACTIVE DUTY SERVICE MEMBER BY SENDING AN E-CARD. VISIT WWW.PVA.ORG.					
MEDICAL	RESEARCH	FOR EVERY BABY	PSA	4/1/2008		413
	EACH YEAR, MORE THAN HALF A MILLION BABIES ARE BORN PREMATURELY IN THE UNITED STATES. JOIN THE MILLIONS WHO ARE HELPING THE MARCH OF DIMES BRING RESEARCH AND EDUCATION HOME.					
ARMED FORCES	SUPPORT	DAY IN THE LIFE :60	PSA	4/1/2008		532
	WITH U.S. TROOPS STATIONED AROUND THE WORLD AND COMBAT FORCES ENGAGED IN THE MIDDLE EAST, THE VITAL ROLE OF USO CENTERS AND ENTERTAINMENT TOURS IS INCREASINGLY IMPORTANT. THE USO RELIES ENTIRELY ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR FUNDS. WWW.USO.ORG.					
ARMED FORCES	SUPPORT	DAY IN THE LIFE :15	PSA	4/1/2008		113
	WITH U.S. TROOPS STATIONED AROUND THE WORLD AND COMBAT FORCES ENGAGED IN THE MIDDLE EAST, THE VITAL ROLE OF USO CENTERS AND ENTERTAINMENT TOURS IS INCREASINGLY IMPORTANT. THE USO RELIES ENTIRELY ON THE GENEROSITY OF THE AMERICAN PEOPLE AND CORPORATIONS FOR FUNDS. WWW.USO.ORG.					
COMMUNITY	VOLUNTEER	ROTARY	PSA	4/1/2008		297
	ROTARY IS A CHANCE TO DO SOMETHING FOR SOMEONE ELSE AND IN THE PROCESS RECEIVE INCREDIBLE PERSONAL REWARDS. VISIT WWW.ROTARY.ORG TO BE A PART OF ONE OF THE LARGEST COMMUNITY SERVICE ORGANIZATIONS IN THE WORLD.					
CONSUMER AFFAIRS	EDUCATION	DTV TRANS SPAN	PSA	4/1/2008		102
	TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL					
MEDICAL	PROCEDURE	DIABETES	NEWS	4/1/2008	6A,12P	2
	HEALTH OFFICIALS REPORT STUDY SHOWING A DIABETES DRUG CALLED ACTOS CAN SLOW THE PROGRESSION OF HEART DISEASE.					
LAWENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	4/1/2008	6P,11P	2
	MEDFORD POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A MAN WHO'S BEEN EXPOSING HIMSELF TO CHILDREN NEAR AN ELEMENTARY SCHOOL, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
YOUNG PEOPLE	ART	CASCADE	NEWS	4/1/2008	6P	1
	KIERSTIN BARLOW FROM CASCADE CHRISTIAN HIGH SCHOOL, ONE OF THIRTY FINALISTS THROUGHOUT THE NATION, TALKS ABOUT HER "COW" SHE DESIGNED AS PART OF LUCERNE'S "THE ART OF DAIRY CONTEST", TEMPORARILY ON DISPLAY AT SAFEWAY UNTIL THE FINAL JUDGING PHASE.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	4/1/2008	6P	1
		CONSUMER ANALYSTS REPORT GAS PRICES DOWN SLIGHTLY IN OREGON, AVERAGE PRICE IN MEDFORD IS \$3.48, DOWN A PENNEY, STATEWIDE AVERAGE DOWN THREE CENTS TO \$3.40 A GALLON, IN CALIFORNIA \$3.64 A GALLON.				
JACKSON COUNTY	CITYORDINANCE	PANHANDLING	NEWS	4/1/2008	6P,11P	2
		THE ASHLAND CITY ATTORNEY PRESENTS THREE REVISIONS TO THE CITY COUNCIL PERTAINING TO AN ORDINANCE THAT DATES BACK TO THE EARLY 1900'S, SAYING THE REVISIONS ARE SIMPLY A WAY TO CLEAN UP OLD LANGUAGE THAT MAKES THE LAWS DIFFICULT TO UNDERSTAND.				
HEALTH	PETS	PETDOC	NEWS	4/1/2008	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT SKIN PROBLEMS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
MEDICAL	HEALTHCARE	HEALTHCARE	NEWS	4/1/2008	6A,12P	2
		MEDICAL EXPERTS REPORT NEW STUDY SHOWING MORE THAN HALF OF U.S. DOCTORS ARE IN FAVOR OF A NATIONAL HEALTH CARE PLAN, FEWER THAN A THIRD OPPOSE IT.				
ENERGY	FUEL	ETHANOL	NEWS	4/1/2008	5P,6P,11P	3
		STATE OFFICIALS REPORT GAS STATIONS IN JACKSON, JOSEPHINE, DOUGLAS, AND SIX OTHER COUNTRIES WILL START SELLING GAS WITH TEN PERCENT ETHANOL STARTING APRIL 15TH, THE NEW BLEND WILL REDUCE VEHICLE EMISSIONS, BUT IT WILL ALSO REDUCE ENGINE PERFORMANCE AND MILEAGE.				
COMMUNITY SERV	ANIMALPROTECT	PETSECONOMY	NEWS	4/1/2008	6A,12P	2
		C.A.T.S. IN MEDFORD REPORTS SEVERAL CATS HAVE BEEN RETURNED TO THE SHELTER SINCE THE FIRST OF THE YEAR, BECAUSE OF OWNER'S FINANCIAL DIFFICULTIES, AREA SHELTERS SAY NATIONALLY ANIMALS ARE BEING LEFT HOMELESS BECAUSE OF THE ECONOMY.				
COMMUNITY SERV	YOUTH	CAC	NEWS	4/1/2008	6A,12P	2
		MEDFORD'S CHILDREN'S ADVOCACY CENTER STARTS IT'S AWARENESS CAMPAIGN TYING BLUE RIBBONS TO THE TREES AROUND THE CENTER REPRESENTING THE NEARLY 800 CHILDREN THE CENTER HELPED LAST YEAR, MEDFORD MAYOR GARY WHEELER AND OTHER PROMINENT PEOPLE HELP KICK OFF CHILD ABUSE AWARENESS MONTH.				
CONSUMER AFFAIRS	EDUCATION	DTV TRANS ENG	PSA	4/1/2008		765
		TECHNOLOGY HAS CHANGED MANY THINGS, INCLUDING TELEVISION. LEARN MORE ABOUT DIGITAL TELEVISION AND HOW TO UPGRADE. DON'T LOSE YOUR TV SIGNAL IN 2009, LEARN MORE AT WWW.DTVANSWERS.COM OR CALL				
ARMED FORCES	SUPPORT	PRIDE OF NATION :60	PSA	4/1/2008		523
		COURAGE, HONOR, AND COUNTRY. THE FEW, THE PROUD, THE MARINES.				
MEDICAL	RESEARCH	CANCERTREAT	NEWS	4/1/2008	6A	1
		UCLA RESEARCHERS DEVELOP A "NEW WAY" TO FIGHT CANCER USING LIGHT.				
POLITICAL PROCESS	CAMPAIGNING	ORVISIT	NEWS	4/1/2008	6A,12P	2
		FORMER PRESIDENT BILL CLINTON, CAMPAIGNING FOR HIS WIFE SENATOR HILLARY CLINTON, HEADS NORTH AFTER DELIVERING HIS SPEECH AT NORTH MEDFORD HIGH SCHOOL.				
RECREATION	COMMUNITY AFFAIRS	SKINRIDE	NEWS	4/1/2008	6A,12P	2
		THE MT. ASHLAND SKI AREA REPORTS IT'S SKI AND RIDE AGAINST HUNGER EVENT WAS AN OVERWHELMING SUCCESS, THE EVENT PROMISED A FREE LIFT TICKET TO ANYONE WHO DONATED AT LEAST FIVE CANNED FOOD ITEMS, DONATED FOOD GOING TO ACCESS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	CROPS	FROSTPREPS	NEWS	4/1/2008	6A,12P	2
		LOCAL ORCHARDISTS PREPARE FOR THE COLD NIGHT TEMPERATURES, SAYING WHEN FREEZE WARNINGS ARE ISSUES, THEY CRANK UP THEIR HEATERS AND WIND MACHINES TO KEEP THE BUDS FROM FREEZING, PROTECTING THE CROP.				
CONSUMER AFFAIRS	HOWTO	MRFOOD	NEWS	4/1/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TURKEY LOAF CAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
BUSINESS	BAROMETER	LOCALTRUCKER	NEWS	4/1/2008	5P,6P	2
		ROBIN TURNER, ROBIN TURNER TRUCKING COMPANY, TALKS ABOUT HIS STRUGGLES KEEPING HIS BUSINESS GOING, WITH THE RISING FUEL COSTS, SAYING FUEL MAKES UP NEARLY FOURTY EIGHT PERCENT OF HIS MONTHLY EXPENSES.				
DRUGS & ALCOHOL	REHABILITATION	AL-ANON REALITY	PSA	4/1/2008		330
		ALCOHOL DOESN'T JUST AFFECT THE PERSON WHO DRINKS.				
MEDICAL	RESEARCH	AUTISMDAY	NEWS	4/2/2008	5P	1
		DR. DAVID SIDENER, GARDEN ACADEMY, TALKS ABOUT WORLD AUTISM DAY, SAYING WHILE THERE IS STILL NO CURE, THERE HAVE BEEN BIG IMPROVEMENTS IN THE TREATMENT OF AUTISM.				
HEALTH	PHYSICAL	WATERHYPE	NEWS	4/2/2008	5P	1
		RESEARCHERS REPORT HOW WE'VE ALL HEARD THAT WE'RE SUPPOSED TO DRINK EIGHT GLASSES OF WATER A DAY TO STAY HEALTHY, BUT NEW FINDINGS SUGGEST THAT MAY BE JUST A MYTH.				
HEALTH	SMOKING	SMOKINGGENE	NEWS	4/2/2008	6P	1
		RESEARCHERS REPORT NICOTINE ADDICTION MAY HAVE A LOT TO DO WITH YOUR GENETIC MAKEUP.				
RECREATION	FESTIVAL	ASHFILMFEST	NEWS	4/2/2008	6P	1
		ORGANIZERS REPORT ANNUAL ASHLAND INDEPENDENT FILM FESTIVAL, MORE THAN FIFTY FILM MAKERS EXPECTED TO ARRIVE IN THE ROGUE VALLEY FOR THE BIG OPENING.				
HEALTH	PHYSICAL	HEARTBURN	NEWS	4/2/2008	6A	1
		RAM CHUTTANI, GASTROENTEROLOGIST, REPORTS MILLIONS OF AMERICANS SUFFER FROM HEARTBURN, BUT NOT ALL OF THE SYMPTOMS OCCUR DURING THE DAY, OFFERING TIPS ON HOW TO PREVENT NIGHTTIME ACID REFLUX.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	4/2/2008	6A,12P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A MANY WHO'S BEEN EXPOSING HIMSELF TO CHILDREN NEAR AN ELEMENTARY SCHOOL, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
MEDICAL	RESEARCH	PARKINSONS	NEWS	4/2/2008	6A,12P	2
		RESEARCHERS REPORT THEY'VE TAKEN A BIG STEP TOWARD SOLVING THE MYSTERY OF PARKINSONS DISEASE, SCIENTISTS SAY LABORATORY FINDINGS DEMONSTRATE WHAT THEY SUSPECTED, GENETICALLY MATCHED TISSUE WORKS BETTER.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	4/2/2008	5P	1
		ROGUE GARDENER STAN MAPOLSKI REPORTS YOU CAN PLANT BULBS NOW FOR FLOWERS THIS SUMMER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	FASTING	NEWS	4/2/2008	6A,12P	2
	RESEARCHERS REPORT STUDY SHOWING A FEW DAYS OF FASTING MIGHT HELP PROTECT PATIENTS FROM SOME OF THE UNPLEASANT AND DANGEROUS SIDE EFFECTS OF CHEMOTHERAPY, THE FINDING MAY OPEN UP NEW AREAS OF RESEARCH TO HELP IMPROVE CANCER TREATMENT.					
BUSINESS	BAROMETER	BIGRIGPROTEST	NEWS	4/2/2008	6A,12P	2
	ROBIN TURNER, ROBIN TURNER TRUCKING COMPANY, TALKS ABOUT HIS STRUGGLES KEEPING HIS BUSINESS GOING, WITH THE RISING FUEL COSTS, SAYING FUEL MAKES UP NEARLY FOURTY EIGHT PERCENT OF HIS MONTHLY EXPENSES.					
ENERGY	FUEL	ETHANOL	NEWS	4/2/2008	6A,12P	2
	STATE OFFICIALS REPORT GAS STATIONS IN JACKSON, JOSEPHINE, DOUGLAS AND SIX OTHER COUNTIES WILL START SELLING GAS WITH TEN PERCENT ETHANOL STARTING APRIL 15TH, THE NEW BLOEND WILL REDUCE VEHICLE EMISSIONS, BUT IT WILL ALSO REDUCE ENGINE PERFORMANCE AND MILEAGE.					
ENVIRONMENT	AIRQUALITY	GREENHOUSEGAS	NEWS	4/2/2008	6A,12P	2
	THE OREGON DEQ PROPOSES NEW RULES TO REQUIURE CERTAIN BUSINESSES TO REPORT GREENHOUSE GAS EMISSIONS.					
JACKSON COUNTY	CITYORDINANCE	PANHANDLING	NEWS	4/2/2008	6A,12P,11P	3
	THE ASHLAND CITY ATTORNEY PRESENTS THREE REVISIONS TO THE CITY COUNCIL PERTAINING TO AN ORDINANCE THAT DATES BACK TO THE EARLY 1900'S, SAYING THE REVISIONS ARE SIMPLY A WAY TO CLEAN UP OLD LANGUAGE THAT MAKES THE LAWS DIFFICULT TO UNDERSTAND.					
YOUNG PEOPLE	ART	CASCADECOW	NEWS	4/2/2008	6A,12P	2
	KIERSTIN BARLOW FROM CASCADE CHRISTIAN HIGH SCHOOL, ONE OF THIRTY FINALISTS THROUGHOUT THE NATION, TALKS ABOUT HER "COW" SHE DESIGNED AS PART OF LUCERNE'S "THE ART OF DAIRY CONTEST", TEMPORARILY ON DISPLAY AT SAFEWAY UNTIL THE FINAL JUDGING PHASE.					
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	4/2/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A SHORT CUT TO GOOD SEASONING, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	INFO	JOESPURGEON	NEWS	4/2/2008	12P	1
	FINANCIAL ADVISOR JOE SPURGEON TALKS ABOUT SOCIAL SECURITY, THAT IT MAY BE IN TROUBLE, AND IF THERE IS A WAY TO FIX IT, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
MEDICAL	PREGNANCY	PREEMIES	NEWS	4/2/2008	6A,12P	2
	HEALTH OFFICIALS REPORT NEW EVIDENCE FINDING A PREMATURE DELIVERY CAN MEAN LONG-TERM PROBLEMS FOR THE MOTHER, AND THE CARDIOVASCULAR DANGER APPEARS TO REMAIN FOR DECADES.					
RECREATION	FESTIVAL	ASHFILMFEST	NEWS	4/3/2008	6A,5P,6P,11P	4
	ORGANIZERS REPORT THE ANNUAL ASHLAND INDEPENDENT FILM FESTIVAL, WITH MORE THAN FIFTY FILM MAKERS EXPECTED TO ARRIVE IN THE ROGUE VALLEY FOR THE FESTIVAL'S BIG OPENING.					
MEDICAL	RESEARCH	EATINGFISH	NEWS	4/3/2008	6A	1
	HEALTH OFFICIALS REPORT PRE-SCHOOLERS WHOSE MOTHERS REGULARLY ATE LOW-MERCURY FISH WHILE PREGNANT, MAY HAVE SHARPER MINDS THAN THEIR PEERS, FINDINGS ADD TO EVIDENCE THAT FISH CAN BE BRAIN FOOD.					

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	READING	SMART	PSA	4/3/2008		1
		SMART (START MAKING A READER TODAY) TRANSFORMS THE LIVES OF CHILDREN IN OUR LOW INCOME SCHOOLS. VOLUNTEERS ARE RECRUITED TO GO INTO THE SCHOOLS AND READ TO CHILDREN. TO VOLUNTEER, CONTACT SMART AT 800-355-3999 OR WWW.GETSMARTOREGON.ORG.				
COMMUNITY SERVICE	ANIMAL PROTECTION	SNYP1	PSA	4/3/2008		1
		HELP CONTROL THE DOG AND CAT POPULATION--SPAY OR NEUTER YOUR PET.				
COMMUNITY SERVICES	HANDICAPPED	DOGS FOR THE DEAF	PSA	4/3/2008		1
		HEATHER WHITESTONE MCCALLUM, THE FIRST MISS AMERICA WHO IS DEAF, SHOWS HOW DOGS FOR THE DEAF'S HEARING DOGS BRING SOUND AWARENESS TO PEOPLE WHO ARE DEAF OR HARD OF HEARING.				
EDUCATION	FACILITIES	WALKERSCHOOL NEWS		4/3/2008	5P,6P	2
		ORGANIZERS REPORT GROUNDBREAKING CEREMONY AT WALKER SCHOOL FOR THE SCHOOL'S "SOON TO BE" EXPANDED LIBRARY, COMPLETION DATE SET FOR OCTOBER.				
AGRICULTURE	CROPS	SMUDGEPOTS	NEWS	4/3/2008	6A	1
		LOCAL ORCHARDISTS REPORT THE RECENT FREEZING WEATHER HAS SPARED OUR PEAR CROP, BUT THE WORRY IS NOW FOR THE PEACHES, DAVID SUGAR FROM THE OSU EXTENSION SERVICE REPORTS PEACHES ARE ALREADY IN BLOOM AND HAVE SUSTAINED DAMAGE.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	4/3/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	4/3/2008	5P	1
		TREY HANSEN, OF 38 ON CENTRAL, PREPARES A RECIPE FOR "BRUSCHETTA", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
CONSUMER AFFAIRS	INFO	FARMSUBSCRIPT	NEWS	4/3/2008	6P,11P	2
		ORGANIZERS REPORT THE COMMUNITY SUPPORTED AGRICULTURE GROUP (CSA), SAYING ALL PEOPLE HAVE TO DO IS SIGN UP, PAY A FEE, AND FOR THE NEXT TWENTY WEEKS OR SO, CAN HAVE FRESH FRUITS, VEGGIES, AND FLOWERS SENT TO THEIR DOOR.				
DRUGS&ALCOHOL	ADDICTION	METHWATCH	NEWS	4/3/2008	6P	1
		TOM MEARS, ASANTE WORK HEALTH, TALKS ABOUT A NEW PROGRAM HELPING RECOVERING ADDICTS FIND WORK, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
TRANSPORTATION	DRIVING	STUDDEDIRES	NEWS	4/3/2008	6A,5P	2
		ODOT REPORTS DEADLINE FOR REMOVING STUDDED TIRES, SAYING THEY CAUSE AT LEAST ELEVEN MILLION DOLLARS IN DAMAGE EACH YEAR ON CITY STREETS, COUNTY ROADS, AND STATE HIGHWAYS.				
JACKSON COUNTY	CITY ORDINANCE	PANHANDLING	NEWS	4/3/2008	6A	1
		THE ASHLAND CITY COUNCIL APPROVES ONE OF THREE REVISIONS TO IT'S LONG STANDING BAN ON PANHANDLING IN PARKS.				
SAFETY	PUBLIC	RUMBLESTRIPS	NEWS	4/3/2008	5P,6P,11P	3
		THE CITY OF ASHLAND INSTALLS RUMBLE STRIPS ON SISKIYOU BOULEVARD, ANOTHER NEW SAFETY FEATURE IN PLACE NEAR S.O.U.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	SMOKING	SMOKING	NEWS	4/3/2008	6A	1
		SCIENTISTS REPORT THEY'VE FOUND A GENETIC LINK THAT MAKES PEOPLE MORE LIKELY TO GET HOOKED ON TOBACCO, MAKING IT HARDER TO QUIT SMOKING AND LEADING TO MORE CASES OF LUNG CANCER.				
HEALTH	PHYSICAL	WATER	NEWS	4/3/2008	6A	1
		RESEARCHERS REPORT STUDY SUGGESTING THAT DRINKING EIGHT GLASSES OF WATER A DAY TO STAY HEALTHY, MAY BE JUST A MYTH.				
MEDICAL	RESEARCH	GENES	NEWS	4/3/2008	6A	1
		SCIENTISTS FIND SIX MORE GENES THAT MAKE PEOPLE MORE SUSCEPTIBLE TO DEVELOPING TYPE-TWO DIABETES, HOPING THE DISCOVERY MIGHT ONE DAY HELP TREAT OR EVEN PREVENT THE CHRONIC CONDITION.				
EDUCATION	FACILITIES	WALKERSCHOOL	NEWS	4/4/2008	12P	1
		ORGANIZERS REPORT GROUNDBREAKING CEREMONY AT WALKER SCHOOL FOR THE SCHOOL'S "SOON TO BE" EXPANDED LIBRARY, COMPLETION DATE SET FOR OCTOBER.				
RECREATION	FESTIVAL	FILMFEST	NEWS	4/4/2008	12P	1
		ORGANIZERS REPORT THE ANNUAL ASHLAND INDEPENDENT FILM FESTIVAL, WITH MORE THAN FIFTY FILM MAKERS EXPECTED TO ARRIVE IN THE ROGUE VALLEY FOR THE FESTIVAL'S BIG OPENING.				
CONSUMER AFFAIRS	INFO	FARMSUBSCRIPT	NEWS	4/4/2008	12P	1
		ORGANIZERS REPORT THE COMMUNITY SUPPORTED AGRICULTURE GROUP (CSA), SAYING ALL PEOPLE HAVE TO DO IS SIGN UP, PAY A FEE, AND FOR THE NEXT TWENTY WEEKS OR SO, CAN HAVE FRESH FRUITS, VEGGIES, AND FLOWERS SENT TO THEIR DOOR.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	4/4/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CREAMY PEPPER DRESSING", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	EXERCISE	COUCHPOTATOES	NEWS	4/4/2008	12P	1
		MEDICAL EXPERTS REPORT IT'S NEVER TOO LATE FOR "LIFE-LONG COUCH POTATOES" TO GET STARTED, SAYING ALMOST ANYONE CAN DO SOME FORM OF EXERCISE AND REAP THE BENEFITS INCLUDING INCREASED STRENGTH AND BALANCE AND A REDUCTION IN STRESS.				
RECREATION	FAIR	EQUIFAIR	NEWS	4/4/2008	6P	1
		ORGANIZERS REPORT THE "EQUI-FAIR" AT THE JACKSON COUNTY EXPO, INCLUDING A CUSTOM TACK SALE AND A HORSE AUCTION, WITH A PORTION OF THE PROCEEDS FROM THE TACK SALE GOING TO THE SMALL MIRACLES FOUNDATION THAT HELPS FAMILIES OF CHILDREN WITH CANCER.				
RECREATION	COMMUNITY AFFAIRS	BOOKSALE	NEWS	4/4/2008	6P,11P	2
		THE ROGUE VALLEY MANOR HOLDS IT'S ANNUAL BOOK SALE AT ST. MARY'S SCHOOL IN MEDFORD, PROCEEDS BENEFIT A NUMBER OF COMMUNITY SERVICES INCLUDING FOSTER GRANDPARENTS AND THE RETIRED AND SENIOR VOLUNTEER PROGRAM.				
MEDICAL	RESEARCH	BOWELCANCER	NEWS	4/4/2008	12P	1
		RESEARCHERS REPORT STUDY SHOWING JUST TWO OUNCES OF PROCESSED MEAT DAILY HIKES THE RISK OF BOWEL CANCER BY ABOUT TWENTY PERCENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	4/4/2008	12P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	UNEMPLOYMENT	UNEMPLOY	NEWS	4/4/2008	5P,6P,11P	3
	LOCAL WORKFORCE ANALYSTS REPORT NATIONALLY, UNEMPLOYMENT MAY BE HIGH, BUT IN JACKSON COUNTY THERE ARE A LOT OF NEW JOBS AVAILABLE, THAT IT'S ALL ABOUT KNOWING WHERE TO GO TO FIND THEM.					
MEDICAL	HEALTHCARE	OHPDEADLINE	NEWS	4/4/2008	12P	1
	HEALTH OFFICIALS REPORT SO FAR, FEWER THAN HALF OF THE 3000 APPLICANTS FOR THE OREGON HEALTH PLAN HAVE RETURNED THEIR APPLICATIONS, SAYING TO BE CONSIDERED, THEY ARE DUE BY APRIL TENTH.					
MEDICAL	TECHNOLOGY	HEALTHWATCH	NEWS	4/4/2008	5P	1
	AMY RODRIGUEZ, ARTISTIC REALIZATION TECHNOLOGY, TALKS ABOUT A NEW PROGRAM TO HELP THE ARTISTIC ABILITIES OF THOSE WHO ARE DISABLED.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	4/4/2008	5P,6P,11P	3
	MEDFORD POLICE CHECK ON TIPS IN THE CASE OF A MAN ACCUSED OF FLASHING YOUNG GIRLS IN WEST MEDFORD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
COMMUNITY SERV	FUNDING	BOWLATHON	NEWS	4/5/2008	11P	1
	VOLUNTEERS STAGE THE SECOND ANNUAL BOWL-A-THON TO HELP PAY FOR CONTINUING OPERATON AT THE SCOTTISH RITE CLINIC IN MEDFORD, THE CLINIC PROVIDES SPECIALIZED SPEECH LANGUAGE THERAPY FOR PRE-SCHOOL AGED CHILDREN.					
COMMUNITY SERV	FUNDING	HAIRCUTS	NEWS	4/5/2008	11P	1
	GREAT CLIPS DONATES TWO DOLLARS FROM EVERY HAIRCUT GIVEN BETWEEN NOW AND APRIL 11TH TO THE PEAR BLOSSOM SCHOLARSHIP FUND.					
RECREATION	FESTIVAL	BABIES	NEWS	4/5/2008	11P	1
	ORGANIZERS REPORT THE ANNUAL SOROPTOMIST PEAR BLOSSOM BABY CONTEST, WITH MORE THAN 150 BABIES AND THEIR PARENTS LINING UP AT THE ROGUE VALLEY MALL, CONTEST WINNERS WIL,L BE ON A FLOAT IN THE PEAR BLOSSOM PARADE, MONEY RAISED FROM THE CONTEST BENEFITS THE MAGDALENE HOME AND THE JACKSON COUNTY CHILDREN'S RELIEF NURSERY.					
COMMUNITY SERV	FUNDING	HAIRCUTS	NEWS	4/6/2008	6P	1
	GREAT CLIPS DONATES TWO DOLLARS FROM EVERY HAIRCUT GIVEN BETWEEN NOW AND APRIL 11TH TO THE PEAR BLOSSOM SCHOLARSHIP FUND.					
COMMUNITY SERV	FUNDING	BOWLATHON	NEWS	4/6/2008	6P	1
	VOLUNTEERS STAGE THE SECOND ANNUAL BOWL-A-THON TO HELP PAY FOR CONTINUING OPERATION AT THE SCOTTISH RITE CLINIC IN MEDFORD, THE CLINIC PROVIDES SPECIALIZED SPEECH LANGUAGE THERAPY FOR PRE-SCHOOL AGED CHILDREN.					
MEDICAL	HEALTHCARE	OHSU	NEWS	4/6/2008	6A,12P,6P,11P	4
	OREGON HEALTH AND SCIENCE UNIVERSITY REPORTS STUDY CENTERING AROUND MAJOR OHP CUTS IN EARLY 2003 FINDING ER VISITS UP BY TWENTY PERCENT, HOSPITALIZATONS OF UNINSURED EMERGENCY PATIENTS UP BY FIFTY PERCENT, CONNECTING TO CUTBACKS IN MENTAL HEALTH AND DRUG TREATMENT PROGRAMS, CALCULATING COSTS TO HOSPITALS DOUBLING.					
RECREATION	FESTIVAL	BABIES	NEWS	4/6/2008	6P	1
	ORGANIZERS REPORT THE ANNUAL SOROPTIMIST PEAR BLOSSOM BABY CONTEST, WITH MORE THAN 150 BABIES AND THEIR PARENTS LINING UP AT THE ROGUE VALLEY MALL, CONTEST WINNERS WILL BE ON A FLOAT IN THE PEAR BLOSSOM PARADE, MONEY RAISED FROM THE CONTEST BENEFITS THE MAGDALENE HOME AT THE JACKSON COUNTY CHILDREN'S RELIEF NURSERY.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FUNDING	POOLFUNDS	NEWS	4/6/2008	6P,11P	2
		ORGANIZERS REPORT THE SECOND ANNUAL SWIM-A-THON FUNDRAISER UNDERWAY TO KEEP THE POOL AT S.O.U.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/7/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "RICE PILAF", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	FESTIVAL	BABIES	NEWS	4/7/2008	6A,12P	2
		ORGANIZERS REPORT THE ANNUAL SOROPTOMIST PEAR BLOSSOM BABY CONTEST, WITH MORE THAN 150 BABIES AND THEIR PARENTS LINING UP AT THE ROGUE VALLEY MALL, CONTEST WINNERS WILL BE ON A FLOAT IN THE PEAR BLOSSOM PARADE, MONEY RAISED FROM THE CONTEST BENEFITS THE MAGDALENE HOME AND THE JACKSON COUNTY CHILDREN'S RELIEF NURSERY.				
RECREATION	COMMUNITY AFFAIRS	BOOKSALE	NEWS	4/7/2008	6A,12P	2
		THE ROGUE VALLEY MANOR HOLDS IT'S ANNUAL BOOK SALE AT ST. MARY'S SCHOOL IN MEDFORD, PROCEEDS BENEFIT A NUMBER OF COMMUNITY SERVICES, INCLUDING FOSTER GRANDPARENTS AND THE RETIRED AND SENIOR VOLUNTEER PROGRAM.				
COMMUNITY SERV	FUNDING	BOWLATHON	NEWS	4/7/2008	6A,12P	2
		VOLUNTEERS STAGE THE SECOND ANNUAL BOWL-A-THON TO HELP PAY FOR CONTINUING OPERATION AT THE SCOTTISH RITE CLINIC IN MEDFORD, THE CLINIC PROVIDES SPECIALIZED SPEECH LANGUAGE THERAPY FOR PRE-SCHOOL AGED CHILDREN.				
CONSUMER AFFAIRS	INFO	USPSRECYCLE	NEWS	4/7/2008	11P	1
		THE U.S. POSTAL SERVICE ANNOUNCES THEY WILL NOW HELP YOU RECYCLE SMALL ELECTRONICS FOR FREE UNDER A TEST PROGRAM.				
MEDICAL	HOSPITALCARE	KIDSOVERDOSE	NEWS	4/7/2008	5P	1
		HEALTH OFFICIALS REPORT HUNDREDS OF THOUSANDS OF AMERICANS ARE HARMED EVERY YEAR BY MEDICATION ERRORS MADE AT THE HOSPITAL, BUT A NEW STUDY FINDS THE PROBLEM IS WIDESPREAD AMONG CHILDREN.				
BUSINESS	ECONOMY	BUSHECONOMY	NEWS	4/7/2008	5P,11P	2
		PRESIDENT BUSH INSISTS HIS STIMULUS PLAN WILL BE ENOUGH TO FIX THE ECONOMIC PRLBLEMS, BUT ECONOMISTS PREDICT MORE LAYOFFS LIE AHEAD, AND THE FEDERAL RESERVE CHIEF ADMITS THE COUNTRY COULD BE HEADING INTO A RECESSION.				
HEALTH	PHYSICAL	DR. DAN	NEWS	4/7/2008	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
SAFETY	PUBLIC	CONSTRUCTION	NEWS	4/7/2008	5:30P,11P	2
		ODOT REPORTS THIS YEAR'S AWARENESS WEEK SLOGAN IS "SLOW DOWN FOR THE CONE", SAYING MORE DRIVERS AND THEIR PASSENGERS ARE KILLED IN CONSTRUCTION ZONE ACCIDENTS THAN THE WORKERS THEMSELVES.				
LAW ENFORCEMENT	PUBLIC ASSIST	REGISTER	NEWS	4/7/2008	5:30P	1
		MEDFORD POLICE CHECK ON TIPS IN THE CASE OF A MAN ACCUSED OF FLASHING YOUNG GIRLS IN WEST MEDFORD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
COMMUNITY SERV	FUNDING	POOLFUNDS	NEWS	4/7/2008	6A,12P	2
		ORGANIZERS REPORT THE SECOND ANNUAL SWIM-A-THON FUNDRAISER UNDERWAY TO KEEP THE POOL AT S.O.U.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	FACILITIES	MTASHCHALLENGE	NEWS	4/7/2008	11P	1
		MT ASHLAND SKI AREA OFFICIALS REPORT THE SKI SEASON HAS BEEN EXTENDED ONE MORE WEEK.				
MEDICAL	RESEARCH	BABIES	NEWS	4/7/2008	6A,12P	2
		RESEARCHERS REPORT STUDY SHOWING FULL-TERM BABIES WHO ARE EXLSIVELY BREAST-FED ARE NOT AT HEIGHTENED RISK OF LOW IRON LEVELS, EVEN IF THEIR MOTHERS WERE IRON-DEFICIENT DURING PREGNANCY.				
LAW ENFORCEMENT	RATES	ONTHEBEAT	NEWS	4/7/2008	5:30P	1
		MEDFORD POLICE LT. BOB HANSEN ISSUES REMINDERS TO PARENTS OF SOME BASIC RULES TO TEACH CHILDREN, THE REMINDERS COMING AS A RESULT OF A RECENT CASE OF A MAN ACCUSED OF FLASHING YOUNG GIRLS IN WEST MEDFORD, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
HEALTH	EXERCISE	OFFICEWORKOUT	NEWS	4/7/2008	6A,12P	2
		ROBERT DOTHARD, PERSONAL TRAINER, SHOWS A WAY TO GET A WORKOUT IN YOUR OFFICE IF YOU DON'T HAVE TIME FOR THE GYM.				
MEDICAL	PROCEDURE	HRT	NEWS	4/7/2008	6A	1
		RESEARCHERS REPORT STUDY SHOWING BREAST CANCER SURVIVORS ARE FOURTEEN PERCENT MORE LIKELY TO GET IT AGAIN IF THEY USED HRT DRUGS.				
KLAMATH COUNTY	BUDGET	KFBUDGET	NEWS	4/7/2008	6A,12P	2
		KLAMATH COUNTY DISTRICT ATTORNEY ED CALEB REPORTS BUDGET CUTS MIGHT FORCE HIM TO SCALE BACK THE PROSECUTION OF SMALLER CRIMES TO SAVE MONEY FOR THE MAJOR ONES, SUCH AS RAPE AND MURDER.				
MEDICAL	HEALTHCARE	MEDICARE	NEWS	4/7/2008	6A,12P	2
		MEDICARE ISSUES NEW WARNING, THE HEALTH CARE PROGRAM SAYS SPENDING IS INCREASING SO QUICKLY THAT THE PRESIDENT WILL BE REQUIRED TO CUT BENEFITS OR RAISE TAXES, WITHOUT ACTION, THEY'LL RUN OUT OF MONEY EARLY IN 2019.				
BUSINESS	UNEMPLOYMENT	UNEMPLOY	NEWS	4/7/2008	6A	1
		LOCAL WORKFORCE ANALYSTS REPORT NATIONALLY, UNEMPLOYMENT MAY BE HIGH, BUT IN JACKSON COUNTY THERE ARE A LOT OF NEW JOBS AVAILABLE, THAT IT'S ALL ABOUT KNOWING WHERE TO GO TO FIND THEM.				
CONSUMER AFFAIRS	RECALL	EXPRESSOBEANS	NEWS	4/8/2008	5P	1
		HARRY & DAVID RECALLS MORE THAN 65,000 BAGS OF CHOCOLATE COVERED ESPRESSO BEANS THAT COULD CONTAIN MILK NOT LISTED IN THE INGREDIENTS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/8/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "MINTY PEA SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JACKSON COUNTY	BUDGET	PLANNINGCUTS	NEWS	4/8/2008	5P,6P,11P	3
		THE JACKSON COUNTY PLANNING DEPARTMENT REPORTS THEY ARE FORCED TO ELIMINATE JOBS BECAUSE OF THE DECLINE IN BUILDING PERMITS BEING ISSUED, THE JOB REDUCTIONS, PART OF A BIGGER TREND IN THE COUNTY, SAYING OVER THE LAST YEAR AND A HALF, ABOUT 170 JOBS HAVE BEEN ELIMINATED.				
COMMUNITY SERV	FUNDING	SMARTCUTS	NEWS	4/8/2008	5P,6P,11P	3
		THE OREGON STATE S.M.A.R.T. PROGRAM TAKES A MAJOR BUDGET CUT, TURNING MANY PAID EMPLOYEES INTO VOLUNTEERS.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	MEASLES HEALTH OFFICIALS REPORT ANYONE WHO HAS BEEN ON FLIGHTS THROUGH PORTLAND OR SEATTLE ON MARCH 26TH, YOU SHOULD BE ALERT FOR SYMPTOMS OF MEASLES, ANNOUNCEMENT COMING AFTER A WOMAN ON THE FLIGHT WAS DIAGNOSED WITH THE MEASLES.	NEWS	4/8/2008	11P	1
ENVIRONMENT	WILDLIFE	LOOMIS GARY LOOMIS, G. LOOMIS ROD COMPANY, SPEAKS IN MEDFORD ON BEHALF OF THE COASTAL CONSERVATION GROUP FOR SALMON, STEELHEAD, AND OTHER NORTHWEST FISH, SAYING SOMETHING NEEDS TO BE DONE ABOUT THE FUTURE OF THE SALMON AND STEELHEAD POPULATIONS, AS THEY ARE NEARLY DEPLETED.	NEWS	4/8/2008	6P	1
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN FINDING A MAN WHO TRIED TO ROB A PURPLE PARROT LOCATION, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	4/8/2008	6P,11P	2
CONSUMER AFFAIRS	PRICES	LOCALGAS CONSUMER OFFICIALS REPORT OREGON DRIVERS ARE PAYING AN AVERAGE THREE DOLLARS FOURTY TWO CENTS FOR A GALLON OF REGULAR GAS, UP FOURTY CENTS FROM A YEAR AGO.	NEWS	4/8/2008	12P	1
CONSUMER AFFAIRS	NEW TECH	SMELGOODPHONE JAPANESE TELECOM GIANT NTT REPORTS IT'S MOVING AHEAD WITH A PILOT TRIAL OF IT'S SWEET SMELLING PHONES IN TOKYO.	NEWS	4/8/2008	5P	1
TAXES	FILING	TAXTIME THE MEDFORD OFFICE OF THE OREGON DEPARTMENT OF REVENUE EXPANDS IT'S HOURS TO HELP LAST-MINUTE TAX FILERS.	NEWS	4/8/2008	5P,6P,11P	3
CONSUMER AFFAIRS	IDTHEFT	REDBOXIDTHEFT INVESTIGATORS REPORT THOSE NEW "RED BOX DVD KIOSKS" POPPING UP AROUND TOWN MAY BE INEXPENSIVE AND CONVENIENT, BUT THEY MAY ALSO MAKE IT EASY FOR SOMEONE TO STEAL YOUR IDENTITY, SAYING HI-TECH CROOKS ARE USING ILLEGAL CREDIT CARD SKIMMING DEVICES ON THE RED BOX MACHINES.	NEWS	4/8/2008	5P,6P	2
CONSUMER AFFAIRS	INFO	IRSSECURITY "WATCHDOGS" AT THE TREASURY DEPARTMENT REPORT THE IRS COMPUTER SYSTEM IS PLAGUED WITH SECURITY BREACHES, THE BREACHES COULD LEAVE MILLIONS WIDE OPEN TO ID THEFT AND FRAUD.	NEWS	4/8/2008	5P,6P	2
HEALTH	PETS	PETDOC DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW MOVING CAN BE PRETTY STRESSFUL, BUT DON'T LET YOUR DOG GET LOST IN THE MIX, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.	NEWS	4/8/2008	5P	1
LAW ENFORCEMENT	POLICEEFFECT	CPPVIDMICS SGT. JOSH MOULIN, CENTRAL POINT POLICE DEPARTMENT, REPORTS THE CENTRAL POINT POLICE DEPARTMENT HAS PURCHASED A DOZEN "VID MICS", ENOUGH FOR EACH OFFICER TO BE WEARING ONE WHEN THEY'RE ON DUTY.	NEWS	4/8/2008	6A,12P	2
SAFETY	PUBLIC	CONSTRUCTIONZONE ODOT REPORTS NATIONAL WORK ZONE AWARENESS WEEK, ASKING PEOPLE TO SLOW DOWN BEHIND THE WHEEL TO KEEP ROAD CONSTRUCTION FROM BEING ONE OF THE MOST DANGEROUS OCCUPATIONS IN THE COUNTRY.	NEWS	4/8/2008	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	LOWINCOMEASSIST	RECYCLE	NEWS	4/8/2008	6A,12P	2
		MEDICAL EXPERTS REPORT RECYCLING DRUGS IS CATCHING ON ACROSS THE COUNTRY, AT LEAST THIRTY THREE STATES HAVE STARTED PROGRAMS TO COLLECT UNUSED PRESCRIPTION DRUGS TO GIVE TO THE UNINSURED AND POOR.				
MEDICAL	HOSPITALCARE	DRUGS	NEWS	4/8/2008	6A,12P	2
		RESEARCHERS REPORT NEW GOVERNMENT STUDY FINDING THAT MEDICINE MIX-UPS, ACCIDENTAL OVERDOSES, AND BAD DRUG REACTIONS HARM ROUGHLY ONE OUT OF FIFTEEN YOUNG PATIENTS.				
BUSINESS	ECONOMY	BUSHECONOMY	NEWS	4/8/2008	6A,12P	2
		ECONOMISTS REPORT MORE LAYOFFS ARE LIKELY, AMONG THE JOBS AT RISK ARE CONSTRUCTION WORKERS, REAL ESTATE AGENTS, AND AUTO WORKERS, WITH PRESIDENT BUSH INSISTTING HIS ECONOMIC STIMULUS PLAN WILL BE ENOUGH TO FIX THE ECONOMY.				
TRANSPORTATION	AIR	AMERICANAIR	NEWS	4/8/2008	11P	1
		AMERICAN AIRLINES CANCELS HUNDREDS OF FLIGHTS TO CONDUCT INSPECTIONS.				
COMMUNITY SERVICES	FUNDING	LIV OPP GALA	PSA	4/8/2008		84
		ONE IN 98 CHILDREN IN OREGON HAS AUTISM. JOIN COUNTRY SINGER JIMMY WAYNE ON FRIDAY, APRIL 18TH AT THE ROGUE VALLEY COUNTRY CLUB FOR AN AUTISM AWARENESS BENEFIT GALA.				
RECREATION	FACILITIES	MTASHCHALLENGE	NEWS	4/8/2008	6A,12P,6P	3
		MT. ASHLAND SKI OFFICIALS REPORT THEY WILL EXTEND THE SEASON TO INCLUDE ONE MORE WEEK.				
CONSUMER AFFAIRS	PRODUCT SAFETY	HEPARIN	NEWS	4/8/2008	11P	1
		FEDERAL HEALTH OFFICIALS TRIPLE THE NUMBER OF DEATHS LINKED TO BAD BATCHES OF THE BLOOD THINNER HEPARIN.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	4/9/2008	6A,12P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN FINDING A MAN WHO TRIED TO ROB A PURPLE PARROT LOCATION, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
COMMUNITY SERV	FUNDING	SMARTCUTS	NEWS	4/9/2008	6A,12P	2
		THE OREGON STATE S.M.A.R.T. PROGRAM TAKES A MAJOR BUDGET CUT, TURNING MANY PAID EMPLOYEES INTO VOLUNTEERS.				
CONSUMER AFFAIRS	IDTHEFT	REDBOXIDTHEFT	NEWS	4/9/2008	6A,12P	2
		INVESTIGATORS REPORT THOSE NEW "RED BOX DVD KIOSKS" POPPING UP AROUND TOWN MAY BE INEXPENSIVE AND CONVENIENT, BUT THEY MAY ALSO MAKE IT EASY FOR SOMEONE TO STEAL YOUR IDENTITY, SAYING HI-TECH CROOKS ARE USING ILLEGAL CREDIT CARD SKIMMING DEVICES ON THE RED BOX MACHINES.				
CONSUMER AFFAIRS	RECALL	ESPRESSOBEANS	NEWS	4/9/2008	6A,12P	2
		HARRY & DAVID RECALLS MORE THAN 65,000 BAGS OF CHOCOLATE COVERED ESPRESSO BEANS THAT COULD CONTAIN MILK NOT LISTED IN THE INGREDIENTS.				
TAXES	FILING	TAXTIME	NEWS	4/9/2008	6A,12P	2
		THE MEDFORD OFFICE OF THE OREGON DEPARTMENT OF REVENUE EXPANDS IT'S HOURS TO HELP LAST-MINUTE FILERS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	BUDGET	PLANNINGCUTS	NEWS	4/9/2008	6A,12P	2
		THE JACKSON COUNTY PLANNING DEPARTMENT REPORTS THEY ARE FORCED TO ELIMINATE JOBS BECAUSE OF THE DECLINE IN BUILDING PERMITS BEING ISSUED, THE JOB REDUCTIONS, PART OF A BIGGER TREND IN THE COUNTY, SAYING OVER THE LAST YEAR AND A HALF, ABOUT 170 COUNTY JOBS HAVE BEEN ELIMINATED.				
CONSUMER AFFAIRS	INFO	JOESPURGEON	NEWS	4/9/2008	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT THE NINE TRILLION DOLLAR NATIONAL DEBT AND WHAT THAT MEANS TO US, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	4/9/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME COOKING TIPS TO KNOW WHEN DINNER IS READY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
TRANSPORTATION	AIR	AMERICANAIR	NEWS	4/9/2008	6A,12P,5P,6P	4
		AMERICAN AIRLINES CANCELS HUNDREDS OF FLIGHTS TO CONDUCT INSPECTIONS.				
MEDICAL	RESEARCH	LUNGAGE	NEWS	4/9/2008	5P	1
		RESEARCHERS IN BRITAIN TARGET SMOKERS WITH A NEW TOOL THAT TELLS THEM JUST HOW OLD THEIR LUNGS ARE, SAYING IT'S JUST THE INCENTIVE SOME SMOKERS NEED TO QUIT.				
YOUNG PEOPLE	HEALTH	SLEEP	NEWS	4/9/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY INVOLVING THOUSANDS OF KIDS SHOWS TOO LITTLE SLEEP DOUBLES A CHILD'S RISK OF BEING OBESE.				
HEALTH	PHYSICAL	MEASLES	NEWS	4/9/2008	6A	1
		HEALTH OFFICIALS REPORT ANYONE WHO HAS BEEN ON FLIGHTS THROUGH PORTLAND OR SEATTLE ON MARCH 26TH, YOU SHOULD BE ALERT FOR SYMPTOMS OF MEASLES, ANNOUNCEMENT COMING AFTER A WOMAN ON THE FLIGHT WAS DIAGNOSED WITH THE MEASLES.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	4/9/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SUGGESTING DEPRESSION IS A MAJOR RISK FACTOR FOR ALZHEIMERS DISEASE.				
COMMUNITY SERV	EMERGSERV	TEXTALERT	NEWS	4/9/2008	11P	1
		FEDERAL REGULATORS APPROVE PLAN TO CREATE A NATIONWIDE EMERGENCY ALERT SYSTEM USING TEXT MESSAGES.				
RECREATION	FESTIVAL	PEARBLOSSOM	NEWS	4/9/2008	6P,11P	2
		OFFICIALS REPORT PREPARATION UNDERWAY FOR THE ANNUAL PEAR BLOSSOM FESTIVAL PARADE.				
YOUNG PEOPLE	EDUCATION	SALADBAR	NEWS	4/9/2008	6P	1
		JEFF ASHMUN, NUTRITION SERVICE, TALKS ABOUT THE FARM PROGRAM VISITING BELLEVIEW ELEMENTARY SCHOOL IN ASHLAND, GIVING STUDENTS A BETTER IDEA WHERE THEIR FOOD REALLY COMES FROM AND WHAT IT LOOKS LIKE BEFORE IT'S NEATLY PACKAGED FOR CHECK-OUT.				
JOSEPHINE COUNTY	FUNDING	JOCOPUBLICSAFETY	NEWS	4/9/2008	6P	1
		A LOCAL TASK FORCE FINALIZES IT'S RECOMMENDATIONS ON HOW TO FUND LAW ENFORCEMENT IN JOSEPHINE COUNTY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	GARDENING	ROGUEGARDENER STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT A FERTILIZER THAT PROMISES BIG PLANTS AND LOTS OF BLOOMS THIS SUMMER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	NEWS	4/9/2008	5P	1
CONSUMER AFFAIRS	INFO	IRSSECURITY "WATCHDOGS" AT THE TREASURY DEPARTMENT REPORT THE IRS COMPUTER SYSTEM IS PLAGUED WITH SECURITY BREACHES, THE BREACHES COULD LEAVE MILLIONS WIDE OPEN TO ID THEFT AND FRAUD.	NEWS	4/9/2008	6A	1
MEDICAL	RESEARCH	STEMCELLS SCIENTISTS REPORT THEY'VE FOUND A WAY TO RE-PROGRAM SKIN CELLS SO THEY ACT LIKE EMBRYONIC STEM CELLS.	NEWS	4/9/2008	6A,12P	2
BUSINESS	FISHINGINDUSTRY	SALMONDECISION OREGON'S GOVERNOR TED KULONGOSKI DECLARES A STATE OF EMERGENCY PROMPTED BY AN UNPRECEDENTED SALMON FISHING SHUTDOWN ALONG THE WEST COAST.	NEWS	4/10/2008	5P,6P,11P	3
CONSUMER AFFAIRS	HOW TO	MRFOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LEMON MERINGUE CAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	4/10/2008	12P	1
MEDICAL	BLOOD	BLOODDONATIONS RESEARCHERS REPORT PEOPLE WHO DONATE BLOOD SHOW LOWER CANCER AND MORTALITY RATES, THOUGH CONTROVERSY, THIS COULD BE BECAUSE DONORS TEND TO BE HEALTHIER OVERALL.	NEWS	4/10/2008	6A,12P	2
MEDICAL	PREGNANCY	EAT4TWO MEDICAL EXPERTS REPORT WORKING OUT DURING PREGNANCY HAS MAJOR HEART BENEFITS NOT JUST FOR THE MOTHER BUT FOR THE DEVELOPING BABY AS WELL.	NEWS	4/10/2008	6A,12P	2
YOUNG PEOPLE	EDUCATION	SALADBAR JEFF ASHMUN, NUTRITION SERVICES, TALKS ABOUT THE FARM PROGRAM VISITING BELLEVIEW ELEMENTARY SCHOOL IN ASHLAND, GIVING STUDENTS A BETTER IDEA WHERE THEIR FOOD REALLY COMES FROM, AND WHAT IT LOOKS LIKE BEFORE IT'S NEATLY PACKAGED FOR CHECK-OUT.	NEWS	4/10/2008	6A,12P	2
MEDICAL	CANCER	CANCERGENES SCIENTISTS DISCOVER CHANGES IN FOUR GENES IN PATIENTS WHOSE CANCER CAME BACK WITHIN FIVE YEARS, FINDINGS MAY BE USED AS THE BASIS FOR A TEST.	NEWS	4/10/2008	6A	1
MEDICAL	RESEARCH	DIABETES RESEARCHERS LOOK AT WHETHER DIABETICS WHO LOWERED THEIR BLOOD PRESSURE AND CHOLESTEROL RATED BELOW THE NATIONAL STANDARDS WOULD BENEFIT EVEN MORE.	NEWS	4/10/2008	6A,12P	2
JOSEPHINE CNTY	FUNDING	JOCOPUBLICSAFETY A LOCAL TASK FORCE FINALIZES IT'S RECOMMENDATIONS ON HOW TO FUND LAW ENFORCEMENT IN JOSEPHINE COUNTY.	NEWS	4/10/2008	6A,12P	2
COMMUNITY SERV	EMERGSERV	TEXTALERT FEDERAL REGULATORS APPROVE PLAN TO CREATE A NATIONWIDE EMERGENCY ALERT SYSTEM USING TEXT MESSAGES.	NEWS	4/10/2008	6A,12P	2
CONSUMER AFFAIRS	RECALL	TOYOTA TOYOTA RECALLS A HALF MILLION CARS IN THE U.S., SAYING BOLTS IN THE SYSTEM COULD BECOME LOOSE, AND THAT A WINDOW COULD SHATTER.	NEWS	4/10/2008	6A	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCTSAFETY	FOODZAPPING	NEWS	4/10/2008	5P	1
		GOVERNMENT RESEARCHERS REPORT EVERY YEAR FOOD-BORNE ILLNESSES LIKE E-COLI AND SALMONELLA SEND HUNDREDS OF THOUSANDS OF PEOPLE TO THE HOSPITAL, SAYING THEY BELIEVE THEY HAVE A SOLUTION, A FORM OF RADIATION CAN MAKE OUR FRUITS AND VEGETABLES SAFER TO EAT.				
RECREATION	FESTIVAL	PEARBLOSSOM	NEWS	4/10/2008	6A,12P	2
		OFFICIALS REPORT PREPARATIONS UNDERWAY FOR THE ANNUAL PEAR BLOSSOM FESTIVAL PARADE.				
DRUGS&ALCOHOL	ADDICTION	METHWATCH	NEWS	4/10/2008	11P	1
		DR. RITA SULLIVAN, ON TRACK, INCL, AND JIM SHAMES, COUNTY MEDICAL DIRECTOR, DISCUSS THE METH TASK FORCE BROADENING IT'S APPROACH, NOW INCLUDING THE EDUCATION, PREVENTION AND TREATMENT OF ALL TYPES OF DRUGS, NOT JUST METH, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
MEDICAL	RESEARCH	GATOR	NEWS	4/10/2008	12P	1
		SCIENTISTS REPORT USING ALLIGATOR BLOOD TO STUDY AND POSSIBLE FIGHT INFECTIONS IN HUMANS, INCLUDING HIV.				
CONSUMER AFFAIRS	PRODUCT SAFETY	CRASHTESTS	NEWS	4/10/2008	5P	1
		DAVE ZUBY, INSURANCE INSTITUTE FOR HIGHWAY SAFETY, AND JOHN BRUNO, GENERAL MOTORS, DISCUSS THE LATEST CRASH TEST RESULTS SHOWING CAR MAKERS HAVE COME A LONG WAY IN MAKING MID-SIZE SEDANS SAFER THAN THEY WERE JUST A FEW YEARS AGO.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	4/10/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	4/10/2008	5P	1
		TREY HANSEN, "38 ON CENTRAL", PREPARES A RECIPE FOR "BLACKEN ALASKAN SALMON WITH CHAMPAGNE CREAM SAUCE", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
BUSINESS	BAROMETER	DISAPPEARINGBEES	NEWS	4/10/2008	6P	1
		SOUTHERN OREGON BEEKEEPERS REPORT THEIR WORST WINTERS EVER, SAYING THE PEAR INDUSTRY DEPENDS ON BEES TO POLLINATE TREES, AND WITH NEW DISEASES, ENVIRONMENTAL CHANGES, HARSHER WINTERS AND PESTICIDES, IT'S MAKING IT HARDER FOR BEES TO STAY ALIVE.				
CONSUMER AFFAIRS	PRICES	PRICES	NEWS	4/10/2008	6P,11P	2
		OWNERS OF THE WHARF SEAFOOD MARKET AND RESTAURANT IN MEDFORD REPORT WILD SALMON PRICES HAVE JUMPED BY NEARLY ONE THIRD, SAYING THE POSSIBLE SALMON FISHING SITUATIONIS ALREADY DRIVING UP PRICES.				
LAW ENFORCEMENT	ONLINEINFO	BACKGROUNDCHECKS	NEWS	4/10/2008	6P,11P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, REPORTS INFORMATION AVAILABLE ON LINE FOR YOU TO DO BACKGROUND CHECKS ON PEOPLE BEFORE THEY ARE AROUND YOUR KIDS, THE INFORMATION, A REMINDER DUE TO RECENT CASES INVOLVING REGISTERED SEX OFFENDERS.				
TRANSPORTATION	AIR	AIRLINESAFETY	NEWS	4/10/2008	6A,12P,5P	3
		AMERICAN AIRLINES CANCELS MORE THAN 1000 FLIGHTS, THE CANCELLED FLIGHTS WON'T DIRECTLY AFFECT LOCAL FLIGHTS, BUT THERE COULD BE A RIPPLE EFFECT FOR PASSENGERS WITH CONNECTING FLIGHTS IN OTHER CITIES.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	SUPERBUGS	NEWS	4/11/2008	6A	1
		SCIENTISTS REPORT USING ALLIGATOR BLOOD TO STUDY AND POSSIBLE FIGHT INFECTIONS IN HUMANS, INCLUDING HIV.				
MEDICAL	RESEARCH	BALDNESS	NEWS	4/11/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY OF MORE THAN 5000 MEN QUESTIONS THE OLD NOTION THAT BALDNESS CAN EQUAL A GREATER RISK OF HEART ATTACK.				
TRANSPORTATION	AIR	AIRLINESAFETY	NEWS	4/11/2008	5P	1
		AMERICAN AIRLINES CANCELS MORE THAN 1000 FLIGHTS, THE CANCELLED FLIGHTS WON'T DIRECTLY AFFECT LOCAL FLIGHTS, BUT THERE COULD BE A RIPPLE EFFECT FOR PASSENGERS WITH CONNECTING FLIGHTS IN OTHER CITIES.				
HEALTH	PHYSICAL	LAUGHTERSTUDY	NEWS	4/11/2008	5P	1
		COLIN CHRISTOPHER, AND MAUREEN LLOREN, LAUGHTER ENTHUSIASTS, AND DR. ALEX EINGORN, CHIROPRACTOR, DISCUSS THE HEALTH BENEFITS OF LAUGHTER.				
PRESERVINGHERITAGE	HISTORICSITES	HERITAGETREES	NEWS	4/11/2008	6P	1
		OFFICIALS REPORT TWO LOCAL TREES DESIGNATED AS OREGON "HERITAGE TREES", MAKING A TOTAL OF FOURTY FIVE HERITAGE TREE SITES AROUND THE STATE.				
SERVICES	UTILITIES	AVISTA	NEWS	4/11/2008	11P	1
		THE OREGON PUBLIC UTILITY COMMISSION IMPLEMENTS A CONTROVERSIAL STATE LAW PASSED IN THE 2005 LEGISLATIVE SESSION, REQUIRING UTILITIES TO "TRUE UP" RATES FOR AMOUNTS OF TAXES ACTUALLY PAID RESULTING IN EITHER A REFUND OR SURCHARGE.				
CONSUMER AFFAIRS	PRODUCT SAFETY	FOODZAPPING	NEWS	4/11/2008	6A,12P	2
		GOVERNMENT RESEARCHERS REPORT EVERY YEAR FOOD-BORNE ILLNESSES LIKE E-COLI AND SALMONELLA SEND HUNDREDS OF THOUSANDS OF PEOPLE TO THE HOSPITAL, SAYING THEY BELIEVE THEY HAVE A SOLUTION, A FORM OF RADIATION CAN MAKE OUR FRUITS AND VEGETABLES SAFER TO EAT.				
POLITICALPROCESS	BALLOT	ORVOTERS	NEWS	4/11/2008	6A	1
		ELECTION OFFICIALS REPORT VOTERS WILL DECIDE WHETHER TO SET MANDATORY MINIMUM PRISON SENTENCES FOR PROPERTY AND DRUG OFFENDERS.				
RECREATION	FESTIVAL	PEARBLOSSOM	NEWS	4/11/2008	5P,6P,11P	3
		OFFICIALS REPORT THE FIFTY FIFTH ANNUAL PEAR BLOSSOM FESTIVAL KICKING OFF WITH A STREET FAIR.				
HEALTH	DIET	EGGLOVERSBWARE	NEWS	4/11/2008	6A,12P	2
		HEALTH OFFICIALS REPORT MIDDLE-AGED MEN WHO EAT SEVEN OR MORE EGGS A WEEK, APPEAR TO HAVE A HIGHER RISK OF EARLY DEATH, EXPERTS ALSO WARN DIABETICS SHOULDN'T BE EATING ANY EGGS EVER.				
BUSINESS	FISHINGINDUSTRY	MISSINGFISH	NEWS	4/11/2008	6A,12P,5P,6P,11P	5
		OREGON'S GOVERNOR TED KULONGOSKI DECLARES A STATE OF EMERGENCY PROMPTED BY AN UNPRECEDENTED SALMON FISHING SHUTDOWN ALONG THE WEST COAST.				
CONSUMER AFFAIRS	PRICES	PRICES	NEWS	4/11/2008	6A,12P	2
		OWNERS OF THE WHARF SEAFOOD MARKET AND RESTAURANT IN MEDFORD REPORT WILD SALMON PRICES HAVE JUMPED BY NEARLY ONE THIRD, SAYING THE POSSIBLE SALMON FISHING SHUTDOWN IS ALREADY DRIVING UP PRICES.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	ONLINEINFO	BACKGROUNDCHECKS NEWS	NEWS	4/11/2008	6A,12P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, REPORTS INFORMATION AVAILABLE ON-LINE FOR YOU TO DO BACKGROUND CHECKS ON PEOPLE BEFORE THEY ARE AROUND YOUR KIDS, THE INFORMATION, A REMINDER DUE TO RECENT CASES INVOLVING REGISTERED SEX OFFENDERS.				
BUSINESS	BAROMETER	DISAPPEARINGBEEES	NEWS	4/11/2008	6A,12P	2
		SOUTHERN OREGON BEEKEEPERS REPORT THEIR WORST WINTERS EVER, SAYING THE PEAR INDUSTRY DEPENDS ON BEES TO POLLINATE TREES, AND WITH NEW DISEASES, ENVIRONMENTAL CHANGES, HARSHER WINTERS AND PESTICIDES, IT'S MAKING IT HARDER FOR BEES TO STAY ALIVE.				
COMMUNITY SERV	YOUTH	WALDENVISIT	NEWS	4/11/2008	12P,5P	2
		OFFICIALS REPORT CEREMONY HELD AT JEWETT ELEMENTARY SCHOOL IN CENTRAL POINT, SAYING THE SCHOOL HAS A NEW FLAG THANKS TO CONGRESSMEN GREG WALDEN.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/11/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TWICE-BAKED SALMON POTATOES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	CONSUMERAFFAIRS	ONTHETOWN	NEWS	4/11/2008	12P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
DRUGS&ALCOHOL	ADDICTION	METHWATCH	NEWS	4/11/2008	6A	1
		DR. RITA SULLIVAN, ON TRACK, INC., AND JIM SHAMES, COUNTY MEDICAL DIRECTOR, DISCUSS THE METH TASK FORCE BROADENING IT'S APPROACH, NOW INCLUDING THE EDUCATION, PREVENTION AND TREATMENT OF ALL TYPES OF DRUGS, NOT JUST METH, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
RECREATION	COMMUNITY AFFAIRS	ORCHID SHOW	NEWS	4/12/2008	11P	1
		THE ROGUE VALLEY ORCHID SOCIETY KICKS OFF IT'S FOURTY FOURTH ANNUAL PLANT SHOW AND SALE AT THE JACKSON COUNTY EXPO.				
RECREATION	FESTIVAL	PEARPARADE	NEWS	4/12/2008	6P,11P	2
		ORGANIZERS REPORT THE FIFTY FIFTH ANNUAL PEAR BLOSSOM FESTIVAL PARADE UNDERWAY THROUGH DOWNTOWN MEDFORD, ENDING AT THE STREET FAIR IN ALBA PARK.				
COMMUNITY SERV	FUNDING	TIPACOP	NEWS	4/12/2008	6P,11P	2
		MEDFORD POLICE OFFICERS WAIT TABLES AT MEDFORD'S RED ROBIN RESTAURANT, AS PART OF THE ANNUAL "TIP-A-COP" FUNDRAISER, ANY TIPS THE OFFICERS RECEIVE WILL BE DONATED TO THE OREGON SPECIAL OLYMPICS PROGRAM.				
RECREATION	COMMUNITY AFFAIRS	CRSHOW	NEWS	4/12/2008	6P,11P	2
		NORTH MEDFORD HIGH SCHOOL STUDENT BRIAN THOMAS HOSTS CAR SHOW AS PART OF HIS SENIOR PROJECT, AND TO RAISE MONEY FOR THE CHILDREN'S MIRACLE NETWORK.				
COMMUNITY SERV	FUNDING	TIPACOP	NEWS	4/13/2008	6P	1
		MEDFORD POLICE OFFICERS WAIT TABLES AT MEDFORD'S RED ROBIN RESTAURANT, AS PART OF THE ANNUAL "TIP-A-COP" FUNDRAISER, ANY TIPS THE OFFICERS RECEIVE, WILL BE DONATED TO THE OREGON SPECIAL OLYMPICS PROGRAM.				
RECREATION	FACILITIES	MTASH	NEWS	4/13/2008	11P	1
		MT. ASHLAND SKI OFFICIALS REPORT THEY ARE EXTENDING THE REGULAR SEASON BY ANOTHER WEEKEND.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	CARSHOW	NEWS	4/13/2008	6P	1
		NORTH MEDFORD HIGH SCHOOL STUDENT BRIAN THOMAS HOSTS CAR SHOW AS PART OF HIS SENIOR PROJECT, AND TO RAISE MONEY FOR THE CHILDREN'S MIRACLE NETWORK.				
RECREATION	FESTIVAL	PEARPARADE	NEWS	4/13/2008	6P	1
		ORGANIZERS REPORT THE FIFTY FIFTH ANNUAL PEAR BLOSSOM FESTIVAL PARADE UNDERWAY THROUGH DOWNTOWN MEDFORD, ENDING AT THE STREET FAIR AT ALBA PARK.				
COMMUNITY SERV	YOUTH	PRINCESSDAY	NEWS	4/13/2008	6P,11P	2
		ORGANIZERS REPORT THE ANNUAL "PRINCESS FOR A DAY" EVENT AT THE ROGUE REGENCY HOTEL, HELPING HUNDREDS OF LOCAL HIGH SCHOOL GIRLS SAVE MONEY ON PROM EXPENSES BY HAVING THEIR HAIR DONE, MAKEUP, PICTURES TAKEN, AND TRYING ON DRESSES THEY MAY WEAR TO PROM.				
RECREATION	COMMUNITY AFFAIRS	ORCHIDSHOW	NEWS	4/13/2008	6P	1
		THE ROGUE VALLEY ORCHID SOCIETY KICKS OFF IT'S FOURTY FOURTH ANNUAL PLANT SHOW AND SALE AT THE JACKSON COUNTY EXPO.				
RECREATION	COMMUNITY AFFAIRS	ORCHIDSHOW	NEWS	4/14/2008	6A,12P	2
		THE ROGUE VALLEY ORCHID SOCIETY KICKS OFF IT'S FOURTY FOURTH ANNUAL PLANT SHOW AND SALE AT THE JACKSON COUNTY EXPO.				
COMMUNITY SERV	FUNDING	TIPACOP	NEWS	4/14/2008	6A,12P	2
		MEDFORD POLICE OFFICERS WAIT TABLES AT MEDFORD'S RED ROBIN RESTAURANT, AS PART OF THE ANNUAL "TIP-A-COP" FUNDRAISER, ANY TIPS THE OFFICERS RECEIVE WILL BE DONATED TO THE OREGON SPECIAL OLYMPICS PROGRAM.				
RECREATION	FACILITIES	MTASH	NEWS	4/14/2008	6A,12P,6P,11P	4
		MT. ASHLAND SKI OFFICIALS REPORT THEY ARE EXTENDING THE REGULAR SEASON BY ANOTHER WEEKEND.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/14/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHERRY COLA RIBS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	PHYSICAL	LAUGHING	NEWS	4/14/2008	12P	1
		DR. ALEX EINGOIN, CHIROPRACTOR, AND COLIN CHRISTOPHER AND MAUREN LLOREN, LAUGHTER ENTHUSIASTS, DISCUSS THE MANY HEALTH BENEFITS OF LAUGHTER.				
MEDICAL	HEALTHCARE	OHPEXTENSION	NEWS	4/14/2008	5P	1
		STATE OFFICIALS REPORT OREGONIANS APPLYING FOR THE OREGON HEALTH PLAN HAVE AN EXTRA FIFTEEN DAYS TO RETURN THEIR PAPERWORK, SAYING ONLY ABOUT A THIRD OF THE APPLICATIONS MAILED OUT HAVE BEEN RETURNED SO FAR.				
POLITICAL PROCESS	BILLS	PLASTICBAGS	NEWS	4/14/2008	11P	1
		CALIFORNIA STATE LAWMAKERS CONSIDER TWO BILLS DISCOURAGING THE USE OF PLASTIC BAGS, IF APPROVED, SHOPPERS COULD BE CHARGED FOR CHOOSING TO USE PLASTIC BAGS OVER PAPER.				
LAW ENFORCEMENT	DRIVINGRULES	ONTHEBEAT	NEWS	4/14/2008	6P	1
		MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT WHAT DRIVERS SHOULD WATCH OUT FOR WHEN SHARING THE ROAD WITH BIKES AND MOTORCYCLES, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	YOUTH	PRINCESSDAY ORGANIZERS REPORT THE ANNUAL "PRINCESS FOR A DAY" EVENT AT THE ROGUE REGENCY HOTEL, HELPING HUNDREDS OF LOCAL HIGH SCHOOL GIRLS SAVE MONEY ON PROM EXPENSES BY HAVING THEIR HAIR DONE, MAKEUP, PICTURES TAKEN, AND TRYING ON DRESSES THEY MAY WEAR TO PROM.	NEWS	4/14/2008	6A,12P	2
MEDICAL	PROCEDURE	MOTIONANALYSIS DR. DAVID SCHER, HOSPITAL FOR SPECIAL SURGERY, TALKS ABOUT A FORM OF TREATMENT FOR CEREBRAL PALSY THAT'S NOT ALWAYS COVERED BY INSURANCE, THE DISORDER CAN TAKE AWAY A CHILD'S ABILITY TO WALK.	NEWS	4/14/2008	11P	1
TAXES	FILING	TAXTIME OFFICIALS REPORT DEADLINE FOR FILING TAXES, SAYING THANKS TO ELECTRONIC FILING, FEWER POST OFFICES ARE STAYING OPEN AT TAX TIME.	NEWS	4/14/2008	5P,11P	2
HEALTH	PHYSICAL	DR. DAN MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.	NEWS	4/14/2008	5P	1
SAFETY	YOUTH	GIRLSCOOTS THE GIRL SCOUTS HOLD MEETING WITH PARENTS TO ADDRESS THE ISSUE OF A MANY FACING SEVERAL CHARGES OF SEX ABUSE, WHO MAY HAVE ATTENDED SCOUT ACTIVITIES.	NEWS	4/14/2008	6P,11P	2
MEDICAL	COSTOF	PRESCRIPTION MEDICAL OFFICIALS REPORT A NEW PRICING SYSTEM COULD INCREASE THE AMOUNT YOU PAY FOR YOUR PRESCRIPTION CO-PAYS.	NEWS	4/14/2008	5P,11P	2
RECREATION	COMMUNITY AFFAIRS	CARSHOW NORTH MEDFORD HIGH SCHOOL STUDENT BRIAN THOMAS HOSTS CAR SHOW AS PART OF HIS SENIOR PROJECT, AND TO RAISE MONEY FOR THE CHILDREN'S MIRACLE NETWORK.	NEWS	4/14/2008	6A,12P	2
MEDICAL	ALZHEIMERS	ALZHEIMERS MEDICAL EXPERTS REPORT MANY PEOPLE WITH EARLY ALZHEIMERS OR MILD DEMENTIA MAY INITIALLY BE ABLE TO CONTINUE DRIVING, BUT THEIR SKILLS MAY DECLINE PRETTY QUICKLY.	NEWS	4/14/2008	6A	1
MEDICAL	PROCEDURE	ACUPUNCTURE RESEARCHERS REPORT ACUPUNCTURE MAY BE HELPFUL OFFERING SOME RELIEF FROM MIGRAINE PAIN, BUT ONLY IF IT TRULY FOLLOWS THE PRACTICE OF TRADITIONAL CHINESE MEDICINE.	NEWS	4/14/2008	6A,12P	2
MEDICAL	RESEARCH	TRANSFAT RESEARCHERS ISSUE NEW WARNING, PROCESSED OILS OFTEN FOUND IN FOOD MAY ALSO RAISE THE RISK OF BREAST CANCER, AND FINDING WOMEN WITH THE HIGHEST LEVELS OF TRANS FAT HAD ABOUT TWICE THE RISK OF THE DISEASE.	NEWS	4/14/2008	6A,12P	2
TRANSPORTATION	TRAIN	AMTRACK AMTRACK OFFICIALS REPORT PASSENGER SERVICE FOR THE "COAST STARLIGHT TRAIN", WHICH RUNS FROM SEATTLE TO L.A. SCHEDULED TO RESUME, AFTER BEING SHUT DOWN IN JANUARY AFTER A MAJOR LANDSLIDE OCCURRED IN OAKRIDGE, THOSE TRAVELING BETWEEN KLAMATH FALLS AND EUGENE STILL HAVE TO TAKE A BUS AS TRACK REPAIRS CONTINUE.	NEWS	4/14/2008	6A	1
RECREATION	FESTIVAL	PEARPARADE ORGANIZERS REPORT THE FIFTY FIFTH ANNUAL PEAR BLOSSOM FESTIVAL PARADE UNDERWAY THROUGH DOWNTOWN MEDFORD, ENDING AT A STREET FAIR IN ALBA PARK.	NEWS	4/14/2008	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERVICES	FUNDING	HUMANE SOCIETY	PSA	4/14/2008		392
		SINCE 1928, THE SOUTHERN OREGON HUMANE SOCIETY HAS BEEN WORKING TO IMPROVE THE LIVES OF DOGS AND CATS. TO CONTINUE, WE MUST MOVE. YOUR HELP IS NEEDED TO UNLOCK THE DOORS TO OUR NEW PLACE CALLED HOME. TO DONATE, CALL 779-3215 OR LOG ON TO WWW.SOUTHERNOREGONHUMANE.ORG .				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	4/15/2008	6A,5P,6P	3
		THE COMMERCE DEPARTMENT REPORTS RETAIL SALES ROSE POINT TWO PERCENT COMPARED TO A POINT FOUR PERCENT DIP IN FEBRUARY, CITING HIGHER GAS PRICES, WAL-MART AND CLOTHING STORES SAW DECLINES AS CONSUMERS DEAL WITH RISING FOOD PRICES, HOUSING MARKET SLUMP, AND CREDIT CRISES, GAS COULD DEFINITELY REACH MORE DREADED RECORDS FOR CONSUMERS.				
MEDICAL	COST OF	PRESCRIPTCO-PAY	NEWS	4/15/2008	6A	1
		MEDICAL OFFICIALS REPORT A NEW PRICING SYSTEM COULD INCREASE THE AMOUNT YOU PAY FOR YOUR PRESCRIPTION CO-PAYS.				
SAFETY	YOUTH	GIRLSGOUTS	NEWS	4/15/2008	6A,12P	2
		THE GIRL SCOUTS HOLD MEETING WITH PARENTS TO ADDRESS THE ISSUE OF A MAN FACING SEVERAL CHARGES OF SEX ABUSE, WHO MAY HAVE ATTENDED SCOUT ACTIVITIES.				
EDUCATION	FUNDING	TEXTBOOKS	NEWS	4/15/2008	6P,11P	2
		MEMBERS OF AN OREGON STUDENT INTEREST GROUP WANT TO SEE OPEN-SOURCE TEXT BOOKS AVAILABLE TO STUDENTS, SAYING THEY ARE MORE COST EFFECTIVE THAN THE TRADITIONALLY MORE EXPENSIVE PUBLISHED BOOKS.				
MEDICAL	HEALTHCARE	OHSU	NEWS	4/15/2008	5P,6P	2
		THE OREGON HEALTH AND SCIENCE UNIVERSITY REPORTS STUDY CENTERED AROUND OHP CUTS IN EARLY 2003, SAYING SINCE THE CUTS, THE NUMBER OF EMERGENCY ROOM VISITS BY UNINSURED PATIENTS ARE UP IN OREGON, DRUG-RELATED VISITS UP 178 PERCENT, CONNECTING TO CUTBACKS IN MENTAL HEALTH AND DRUG TREATMENT PROGRAMS, AND THE COSTS TO HOSPITALS DOUBLED.				
POLITICAL PROCESS	BILLS	PLASTICBAGS	NEWS	4/15/2008	6A,12P	2
		CALIFORNIA STATE LAWMAKERS CONSIDER TWO BILLS DISCOURAGING THE USE OF PLASTIC BAGS, IF APPROVED, SHOPPERS COULD BE CHARGED FOR CHOOSING TO USE PLASTIC BAGS OVER PAPER.				
HEALTH	SMOKING	SMOKERS	NEWS	4/15/2008	6A,12P	2
		RESEARCHERS REPORT DAMAGE TO THE LINING OF THE MOUTH MIGHT BE USED TO PREDICT LUNG CANCER IN SMOKERS, HOPING TO DEVELOP A SWAB TEST THAT'S SIMPLE AND EFFECTIVE ENOUGH, SO MANY PAINFUL AND DANGEROUS LUNG BIOPSIES CAN BE AVOIDED.				
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	4/15/2008	12P	1
		HYUNDAI RECALLS NEARLY 400,000 "SONATAS", AFFECTING 2006-2008 VEHICLES EQUIPPED WITH AN ADVANCE AIR BAG SYSTEM, SAYING IT DISABLES THE FRONT PASSENGER SEAT'S FRONT AIR BAG WHEN IT DETECTS THE PRESENCE OF A CHILD IN THE SEAT, BUT COMPLAINTS HAVE BEEN RECEIVED THE SYSTEM CAN MISTAKE A SMALL ADULT FOR A CHILD.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/15/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ORANGE-CRAB SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	ALCOHOL RESEARCHERS REPORT NEW STUDY SHOWING EVIDENCE OF A LINK BETWEEN ALCOHOL AND BREAST CANCER.	NEWS	4/15/2008	6A	1
TAXES	FILING	TAX TIME OFFICIALS REPORT DEADLINE FOR FILING TAXES, SAYING THANKS TO ELECTRONIC FILING, FEWER POST OFFICES ARE STAYING OPEN AT TAX TIME.	NEWS	4/15/2008	6A,12P,5P,6P,11P	5
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS OFFICER STEVEN BOHN, CENTRAL POINT POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN LOCATING A MAN WHO WALKED INTO THE CIRCLE K ON EAST PINE STREET IN CENTRAL POINT EXPOSED HIMSELF TO THE FEMALE ATENDANT, THEN LEFT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	4/15/2008	6P,11P	2
MEDICAL	HEALTHCARE	HEALTHCARE MEDICAL EXPERTS WARN THERE'S NOT ENOUGH HEALTH CARE WORKERS TO TAKE CARE OF THE BABY BOOMERS AS THEY AGE, ADVOCATES CALL ON THE FEDERAL GOVERNMENT TO INVEST MORE IN TRAINING HOME HEALTH AND PERSONAL CARE AIDS.	NEWS	4/15/2008	6A,12P	2
AGRICULTURE	GARDENING	ROGUEGARDENER STAN MAPOLSKI, ROGUE GARDENER, EXPLAINS WHY A WEED THAT DISAPPEARS ALL BY ITSELF MAY SOUND LIKE A GOOD THING, BUT IT REALLY ISN'T, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	NEWS	4/16/2008	5P	1
JOSEPHINE COUNTY	FUNDING	JOCOTASKFORCE A TASK FORCE EXAMINING THE LONG-TERM FINANCIAL HEALTH OF JOSEPHINE COUNTY'S LAW ENFORCEMENT DEPARTMENTS, ISSUES IT'S FINAL REPORT, SAYING NEW FEES, TAXES AND COST-CUTTING MEASURES ARE NEEDED IN ORDER TO KEEP LAW ENFORCEMENT SERVICES RUNNING.	NEWS	4/16/2008	11P	1
COMMUNITY SERV	FUNDING	SCRATCHOFF ORGANIZERS REPORT ANNUAL "SCRATCH IT FOR SCHOOLS" AT THE JACKSON COUNTY EXPO, A LOTTERY SPONSORED FUNDRAISER, EACH SCHOOL HAVING A SQUAD OF SCRATCHERS AND THEIR SCHOOL GOT TO KEEP HOWEVER MUCH PRIZE MONEY WAS ON THEIR TICKETS.	NEWS	4/16/2008	5P	1
CONSUMER AFFAIRS	PRICES	GASPRICES CONSUMER ANALYSTS REPORT A SERIES OF RECORDS HITTING THE POCKETBOOK, A RECORD FOR THE PRICE OF OIL FUTURES-JUST SHORT OF \$115 A BARREL, A RECORD FOR REGULAR GAS IN THE MEDFORD-ASHLAND AREA-\$3.55 A GALLON, AND RECORD GAS PRICES IN CALIFORNIA AT \$3.84 A GALLON, PRICES FOR DIESEL ALSO KEEP GOING UP AND UP.	NEWS	4/16/2008	5P,6P	2
CONSUMER AFFAIRS	PRODUCT SAFETY	WATERBOTTLES GOVERNMENT OFFICIALS ISSUE PRELIMINARY REPORT FINDING A CHEMICAL FOUND IN MANY PRODUCTS INCLUDING PLASTIC BABY BOTTLES, MAY BE CONNECTED TO HEALTH PROBLEMS.	NEWS	4/16/2008	5P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRISPY ASPARAGUS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	4/16/2008	12P	1
SAFETY	YOUTH	GIRLSCOUTS THE GIRL SCOUTS HOLD MEETING WITH PARENTS TO ADDRESS THE ISSUE OF A MAN FACING SEVERAL CHARGES OF SEX ABUSE, WHO MAY HAVE ATTENDED SCOUT ACTIVITIES.	NEWS	4/16/2008	12P,5P	2

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	DANCING4HEALTH	NEWS	4/16/2008	6A	1
		HEALTH OFFICIALS REPORT STUDY FINDING THAT PARKINSONS PATIENTS WHO TOOK DANCE LESSONS, IMPROVED THEIR BALANCE.				
TAXES	FILING	TAXDEADLINE	NEWS	4/16/2008	6A	1
		OFFICIALS REPORT DEADLINE FOR FILING TAXES, SAYING THANKS TO ELECTRONIC FILING, FEWER POST OFFICES ARE STAYING OPEN AT TAX TIME.				
EDUCATION	FUNDING	TEXTBOOKS	NEWS	4/16/2008	6A,12P	2
		MEMBERS OF AN OREGON STUDENT INTEREST GROUP WANT TO SEE OPEN-SOURCE TEXT BOOKS AVAILABLE TO STUDENTS, SAYING THEY ARE MORE COST-EFFECTIVE THAN THE TRADITIONALLY MORE EXPENSIVE PUBLISHED BOOKS.				
MEDICAL	RESEARCH	LEUKEMIA	NEWS	4/16/2008	6A	1
		RESEARCHERS REPORT AN EXPERIMENTAL TREATMENT IN MICE IS SHOWING PROMISE IN REVERSING A BLOOD DISEASE THAT CAUSES LEUKEMIA, WITH TESTING ON HUMANS JUST STARTING.				
HEALTH	EXERCISE	OBESITY	NEWS	4/16/2008	6A	1
		HEALTH EXPERTS REPORT AS CITIES AND TOWNS EXPAND, THERE'S AN OPPORTUNITY TO FIGHT OBESITY AND HELP THE ENVIRONMENT, DESIGNING WALKABLE COMMUNITIES IS A COST-EFFECTIVE WAY TO CUT DOWN ON POLLUTION AND FORCE PEOPLE TO EXERCISE.				
CONSUMER AFFAIRS	RECALL	RECALL	NEWS	4/16/2008	6A,12P	2
		HYUNDAI RECALLS NEARLY 400,000 SONATAS, THE RECALL AFFECTING 2006-2008 VEHICLES EQUIPPED WITH AN ADVANCED AIR BAG SYSTEM THAT DISABLES THE FRONT PASSENGER SEAT'S AIR BAG WHEN IT DETECTS THE PRESENCE OF A CHILD IN THE SEAT, THE AUTOMAKER RECEIVED COMPLAINTS THE SYSTEM CAN MISTAKE A SMALL ADULT FOR A CHILD.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	4/16/2008	6A,12P	2
		CENTRAL POINT POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A MAN WHO EXPOSED HIMSELF TO A GAS STATION ATTENDANT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	4/16/2008	6A	1
		MEDICAL EXPERTS REPORT ALZHEIMERS DISEASE AFFECTS A LOT MORE THAN JUST THE PATIENT, INDIVIDUALIZED LONG-TERM COUNSELING APPEARS TO REDUCE THE BURDEN AND DEPRESSION OFTEN SUFFERED BY CAREGIVERS.				
HEALTH	PHYSICAL	FLUSEASON	NEWS	4/17/2008	5P	1
		THE CENTERS FOR DISEASE CONTROL CALLS THIS FLU SEASON THE WORST SINCE 2003, SAYING THIS YEAR'S VACCINE DIDN'T WORK WELL AGAINST THE VIRUSES THAT MADE MOST PEOPLE SICK.				
COMMUNITY SERV	FUNDING	SCRATCHOFF	NEWS	4/17/2008	6A,12P	2
		ORGANIZERS REPORT THE ANNUAL "SCRATCH IT FOR SCHOOLS" AT THE JACKSON COUNTY EXPO, A LOTTERY SPONSORED FUNDRAISER, EACH SCHOOL HAVING A SQUAD OF SCRATCHERS AND THEIR SCHOOL GOT TO KEEP HOWEVER MUCH PRIZE MONEY WAS ON THEIR TICKETS.				
TRANSPORTATION	COST OF	UNITEDAIR	NEWS	4/17/2008	6A,12P	2
		UNITED AIRLINES RAISES IT'S DOMESTIC FUEL SURCHARGE FROM TEN DOLLARS TO TWENTY DOLLARS ON ROUND TRIP TICKETS, MAKING THE MOVE TO OFFSET RISING FUEL COSTS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	CHILD	ROLLERSHOES	NEWS	4/17/2008	12P	1
		DR. ROBERT BRUCE, EMORY SCHOOL OF MEDICINE, TALKS ABOUT ROLLER SHOES, THE HOT NEW CRAZE ON SIDEWALKS AND PLAYGROUNDS AROUND THE COUNTRY, WARNING KIDS TO USE SAFETY GEAR, SAYING MANY INJURIES OCCUR WHEN THE ROLLER SHOES ARE NEW AND KIDS ARE JUST LEARNING TO GET THEIR BALANCE.				
SAFETY	YOUTH	GIRLSGOUTS	NEWS	4/17/2008	5P,6P	2
		POLICE REPORT THEY ARE STILL SEARCHING FOR BARRY REGISTER, A SEX OFFENDER ACCUSED OF EXPOSING HIMSELF TO STUDENTS NEAR WASHINGTON ELEMENTARY SCHOOL IN WEST MEDFORD, A GIRL SCOUT MEETING MEANT TO ADDRESS ANOTHER SEX OFFENDER ,ALSO ATTENDED SCOUT EVENTS.				
SAFETY	OCCUPATIONAL	CONSTRUCTION	NEWS	4/17/2008	5P	1
		THE STATE WORKERS COMPENSATION PROGRAM RECORDS 12 CONSTRUCTION FATALITY CLAIMS LAST YEAR, THE MOST SINCE 1995, ACCOUNTING FOR A THIRD OF ALL WORKPLACE FATALITIES IN 2007, CONSTRUCTION OFFICIALS AND SAFETY ADVOCATES SUGEST MOST FATALITIES CAN BE TIED TO UNSAFE WORKING CONDITIONS.				
ENVIRONMENT	ENDANGERED	ROGUERIVER	NEWS	4/17/2008	5P	1
		THE ENVIRONMENTAL GROUP "AMERICAN RIVERS" LISTS THE ROGUE RIVER NUMBER TWO ON THE LIST OF "AMERICA'S MOST ENDANGERED RIVERS", THE TRIBUTARIES FLOWING INTO THE "WILD AND SCENIC" PART OF THE ROGUE AREN'T PROTECTED FROM LOGGING OR ROAD-BUILDING.				
ENERGY	FUEL	GASCONSUMPTION	NEWS	4/17/2008	5P	1
		THE SIGHTLINE INSTITUTE IN SEATTLE, ISSUES NEW REPORT SAYING DRIVERS IN OREGON, WASHINGTON, AND IDAHO USE ELEVEN PERCENT LESS FUEL THAN THEY DID IN 1999, GOOD NEWS, BUT THE GASOLINE USE IN THE REGION IS STILL NEARLY TWICE AS HIGH AS THE GLOBAL AVERAGE FOR HIGH-INCOME NATIONS.				
YOUNG PEOPLE	BULLYING	CYBERBULLIES	NEWS	4/17/2008	6A,12P,5P,6P	4
		MEMBERS OF THE ASHLAND SCHOOL BOARD BLOCKS SEVERAL POPULAR NETWORKING SITES, IN ORDER TO PREVENT THE PRACTICE OF "CYBER-BULLYING", SAYING THE SCHOOL HAS AVERAGED ABOUT ONE CYBER-BULLYING INCIDENT A WEEK.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	4/17/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOQST	NEWS	4/17/2008	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "PORK TENDERLOIN WITH AN APPLE, ONION, THYME DEMI GLACE", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
ENVIRONMENT	RECYCLING	PAINTDROPOFF	NEWS	4/17/2008	6P,11P	2
		ROGUE DISPOSAL OFFERS "FREE LATEX PAINT DROP OFF DAYS" FOR JACKSON COUNTY RESIDENTS.				
ENVIRONMENT	WATERQUALITY	ASHWATER	NEWS	4/17/2008	5P	1
		THE STATE DEPARTMENT OF ENVIRONMENTAL QUALITY REPORTS THE CKTY OF ASHLAND HAS BEEN FINED FOR SEVERAL WASTE-WATER VIOLATIONS OVER THE PAST FEW YEARS, SINCE THERE HAS BEEN NO RESPONSE TO IT'S COMPLAINTS BY THE DEADLINE, IT'S NOW TIME TO PAY THOSE FINES.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	HEALTHCARE	ERVISITS	NEWS	4/17/2008	6A,12P	2
		LOCAL HOSPITALS REPORT THEY'RE PAYING FOR CUTS TO THE OREGON HEALTH PLAN MADE YEARS AGO, THE CUTS LEFT THOUSANDS OF OREGONIANS UNINSURED, A STUDY ALSO FINDS THE HOSPITALIZATION OF UNINSURED EMERGENCY ROOM PATIENTS HAS GONE UP BY FIFTY PERCENT SINCE 2003.				
YOUNG PEOPLE	HEALTH	EATINGWELL	NEWS	4/17/2008	6A,12P	2
		HEALTH OFFICIALS REPORT NEW STUDY FINDING THAT EATING PLENTY OF FRUITS AND VEGETABLES AND NOT TOO MUCH FAT GIVES KIDS THE BEST RECIPE FOR SUCCESS IN SCHOOL.				
MEDICAL	RESEARCH	REDWINE	NEWS	4/17/2008	6A,12P	2
		RESEARCHERS REPORT A COMPOUND FOUND IN RED WINE MAY HELP KILL PANCREATIC CANCER, SO FAR IT'S ONLY BEEN DONE IN THE LAB, BUT TESTING WILL SOON BEGIN TO SEE IF IT HAPPENS THE SAME WAY IN THE BODY.				
CONSUMER AFFAIRS	PRODUCT SAFETY	BPA	NEWS	4/17/2008	6A,12P	2
		FEDERAL HEALTH OFFICIALS ISSUE WARNING ABOUT A CHEMICAL CALLED BPA, WIDELY USED TO MAKE PLASTIC FOOD AND DRINK CONTAINERS, INCLUDING BABY BOTTLES, THAT MAY BE LINKED TO A HOST OF HEALTH PROBLEMS INCLUDING BREAST AND PROSTATE CANCER AND EARLY PUBERTY.				
JOSEPHINE COUNTY	FUNDING	JOCOTASKFORCE	NEWS	4/17/2008	6A,12P	2
		A TASK FORCE, EXAMINING THE LONG-TERM FINANCIAL HEALTH OF JOSEPHINE COUNTY'S LAW ENFORCEMENT DEPARTMENTS, ISSUES IT'S FINAL REPORT, SAYING NEW FEES, TAXES AND COST-CUTTING MEASURES ARE NEEDED IN ORDER TO KEEP LAW ENFORCEMENT SERVICES RUNNING.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	4/17/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EL DORADO BEEF CASSEROLE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD SEGMENT.				
MEDICAL	PROCEDURE	WEIGHTLOSS	NEWS	4/18/2008	5P	1
		DOCTORS AT U.C.L.A. MEDICAL CENTER REPORT GASTRIC BYPASS SURGERY BECOMING A COMMON WAY TO HELP PEOPLE LOSE LARGE AMOUNTS OF WEIGHT, BUT STAPLING ALONE MAY BE VERY EFFECTIVE IN HELPING PATIENTS TRIM DOWN.				
SAFETY	YOUTH	GIRLSCOOTS	NEWS	4/18/2008	6A,12P	2
		POLICE REPORT THEY ARE STILL SEARCHING FOR BARRY REGISTER, A SEX OFFENDER ACCUSED OF EXPOSING HIMSELF TO STUDENTS NEAR WASHINGTON ELEMENTARY SCHOOL IN WEST MEDFORD, A GIRL SCOUT MEETING MEANT TO ADDRESS ANOTHER SEX OFFENDER, ALSO ATTENDED SCOUT EVENTS.				
YOUNG PEOPLE	BULLYING	CYBERBULLYING	NEWS	4/18/2008	6A,12P	2
		MEMBERS OF THE ASHLAND SCHOOL BOARD BLOCKS SEVERAL POPULAR NETWORKING SITES, IN ORDER TO PREVENT THE PRACTICE OF "CYBERBULLYING", SAYING THE SCHOOL HAS AVERAGED ABOUT ONE CYBERBULLYING INCIDENT A WEEK.				
ENVIRONMENT	WATERQUALITY	ASHWATER	NEWS	4/18/2008	6A	1
		THE STATE DEPARTMENT OF ENVIRONMENTAL QUALITY REPORTS THE CITY OF ASHLAND HAS BEEN FINED FOR SEVERAL WASTE-WATER VIOLATIONS OVER THE PAST FEW YEARS, SINCE THERE HAS BEEN NO RESPONSE TO IT'S COMPLAINTS BY THE DEADLINE, IT'S NOW TIME TO PAY THOSE FINES.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
JACKSON COUNTY	CITYORDINANCES	ASHPANHANDLE NEWS	NEWS	4/18/2008	6A	1
	ASHLAND OFFICIALS VOTE TO REPEAL LAWS, SOME FROM 1916, BANNING PANHANDLERS, ORGAN GRINDERS, MUSICIANS, SHOWPERSONS AND SIMILAR PEOPLE FROM DOING THEIR TRADE IN CITY PARKS.					
ENVIRONMENT	RECYCLING	PAINTDROP	NEWS	4/18/2008	6A,12P	2
	ROGUE DISPOSAL OFFERS "FREE LATEX PAINT DROPOFF DAYS" FOR JACKSON COUNTY RESIDENTS.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	4/18/2008	6A,12P	2
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
AGRICULTURE	GARDENING	GARDENS	NEWS	4/18/2008	11P	1
	THE U.S. AGRICULTURE DEPARTMENT REPORTS THE PRICE OF EVERYTHING FROM APPLES TO ZUCCHINI GOING UP, SAYING THERE IS A WAY TO CUT COSTS BY GROWING YOUR OWN BACKYARD GARDEN, OFFERING TIPS FOR GETTING STARTED.					
HEALTH	STATISTICS	OLDER&HAPPIER	NEWS	4/18/2008	5P	1
	RESEARCHERS FROM THE UNIVERSITY OF CHICAGO REPORT NEW STUDY SAYING THE OLDEST PEOPLE IN THE COUNTRY ARE ALSO THE HAPPIEST, OVERALL, ABOUT THIRTY THREE PERCENT OF AMERICANS REPORT BEING VERY HAPPY AT AGE 88, VERSUS ABOUT TWENTY FOUR PERCENT OF THOSE BETWEEN 18-25.					
RECREATION	COMMUNITY AFFAIRS	EARTHDAY	NEWS	4/18/2008	5P,6P	2
	ORGANIZERS REPORT "EARTH DAY" CELEBRATION AT SCIENCEWORKS IN ASHLAND, FEATURING EXHIBITS ON EVERYTHING FROM HYBRID CARS TO ALTERNATIVE ENERGY TO GREEN BUILDING, PLUS FOOD, MUSIC AND ENTERTAINMENT INCLUDING JAZZ, BALLET AND A PUPPETEER.					
COMMUNITY SERV	SUPPORTGROUP	TAKEBACKTHENITE	NEWS	4/18/2008	5P,6P	2
	ORGANIZERS REPORT MARCH AND RALLY AT S.O.U., ENDING WITH A CANDLELIGHT VIGIL AT THE ASHLAND PLAZA, THE EVENT "TAKE BACK THE NIGHT", PART OF SEXUAL ASSAULT AWARENESS MONTH, GIVING VICTIMS OF SEXUAL ASSAULT OR FRIENDS OR FAMILIES OF VICTIMS, OR PEOPLE WHO WANT TO MAKE THE COMMUNITY SAFER, A CHANCE FOR THEM TO GET TOGETHER AND VOICE THEIR SUPPORT.					
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	4/18/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GARDEN PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	RESEARCH	CAFFEINE	NEWS	4/18/2008	6A,12P	2
	RESEARCHERS REPORT CAFFEINE MAY HELP PROTECT AGAINST SOME KINDS OF SKIN CANCER, TESTING ON ANIMALS SHOWED DOSES OF CAFFEINE SOMEHOW DISABLED MALIGNANT CELLS AND KEPT THEM FROM REPRODUCING, CLINICAL STUDIES ON HUMANS ARE PLANNED TO SEE IF THE PROCESS WORKS THE SAME.					
HEALTH	PHYSICAL	LAUGHTER	NEWS	4/18/2008	6A	1
	RESEARCHERS REPORT LAUGHING BOOSTS THE IMMUNE SYSTEM, HELPS THE HEART BY RELAXING BLOOD VESSELS, AND DECREASES THE LEVEL OF A HORMONE IN THE BLOOD THAT CAUSES STRESS.					
HEALTH	PHYSICAL	FLUSEASON	NEWS	4/18/2008	6A,12P	2
	THE CENTERS FOR DISEASE CONTROL CALLS THIS FLU SEASON THE WORST SINCE 2003, SAYING THIS YEAR'S VACCINE DIDN'T WORK WELL AGAINST THE VIRUSES THAT MADE MOST PEOPLE SICK.					

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENERGY	FUEL	GASCONSUMPTION	NEWS	4/18/2008	6A	1
		THE SIGHTLINE INSTITUTE IN SEATTLE, ISSUES NEW REPORT, SAYING DRIVERS IN OREGON, WASHINGTON, AND IDAHO USE ELEVEN PERCENT LESS FUEL THAN THEY DID IN 1999, GOOD NEWS, BUT THE GASOLINE USE IN THE REGION IS STILL NEARLY TWICE AS HIGH AS THE GLOBAL AVERAGE FOR HIGH-INCOME NATIONS.				
ENVIRONMENT	ENDANGERED	RR	NEWS	4/18/2008	6A,12P	2
		THE ENVIRONMENTAL GROUP "AMERICAN RIVERS" LISTS THE ROGUE RIVER NUMBER TWO ON THE LIST OF "AMERICA'S MOST ENDANGERED RIVERS", THE TRIBUTARIES FLOWING INTO THE "WILD AND SCENIC" PART OF THE ROGUE AREN'T PROTECTED FROM LOGGING OR ROAD-BUILDING.				
SAFETY	OCCUPATIONAL	CONSTRUCTION	NEWS	4/18/2008	6A	1
		THE STATE WORKERS COMPENSATION PROGRAM RECORDS 12 CONSTRUCTION FATALITY CLAIMS LAST YEAR, THE MOST SINCE 1995, ACCOUNTING FOR A THIRD OF ALL WORKPLACE FATALITIES IN 2007, CONSTRUCTION OFFICIALS AND SAFETY ADVOCATES SUGGEST MOST FATALITIES CAN BE TIED TO UNSAFE WORKING CONDITIONS.				
DRUGS&ALCOHOL	ADDICTION	METHWATCH	NEWS	4/18/2008	6A	1
		TRACIE COLE, RECOVERING METH ADDICT, TALKS ABOUT HOW SHE TRIED TO FIND TREATMENT FOR HER ADDICTION, BUT WAS TURNED AWAY FROM THE RECOVERY CENTER BECAUSE OF HER MENTAL STATUS, AND TOLD THAT SHE WAS UNREACHABLE, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
EDUCATION	FACILITIES	SOUDONATION	NEWS	4/18/2008	6P	1
		OFFICIALS REPORT THE BIG NEW BUILDING RISING IN DOWNTOWN MEDFORD IS A NEW HIGHER EDUCATION CENTER, A JOINT PROJECT OF S.O.U. AND R.C.C., SCHEDULED TO OPEN IN SEPTEMBER AND WILL HAVE CLASSROOMS, A LECTURE HALL, SCIENCE LABS, COMPUTER LABS AND OFFICES, HELPING OUT WITH SOME O F THE COSTS IS A \$26,000 DONATION FROM PROVIDENCE MEDICAL CENTER.				
MEDICAL	RESEARCH	CHOLESTEROL	NEWS	4/18/2008	6A,12P	2
		RESEARCHERS REPORT HIGH CHOLESTEROL IN YOUR FOURTIES MAY RAISE THE CHANCE OF DEVELOPING ALZHEIMERS DISEASE DECADES LATER BY NEARLY FIFTY PERCENT.				
RECREATION	COMMUNITY AFFAIRS	PETFAIR	NEWS	4/19/2008	6P,11P	2
		PET LOVERS AND THEIR ANIMALS SPEND THE AFTERNOON AT THE SOUTHERN OREGON HUMANE SOCIETY'S PET FAIR IN MEDFORD, EVENT INCLUDED BOOTHS WITH PET MERCHANDISE, PIE THROWING, AND A RAFFLE DRAWING, WITH PROCEEDS GOING TO HELP THE HUMANE SOCIETY MOVE INTO THEIR NEW BUILDING ON CRATER LAKE AVENUE.				
COMMUNITY SERV	HOUSING	HABITATHOMES	NEWS	4/19/2008	6P,11P	2
		HABITAT FOR HUMANITY CELEBRATES THE COMPLETION OF TWO HOMES IN ASHLAND.				
RECREATION	COMMUNITY AFFAIRS	EARTHDAY	NEWS	4/19/2008	6P,11P	2
		ORGANIZERS REPORT "EARTH DAY" CELEBRATION AT SCIENCEWORKS IN ASHLAND, FEATURING EXHIBITS ON EVERYTHING FROM HYBRID CARS TO ALTERNATIVE ENERGY TO GREEN BUILDING, PLUS FOOD, MUSIC AND ENTERTAINMENT INCLUDING JAZZ, BALLET, AND A PUPPETEER.				
RIGHTS OF CITIZENS	EQUALITY	BLACK	NEWS	4/19/2008	11P	1
		THE OREGON COMMISSION ON BLACK AFFAIRS MEETS IN MEDFORD TO DISCUSS ISSUES AFRICAN AMERICANS FACE IN SOUTHERN OREGON, THE MEETING GIVES THE PUBLIC A CHANCE TO EXPRESS THEIR CONCERNS AND CHALLENGES THEY FACE IN A PREDOMINATELY WHITE COMMUNITY.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	HEALTHCARE	HEALTHPLAN	NEWS	4/20/2008	6P	1
	OFFICIALS REPORT OREGONIANS WHO RECEIVED APPLICATIONS FOR THE OREGON HEALTH PLAN'S STANDARD BENEFIT PACKAGE, WILL HAVE SOME EXTRA TIME TO RETURN THEIR FORMS.					
COMMUNITY SERV	HOUSING	HABITATHOMES	NEWS	4/20/2008	6P	1
	HABITAT FOR HUMANITY CELEBRATES THE COMPLETION OF TWO HOMES IN ASHLAND.					
RECREATION	COMMUNITY AFFAIRS	EARTHDAY	NEWS	4/20/2008	6P	1
	THOUSANDS GATHER IN ASHLAND AT THE SCIENCEWORKS MUSEUM TO CELEBRATE EARTH DAY, VISITORS FINDING OUT HOW SOLAR ELECTRICITY WORKS AND HOW TO START A COMPOST PILE, ALSO FEATURING A FASHION SHOW WITH DOZENS OF PEOPLE MODELING OUTFITS MADE UP OF RECYCLABLE MATERIALS, VENDORS REQUIRED TO USE COMPOST-ABLE DISHES AND UTENSILS.					
EDUCATION	HIGHSCHOOL	DIPLOMAREQUIRE	NEWS	4/20/2008	6P,11P	2
	THE OREGON BOARD OF EDUCATION ENDORSES A NEW DIPLOMA REQUIREMENT, REQUIRING STUDENTS TO PASS STATE READING, WRITING, AND MATH TESTS BEFORE GRADUATING, BEGINNING WITH THE CLASS OF 2012.					
RECREATION	FACILITIES	MTASH	NEWS	4/20/2008	6P,11P	2
	SKI OFFICIALS REPORT THE LAST DAY OF THE SEASON ON MT ASHLAND, WITH MORE THAN 1000 SKIERS AND SNOWBOARDERS TURNING OUT TO GET THEIR LAST FEW RUNS IN ON THE MOUNTAIN.					
RECREATION	COMMUNITY AFFAIRS	PETFAIR	NEWS	4/20/2008	6P	1
	PET LOVERS AND THEIR ANIMALS SPEND THE AFTERNOON AT THE SOUTHERN OREGON HUMANE SOCIETY'S PET FAIR IN MEDFORD, EVENT INCLUDED BOOTHS WITH PET MERCHANDISE, PIE THROWING, AND A RAFFLE DRAWING, WITH PROCEEDS GOING TO HELP THE HUMANE SOCIETY MOVE INTO THEIR NEW BUILDING ON CRATER LAKE AVENUE.					
RIGHTS OF CITIZENS	EQUALITY	BLACK	NEWS	4/20/2008	6P	1
	THE OREGON COMMISSION ON BLACK AFFAIRS MEETS IN MEDFORD TO HEAR ABOUT WHAT ISSUES AFRICAN AMERICANS FACE IN SOUTHERN OREGON, GIVING THE PUBLIC A CHANCE TO EXPRESS THEIR CONCERNS AND THE CHALLENGES THEY FACE IN A PREDOMINATELY WHITE COMMUNITY.					
AGRICULTURE	PESTCONTROL	GYPSYMOths	NEWS	4/21/2008	6P,11P	2
	OFFICIALS REPORT SPRAYING FOR GYPSY MOTHS IN SHADY COVE HAS BEEN POSTPONED FOR AT LEAST A WEEK BECAUSE OF THE COLD WEATHER.					
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	4/21/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ALMOND MACAROONS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
POLITICAL PROCESS	VOTING	PAMPHLETS	NEWS	4/21/2008	5P,6P,11P	3
	ELECTION OFFICIALS REPORT VOTERS PAMPHLETS FOR THE MAY 20TH PRIMARY GOING IN THE MAIL, BALLOTS GO OUT MAY 2ND.					
EDUCATION	FACILITIES	OAKGROVE	NEWS	4/21/2008	5P	1
	OFFICIALS HOLD INFORMATIONAL MEETING FOR PARENTS AND NEIGHBORS TO GET A LOOK AT RENOVATION PLANS FOR MEDFORD'S OAK GROVE SCHOOL.					
YOUNG PEOPLE	HEALTH	ADHDDRUGS	NEWS	4/21/2008	5P,11P	2
	DR. VICTORIA VETTER, PEDIATRIC CARDIOLOGIST, TALKS ABOUT THE MILLIONS OF CHILDREN WHO TAKE PRESCRIPTIONS TO TREAT ADHD, BUT A RARE SIDE EFFECT HAS ONE ORGANIZATION ASKING DOCTORS TO TAKE A CLOSER LOOK AT THEIR PATIENTS.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRICES	GASCAN'TCUTBACK TRIPLE A REPORTS THE NATIONAL AVERAGE FOR A GALLON OF REGULAR UNLEADED ROSE TO \$3.50 OVERNIGHT, THE CONSUMER FEDERATION OF AMERICA RELEASES NEW REPORT ON AMERICAN'S ATTITUDES TOWARD GASOLINE AND CONSUMPTION, SAYING EVEN AFTER FOUR YEARS OF GAS PRICE INCREASES, AMERICANS HAVE HAD A HARD TIME CUTTING BACK ON OIL CONSUMPTION.	NEWS	4/21/2008	5P	1
BUSINESS	FISHINGINDUSTRY	SALMONHELP OREGON'S GOVERNOR TED KULONGOSKI ASKS FOR FINANCIAL HELP FOR STRUGGLING SALMON FISHERMEN AND FISHING COMMUNITIES, THE CLOSURE OF THE SALMON SEASON IS EXPECTED TO COST CALIFORNIA, OREGON, AND WASHINGTON STATE TWO HUNDRED NINETY MILLION DOLLARS AND MORE THAN 4200 JOBS.	NEWS	4/21/2008	11P	1
CONSUMER AFFAIRS	PRICES	COSTOFSOURDOUGH CONSUMER OFFICIALS REPORT HIGH GAS PRICES ARE CONTRIBUTING TO A RISE IN THE PRICE OF SOURDOUGH BREAD MADE IN SAN FRANCISCO, WHOLESALE FLOUR PRICES HAVE TRIPLED IN THE LAST SIX MONTHS, THE REASON, A MIX OF CIRCUMSTANCES INCLUDING A WEAK DOLLAR, LOW SUPPLY, INCREASED DEMAND AND HIGH TRANSPORTATION COSTS.	NEWS	4/21/2008	5P	1
RECREATION	COMMUNITY AFFAIRS	PETFAIR PET LOVERS AND THEIR ANIMALS SPEND THE AFTERNOON AT THE SOUTHERN OREGON HUMANE SOCIETY'S PET FAIR, FEATURING BOOTHS WITH PET MERCHANDISE, PIE THROWING, AND A RAFFLE DRAWING, WITH PROCEEDS GOING TO HELP THE HUMANE SOCIETY MOVE INTO THEIR NEW BUILDING ON CRATER LAKE AVENUE.	NEWS	4/21/2008	6A,12P	2
AGRICULTURE	CROPS	COLDCROPS ORCHARDIST RON MEYER REPORTS THE EXTREME TEMPERATURES HAVE BEEN DIFFICULT ON HIS PEAR AND PEACH TREES, HE HAS ALREADY LOST SEVENTY FIVE PERCENT OF HIS PEACH BLOSSOMS.	NEWS	4/21/2008	6P,11P	2
HEALTH	PHYSICAL	DR DAN MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.	NEWS	4/21/2008	5P	1
LAW ENFORCEMENT	RULES	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT THE RULES ON POSTING CAMPAIGN SIGNS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	4/21/2008	6P	1
CONSUMER AFFAIRS	PRODUCT SAFETY	PLASTICBOTTLES TOY COMPANY TOYS R US REPORTS THEY PLAN TO PHASE OUT ALL PLASTIC BABY BOTTLES CONTAINING A CHEMICAL THAT'S FACING SAFETY QUESTIONS.	NEWS	4/21/2008	11P	1
RECREATION	COMMUNITY AFFAIRS	RVEARTHDAY THOUSANDS GATHER IN ASHLAND AT THE SCIENCEWORKS MUSEUM, TO CELEBRATE EARTH DAY, THIS YEAR'S EVENT THEME "GROWING ON COMMON GROUND", FEATURING MORE THAN 70 EXHIBITS TEACHING PEOPLE HOW TO SHAPE AN EARTH-FRIENDLY LIFESTYLE.	NEWS	4/21/2008	6A,12P	2
CONSUMER AFFAIRS	PRODUCT SAFETY	HEPARIN THE FDA WARNS A CHINESE COMPANY THAT IT'S MANUFACTURING PROCESS FOR AN INGREDIENT IN THE BLOOD THINNER HEPARIN ISN'T SAFE ENOUGH.	NEWS	4/21/2008	11P	1
CONSUMER AFFAIRS	PRODUCT INFO	HYBRIDSALES CONSUMER OFFICIALS REPORT SALES OF HYBRID VEHICLES ARE UP, OVERALL, CAR SALES ARE DOWN, BUT THE NUMBER OF HYBRIDS REGISTERED IN THE U.S. LAST YEAR ROSE THIRTY EIGHT PERCENT.	NEWS	4/21/2008	5P	1

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	HIGHSCHOOL	DIPLOMAREQUIRE	NEWS	4/21/2008	6A	1
		THE OREGON BOARD OF EDUCATION ENDORSES A NEW DIPLOMA REQUIREMENT, REQUIRING STUDENTS TO PASS STATE READING, WRITING, AND MATH TESTS BEFORE GRADUATING, BEGINNING WITH THE CLASS OF 2012.				
RIGHTS OF CITIZENS	EQUALITY	BLACK	NEWS	4/21/2008	6A,12P	2
		THE OREGON COMMISSION ON BLACK AFFAIRS MEETS IN MEDFORD TO DISCUSS ISSUES AFRICAN AMERICANS FACE IN SOUTHERN OREGON, GIVING THE PUBLIC A CHANCE TO EXPRESS THEIR CONCERNS AND THE CHALLENGES THEY FACE IN A PREDOMINATELY WHITE COMMUNITY.				
RECREATION	FACILITIES	MTASH	NEWS	4/21/2008	6A,12P	2
		SKI OFFICIALS REPORT THE LAST DAY OF THE SEASON ON MT ASHLAND, WITH MORE THAN A THOUSAND SKIERS AND SNOWBOARDERS TURNING OUT TO GET THEIR LAST OF WINTER ON THE MOUNTAIN.				
MEDICAL	RESEARCH	HBP	NEWS	4/21/2008	6A,12P	2
		RESEARCHERS REPORT STUDY INDICATING THE WORSE YOUR BLOOD PRESSURE, THE WORSE YOUR BRAIN FUNCTION, SAYING IT'S JUST ANOTHER REASON TO MAKE SURE YOU'RE EATING AND EXERCISING RIGHT.				
MEDICAL	HOSPITAL CARE	INFECTIONS	NEWS	4/21/2008	6A,12P	2
		GOVERNMENT HEALTH OFFICIALS ISSUE WARNING FROM A NEW CONGRESSIONAL REPORT RECOMMENDING NEW STANDARDS ON EVERYTHING FORM HAND-WASHING TO SURGICAL PROCEDURES, SAYING HOSPITAL INFECTIONS KILL ALMOST 100,000 PEOPLE EVERY YEAR.				
MEDICAL	HEALTHCARE	HEALTHPLAN	NEWS	4/21/2008	6A,12P	2
		OFFICIALS REPORT OREGONIANS WHO RECEIVED APPLICATIONS FOR THE OREGON HEALTH PLAN'S STANDARD BENEFIT PACKAGE, WILL HAVE SOME EXTRA TIME TO RETURN THEIR FORMS.				
COMMUNITY SERV	HOUSING	HABITATHOMES	NEWS	4/21/2008	6A,12P	2
		HABITAT FOR HUMANITY CELEBRATES THE COMPLETION OF TWO HOMES IN ASHLAND.				
MEDICAL	STATISTICS	HAPPYAGE	NEWS	4/21/2008	6A,12P	2
		RESEARCHERS REPORT SURVEY OVER THREE DECADES FINDING MORE THAN HALF OF PEOPLE IN THEIR 80'S DESCRIBED THEMSELVES AS VERY HAPPY, COMPARED WITH ONLY A QUARTER OF 18-YEAR-OLDS, THE UPBEAT RESULTS BACK UP THE THEORY THAT SELF-ESTEEM AND OTHER POSITIVE TRAITS IMPROVE WITH AGE.				
POLITICAL PROCESS	BILL	WILDERNESS	NEWS	4/22/2008	5P	1
		THE U.S. HOUSE PASSES BILL DESIGNATING THOUSANDS OF ACRES OF FOREST LAND IN CURRY COUNTY UNDER THE COPPER SALMON WILDERNESS ACT, PERMANENTLY PROTECTED, THE BILL MUST BE PASSED BY THE SENATE AND SIGNED BY THE PRESIDENT BEFORE IT BECOMES LAW.				
BUSINESS	FISHINGINDUSTRY	SALMONHELP	NEWS	4/22/2008	6A,12P	2
		OREGON'S GOVERNOR TED KULONGOSKI ASKS FOR FINANCIAL HELP FOR STRUGGLING SALMON FISHERMEN AND FISHING COMMUNITIES, THE SALMON SEASON CLOSURE IS EXPECTED TO COST OREGON, WASHINGTON, AND CALIFORNIA STATES TWO HUNDRED NINETY MILLION DOLLARS AND MORE THAN 4200 JOBS.				
YOUNG PEOPLE	DRAMA	MUSICALDISNEY	NEWS	4/22/2008	11P	1
		THE CHILDREN'S MUSICALTHEATER OF OREGON REPORTS THEY WERE CONTACTED BY DISNEY TO TAPE THEIR "HIGH SCHOOL MUSICAL" PERFORMANCE TO TAKE PLACE AT THE CRATER PERFORMING ARTS CENTER AT CRATER HIGH SCHOOL IN CENTRAL POINT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT INFO	CAR	NEWS	4/22/2008	6A	1
		CONSUMER OFFICIALS REPORT THE "THINK", A ZIPPY ELECTRIC CAR JUST UNVEILED IN THE U.S., THE CAR CLAIMS TO BE EASY ON THE BUDGET IN THESE TOUGH ECONOMIC TIMES.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	4/22/2008	12P	1
		CONSUMER ANALYSTS REPORT GAS PRICES IN CALIFORNIA HITTING A RECORD HIGH AT THREE DOLLARS EIGHTY SEVEN CENTS FOR A GALLON OF REGULAR, OREGONIANS ALSO FEELING THE PAIN, THE STATE AVERAGE IS THREE DOLLARS FIFTY EIGHT CENTS, IN THE MEDFORD-ASHLAND AREA THREE DOLLARS SIXTY FOUR CENTS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	4/22/2008	6P,11P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING A MAN WHO BROKE INTO AN APARTMENT AND BEAT TWO PEOPLE WITH A GOLF CLUB, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	PETS	DOGMAN	NEWS	4/22/2008	5P	1
		DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW TO TAKE THE LEAD WHEN WALKING YOUR DOG, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	PLASTICBOTTLES	NEWS	4/22/2008	5P	1
		TOYS R US ANNOUNCES IT WILL PHASE OUT ALL PLASTIC BABY BOTTLES THAT CONTAIN THE CHEMICAL BPA, THE MOVE IN RESPONSE TO RECENT QUESTIONS WHETHER BPA IS HARMFUL TO INFANTS.				
RECREATION	COMMUNITY AFFAIRS	EARTHDAY	NEWS	4/22/2008	5P,6P	2
		THE ECOLOGY CENTER OF THE SISKIYOU AT S.O.U. ORGANIZES EARTH DAY EVENT, FEATURING SOME HIGH-MILEAGE CARS, A PLANT SALE, AND DISPLAYS FROM AN ASSORTMENT OF ENVIRONMENTAL ORGANIZATIONS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/22/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CREAMY CAVATELLI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
AGRICULTURE	CROPS	COLDCROPS	NEWS	4/22/2008	6A,12P	2
		ORCHARDIST RON MEYER REPORTS SEVENTY FIVE PERCENT OF HIS PEACH BLOSSOMS WERE LOTS WITH THE SPRING'S COLD TEMPERATURES.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	4/22/2008	5P,6P,11P	3
		CONSUMER ANALYSTS COMPARE GASOLINE PRICES FROM 1970 TO THE PRESENT, SAYING YOU COULD FILL UP YOUR GAS TANK FOR ABOUT THE SAME PRICE AS YOU PAY FOR ONE GALLON OF GAS NOW.				
YOUNG PEOPLE	HEALTH	HEARTEXAM	NEWS	4/22/2008	6A,12P	2
		THE AMERICAN HEART ASSOCIATION RECOMMENDS THAT CHILDREN UNDERGO A HEART EXAM BEFORE THEY'RE PRESCRIBED ADHD DRUGS, SAYING FOR KIDS WITH HEART CONDITIONS, THE DRUGS COULD MAKE THEM MORE VULNERABLE TO A HEART ATTACK AND OTHER PROBLEMS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	PLASTICBOTTLES	NEWS	4/22/2008	6A,12P	2
		TOY COMPANY TOYS R US REPORTS THEY PLAN TO PHASE OUT ALL PLASTIC BABY BOTTLES CONTAINING A CHEMICAL THAT'S FACING SAFETY QUESTIONS.				
MEDICAL	PROCEDURE	AIDSVACCINE	NEWS	4/22/2008	6A,12P	2
		THE FEDERAL GOVERNMENT MAKES DRASTIC CHANGE IN IT'S EFFORTS TO DEVELOP AN AIDS VACCINE, STRESSING A RETURN TO BASIC SCIENTIFIC RESEARCH AFTER THE FAILURE OF A KEY CLINICAL TRIAL LAST YEAR.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	FACILITIES	OAKGROVE	NEWS	4/22/2008	6A,12P	2
		OFFICIALS REPORT MEETING FOR PARENTS AND NEIGHBORS TO CHECK OUT RENOVATION PLANS FOR MEDFORD'S OAK GROVE SCHOOL.				
RECREATION	DRAMA	MERRY WIVES	PSA	4/22/2008		84
		ROGUE OPERA PRESENTS THE MERRY WIVES OF WINSOR, APRIL 25-MAY 4, 2008. FOR TICKETS CALL 608-6400 OR LOG ON TO WWW.ROGUEOPERA.ORG.				
POLITICAL PROCESS	VOTING	VOTER PAMPHLETS	NEWS	4/22/2008	6A,12P	2
		ELECTION OFFICIALS REPORT VOTERS PAMPHLETS FOR OREGON'S PRIMARY ELECTION WILL BE GOING OUT IN THE MAIL, THE FIRST BATCH WILL CONTAIN INFORMATION ABOUT LOCAL RACES, PAMPHLETS COVERING STATEWIDE RACES WON'T BE FAR BEHIND, BALLOTS GO OUT MAY SECOND, DEADLINE TO REGISTER OR TO SWITCH PARTIES IS APRIL 29TH.				
JACKSON COUNTY	LEVY	LIBRARYLEVY	NEWS	4/23/2008	6P,11P	2
		A CITIZENS LIBRARY COMMITTEE IN ASHLAND HOLDS AN OPEN HOUSE PLANNING A SPECIAL MEETING, TRYING TO LEARN WHAT THE NEXT STEPS SHOULD BE IN KEEPING THE JACKSON COUNTY LIBRARIES OPEN, FIND OUT WHAT SERVICES PEOPLE WANT AND WHAT THEY'RE WILLING TO PAY FOR, OR WHAT THEY DON'T LIKE AND DON'T WANT TO PAY FOR.				
LAW ENFORCEMENT	SCAM	STIMULUSPHISHING	NEWS	4/23/2008	5P,11P	2
		MEDFORD POLICE ISSUE WARNING ABOUT A NEW PHISHING SCAM, THE GOAL, TO STEAL YOUR ECONOMIC STIMULUS PAYMENT, THE THIEVES ARE USING EMAIL APPEARING TO BE FROM THE IRS TO GET YOUR PERSONAL INFORMATION, THE IRS REPORTS IT WILL NEVER ASK FOR INFORMATION THROUGH EMAIL.				
TRANSPORTATION	AIR	AIRLINES	NEWS	4/23/2008	5P	1
		DELTA AND NORTHWEST AIRLINES REPORT HUGE QUARTERLY LOSSES LARGELY DUE TO FUEL COSTS, AND TRAVELERS MAY FEEL THE EFFECTS NO MATTER WHICH AIRLINE THEY USE.				
RECREATION	FACILITIES	MTASH	NEWS	4/23/2008	5P	1
		SKI OFFICIALS REPORT THE SKI SEASON ON MT ASHLAND MAY BE OVER, BUT THERE'S STILL MORE THAN THREE HUNDRED INCHES OF SNOW, THE MOUNTAIN HAD MORE SKIER VISITS THIS YEAR THAN LAST YEAR WITH MORE THAN 91,000.				
ENVIRONMENT	WATERSUPPLY	LOTSOFRUNOFF	NEWS	4/23/2008	5P	1
		THE NATIONAL WATER AND CLIMATE CENTER IN PORTLAND REPORTS RIVERS AND STREAMS IN OREGON AND WASHINGTON WILL CARRY UP TO FIFTY PERCENT MORE WATER THAN USUAL THIS SPRING, SAYING THE WEST HAS BEEN IN A DROUGHT SINCE 1999, AND THE WET WINTER IS EXPECTED TO HELP.				
COMMUNITY SERV	FUNDING	SMARTREADING	NEWS	4/23/2008	5P,11P	2
		MORE THAN A DOZEN RESTAURANTS DONATE PART OF THEIR PROCEEDS TO THE S.M.A.R.T. PROGRAM THAT PROVIDES GUEST READERS FOR YOUNG STUDENTS, AND BOOKS THEY CAN TAKE HOME FOR PRACTICE.				
YOUNG PEOPLE	DRAMA	DISNEYMUSICAL	NEWS	4/23/2008	5P	1
		THE CHILDREN'S MUSICAL THEATER OF OREGON REPORTS THEY ARE LOOKING FOR AUDIENCE MEMBERS FOR THE GROUP'S PERFORMANCE OF "HIGH SCHOOL MUSICAL" WHICH WILL AIR ON DISNEY THIS JULY.				
AGRICULTURE	PESTCONTROL	GYPSEYMOYTH	NEWS	4/23/2008	6A,12P	2
		OFFICIALS REPORT SPRAYING FOR GYPSEY MOTHS IN SHADY COVE POSTPONED BECAUSE OF THE CURRENT COLD WEATHER.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	PROCEDURE	VITAMINS	NEWS	4/23/2008	12P,5P	2
		BRIDGET AISBITT, NUTRITION SCIENTIST, MIKE CLARKE, RESEARCH PUBLISHER, AND GIL BAIC, DIETITION, DISCUSS WHETHER THE TENS OF MILLIONS OF AMERICANS ARE TAKING TOO MANY VITAMINS, SAYING THEY ACTUALLY DAMAGE HOW THE BODY WORKS.				
JOSEPHINE COUNTY	BUDGET	JOCOFUNDING	NEWS	4/23/2008	6P,11P	2
		JOSEPHINE COUNTY OFFICIALS REPORT FINAL BUDGET RECOMMENDATIONS ARE MADE, AS THE COUNTY TRIES TO HANDLE LOSING TWO THIRDS OF IT'S REVENUE, THE RECOMMENDATIONS COMING AFTER OF WEEKS OF STUDY BY THE LONG-TERM FUNDING TASK FORCE.				
MEDICAL	RESEARCH	LIFESPAN	NEWS	4/23/2008	6A,12P	2
		RESEARCHERS REPORT THE LIFE EXPECTANCY FOR WOMEN IN SOME PARTS OF THE COUNTRY IS DOWN SHARPLY, SAYING IT'S FALLEN BY A LITTLE OVER ONE YEAR IN THE DEEP SOUTH AND APALACHIA, BLAMING HIGH BLOOD PRESSURE AND DISEASES LINKED TO BOTH SMOKING AND OBESITY.				
PRESERVINGHERITAGE	HISTORICSITE	FORTLANE	NEWS	4/23/2008	6P	1
		JACKSON COUNTY HANDS OVER A LITTLE KNOWN 1853 ARMY POST OUTSIDE CENTRL POINT TO THE STATE PARKS DEPARTMENT TO CARE FOR AND IMPROVE "FORT LANE", COUNTY OFFICIALS SAYING THEY HAVE TRIED TO KEEP THE LOCATION SECRET BECAUSE OF VANDALISM, BUT HOPING THE STATE CAN MAKE THE POST AN INTERESTING STOP FOR TOURISTS AND HISTORY BUFFS.				
YOUNG PEOPLE	CAREERS	CAREERFAIR	NEWS	4/23/2008	11P	1
		STUDENTS AT NORTH VALLEY HIGH SCHOOL ATTEND CAREER FAIR, DRAWING DOZENS OF EXHIBITORS FROM MILITARY RECRUITORS TO COMPANIES LOOKING FOR WORKERS TO SCHOOLS LOOKING FOR STUDENTS WHO WANT TO MOVE ON TO HIGHER EDUCATION.				
CONSUMER AFFAIRS	HOW TO	ANALOGSWITCH	NEWS	4/23/2008	11P	1
		THE GOVERNMENT EXPANDS A COUPON PROGRAM MEANT TO HELP THOSE WO OWN ANALOG TELEVISIONS TO SWITCH TO DIGITAL, TO INCLUDE THOSE WHO LIVE INNURSING HOMES OR HAVE A POST OFFICE BOX.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	4/23/2008	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, SHOWS HOW TO CLEAR OUT THE WINTER PLANTS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	4/23/2008	6A,12P	2
		SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE LOOKING FOR A MAN WHO BROKE INTO A MEDFORD APARTMENT AND BEAT TWO PEOPLE WITH A GOLF CLUB, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
COMMUNITY SERVICES	HEALTH	CHC/CHRIS BRAY	PSA	4/23/2008		168
		BEING HEALTHY MEANS BEING ABLE TO WORK AND PROVIDE FOR MY FAMILY. THANKS TO COMMUNITY HEALTH CENTER, I HAVE THE HEALTH CARE I NEED TO DO THAT. DONATE TO COMMUNITY HEALTH CENTER.				
COMMUNITY SERVICES	HEALTH	CHC EVERY CHILD	PSA	4/23/2008		195
		LAST YEAR, OVER 3,000 CHILDREN IN JACKSON COUNTY DID NOT HAVE HEALTH INSURANCE. THANKS TO COMMUNITY HEALTH CENTER, OVER HAVE OF THEM NOW HAVE A MEDICAL HOME. CONTACT COMMUNITY HEALTH CENTER AT 773-3863.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	DRIVING	KFROADS	NEWS	4/23/2008	6A,12P	2
		OFFICIALS REPORT MOTORISTS SHOULD WAIT BEFORE DRIVING ON ROADS WITHIN THE FREMONT-WINEMA NATIONAL FORESTS IN KLAMATH AND LAKE COUNTIES, SAYING ROADS NORMALLY CLEAR THIS TIME OF YEAR ARE EXTREMELY MUDDY AND IN SOME CASES INACCESSIBLE BECAUSE OF THE HEAVIER-THAN-NORMAL SNOWFALL THIS WINTER AND SPRING.				
POLITICAL PROCESS	BILL	WILDERNESS	NEWS	4/23/2008	6A,12P	2
		THE U.S. HOUSE PASSES A BILL UNDER THE COPPER SALMON WILDERNESS ACT, DESIGNATING THOUSANDS OF ACRES OF FOREST LAND IN CURRY COUNTY TO GET PERMANENT PROTECTION, THE BILL HAS TO BE PASSED BY THE SANATE AND SIGNED BY THE PRESIDENT BEFORE IT BECOMES LAW.				
YOUNG PEOPLE	DRAMA	MUSICALDISNEY	NEWS	4/23/2008	6A,12P	2
		THE CHILDREN'S MUSICAL THEATER OF OREGON REPORTS THEY WERE CONTACTED BY DISNEY TO TAPE THEIR "HIGH SCHOOL MUSICAL" PERFORMANCE TO TAKE PLACE AT THE CRATER PERFORMING ARTS CENTER AT CRATER HIGH SCHOOL IN CENTRAL POINT.				
CONSUMER AFFAIRS	PRODUCT INFO	GOINGORGANIC	NEWS	4/23/2008	6A	1
		DR. ANDREW WEIL, AUTHOR, TALKS ABOUT ORGANIC FOODS SEEMING TO BE MORE POPULAR THAN EVER, AND WHETHER THEY ARE BETTER FOR YOU MORE THAN NON-ORGANIC PRODUCTS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/23/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "THAI CHICKEN SATAY", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	4/23/2008	6A,12P,5P,6P	4
		OFFICIALS REPORT CALIFORNIANS BREAKING RECORDS AT THE GAS PUMP, AVERAGE PRICE OF A GALLON OF REGULAR UNLEADED IN SOUTHERN OREGON IS THREE DOLLARS SIXTY THREE CENTS, SOME COMMUNITIES PAYING AS MUCH AS FOUR DOLLARS TWENTY TWO CENTS, AND WORKERS AT THE LOCAL SALVATION ARMY SAY THE COST OF FUEL IS INCREASING DEMAND FOR THEIR SERVICES.				
BUSINESS	ECONOMY	RECESSION	NEWS	4/23/2008	6A,12P	2
		PRESIDENT BUSH REPORTS WE ARE IN A "SLOWDOWN" NOT A RECESSION, IN THE CURRENT STATE OF THE U.S. ECONOMY, SAYING HE'S CONCERNED FOR AMERICAN CONSUMERS AND THAT RISING GAS PRICES ARE "LIKE A TAX ON OUR WORKING PEOPLE".				
RECREATION	COMMUNITYAFFAIRS	EARTHDAY	NEWS	4/23/2008	6A,12P	2
		THE ECOLOGY CENTER OF THE SISKIYOU'S AT S.O.U., ORGANIZES AN EARTH DAY EVENT FEATURING SOME HIGH-MILEAGE CARS, A PLANT SALE, AND DISPLAYS FROM AN ASSORTMENT OF ENVIRONMENTAL ORGANIZATIONS.				
MEDICAL	RESEARCH	BREAKFASTBABY	NEWS	4/23/2008	6A,12P,5P	3
		BRITISH SCIENTISTS REPORT WOMEN ON LOW CALORIE DIETS OR WHO SKIP BREAKFAST AT THE TIME OF CONCEPTION ARE MORE LIKELY TO GIVE BIRTH TO GIRLS THAN BOYS.				
MEDICAL	PROCEDURE	SPITTEST	NEWS	4/23/2008	6A,12P	2
		HEALTH OFFICIALS REPORT A SIMPLE SALIVA TEST MAY ONE DAY BE USED IN AMBULANCES AND RESTAURANTS TO QUICKLY TELL IF A PERSON'S HAVING A HEART ATTACK, SAYING SUCH A TEST IS IMPORTANT BECAUSE MANY CARDIAC PATIENTS, ESPECIALLY WOMEN, HAVE NORMAL EKG READINGS, MAKING A TIMELY DIAGNOSIS DIFFICULT.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	WILDLIFE	KFFISH	NEWS	4/23/2008	6A,12P	2
		AN OREGON DEPARTMENT OF FISH AND WILDLIFE BIOLIGIST DRAFTS A PROPOSAL TO REINTRODUCE CHINOOK SALMON TO THE UPPER KLAMATH LAKE AND IT'S TRIBUTARIES.				
DRUGS&ALCOHOL	ADDICTION	METHWATCH	NEWS	4/24/2008	6P	1
		TRACIE COLE, RECOVERING METH ADDICT, TALKS ABOUT HER LONG ROAD TO RECOVERY FROM HER METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
CONSUMER AFFAIRS	HOW TO	ANALOGSWITCH	NEWS	4/24/2008	6A	1
		THE GOVERNMENT EXPANDS A COUPON PROGRAM MEANT TO HELP THOSE WHO OWN ANALOG TELEVISIONS TO SWITCH TO DIGITAL, TO INCLUDE THOSE WHO LIVE IN A NURSING HOME OR HAVE A POST OFFICE BOX AS THEIR MAILING ADDRESS.				
YOUNG PEOPLE	PROTEST	ASHHIGHMURAL	NEWS	4/24/2008	6P	1
		ASHLAND HIGH SCHOOL STUDENTS LINE SISKIYOU BOULEVARD IN ASHLAND TO PROTEST WHAT THEY CONSIDER CENSORSHIP OF THE SENIOR CLASS, A PAINTING THAT WAS A TAKE-FF ON A WELL KNOWN IMAGE IN THE SISTINE CHAPEL, THE PRINCIPAL ORDERED A PORTION OF THE PANEL REMOVED SAYING CERTAIN ELEMENTS WERE INAPPROPRIATE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/24/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ZESTY PORK TACOS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
LAW ENFORCEMENT	POLICETRAIN	DRUNKTEST	NEWS	4/24/2008	5P,11P	2
		THE JACKSON COUNTY SHERIFF'S OFFICE ALONG WITH THE OREGON STATE MARINE BOARD, HOLD REFRESHER COURSE FOR OFFICERS WHO WILL SPEND TIME ON THE ROAD AND IN THE WATER THIS SUMMER, THE "WET LABS" ARE HELD A FEW TIMES A YEAR TO TRAIN OFFICERS AND TO RAISE COMMUNITY AWARENESS ABOUT DRINKING AND DRIVING.				
MEDICAL	CANCER	CANCERDOC	NEWS	4/24/2008	5P	1
		DR. GARY HAMMER, A SPECIALIST IN A RARE FORM OF CANCER, SPEAKS TO DOCTORS AND OTHER INTERESTED PEOPLE IN MEDFORD ABOUT RESEARCH INTO THE CAUSE AND TREATMENT OF ADRENAL CANCER.				
RECREATION	FACILITIES	HOWARD PRAIRIE	NEWS	4/24/2008	5P	1
		WORKERS AT HOWARD PRAIRIE REPORT THEY HAVE BEEN CLEARING SNOW FROM ROADS AND CAMPSITES AND TRYING TO BREAK UP THE ICE ON THE WATER, TO BE READY FOR OPENING DAY OF TROUT FISHING SEASON, SAYING NOT ALL THE CAMPSITES WILL BE OPEN, BUT THERE SHOULD BE ENOUGH FOR THE WEEKEND.				
SERVICES	CELLULAR	USCELLULAR	NEWS	4/24/2008	5P	1
		U.S. CELLULAR REPORTS CUSTOMERS WILL HAVE TO ADD THE THREE DIGIT AREA CODE TO EACH CALL INCLUDING ALL LOCAL CALLS, THE REASON, A SHORTAGE OF PHONE NUMBERS.				
RECREATION	CONSUMER AFFAIRS	ONTHETOWN	NEWS	4/24/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
LAW ENFORCEMENT	SCAM	STIMULUSPHISHING	NEWS	4/24/2008	6A,12P	2
		MEDFORD POLICE WARN OF NEW SCAM USING EMAIL IN AN EFFORT TO GET THEIR HANDS ON YOUR ECONOMIC STIMULUS CHECK.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	POLICE EFFECT	NEWPOLDOG	NEWS	4/24/2008	6P	1
		MEDFORD POLICE REPORT THE NEWEST ADDITION TO THE POLICE FORCE "BASCO", A FOUR-YEAR-OLD BELGIAN MALINOIS WITH A LITTLE GERMAN SHEPHERD MIX, HE AND HIS HANDLER HAVE BEEN IN TRAINING FOR FOUR WEEKS, WITH TWO MORE TO GO, HE AND OFFICER TOM VENABLES WILL WORK TOGETHER WHENEVER VENABLES IS ON DUTY.				
RECREATION	FACILITIES	MTASH	NEWS	4/24/2008	6A	1
		SKI OFFICIALS REPORT SKI SEASON MAY BE OVER, BUT MT. ASHLAND STILL HAS MORE THAN 300 INCHES OF SNOW, SAYING THE MOUNTAIN HAD MORE SKIER VISITS THIS YEAR THAN LAST, WITH MORE THAN 91,000.				
PRESERVINGHERITAGE	HISTORICSITE	FORTLANE	NEWS	4/24/2008	6A	1
		JACKSON COUNTY HANDS OVER A LITTLE KNOWN ARMY POST OUTSIDE CENTRAL POINT TO THE STATE PARKS DEPARTMENT TO CARE FOR AND IMPROVE, PARKS OFFICIALS PLAN TO INVEST MORE THAN \$200,000 TO IMPROVE FORT LANE, HOPING THE 1857 ARMY POSE CAN BE MADE INTO AN INTERESTING STOP FOR TOURISTS AND HISTORY BUFFS.				
JACKSON COUNTY	LEVY	LIBRARYLEVY	NEWS	4/24/2008	6A	1
		A CITIZENS LIBRARY COMMITTEE IN ASHLAND HOLDS OPEN HOUSE, TRYING TO GET A HEAD START ON WHAT IS IN THE FUTURE FOR JACKSON COUNTY LIBRARIES.				
COMMUNITY SERV	FUNDING	SMARTREADING	NEWS	4/24/2008	6A	1
		LOCAL RESTAURANTS DONATE PART OF THEIR PROCEEDS TO THE S.M.A.R.T. PROGRAM, PROVIDING YOUNG STUDENTS WITH GUEST READERS AND BOOKS TO TAKE HOME FOR PRACTICE.				
JOSEPHINECNTY	FUNDING	JOCOFUNDING	NEWS	4/24/2008	6A,12P	2
		A TASK FORCE DESIGNED TO COME UP WITH A VARIETY OF PLANS TO REPLACE THE LOSS OF JOSEPHINE COUNTY TIMBER FUNDING, TURNS IN IT'S RECOMMENDATIONS, MEMBERS SAY THEY WANTED TO DRAW ON A NUMBER OF SOURCES RATHER THAN RELY ON ONE OPTION, BUT FINAL DECISION IS NOW IN THE HANDS OF COUNTY COMMISSIONERS.				
MEDICAL	PHYSICIANS	SURGEONS	NEWS	4/24/2008	6A,12P	2
		HEALTH OFFICIALS REPORT THE U.S. MAY BE FACING A SHORTAGE OF GENERAL SURGEONS, SAYING THERE'S BEEN MORE THAN A TWENTY FIVE PERCENT DECLINE IN THE PAST QUARTER CENTURY AND ADVOCATES WORRY THERE WON'T BE ENOUGH TO CARE FOR AN INCREASINGLY ELDERLY POPULATION.				
MEDICAL	HEART	HEARTDISEASE	NEWS	4/24/2008	6A,12P	2
		RESEARCHERS REPORT WOMEN WITH LARGE BELLIES MAY DIE EARLIER OF HEART DISEASE AND CANCER THAN OTHER WOMEN, REGARDLESS OF THEIR WEIGHT, FINDINGS ADD TO EVIDENCE THAT WHEN IT COMES TO HEALTH RISKS, OVERALL WEIGHT IS NOT AS IMPORTANT AS WHERE A PERSON CARRIES THE FAT.				
ENVIRONMENT	AIRPOLLUTION	POLLUTION	NEWS	4/24/2008	6A,12P	2
		GOVERNMENT RESEARCHERS REPORT EVEN SHORT-TERM EXPOSURE TO SMOG CAN KILL SOME PEOPLE PREMATURELY, ESPECIALLY THE ELDERLY AND THE ILL, EVEN WITH THE TOUGHENED STANDARDS FOR OZONE POLLUTION BY THE EPA, EXPERTS SAY THEY ARE STILL TOO LAX.				
YOUNG PEOPLE	CAREER	CAREERFAIR	NEWS	4/24/2008	6A	1
		STUDENTS AT NORTH VALLEY HIGH SCHOOL ATTEND CAREER FAIR, DRAWING DOZENS OF EXHIBITORS FROM MILITARY RECRUITORS, TO COMPANIES LOOKING FOR WORKERS, TO SCHOOLS LOOKING FOR STUDENTS WHO WANT TO MOVE ON TO HIGHER EDUCATION.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	4/24/2008	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "SEA SCALLOPS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
DRUGS&ALCOHOL	ADDICTION	METHWATCH	NEWS	4/25/2008	6A	1
		TRACIE COLE, RECOVERING METH ADDICT, TALKS ABOUT HER LONG ROAD TO RECOVERY FROM HER METH ADDICTION, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
SERVICES	CELLULAR	USCELLULAR	NEWS	4/25/2008	6A,12P	2
		U.S. CELLULAR REPORT CUSTOMERS WILL HAVE TO ADD THE THREE DIGIT AREA CODE TO EACH CALL INCLUDING ALL LOCAL CALLS, THE REASON, A SHORTAGE OF PHONE NUMBERS.				
LAW ENFORCEMENT	RULING	CONCEALEDWEAPON	NEWS	4/25/2008	6P	1
		A JUDGE RULES IN FAVOR OF A LIST OF CONCEALED WEAPONS PERMITS HOLDERS TO GO THE MEDFORD MAIL TRIBUNE.				
TAXES	REBATE	STIMULUSOONER	NEWS	4/25/2008	5P	1
		TREASURY SECRETARY HANK PAULSON, REPORTS THE GOVERNMENT WILL START SENDING TAX REBATE CHECKS TO AMERICANS NEXT WEEK, THE CASH IS MEANT TO PUMP FIFTY BILLION DOLLARS INTO THE ECONOMY BY THE END OF MAY.				
MEDICAL	HEART	NEWFATBUSTER	NEWS	4/25/2008	5P	1
		DR. WALDO ACEBO, SER INSTITUTE, TALKS ABOUT A NON-SURGICAL PROCEDURE THAT USES GAS TO GET RID OF FAT.				
HEALTH	MENTAL	COMPLAINTS	NEWS	4/25/2008	5P	1
		JAPANESE RESEARCHERS REPORT PAYING PEOPLE A COMPLIMENT APPEARS TO ACTIVATE THE SAME REWARD CENTER IN THE BRAIN AS PAYING THEM CASH, THE STUDY OFFERS SCIENTIFIC SUPPORT FOR THE LONG-HELD THEORY THAT PEOPLE GET A PSYCHOLOGICAL BOOST FROM HAVING A GOOD REPUTATION.				
CONSUMER AFFAIRS	HOWTO	MRFOOD	NEWS	4/25/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME SAFETY TIPS WHEN SHOPPING FOR SEAFOOD, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	4/25/2008	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
RECREATION	FACILITIES	HOWARDPRAIRIE	NEWS	4/25/2008	6A	1
		WORKERS AT HOWARD PRAIRIE REPORT THEY HAVE BEEN CLEARING SNOW FROM ROADS AND CAMPSITES AND TRYING TO BREAK UP THE ICE ON THE WATER, TO BE READY FOR OPENING DAY OF TROUT FISHING SEASON, SAYING NOT ALL THE CAMPSITES WILL BE OPEN, BUT THERE SHOULD BE ENOUGH FOR THE WEEKEND.				
YOUNG PEOPLE	PROTECT	ASHHIGHMURAL	NEWS	4/25/2008	6A	1
		ASHLAND HIGH SCHOOL STUDENTS LINE SISKIYOU BOULEVARD IN ASHLAND TO PROTEST WHAT THEY CONSIDER CENSORSHIP OF THE SENIOR CLASS, A PAINTING THAT WAS A TAKE-OFF ON A WELL KNOWN IMAGE IN THE SISTINE CHAPEL, THE PRINCIPAL ORDERED A PORTION OF THE PANEL REMOVED SAYING CERTAIN ELEMENTS WERE INAPPROPRIATE.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	POLICETRAIN	DRUNKTEST	NEWS	4/25/2008	6A	1
		THE JACKSON COUNTY SHERIFF'S OFFICE ALONG WITH THE OREGON STATE MARINE BOARD HOLD REFRESHER COURSE FOR OFFICERS WHO WILL SPEND TIME ON THE ROAD AND IN THE WATER THIS SUMMER, THE "WET LABS" ARE HELD A FEW TIMES A YEAR TO TRAIN OFFICERS AND TO RAISE COMMUNITY AWARENESS ABOUT DRINKING AND DRIVING.				
YOUNG PEOPLE	HEALTH	HBP	NEWS	4/25/2008	6A,12P	2
		DOCTORS WARN HIGH BLOOD PRESSURE IN KIDS SHOULD NEVER BE IGNORED, IT CAN BE AN EARLY SIGN OF DIABETES AND IS EASIER CONTROLLED IN THE YOUNG.				
MEDICAL	CANCER	CANCERDOC	NEWS	4/25/2008	6A,12P	2
		DR. GARY HAMMER, A SPECIALIST IN A RARE FORM OF CANCER, SPEAKS TO DOCTORS AND OTHER INTERESTED PEOPLE IN MEDFORD ABOUT RESEARCH INTO THE CAUSE AND TREATMENT OF ADRENAL CANCER.				
LAW ENFORCEMENT	POLICE EFFECT	NEWPOLDOG	NEWS	4/25/2008	6A	1
		MEDFORD POLICE REPORT THE NEWEST ADDITION TO THE POLICE FORCE "BASCO", A FOUR-YEAR-OLD BELGIAN MALINOIS WITH A LITTLE GERMAN SHEPHERD MIX, HE AND HIS HANDLER HAVE BEEN IN TRAINING FOR FOUR WEEKS, WITH TWO MORE TO GO, HE AND OFFICER TOM VENABLES WILL WORK TOGETHER WHENEVER VENABLES IS ON DUTY.				
MEDICAL	PROCEDURE	LASIKEYE	NEWS	4/25/2008	6A,12P	2
		THE FDA TAKES A CLOSER LOOK AT LASIK EYE SURGERY AFTER COMPLAINTS OF BLURRED VISION AND OTHER SIDE EFFECTS.				
RECREATION	COMMUNITY AFFAIRS	GARDENSHOW	NEWS	4/26/2008	11P	1
		ORGANIZERS REPORT THE 29TH ANNUAL MASTER GARDEN SPRING SHOW UNDERWAY AT THE JACKSON COUNTY EXPO, WITH HUNDREDS OF VENDORS PROMOTING THEIR GARDEN GOODS, AS PART OF THIS YEAR'S THEME "ROOTS, SHOOTS, AND RUBBER BOOTS", A NUMBER OF FREE CLASSES AND DEMONSTRATIONS PLANNED.				
YOUNG PEOPLE	EDUCATION	KIDS&BUGS	NEWS	4/26/2008	6P,11P	2
		THE BEAR CREEK WATERSHED COUNCIL HOSTS IT'S 4TH ANNUAL "KIDS & BUGS" EVENT AT BEAT CREEK PARK, WITH ABOUT 80 KIDS FROM THROUGHOUT THE REGION GETTING AN OPPORTUNITY TO LEARN ABOUT THE WORLD OF AQUATIC BUGS IN THE PARK'S STREAMS, ALSO LEARNING ABOUT WATER QUALITY, & FLY CASTING THROUGH A VARIETY OF GAMES, STORIES, AND DISCUSSIONS.				
COMMUNITY SERV	SUPPORTGROUS	DONATELIFE	NEWS	4/26/2008	6P,11P	2
		DONATE LIFE NORTHWEST UNVEILS IT'S 10TH "THREADS OF LIFE" QUILT AT THE CRATERIAN THEATER, THE QUILT IS COMPRISED OF DOZENS OF SQUARES MADE INHONOR OF EITHER AN ORGAN, EYE OR TISSUE DONOR OR RECIPIENT, THE QUILT WILL TRAVEL THROUGHOUT OREGON, WASHINGTON, CALIFORNIA, AND IDAHO.				
LAW ENFORCEMENT	TRAINING	TROOPERS	NEWS	4/26/2008	6P,11P	2
		FOUR OREGON STATE POLICE RECRUITS GRADUATE FROM A BASIC POLICE TRAINING WITH TWO TROOPERS HEADED TO PATROL DIVISIONS IN CENTRAL POINT AND GRANTS PASS, APPROVED FUNDING CAME FROM THE 2008 LEGISLATIVE SESSION WHICH PROVIDED 139 NEW TROOPER POSITIONS FOR THE OREGON STATE POLICE.				
COMMUNITY SERV	SUPPORTSERV	HEATHERSHAVEN	NEWS	4/27/2008	6P,11P	2
		BETTY FREDERICK, STARTED HEATHER'S HAVEN, AND TAMY CONTENTO, STRUGGLED WITH ALCOHOLISM, DISCUSS HEATHER'S HAVEN, A HOUSE IN MEDFORD HELPING THOUSANDS OF WOMEN WHO ARE STRUGGLING WITH ALCOHOL AND DRUG ADDICTION.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	SHAKESPEARE	OSF	NEWS	4/27/2008	6P,11P	2
		THE OREGON SHAKESPEARE FESTIVAL HOLDS OPEN HOUSE, GIVING VISITORS A LOOK BEHIND THE SCENES, THE EVENT INCLUDED TOURS THROUGH PRODUCTION AREAS OF THE FESTIVAL THAT ARE NOT USUALLY OPEN TO THE PUBLIC, INCLUDING COSTUME, SCENE AND PAINT SHOPS, VISITORS HAD A CHANCE TO TRY ON COSTUMES, TAKE PHOTOS WITH PROPS, AND MEET ACTORS FROM THE FESTIVAL.				
LAW ENFORCEMENT	TRAIN	OSP	NEWS	4/27/2008	6P	1
		FOUR OREGON STATE POLICE RECRUITS GRADUATE FROM A BASIC POLICE TRAINING, WITH TWO TROOPERS HEADED TO PATROL DIVISIONS IN CENTRAL POINT AND GRANTS PASS, APPROVED FUNDING CAME FROM THE 2008 LEGISLATIVE SESSIONS WHICH PROVIDED 139 NEW TROOPER POSITIONS FOR OREGON STATE POLICE.				
POLITICALPROCESS	VOTING	REGISTER	NEWS	4/27/2008	6P	1
		ELECTION OFFICIALS REPORT DEADLINE FOR REGISTERING TO VOTE IN THE OREGON PRIMARIES ON MAY 20TH.				
YOUNG PEOPLE	COMMUNITY SERV	SPARROWSHOW	NEWS	4/27/2008	6P,11P	2
		CRATER HIGH SCHOOL SENIOR ASHLEY WESTENSEE HOSTS A CAR SHOW, AS PART OF HER SENIOR PROJECT, TO RAISE MONEY THROUGH DONATIONS AND FEES TO HELP TWO LOCAL CHILDREN THROUGH THE SPARROW CLUB.				
COMMUNITY SERV	SUPPORT GROUP	DONATELIFE	NEWS	4/27/2008	6P	1
		DONATE LIFE NORTHWEST UNVEILS IT'S 10TH "THREADS OF LIFE" QUILT AT THE CRATERIAN THEATER, THE QUILT IS COMPRISED OF DOZENS OF SQUARES MADE IN HONOR OF EITHER AN ORGAN, EYE, OR TISSUE DONOR OR RECIPIENT, THE QUILT WILL TRAVEL THROUGHOUT OREGON, WASHINGTON, CALIFORNIA, AND IDAHO.				
RECREATION	COMMUNITY AFFAIRS	GARDENSHOW	NEWS	4/27/2008	6P	1
		ORGANIZERS REPORT THE 29TH ANNUAL MASTER GARDEN SPRING SHOW UNDERWAY AT THE JACKSON COUNTY EXPO, WITH HUNDREDS OF VENDORS PROMOTING THEIR GARDEN GOODS, AS PART OF THIS YEAR'S THEME "ROOTS, SHOOTS, & RUBBER BOOTS", A NUMBER OF FREE CLASSES AND DEMONSTRATIONS PLANNED.				
YOUNG PEOPLE	EDUCATION	KIDS&BUGS	NEWS	4/27/2008	6P	1
		THE BEAR CREEK WATERSHED COUNCIL HOSTS IT'S 4TH ANNUAL "KIDS & BUGS" EVENT AT BEAR CREEK PARK, ABOUT 80 KIDS FROM THROUGHOUT THE REGION GETTING AN OPPORTUNITY TO LEARN ABOUT THE WORLD OF AQUATIC BUGS IN THE PARK'S STREAMS, ALSO LEARNING ABOUT WATER QUALITY, AND FLY CASTING THROUGH A VARIETY OF GAMES, STORIES AND DISCUSSIONS.				
POLITICAL PROCESS	DEBATES	SENATE DEBATE	SPECIAL	4/27/2008	4:00PM	1
		KTVL NEWS10 PRESENTS LIVE COVERAGE OF OREGON'S US SENATE DEMOCRATIC DEBATE. CANDIDATES DISCUSS HOW THEY WILL ADDRESS ISSUES FACING OREGON IF THEY ARE ELECTED TO THE US SENATE.				
COMMUNITY SERV	EXHIBIT	SOUFLAGS	NEWS	4/28/2008	5P,11P	2
		MORE THAN 100 VOLUNTEERS SET UP IRAQ WAR EXHIBIT OF THOUSANDS OF SMALL FLAGS ON THE LAWNS ON THE S.O.U. CAMPUS, MORE THAN 120,000 WHITE FLAGS WITH EACH ONE REPRESENTING FIVE IRAQI WAR CASUALTIES, AND AN ADDITIONAL 700 RED FLAGS REPRESENTING THE MORE THAN 4,000 U.S. SOLDIERS WHO HAVE DIED IN THE WAR.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	FIT&FAT RESEARCHERS REPORT STUDY TRACKING NEARLY 39,000 WOMEN MORE THAN A DECADE, FINDING THAT WHILE BEING ACTIVE CAN LOWER THE RISKS OF HEART DISEASE, IT DOESN'T ELIMINATE THEM, COMPARED WITH ACTIVE NORMAL WEIGHT WOMEN, THE RISK OF DEVELOPING HEART DISEASE, MORE THAN 50 % HIGHER IN ACTIVE OVERWEIGHT WOMEN, INACTIVE OVERWEIGHT WOMEN, 90% HIGHER.	NEWS	4/28/2008	11P	1
CONSUMER AFFAIRS	HOW TO	CARPOOLING CONSUMER ANALYSTS REPORT, WITH THE PRICE OF FUEL SKYROCKETING, DRIVERS ARE GETTING CREATIVE, FINDING WAYS TO REDUCE FUEL NEEDS, INCLUDING CAR POOLING.	NEWS	4/28/2008	11P	1
LAW ENFORCEMENT	RULES	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN ANSWERS VIEWER QUESTIONS ABOUT RULES PERTAINING TO CROSSWALKS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	4/28/2008	6P	1
CONSUMER AFFAIRS	SCAM	CYBERSCAMS SGT. KEVIN WALRUFF, MEDFORD POLICE DEPARTMENT, TALKS ABOUT HOW TO SPOT AND AVOID CYBER SCAMS, ON PART ONE OF A WEEK LONG SPECIAL REPORT ONHOW TO STAY SAFE ONLINE.	NEWS	4/28/2008	6P,11P	2
CONSUMER AFFAIRS	RATES	POSTALRATES POSTAL OFFICIALS REPORT POSTAL RATES WILL BE GOING UP MAY 12TH, THE RATE WILL JUMP TO FOURTY TWO CENTS, FOREVER STAMPS WILL BE SOLD FOR FOURTY ONE CENTS UNTIL THEN, AFTER THAT DATE THEY WILL STILL BE GOOD.	NEWS	4/28/2008	5P	1
LAW ENFORCEMENT	TRAINING	OSP FIFTEEN NEW RECRUITS BEGIN THEIR TRAINING TO BECOME OREGON STATE POLICE TROOPERS, AFTER COMPLETING THEIR TRAINING, FIVE OF THE RECRUITS WILL BE HEADING TO SOUTHERN OREGON TO STAFF PATROL DIVISIONS IN GRANTS PASS, KLAMATH FALLS, AND CENTRAL POINT.	NEWS	4/28/2008	6A,12P	2
MEDICAL	RESEARCH	DIABETES RESEARCHERS REPORT STUDY FINDING THE NUMBER OF PREGNANT WOMEN WITH PRE-EXISTING DIABETES DOUBLED IN 7 YEARS,THE NUMBER OF DIABETIC TEENS GIVING BIRTH HAS ROCKETED, EXPECTANT MOTHERS WHO DON'T CONTROL THEIR DIABETES FACE INCREASED RISK OF MISCARRIAGE & STILLBIRTH, BABIES HAVE A HIGHER CHANCE OF BEING BORN WITH BIRTH DEFECTS.	NEWS	4/28/2008	12P	1
CONSUMER FFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS SOME IDEAS ON HEALTHY SNACKING AT WORK, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	4/28/2008	12P	1
POLITICAL PROCESS	VOTING	REGISTER ELECTION OFFICIALS REPORT MEMBERSHIP IN THE DEMOCRATIC PARTY HAS RECENTLY SURGED IN THE STATE, MORE THAN 826,000 DEMOCRATS TO 685,000 REPUBLICANS, SINCE JANUARY SECOND, MORE THAN 112,000 VOTERS HAVE REGISTERED, MANY WHO HAVE CHANGED THEIR PARTY AFFILIATION.	NEWS	4/28/2008	12P,5P,6P,11P	4
TAXES	REBATE	REBATE FEDERAL GOVERNMENT OFFICIALS REPORT TAXFILERS WITH DIRECT DEPOSIT WILL BE THE FIRST TO GET THEIR TAX REBATES, WITH PAPER CHECKS IN THE MAIL NEXT MONTH.	NEWS	4/28/2008	12P,6P,11P	3
YOUNG PEOPLE	EDUCATION	KIDS&BUGS THE BEAR CREEK WATERSHED COUNCIL HOSTS IT'S 4TH ANNUAL "KIDS & BUGS" EVENT AT BEAR CREEK PARK, ABOUT 80 KIDS GET TO LEARN ABOUT THE WORLD OF AQUATIC BUGS IN THE PARK'S STREAMS, ALSO ABOUT WATER QUALITY AND FLY CASTING THROUGH A VARIETY OF GAMES, STORIES AND DISCUSSIONS.	NEWS	4/28/2008	6A	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	SPARROWSHOW	NEWS	4/28/2008	6A	1
		CRATER HIGH SCHOOL SENIOR ASHLEY WESTENSEE HOSTS CAR SHOW RAISING MONEY THROUGH DONATIONS AND ENTRY FEES TO HELP TWO LOCAL CHILDREN THROUGH THE SPARROW CLUB.				
COMMUNITY SERV	SUPPORTGROUP	DONATELIFE	NEWS	4/28/2008	6A,12P	2
		DONATE LIFE NORTHWEST UNVEILS IT'S 10TH "THREADS OF LIFE" QUILT AT THE CRATERIAN THEATER, THE QUILT IS COMPRISED OF DOZENS OF SQUARES MADE IN HONOR OF EITHER AN ORGAN, EYE OR TISSUE DONOR OR RECIPIENT, THE QUILT WILL TRAVEL THROUGHOUT OREGON, WASHINGTON, CALIFORNIA, AND IDAHO.				
RECREATION	COMMUNITY AFFAIRS	GARDENSHOW	NEWS	4/28/2008	6A	1
		ORGANIZERS REPORT THE 29TH ANNUAL MASTER GARDEN SPRING SHOW WRAPPING UP AT THE JACKSON COUNTY EXPO, WITH HUNDREDS OF VENDORS PROMOTING THEIR GARDEN GOODS, AS PART OF THIS YEAR'S THEME "ROOTS, SHOOTS, AND RUBBER BOOTS", A NUMBER OF FREE CLASSES AND DEMONSTRATIONS WERE ALSO PRESENTED.				
COMMUNITY SERV	SUPPORTSERV	HEATHERSHAVEN	NEWS	4/28/2008	6A,12P	2
		BETTY FREDERICK, STARTED HEATHERS HAVEN, TALKS ABOUT HER FINANCIAL STRUGGLE TO KEEP "HEATHERS HAVEN" GOING, THE ORGANIZATION HELPS THOUSANDS OF WOMEN WHO ARE STRUGGLING WITH ALCOHOL AND DRUG ADDICTION.				
MEDICAL	RESEARCH	CHESTPAIN	NEWS	4/28/2008	6A,12P	2
		HEALTH OFFICIALS REPORT A LONG-TERM FOLLOW UP SHOWS CHEST PAIN FELT BY MEN AND WOMEN IN THEIR 40'S IS A MAJOR RISK FACTOR FOR PREMATURE DEATH DUE TO HEART DISEASE.				
YOUNG PEOPLE	PREGNANCY	PREGTEENS	NEWS	4/28/2008	6A,12P	2
		RESEARCHERS REPORT FEWER TEENS ARE GETTING PREGNANT, THE LATEST STUDY DATA SHOWS MORE WOMEN ARE KEEPING THEIR BABIES, EVEN IF THEY'RE NOT MARRIED, AND THE BYPICAL UNWED MOTHER IS NO LONGER A TEENAGER BUT IN FACT AN OLDER WOMAN.				
HEALTH	PHYSICAL	DRDAN	NEWS	4/28/2008	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
MEDICAL	PROCEDURE	BLINDCURE	NEWS	4/28/2008	6A,12P,5P	3
		RESEARCHERS CELEBRATE WHAT THEY SAY COULD BE A MAJOR DEVELOPMENT IN FINDING A CURE FOR A CERTAIN KIND OF BLINDNESS KNOWN AS LCA, SAYING GENE THERAPY HAS IMPROVED THE VISION OF FOUR PATIENTS, MORE TESTING IS PLANNED.				
MEDICAL	RESEARCH	CHOCOLATE	NEWS	4/29/2008	12P,5P	2
		BRITISH RESEARCHERS REPORT A FEW SQUARES OF CHOCOLATE A DAY MAY, TO SOME, BE AS BENEFICIAL AS FIVE SERVINGS OF FRUITS AND VEGETABLES, SAYING THEY ARE RECRUITING 100 VOLUNTEERS TO EAT ONE CHOCOLATE BAR A DAY FOR A YEAR TO SEE IF IT IMPROVES THEIR HEALTH.				
MEDICAL	PROCEDURE	FLUSEASON	NEWS	4/29/2008	6A,12P	2
		HEALTH OFFICIALS REPORT FLU SEASON IS OVER, THIS SEASON'S VACCINE APPEARS TO HAVE BEEN MUCH LESS EFFECTIVE THAN USUAL, AND SCIENTISTS ARE ALREADY WORKING ON NEXT YEAR'S BATCH OF VACCINES.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	DIABETES	NEWS	4/29/2008	6A	1
		RESEARCHERS REPORT THE NUMBER OF PREGNANT WOMEN WITH PRE-EXISTING DIABETES HAS MORE THAN DOUBLED IN 7 YEARS, HAVING DIABETES BEFORE PREGNANCY AFFECTS THE DEVELOPING FETUS RIGHT FROM THE START, SIGNIFICANTLY RAISING THE RISK OF MISCARRIAGE AND OTHER COMPLICATIONS.				
MEDICAL	RESEARCH	MONEYSTROKE	NEWS	4/29/2008	6A	1
		RESEARCHERS REPORT NEW STUDY FINDING THAT THE TEN PERCENT OF PEOPLE WITH THE LEAST MONEY HAVE THREE TIMES THE STROKE RISK FROM AGE 50-64 COMPRED TO THOSE WITH THE MOST MEANS, AFTER AGE 65, OWEVR, WEALTH APPEARS TO MAKE LITTLE DIFFERENCE.				
HEALTH	PHYSICAL	FATIGUE	NEWS	4/29/2008	6A	1
		DR. SUSMITA PARACHAR, EMORY SCHOOL OF MEDICINE, ESTIMATES 20-30 PERCENT OF PATIENTS COMPLAIN TO THEIR DOCTORS ABOUT FEELING FATIGUED, WHICH COULD BE A SIGN OF A MORE SERIOUS PROBLEM.				
TAXES	REBATE	STIMULUSPAYM	NEWS	4/29/2008	6A,12P	2
		THE FEDERAL GOVERNMENT MAELS OUT 800,000 ECONOMIC STIMULUS DIRECT DEPOSIT CHECKS, PLANNING ON DEPOSITING ANOTHER 800,000 CHECKS, PAPER CHECKS WILL START GOING OUT MAY 9TH.				
SAFETY	VEHICLES	ATVSAFETY	NEWS	4/29/2008	6A	1
		STEVEN CROUCHER, PRESIDENT OF THE MOTORCYCLE RIDERS ASSOCIATION, TALKS ABOUT OFF-ROAD SAFETY AND THE NEW SIDE-BY-SIDE ATV'S LIKE THE ONE IN WHICH TWO LOCAL FIREFIGHTERS RIDING IN ONE, CRASHED AND DIED AT A POPULAR RECREATION SITE.				
COMMUNITY SERV	EXHIBIT	SOUFLAGS	NEWS	4/29/2008	6A,12P	2
		MORE THAN 100 VOLUNTEERS SET UP IRAQ WAR EXHIBIT OF THOUSANDS OF SMALL FLAGS ON THE LAWNS ON THE S.O.U. CAMPUS, MORE THAN 120,000 WHITE FLAGS, WITH EACH ONE REPRESENTING 5 IRAQI WAR CASUALTIES, AND AN ADDITIONAL 700 RED FLAGS REPRESENTING THE MORE THAN 4,000 U.S. SOLDIERS WHO HAVE DIED IN THE WAR.				
CONSUMER AFFAIRS	SCAMS	CYBERSCAMS	NEWS	4/29/2008	6A,12P	2
		SGT. KEVIN WALRUFF, MEDFORD POLICE DEPARTMENT, TALKS ABOUT HOW TO SPOT AND AVOID CYBER SCAMS, ON PART ONE OF A WEEK-LONG SPECIAL REPORT ON HOW TO STAY SAFE ONLINE.				
CONSUMER AFFAIRS	RATES	POSTALRATES	NEWS	4/29/2008	6A	1
		POSTAL OFFICIALS REPORT POSTAL RATES WILL BE GOING UP ON MAY 12TH TO FOURTY TWO CENTS, BUT FORECER STAMS PURCHASED BEFORE THAT DATE WILL STILL BE GOOD.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/29/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FREENCH-FRIED PEPPER RINGS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
POLITICAL PROCESS	VOTING	REGISTER	NEWS	4/29/2008	6A,12P,5P,6P,11P	5
		OFFICIALS REPORT OREGON VOTERS MUST REGISTER TODAY TO VOTE IN THE MAY 20TH PRIMARY ELECTION, THE JACKSON COUNTY CLERK SAYING THE REGION MAY HAVE A RECORD BREAKING ELECTION SEASON THIS YEAR.				
COMMUNITY SERV	SUPPORTEVENT	PROCESSION	NEWS	4/29/2008	5P,6P,11P	3
		FIRE OFFICIALS REPORT PREPARATIONS UNDERWAY FOR THE MEMORIAL SERVICE FOR TWO MEDFORD FIREFIGHTERS KILLED IN AN ATV ACCIDENT, FOLLOWING THE PUBLIC MEMORIAL, WILL BE AN HONOR PROCESSION THROUGH THE CITY.				

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CONSUMER AFFAIRS	PRICES	ECONOMY	NEWS	4/29/2008	5P	1
		CONSUMER OFFICIALS REPORT NEW RECORD HIGH FOR GAS PRICES IN THE MEDFORD-ASHLAND AREA, ONE OF THE THINGS HITTING PEOPLE IN THEIR POCKETBOOK THESE DAYS IN A SLUMPING ECONOMY.				
EDUCATION	FACILITIES	SMHSPLANS	NEWS	4/29/2008	5P,6P	2
		MEDFORD SCHOOL OFFICIALS REPORT THEY'RE PLANNING TO ADD LANES TO COLUMBUS AVENUE ALONG SIDE THE NEW SOUTH MEDFORD HIGH SCHOOL, ALSO INSTALL A TRAFFIC LIGHT AT THE INTERSECTION OF COLUMBUS AND GARFIELD, CONSTRUCTION ON THE SCHOOL SCHEDULED TO START LATER THIS YEAR, AND THE NEW HIGH SCHOOL WILL OPEN IN THE FALL OF 2010.				
HEALTH	PETS	PETDOC	NEWS	4/29/2008	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT A NUMBER OF THINGS DANGEROUS FOR YOUR PET INCLUDING ANTIFREEZE, RAT POISON, SLUG BAIT, BEE STINGS, SALMON POISONING, AND HEAT STROKE, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
AGRICULTURE	PEST CONROL	SHADYCOVESPRAY	NEWS	4/29/2008	6P	1
		STATE OFFICIALS REPORT THE SPRAYING FOR GYPSY MOTHS IN SHADY COVE HAS BEEN DELAYED BECAUSE OF A DELAY IN GETTING THE INSECTICIDE THEY ARE PLANNING TO USE, A PREVIOUS DELAY WAS DUE TO THE WEATHER.				
CONSUMER AFFAIRS	SCAM	CYBERSCAMS2	NEWS	4/29/2008	6P,11P	2
		SGT. JOSH MOULIN, HIGH TECH CRIMES TASKFORCE, TALKS ABOUT AN ON-LINE LOTTERY SCAM, ON PART TWO OF CHANNEL TEN'S SPECIAL SERIES ON CYBER SCAMS.				
LAW ENFORCEMENT	PROPERTYCRIMES	CRIMESTOPPERS	NEWS	4/29/2008	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE TO HELP SOLVE A STRING OF ATV THEFTS IN THE AREA, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	MENTAL	HEALTHYHAPPY	NEWS	4/29/2008	11P	1
		RESEARCHERS REPORT 100,000 PEOPLE PARTICIPATED IN THE GALLUP-HEALTHWAYS WELL-BEING INDEX, TO FIND HOW AMERICANS ARE DOING DESPITE THE FINANCIAL CONCERNS, SHOWING NEARLY HALF ARE STRUGGLING TO STAY HAPPY AND HEALTHY, THE OTHER HALF ARE REPORTED TO BE THRIVING, THOSE THRIVING TEND TO HAVE HIGHER INCOMES, MORE EDUCATION, AND LESS ILLNESS.				
COMMUNITY SERV	FEEDING	FOODPANTRIES	NEWS	4/29/2008	11P	1
		DEANNA LOUDER, HUMAN NEEDS FOOD PANTRY, REPORTS EVERYONE'S FEELING THE EFFECTS OF THE STRUGGLING ECONOMY, AN SOARING FOOD PRICES ARE PUSHING PEOPLE WHO USED TO DONATE TO FOOD PANTRIES TO ASK THOSE SAME PANTRIES FOR HELP.				
BUSINESS	JOBS	ERICKSON	NEWS	4/29/2008	12P,5P,6P,11P	4
		ERICKSON AIR CRANE LAYS OFF 35 WORKERS IN THE COMPANY'S MANUFACTURING DIVISION, DUE TO THE SLOW ECONOMY.				
CONSUMER AFFAIRS	HOW TO	CARPOOLING	NEWS	4/29/2008	6A	1
		CONSUMER ANALYSTS REPORT WITH THE PRICE OF FUEL SKYROCKETING, DRIVERS ARE GETTING CREATIVE FINDING WAYS TO REDUCE THEIR FUEL NEEDS, INCLUDING CARPOOLING.				
MEDICAL	RESEARCH	OSTEOPOROSIS	NEWS	4/30/2008	6A,12P	2
		BRITISH SCIENTISTS PINPOINT TWO COMMON GENETIC MUTATIONS THT INCREASE THE RISK OF OSTEOPOROSIS AND RELATED BONE FRACTURES.				

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LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS NEWS		4/30/2008	6A	1
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE TO HELP SOLVE A STRING OF RECENT ATV THEFTS, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	RATES	ECONOMY NEWS		4/30/2008	6A,5P	2
		THE FEDERAL RESERVE, IN AN ATTEMPT TO STIMULATE THE AMERICAN ECONOMY, HAS CUT INTREST RATES BY THREE PERCENTAGE POINTS SINCE SEPTEMBER, POLICY MAKERS COULD CUT RATES AGAIN, BUT EVERY RATE CUT BRINGS CONCERNS ABOUT INFLATION OF THE VALUE OF THE DOLLARS.				
HEALTH	MENTAL	HEALTHYHAPPY NEWS		4/30/2008	6A,12P	2
		ONE THOUSAND PEOPLE PARTICIPATE IN MASSIVE STUDY FINDING NEARLY HALF OF US ARE STRUGGLING TO STAY HAPPY AND HEALTHY DESPITE FINANCIAL CONCERNS, THE OTHER HALF REPORTED TO BE THRIVING, THOSE THRIVING TEND TO HAVE HIGHER INCOMES, MORE EDUCATION, AND LESS ILLNESS.				
MEDICAL	RESEARCH	LEUKEMIA NEWS		4/30/2008	6A,12P	2
		RESEARCHERS REPORT STUDY, FINDING THAT SENDING CHILDREN TO DAY CARE AT AN EARLY AGE COULD PROTECT THEM AGAINST LEUKEMIA, PERHAPS BY EXPOSING THEM TO CERTAIN INFECTIONS.				
COMMUNITY SERV	SUPPORTEVENT	PROCESSION NEWS		4/30/2008	6A,12P,5P,6P,11P	5
		MEDFORD'S MAYOR ORDERS ALL FLAGS FLOWN AT HALF-STAFF IN HONOR OF TWO FIREMEN WHO DIED IN AN OFF DUTY ACCIDENT, WITH A MEMORIAL SERVICE PLANNED OPEN TO THE PUBLIC, FOLLOWING THE SERVICE MEDFORD POLICE WILL LEAD A PROCESSION OF ABOUT 35 FIRE ENGINES THROUGH DOWNTOWN, AND 5 SEARCH & RESCUE HELICOPTERS WILL FLY OVER IN THE "MISSING MAN" FORMATION.				
BUSINESS	JOBS	ERICKSON NEWS		4/30/2008	6A,12P,6P	3
		DOZENS OF ERICKSON AIR CRANE EMPLOYEES LOOK FOR AN UNCERTAIN FUTURE AFTER GETTING LAID OFF, THE COMPANY SAYS THE CUTS ARE DIRECTLY RELATED TO THE STRUGGLING ECONOMY AND A LACK OF DEMAND.				
POLITICAL PROCESS	VOTING	VOTERREGISTER NEWS		4/30/2008	6A	1
		ELECTION OFFICIALS REPORT DEADLINE FOR REGISTERING TO VOTE IN OREGON'S MAY PRIMARY.				
AGRICULTURE	PESTCONTROL	SHADYCOVESPRAY NEWS		4/30/2008	6A,6P,11P	3
		OFFICIALS REPORT GYPSY MOTH SPRAYING IN SHADY COVE IS NOW DELAYED ANOTHER DAY, BECAUSE THEY HAVE NOT RECEIVED THE INSECTICIDE NEEDED YET.				
EDUCATION	FACILITIES	SMHSPLANS NEWS		4/30/2008	6A,12P	2
		MEDFORD SCHOOL OFFICIALS REPORT THEY'RE PLANNING TO ADD LANES TO COLUMBUS AVENUE ALONGSIDE THE NEW SOUTH MEDFORD HIGH SCHOOL, CONSTRUCTION ON THE SCHOOL SCHEDULED TO BEGIN LATER THIS YEAR, THE NEW HIGH SCHOOL WILL OPEN IN THE FALL OF 2010.				
CONSUMER AFFAIRS	SCAM	CYBERSCAMS2 NEWS		4/30/2008	6A,12P,6P,11P	4
		SGT. JOSH MOULIN, HIGH TECH CRIMES TASKFORCE, TALKS ABOUT AN ONLINE LOTTERY SCAM, ON PART TWO OF CHANNEL TEN'S SPECIAL SERIES ON "CYBER SCAMS".				
COMMUNITY SERVICES	HEALTH	OR HEALTH FORUM PSA		4/30/2008		97
		OREGON HEALTH FUND BOARD MEMBERS WILL CRISSCROSS THE STATE FOR PUBLIC CONVERSATIONS ON HEALTH CARE SYSTEM CHANGES. LOG ON TO WWW.HEALTHFORUM.ORG FOR INFORMATION ABOUT MEETINGS IN YOUR AREA.				

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AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	4/30/2008	5P	1
		ROGUE GARDENER STAN MAPOLSKI, REPORTS PRUNING YOUR ROSES NOW COULD BRING IN AN UNWELCOME PEST, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
YOUNG PEOPLE	MUSIC	KIDSCHOIR	NEWS	4/30/2008	6P,11P	2
		FIVE HUNDRED LOCAL ELEMENTARY STUDENTS PACK INTO THE CRATERIAN GINGER ROGERS THEATER FOR AN AFTERNOON OF SINGING, THE EDUCATION COMMITTEE ORGANIZED THE EFFORT TO BRING ELEVEN SCHOOLS TOGETHER TO SERENADE EACH OTHER IN THE CRATERIAN CHORUS FESTIVAL.				
MEDICAL	RESEARCH	ORANGES	NEWS	4/30/2008	11P	1
		EARLY RESULTS FROM A U.S.D.A. STUDY SHOW MANDARIN ORANGES CONTAIN A SIGNIFICANT AMOUNT OF SENEFRIN, THE MAIN INGREDIENT BELIEVED TO TREAT ALLERGY AND COLD SYMPTOMS.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	4/30/2008	11P	1
		NEWS 10 TEAMS UP WITH THE CBS MORNING SHOW TO HELP FOOD PANTRIES RESTOCK, HOLDING A FOOD DRIVE FOR PEOPLE TO DROP OFF DONATIONS OF NON-PERISHABLE FOOD ITEMS TO GO TO ACCESS.				
POLITICAL PROCESS	REGISTER	DEMOCRATS	NEWS	4/30/2008	11P	1
		OREGON'S SECRETARY OF STATE REPORTS THE NUMBER OS OREGON DEMOCRATS HAS JUMPED BY NEARLY 81,000 SINCE JANUARY, ABOUT THIRTY FOUR PERCENT OF OREGON VOTERS ARE NOW REGISTERED G.O.P.				
COMMUNITY SERVICES	FEEDING	FOOD/FRIENDS FUN WALK 08	PSA	4/30/2008		95
		FOOD & FRIENDS AND MEALS ON WHEELS PRESENT TWO ANNUAL FUN WALKS ON SATURDAY, MAY 17TH; ONE IN ASHLAND AT THE SENIOR CENTER AND ONE IN GRANTS PASS AT THE SPORTS PARK. BOTH WALKS BEGIN AT 9AM. EACH YEAR VOLUNTEERS DELIVER OVER 22,000 MEALS TO SENIORS IN JACKSON AND JOSEPHINE COUNTIES. VISIT WWW.RVCOG.ORG OR CALL 488-5342 FOR MORE INFO.				
HEALTH	DIET	OVERWEIGHT	NEWS	4/30/2008	6A,12P	2
		RESEARCHERS REPORT IF YOU'RE OVERWEIGHT AND TRYING TO CUT YOUR RISK OF HEART DISEASE, EXERCISE ALONE WON'T DO THE TRICK, WITHOUT ACTUALLY LOSING SOME WEIGHT, YOUR HEART WON'T SEE MUCH BENEFIT, INSTEAD THEY RECOMMEND A HEALTHY DIET TO GO ALONG WITH EXERCISE AND A BALANCED LIFESTYLE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	4/30/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, INTRODUCES US TO THE FASTEST OMELETTE MAKER IN THE WORLD, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERVICES	HANDICAPPED	DOG WALK 08	PSA	4/30/2008		
		COME TO HAWTHORNE PARK ON SATURDAY, MAY 31, 2008 FOR THE ANNUAL DOGS FOR THE DEAF WALK. FOR 30 YEARS, DOGS FOR THE DEAF HAS RESCUED AND TRAINED DOGS TO HELP THE HEARING IMPAIRED.				
AGRICULTURE	PESTCONTROL	MOTHSPRAYING	NEWS	5/1/2008	5P,11P	2
		A HELICOPTYER APPLIES THE FIRST OF THREE GYPSY MOTH SPRAYS IN SHADY COVE, PART OF THE OREGON DEPARTMENT OF AGRICULTURE'S GYPSY MOTH ERADICATION PROJECT PLANNED FOR A THREE HUNDRED THIRTY SIX ACRE AREA OF THE CITY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	FISHINGINDUSTRY	FISHERIES FAILURE	NEWS	5/1/2008	5P	1
	THE NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION DECLARES THIS YEAR'S WEST COAST SALMON FISHING SEASON A DISASTER, THE FIRST STEP IN GETTING FEDERAL MONEY TO COMMERCIAL AND CHARTER SALMON FISHERMEN IN CALIFORNIA, OREGON, AND WASHINGTON, ESTIMATING THE LOST SEASON WILL COST THE THREE STATE TWO HUNDRED NINETY MILLION DOLLARS.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/1/2008	5P	1
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/1/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "EASY BURGOO", A SOUTHERN DISH IN HONOR OF THE KENTUCKY DERBY, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	COST OF	CANCERCARE	NEWS	5/1/2008	6A,12P	2
	RESEARCHERS ESTIMATE IT WILL COST TWENTY ONE BILLION DOLLARS FOR FIVE YEARS OF CANCER CARE FOR AMERICA'S ELDERLY, THE HIGHEST COSTS COME IN THE FIRST YEAR, WHEN PEOPLE ARE UNDERGOING EXPENSIVE TREATMENTS AND IN THE LAST YEAR OF LIFE, WHEN IN HOSPITAL EXPENSES SPIKE.					
CONSUMER AFFAIRS	SCAM	CYBERSCAM	NEWS	5/1/2008	6A,12P	2
	SGT. KEVIN WALRUFF, MEDFORD POLICE DEPARTMENT, TALKS ABOUT CELL PHONE SCAMS AND WHAT MOST HAVE IN COMMON, ON PART THREE OF CHANNEL TEN'S SPECIAL SERIES ON "CYBER SCAMS".					
POLITICAL PROCESS	REGISTER	DEMOCRATS	NEWS	5/1/2008	6A,12P	2
	OREGON'S SECRETARY OF STATE REPORTS THE NUMBER OF OREGON DEMOCRATS HAS JUMPED BY NEARLY 81,000 SINCE JANUARY, ABOUT THIRTY FOUR PERCENT OF OREGON VOTERS ARE NOW REGISTERED G.O.P.					
RIGHTS OF CITIZENS	EQUALITY	IMMIGRANTRIGHTS	NEWS	5/1/2008	5P,6P,11P	3
	IMMIGRANT RIGHT SUPPORTERS HOLD THEIR ANNUAL MAY DAY RALLY AND MARCH, ACTIVISTS MEET AT ALBA PARK, TRYING TO DRAW ATTENTION TO IMMIGRANT ISSUES AND ARE ENCOURAGING PARTICIPANTS TO REGISTER TO VOTE.					
CONSUMER AFFAIRS	HOWTO	WESTCOAST	NEWS	5/1/2008	5P	1
	A LOCAL PROFESSIONAL CHEF, ALONG WITH "KIDS UNLIMITED" PREPARES A RECIPE FOR "SALMON TERIYAKI", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
BUSINESS	NEW BUSINESS	WALMARTMEET	NEWS	5/1/2008	6P	1
	RETAIL GIANT WALMART RENEWS IT'S EFFORTS TO BUILD A SUPERCENTER IN SOUTH MEDFORD, BUT A CITIZENS GROUP VOICES CONCERN, WANTING WALMART HELD FINANCIALLY RESPONSIBLE FOR WHAT THEY SAY WILL BE A TRAFFIC NIGHTMARE ON HIGHWAY 99.					
CONSUMER AFFAIRS	SCAMS	CYBERSCAMS4	NEWS	5/1/2008	6P,11P	2
	SGT. JOSH MOULIN, TECH CRIMES TASKFORCE CALLED "PHARMING" REPORTS NEW SCAM TECHNIQUE THAT LEAVES IT'S VICTIMS UNAWARE THEY WERE EVER SCAMMED, ON PART FOUR OF CHANNEL TEN'S SPECIAL SERIES ON "CYBER SCAMS".					
MEDICAL	PROCEDURE	MEDICATIONS	NEWS	5/1/2008	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING ROUGHLY ONE IN FOUR EITHER BORROW OR LEND MEDICINE RANGING FROM COMMONPLACE ALLERGY PILLS TO HARD-CORE PAIN MEDS.					

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HEALTH	DIET	VEGETARIAN	NEWS	5/1/2008	6A	1
		MOLLY PAULSON, REGISTERED DIETICIAN, OFFERS SOME TIPS FOR EATING MEATLESS MEALS, SAYING A BALANCED DIET IS IMPORTANT FOR VEGETARIANS.				
COMMUNITY SERV	SUPPORTEVENT	FIREFIGHTERS	NEWS	5/1/2008	6A,12P	2
		MORE THAN 1000 PEOPLE INCLUDING EMERGENCY RESPONDERS FROM ALL OVER OREGON TURN OUT TO SAY GOODBYE TO TWO MEDFORD FIREFIGHTERS WHO DIED WHEN THEIR ATV ROLLED DOWN A STEEP EMBANKMENT NEAR JOHN'S PEAK OUTSIDE JACKSONVILLE.				
HEALTH	MENTAL	DEPRESSION	NEWS	5/1/2008	6A	1
		RESEARCHERS REPORT NEW SURVEY FINDING ONLY FOUR PERCENT OF AMERICANS SAY THEY WERE SO DEPRESSED THEY HAD NO HOPE FOR THE FUTURE, NEARLY HALF OF THOSE POLLED DESCRIBED THEMSELVES AS THRIVING, WITH FEW HEALTH OR MONEY WORRIES.				
YOUNG PEOPLE	MUSIC	KIDSCHOIR	NEWS	5/1/2008	6A,12P	2
		FIVE HUNDRED LOCAL ELEMENTARY SCHOOL STUDENTS PACK INTO THE CRATERIAN GINGER ROGERS THEATER FOR AN AFTERNOON OF SINGING, THE EDUCATION COMMITTEE ORGANIZED THE EFFORT TO BRING ELEVEN SCHOOLS EACH TOGETHER TO SERENADE EACH OTHER IN THE CRATERIAN CHORUS FESTIVAL.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	5/1/2008	6P	1
		SHAWN MARTINEZ, SOUTHERN OREGON DRUG AWARENESS (SODA), TALKS ABOUT TEENS STEPPING UP TO THE PLATE WHEN IT COMES TO SPREADING THE WORD ABOUT THE DANGERS OF DRUGS, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
WOMEN	BIRTHCONTROL	BIRTHCONTROL	NEWS	5/1/2008	12P	1
		DR. LANALLEE ARABA-SAM, OBGYN, TALKS ABOUT THE MILLIONS OF WOMEN WHO TAKE ESTROGEN BASED BIRTH CONTROL, BUT IT'S IMPORTANT TO REMEMBER THERE ARE RISKS INVOLVED.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	5/1/2008	6A,12P,5P,6P	4
		NEWS 10 TEAMS UP WITH THE CBS MORNING SHOW TO HELP FOOD PANTRIES RE-STOCK, HOLDING A FOOD DRIVE FOR PEOPLE TO DROP OFF THEIR NON-PERISHABLE FOOD DONATIONS TO GO TO ACCESS.				
POLITICAL PROCESS	LEGISLATURE	CONGRESS	NEWS	5/1/2008	6A,12P	2
		A HOUSE COMMITTEE HAS FINAL VOTE PLANNED ON THE DEMOCRAT'S HOUSING RESCUE PACKAGE THAT INCLUDES THREE HUNDRED BILLION DOLLARS IN NEW MORTGAGES FOR DISTRESSED HOMEOWNERS, REPUBLICANS CALL IT AN UNFAIR AND RISKY BAILOUT.				
CONSMER AFFAIRS	RATES	FEDCUT	NEWS	5/1/2008	6A	1
		THE FEDERAL RESERVE CUTS SHORT TERM INTEREST RATES BY A QURTER POINT TO TWO PERCENT, THE SEVENTH CUT IN EIGHT MONTHS, AND IS EXPECTED TO BE THE LAST FOR A WHILE.				
BUSINESS	JOBS	ERICKSON	NEWS	5/1/2008	6A,12P,5P,6P	4
		ERICKSON AIR CRANE, AFTER LAYING OFF 35 WORKERS, SAYING THEY WEREN'T SELLING ENOUGH OF THE AIRCRAFT TO KEEP A FULL STAFF, REPORTS THEY JUST RECEIVED A TWO HUNDRED MILLION DOLLAR DEAL OUT OF ITALY.				
COMMUNITY SERV	YOUTH	HOMELESSTEENS	NEWS	5/2/2008	5P,6P,11P	3
		THE MEDFORD CITY COUNCIL APPROVES A \$200,000 GRANT TO SECURE A HOUSE TO BE USED FOR HOMELESS TEENS, THE "HEARTS WITH A MISSION" ORGANIZATION, AND A NUMBER OF CHURCH GROUPS AND BUSINESSES HAVE ALREADY OFFERED MONEY OR FREE LABOR FOR RENOVATION, HOPING TO BE UP AND RUNNING BEFORE NEXT WINTER.				

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TAXES	REBATE	RETAILERS	NEWS	5/2/2008	11P	1
		OFFICIALS REPORT, AS PEOPLE AWAIT THEIR ECONOMIC STIMULUS CHECKS, RETAILERS ARE WORKING ON AN ECONOMIC STIMULUS PLAN OF THEIR OWN, OFFERING SPECIAL DISCOUNTS AND TARGETED PROMOTIONS HOPING YOU'LL GIVE THEM YOUR REBATE, BUT MOST AMERICANS ESTIMATE THEY'LL SPEND THEIR CHECK ON GROCERIES AND GAS.				
CONSUMER AFFAIRS	RECALL	TOYOTA	NEWS	5/2/2008	11P	1
		TOYOTA RECALLS THOUSANDS OF HIGHLANDER SUV'S, THE JAPANESE AUTOMAKER WANTS TO FIX A PROBLEM THAT COULD PREVENT THE SEAT BELT IN A THIRD-ROW SEAT FROM SECURING A REAR-FACING CHILD SEAT.				
CONSUMER AFFAIRS	SCAM	CYBERSCAMSS	NEWS	5/2/2008	6P,11P	2
		CHRIS JONES, KTVL NEWS 10, TALKS ABOUT SCAM ARTISTS THAT COULD BE TARGETING YOU FROM DOWN THE ROAD OR FROM THE OTHER SIDE OF THE WORLD, CYBER INVESTIGATORS SAY THAT MAKES IT DIFFICULT TO TRACK THEM DOWN. ON PART FIVE OF CHANNEL TEN'S SERIES "CYBER SCAMS".				
ENVIRONMENT	RECYCLING	HAZARDOUSWASTE	NEWS	5/2/2008	6P,11P	2
		ROGUE DISPOSAL AND RECYCLING HOLDS IT'S ANNUAL "HAZARDOUS WASTE DROP OFF DAYS" AT THE JACKSON COUNTY EXPO, FOR FIVE DOLLARS YOU CAN SAFELY GET RID OF A CUBIC YARD OF HAZARDOUS WASTE.				
MEDICAL	RESEARCH	COMPETITION	NEWS	5/2/2008	5P	1
		RESEARCHERS REPORT ESTROGEN FUELS FEELINGS OF POWER AND COMPETITION IN WOMEN IN MUCH THE SAME WAY TESTOSTERONE DOES IN MEN.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	5/2/2008	6A	1
		SOUTHERN OREGON DRUG AWARENESS REPORTS TEENS ARE TAKING ON MORE OF A ROLE WHEN IT COMES TO EDUCATING THEIR PEERS ON THE EFFECTS OF DRUGS AND ALCOHOL, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
RIGHTS OF CITIZENS	EQUALITY	IMMIGRANT	NEWS	5/2/2008	6A,12P	2
		TENS OF THOUSANDS OF IMMIGRANT RIGHTS SUPPORTERS TAKE THEIR MESSAGE TO THE STREETS OF AMERICA, INCLUDING ACTIVISTS IN MEDFORD WHO MET AT ALBA PARK CARRYING SIGNS THAT READ "FIGHT IGNORANCE NOT IMMIGRANTS", TRYING TO DRAW ATTENTION TO IMMIGRANTS ISSUES AND ENCOURAGING PARTICIPANTS TO REGISTER TO VOTE.				
BUSINESS	JOBS	ERICKSON	NEWS	5/2/2008	6A,12P	2
		ERICKSON AIR CRANE REPORTS THERE IS NO PLANS TO REHIRE THE 35 WORKERS LAID OFF, DESPITE THE FACT THAT THE COMPANY JUST LANDED A MORE THAN 280 MILLION DOLLAR DEAL OUT OF ITALY, SAYING THE CONTRACT DOES NOT MEAN THEY WILL BUILD NEW AIRCRAFT,INSTEAD THEY WILL LEASE HELICOPTORS ALREADY IN THEIR FLEET.				
POLITICAL PROCESS	BALLOTS	BALLOTS	NEWS	5/2/2008	5P,6P,11P	3
		ELECTION OFFICIALS REPORT 115,000 BALLOTS WENT OUT IN JACKSON COUNTY, AND A FEW MORE FOR PEOPLE WHO REGISTERED AT THE LAST MINUTE WILL FOLLOW IN A FEW MORE DAYS, BALLOTS DUE BACK BY 8PM ON MAY 20TH.				
MEDICAL	PROCEDURE	ASPIRIN	NEWS	5/2/2008	6A,12P	2
		RESEARCHERS REPORT A DAILY ASPIRIN MAY GIVE WOMEN SOME PROTECTION AGAINST THE MOST COMMON TYPE OF BREAST CANCER.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
WOMEN	BREASTFEEDING	BREASTFEEDING NEWS		5/2/2008	6A,12P	2
		MEDICAL EXPERTS REPORT THE U.S. BREAST FEEDING RATE HAS HIT IT'S HIGHEST MARK IN AT LEAST TWENTY YEARS, WITH MORE THAN SEVENTY FIVE PERCENT OF NEW MOMS NURSING THEIR INFANTS, EXPERTS ATTRIBUTE THE RISE TO EDUCATION CAMPAIGNS AND BETTER PUBLIC ACCOMMODATIONS.				
BUSINESS	NEWBUSINESS	WALMARTMEET NEWS		5/2/2008	6A,12P,5P,11P	4
		WALMART REPORTS THEY HOPE TO BUILD THEIR NEW SUPERSTORE JUST SOUTH OF THE MEDFORD ARMORY, BUT "MEDFORD CITIZENS FOR RESPONSIBLE DEVELOPMENT" WANTS WALMART HELD FINANCIALLY RESPONSIBLE FOR WHAT THEY SAY WILL BE A TRAFFIC NIGHTMARE ON HIGHWAY 99.				
MEDICAL	RESEARCH	COMPETITION NEWS		5/2/2008	6A,12P	2
		RESEARCHERS REPORT ESTROGEN FUELS FEELINGS OF POWER AND COMPETITION IN WOMEN IN MUCH THE SAME WAY TESTOSTERONE DOES IN MEN.				
CONSUMER AFFAIRS	INFO	CREDIT CRACKDOWN NEWS		5/2/2008	5P,11P	2
		BEN BERNANKE, FEDERAL RESERVE CHAIRMAN, AND JEANNINE KENNEY, CONSUMERS UNION, DISCUSS THE CRIPPLING EFFECT OF CREDIT CARD DEBT, AS AMERICANS STRUGGLE TO MAKE ENDS MEET, AND A NEW PUSH TO PREVENT CREDIT CARD COMPANIES FROM TAKING ADVANTAGE OF CONSUMERS.				
BUSINESS	FISHINGINDUSTRY	FISHERIES NEWS		5/2/2008	6A,12P	2
		THE NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION DECLARES THIS YEAR'S WEST COAST SALMON FISHING SEASON A DISASTER, THE FIRST STEP IN GETTING FEDERAL MONEY TO COMMERCIAL AND CHARTER SALMON FISHERMEN IN CALIFORNIA, OREGON, AND WASHINGTON, ESTIMATING THE LOST SEASON WILL COST THE THREE STATES TWO HUNDRED NINETY MILLION DOLLARS.				
AGRICULTURE	PESTCONTROL	GYPSYNOTH NEWS		5/2/2008	6A,12P	2
		A HELICOPTER RELEASES AN INSECTICIDE DESIGNED TO KILL GYPSY MOTH CATERPILLARS, PART OF THE STATE DEPARTMENT OF AGRICULTURE'S GYPSY MOTH ERADICATION PROJECT PLANNED IN A THREE HUNDRED THIRTY SIX ACRE AREA OF THE CITY OF SHADY COVE.				
COMMUNITY SERV	VOLUNTEERS	CARINGCOMM NEWS		5/2/2008	6A,5P	2
		DONNA AND MATT EPSTEIN, RETIRED COUPLE LIVING IN THE APPELEGATE, GIVE BACK TO THEIR COMMUNITY, CHOOSING TO START A FOOD PANTRY, ON PART ONE OF CHANNEL TEN'S SERIES ON "CARING FOR THEIR COMMUNITY".				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN NEWS		5/2/2008	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOWTO	MRFOOD NEWS		5/2/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SWEET VIDALIA PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FEEDING	FOODDRIVE NEWS		5/2/2008	12P,5P,6P,11P	4
		NEWS 10 TEAMS UP WITH THE CBS MORNING SHOW TO HELP FOOD PANTRIES RE-STOCK, ASKING PEOPLE TO DONATE NON-PERISHABLE FOOD ITEMS AT VARIOUS LOCATIONS ACROSS THE COUNTRY.				
CONSUMER AFFAIRS	SCAMS	CYBERSCAMS4 NEWS		5/2/2008	6A,12P	2
		SGT. JOSH MOULIN, HIGH TECH CRIMES TASKFORCE, TALKS ABOUT A SNEAKY SCAM TECHNIQUE THAT LEAVES VICTIMS UNAWARE THEY'VE BEEN HAD, ON PART FOUR OF CHANNEL TEN'S SPECIAL SERIES ON "CYBER SCAMS".				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	BRIDGERUN	NEWS	5/3/2008	6P,11P	2
		HUNDREDS OF RUNNERS AND JOGGERS HIT THE BEAR CREEK GREENWAY FOR THE FOURTH ANNUAL "BRIDGE THE GAP RUN", MONEY FROM THE RACE BENEFITS MOBILITY UNLIMITED, WHICH PROVIDES DURABLE MEDICAL EQUIPMENT TO DISABLED PEOPLE.				
COMMUNITY SERV	FUNDING	BIKERSHEART	NEWS	5/3/2008	6P,11P	2
		D & S HARLEY DAVIDSON HOSTS IT'S ANNUAL "BIKERS HAVE HEART" EVENT, RAISING MONEY THIS YEAR TO HELP DOMINIC LUCIANO, A NORTH MEDFORD HIGH SCHOOL STUDENT WHO WILL UNDERGO SURGERY FOR A BRAIN TUMOR IN JUNE.				
YOUNG PEOPLE	RECREATION	ROCKETLAUNCH	NEWS	5/3/2008	11P	1
		ORGANIZERS REPORT ANNUAL "ROCKET LAUNCH" IN WHITE CITY, HOSTED BY BOY SCOUTS, THE LAUNCH, PART OF A MERIT BADGE REQUIREMENT.				
COMMUNITY SERV	YOUTH	SAFEKIDS	NEWS	5/3/2008	6P,11P	2
		ORGANIZERS REPORT THE SEVENTH ANNUAL "SAFE KIDS" FAIR OUTSIDE MEDFORD'S WALMART, AIMING TO EDUCATE THE COMMUNITY ON THE IMPORTANCE OF SAFETY, WITH MORE THAN 25 AGENCIES ON HAND TO PRESENT SAFETY DEMONSTRATIONS, ALSO FEATURING HORSE RIDES, AND A BICYCLE RODEO, THE FIRST 100 KIDS ATTENDING GET A FREE BIKE HELMET.				
RECREATION	COMMUNITY AFFAIRS	BRIDGERUN	NEWS	5/4/2008	6P	1
		HUNDREDS OF RUNNERS AND JOGGERS HIT THE BEAR CREEK GREENWAY FOR THE FOURTH ANNUAL BRIDGE THE GAP RUN, MONEY FROM THE RACE BENEFITS MOBILITY UNLIMITED, WHICH PROVIDES DURABLE MEDICAL EQUIPMENT TO DISABLED PEOPLE.				
COMMUNITY SERV	YOUTH	SAFEKIDS	NEWS	5/4/2008	6P	1
		ORGANIZERS REPORT THE SEVENTH ANNUAL "SAFE KIDS" FAIR OUTSIDE MEDFORD'S WALMART, AIMING TO EDUCATE THE COMMUNITY ON THE IMPORTANCE OF SAFETY, WITH MORE THAN 25 AGENCIES ON HAND TO PRESENT SAFETY DEMONSTRATIONS, ALSO FEATURING HORSE RIDES, AND A BICYCLE RODEO, THE FIRST 100 KIDS ATTENDING GET A FREE BIKE HELMET.				
RECREATION	COMMUNITY AFFAIRS	SHROOMS	NEWS	5/4/2008	6P,11P	2
		THE NORTHWEST NATURE SHOP HOLDS A MUSHROOM FAIR, PARTICIPANTS ARE SHOWN WHAT KINDS OF MUSHROOMS ARE EDIBLE, AND WHICH ARE NOT.				
YOUNG PEOPLE	RECREATION	ROCKETLAUNCH	NEWS	5/4/2008	6P	1
		ORGANIZERS REPORT ANNUAL "ROCKET LAUNCH" IN WHITE CITY, HOSTED BY BOY SCOUTS, THE LAUNCH, PART OF A MERIT BADGE REQUIREMENT.				
COMMUNITY SERV	FUNDING	BIKERSHEART	NEWS	5/4/2008	6P	1
		D & S HARLEY DAVIDSON HOSTS IT'S ANNUAL "BIKERS HAVE HEART" EVENT, RAISING MONEY THIS YEAR TO HELP DOMINIC LUCIANO, A NORTH MEDFORD HIGH SCHOOL STUDENT WHO WILL UNDERGO SURGERY FOR A BRAIN TUMOR IN JUNE.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	5/5/2008	6A,12P,5P	3
		NEWS 10 TEAMS UP WITH THE CBS MORNING SHOW TO HELP FOOD PANTRIES RE-STOCK, ASKING PEOPLE TO DONATE NON-PERISHABLE FOOD ITEMS AT VARIOUS LOCATIONS ACROSS THE COUNTRY.				
RECREATION	COMMUNITY AFFAIRS	SHROOMS	NEWS	5/5/2008	6A,12P	2
		THE NORTHWEST NATURE SHOP HOLDS A MUSHROOM FAIR, PARTICIPANTS ARE SHOWN WHAT KINDS OF MUSHROOMS ARE EDIBLE, AND WHICH ARE NOT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	LAWS	ONTHEBEAT	NEWS	5/5/2008	6P	1
		MEDFORD POLICE LT. BOB HANSEN, ANSWERS VIEWERS QUESTIONS REGARDING DISABLED PARKING SPOTS AND PARKING SPOTS FOR PEOPLE WHO REQUIRE A WHEELCHAIR, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
WAR	SUPPORT SERVICES	VETLETTERS	NEWS	5/5/2008	11P	1
		JACKSON COUNTY LIBRARY OFFICIALS HOLD "WELCOME HOME PROJECT" DESIGNED FOR VETERANS OF FOREIGN WARS AND THEIR FAMILIES, HELPING PEOPLE WRITE LETTERS TO TROOPS, WHETHER CURRENTLY SERVING, RETIRED, OR EVEN DECEASED, LETTERS WILL BE GATHERED AND SHARED AT A PUBLIC CEREMONY SCHEDULED FOR MEMORIAL DAY AT THE ANGUS BOWMER THEATER IN ASHLAND.				
COMMUNITY SERV	ANIMALPROTECT	PETPROBS	NEWS	5/5/2008	6P,11P	2
		THE AMERICAN VETERINARY MEDICAL ASSOCIATION REPORTS FIFTY PERCENT OF AMERICANS CONSIDER THEIR PETS MEMBERS OF THE FAMILY, A DISTURBING FACT, CONSIDERING MANY PEOPLE WILL ENDURE DOMESTIC ABUSE IN ORDER TO CARE FOR THEIR FAMILY PET.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	5/5/2008	5P	1
		RESEARCHERS REPORT ABOUT TEN MILLION BABY BOOMERS WILL DEVELOP ALZHEIMERS DISEASE, BUT A COMMON OVER-THE-COUNTER DRUG MAY GIVE NEW INSIGHT ON HOW SOME CAN LOWER THEIR RISK.				
HEALTH	PHYSICAL	DR. DAN	NEWS	5/5/2008	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
HEALTH	MENTAL	DEPRESSION	NEWS	5/5/2008	6A	1
		DR. DAVID MICHOUILON, PSYCHIATRIST, REPORTS AN ESTIMATED FIFTEEN PERCENT OF AMERICANS SUFFER FROM DEPRESSION, AND WHY GETTING PROFESSIONAL TREATMENT IS SO EFFECTIVE.				
PRESERVING HERITAGE	FUNDING	HISTORICALDIST	NEWS	5/5/2008	5P	1
		SUPPORTERS TO CREATE AN HISTORIC DISTRICT IN JACKSON COUNTY REPORT THE EFFORT HAS FAILED, THEY WERE HOPING TO RAISE MONEY FOR HISTORIC PRESERVATION PROGRAMS LIKE HANLEY FARM, BY GATHERING THE 17,000 SIGNATURES NEEDED TO PUT THE MEASURE ON THE NOVEMBER BALLOT.				
JACKSONCNTY	FUNDING	WALMARTLIBRARY	NEWS	5/5/2008	5P,11P	2
		WALMART DONATES \$25,000 TO THE LIBRARY FOUNDATION TO GET THE PROGRAM RUNNING AGAIN, LIBRARY OFFICIALS SAY THE SUMMER READING PROGRAM WILL BE BACK AT JACKSON COUNTY LIBRARIES THIS YEAR, AFTER IT WAS CANCELLED LAST YEAR BECAUSE THE LIBRARIES WERE CLOSED.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/5/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TEX-MEX ENCHILADAS", AVAILABLE UPON REQUEST,ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	SCAMS	CYBERSCAMS	NEWS	5/5/2008	6A,12P	2
		CHRIS JONES, KTVL NEWS 10, TALKS ABOUT SCAM ARTISTS THAT COULD BE TARGETING YOU FROM DOWN THE ROAD OR FROM THE OTHER OTHER SIDE OF THE WORLD, CYBER INVESTIGATORS SAY THAT MAKES IT DIFFICULT TO TRACK THEM DOWN, ON PART FIVE OF CHANNEL TEN'S SERIES "CYBER SCAMS".				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	PAIN	NEWS	5/5/2008	6A	1
		RESEARCHERS REPORT NEW SURVEY FINDING MORE THAN A QURTER OF AMERICANS HAVE DAILY PAIN, COSTING THE COUNTRY MORE THAN SIXTEEN BILLION DOLLARS A YEAR IN PAIN REMEDIES AND ABOUT SIXTY BILLION DOLLARS IN LOST PRODUCTIVITY.				
YOUNG PEOPLE	RECREATION	ROCKETLAUNCH	NEWS	5/5/2008	6A,12P	2
		ORGANIZERS REPORT ANNUAL "ROCKET LAUNCH" IN WHITE CITY, HOSTED BY BOY SCOUTS, THE LAUNCH, PART OF A MERIT BADGE REQUIREMENT.				
COMMUNITY SERV	YOUTH	SAFEKIDS	NEWS	5/5/2008	6A	1
		ORGANIZERS REPORT THE SEVENTH ANNUAL "SAFE KIDS" FAIR OUTSIDE MEDFORD'S WALMART, AIMING TO EDUCATE THE COMMUNITY ON THE IMPORTANCE OF SAFETY, WITH MORE THAN 25 AGENCIES ON HAND TO PRESENT SAFETY DEMONSTRATIONS, ALSO FEATURING HORSE RIDES, AND A BICYCLE RODEO, THE FIRST 100 KIDS ATTENDING GET A FREE BIKE HELMET.				
RECREATION	COMMUNITY AFFAIRS	BRIDGERUN	NEWS	5/5/2008	6A,12P	2
		HUNDREDS OF RUNNERS AND JOGGERS HIT THE BEAR CREEK GREENWAY FOR THE FOURTH ANNUAL BRIDGE THE GAP RUN, MONEY FROM THE RACE BENEFITS MOBILITY UNLIMITED, WHICH PROVIDES DURABLE MEDICAL EQUIPMENT TO DISABLED PEOPLE.				
COMMUNITY SERV	FUNDING	BIKERSHEART	NEWS	5/5/2008	6A	1
		D & S HARLEY DAVIDSON HOSTS IT'S ANNUAL "BIKERS HAVE HEART" EVENT, RAISING MONEY THIS YEAR TO HELP DOMINIC LUCIANO, A NORTH MEDFORD HIGH SCHOOL STUDENT WHO WILL UNDERGO SURGERY FOR A BRAIN TUMOR IN JUNE.				
RECREATION	COMMUNITY AFFAIRS	WINE	NEWS	5/5/2008	6P	1
		LOCAL WINERIES HOST A WINE TASTING EVENT AT THE ROGUE REGENCY INN IN MEDFORD, TRYING TO GET THEIR PRODUCT INTO LOCAL BUSINESSES.				
SAFETY	PUBLIC	CROSSWALK	NEWS	5/5/2008	5P	1
		MEDFORD'S DIRECTOR OF PUBLIC WORKS, TALKS ABOUT A MEDFORD CROSSWALK THAT HAS DRIVERS AND PEDESTRIANS WORRIED ABOUT SAFETY, RCC STUDENTS SAY IT'S A POPULAR CROSSWALK FOR THEM, THE CROSSWALK IS IN THE MIDDLE OF THE CITY BLOCK AND DRIVERS DON'T SEEM TO REALIZE THERE'S EVEN A CROSSWALK THERE.				
MEDICAL	PROCEDURE	AIDSVIRUS	NEWS	5/5/2008	6A,12P	2
		RESEARCHERS REPORT A NEW TYPE OF TREATMENT THAT TRAINS IMMUNE SYSTEM CELLS TO BETTER RECOGNIZE THE AIDS VIRUS MAY HELP MANAGE THE DEADLY INFECTION.				
JACKSONCNTY	FUNDING	WALMARTLIBRARY	NEWS	5/6/2008	6A,12P	2
		WALMART DONATES \$25,000 TO THE JACKSON COUNTY LIBRARY SUMMER READING PROGRAM WHICH WAS CANCELLED WHEN THE LIBRARIES WERE CLOSED.				
SAFETY	PUBLIC	CROSSWALK	NEWS	5/6/2008	6A,12P	2
		CITY OFFICIALS REPORT A MEDFORD CROSSWALK HAS DRIVERS AND PEDESTRIANS WORRIED ABOUT SAFETY, THE CROSSWALK RUNS ACROSS THREE LANES OF RIVERSIDE AVENUE AND NINTH STREET, A POPULAR CROSSWALK FOR STUDENTS AT R.C.C., SAYING IT'S DANGEROUS TO CROSS BECAUSE DRIVERS DON'T SEEM TO REALIZE THERE'S EVEN A CROSSWALK THERE.				
PRESERVINGHERITAGE	FUNDING	HISTORICAL	NEWS	5/6/2008	6A,12P	2
		SUPPORTERS OF A JACKSON COUNTY HISTORIC DISTRICT TO RAISE MONEY FOR HISTORIC PREVERVATION PROGRAMS LIKE HANLEY FARM, REPORTS THEIR EFFORTS FAILED AFTER REALIZING THEY WON'T HAVE ENOUGH SIGNATURES TO GET THE MEASURE ON THE NOVEMBER BALLOT.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	RECALL	MEATRECALL	NEWS	5/6/2008	6A,12P	2
	THE AGRICULTURE DEPARTMENT REPORTS A NEW YORK COMPANY IS RECALLING ALMOST 300,000 POUNDS OF FRESH AND FROZEN MEAT AND POULTRY PRODUCTS, MADE GOURMET BOUTIQUE AND SOLD NATIONWIDE, THE MEAT MAY BE CONTAMINATED WITH LISTERIA.					
MEDICAL	CANCER	CANCER	NEWS	5/6/2008	6A	1
	THE AMERICAN CANCER SOCIETY REPORTS 35,000 NEW CASES OF ORAL, HEAD AND NECK CANCER WILL BE DIAGNOSED IN THE U.S. THIS YEAR, AN ESTIMATED 7,000 WILL DIE.					
COMMUNITY SERV	ANIMAL PROTECT	PET PROBLEMS	NEWS	5/6/2008	6A,12P,6P,11P	4
	JAN WHETSTONE, C.A.T.S., AND DEBBIE PRESTON, PET FOSTER PARENT, DISCUSS WHY SOME PEOPLE WHO ARE IN A DOMESTIC ABUSE SITUATION ARE WILLING TO RISK THEIR LIFE FOR THEIR PET.					
MEDICAL	RESEARCH	ALLERGIES	NEWS	5/6/2008	6A,12P	2
	SCIENTISTS WORK ON A DRUG THERAPY DESIGNED TO CHANGE THE IMMUNE SYSTEM RESPONSE FROM AN ALLERGIC TO A NON-ALLERGIC ONE, SAYING THERE COULD BE A PEANUT ALLERGY SOLUTION WITHIN FIVE YEARS.					
MEDICAL	RESEARCH	AUTISM	NEWS	5/6/2008	6A,12P	2
	RESEARCHERS REPORT NEW STUDY FINDING THAT MOTHERS AND FATHERS WITH SCHIZOPHRENIA ARE ABOUT TWICE AS LIKELY TO HAVE A CHILD DIAGNOSED WITH AUTISM.					
WAR	SUPPORTSERV	VETLETTERS	NEWS	5/6/2008	6A,12P	2
	JACKSON COUNTY LIBRARIES HOLD "WELCOME HOME PROJECT" SESIGNED FOR VETERANS OF FOREIGN WARS AND THEIR FAMILIES, HELPING PEOPLE WRITE LETTERS TO TROOPS, WHETHER THEY'RE CURRENTLY SERVING, RETIRED, OR EVEN DECEASED, LETTERS WILL BE GATHERED AND SHARED AT A PUBLIC CEREMONY ON MEMORIAL DAY.					
RECREATION	BOATING	DIAMONDLAKE	NEWS	5/6/2008	11P	1
	DIAMOND LAKE OFFICIALS REPORT BOATING SPEED LIMIT IS BACK TO THE OLD LIMIT OF TEN MPH, AFTER THE STATE FISHERY MANAGERS HAVE ERADICATED THE CHUB AND RESTOCKED THE LAKE WITH TROUT.					
RECREATION	BRITT	BRITT	NEWS	5/6/2008	11P	1
	BRITT FESTIVAL OFFICIALS REPORT TICKETS FOR THIS YEAR'S BRITT FESTIVALS GOING ON SALE TO THE PUBLIC, THE SEASON WILL KICK OFF WITH A FIRST-TIME EVENT CALLED "CELEBRATE BRITT'S 46TH SEASON AND JACKSONVILLE".					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	5/6/2008	6P,11P	2
	SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE LOOKING FOR SUSPECTS IN TWO HOME BURGLARIES IN BROAD DAYLIGHT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
HEALTH	PETS	DOGMAN	NEWS	5/6/2008	5P	1
	DAN MISH, DDM CANINE COUNSELING, TALKS ABOUT HOW YOU CAN KEEP YOUR DOG FROM RUNNING OUT THE FRONT DOOR WHEN YOU OPEN IT, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" REPORT.					
HEALTH	SMOKING	QUITSMOKING	NEWS	5/6/2008	5P	1
	SCIENTISTS REPORT SOME OF THE DAMAGE CAUSED BY SMOKING CAN BE REVERSED WITHIN YEARS AFTER A PERSON QUIT.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	TRAIN	RAILROAD	NEWS	5/6/2008	5P	1
		OFFICIALS REPORT THE RAIL LINE WIPED OUT BY A LANDSLIDE IN JANUARY IS BACK OPEN, THE SLIDE STOPPED AMTRAK SERVICE BETWEEN KLAMATH FALLS AND EUGENE THAT AFFECTED SERVICE UP AND DOWN THE WEST COAST.				
BUSINESS	BAROMETER	CARDEALER	NEWS	5/6/2008	5P,11P	2
		ED SYKES, WESTERN AUTO SALES, TALKS ABOUT HOW SLOW HIS BUSINESS HAS BEEN BECAUSE OF THE INCREASING GAS PRICES, ALTHOUGH HE SPECIALIZES IN SELLING LARGER VEHICLES, SMALLER CARS ARE LINING THE FRONT ENTRANCE TO ENTICE CUSTOMERS.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	5/6/2008	5P	1
		CONSUMER OFFICIALS REPORT THE AVERAGE PRICE FOR A GALLON OF GASOLINE IN OREGON IS THREE DOLLARS SIXTY SEVEN CENTS, UP ALMOST THIRTY CENTS FROM A YEAR AGO, THE MEDFORD-ASHLAND AREA PAYING THE MOST IN THE STATE AT THREE DOLLARS SEVENTY FOUR CENTS, IN CALIFORNIA THREE DOLLARS NINETY TWO CENTS, UP FOURTY THREE CENTS A YEAR AGO.				
POLITICAL PROCESS	BALLOTS	POSTAGECONCERN	NEWS	5/6/2008	5P,6P,11P	3
		ELECTION OFFICIALS REPORT BALLOTS FOR THE OREGON PRIMARIES ARE DUE BACK AT THE ELECTIONS OFFICE BY MAY 20TH, SOME CAMPAIGN WORKERS FEAR A CHANGE IN POSTAL RATES NEXT WEEK COULD CAUSE CONFUSION AMONG VOTERS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/6/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SUPERSWEET CORN AND SHRIMP PACKETS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	5/6/2008	6A,12P,5P	3
		KTVL NEWS 10 TEAMS UP WITH THE CBS EARLY SHOW HOLDING A FOOD DRIVE TO RE-STOCK LOCAL FOOD PANTRIES, ASKING PEOPLE TO DROP OFF NON-PERISHABLE FOOD ITEMS.				
MEDICAL	PROCEDURE	PROZAC	NEWS	5/6/2008	6A,12P	2
		RESEARCHERS REPORT THE POPULAR ANTI-DEPRESSANT PROZAC MAY SLOW MULTIPLE SCLEROSIS.				
COMMUNITY SERV	FUNDING	DUTCHBROS	NEWS	5/6/2008	11P	1
		DUTCH BROTHERS COFFEE DONATES ALL THE PROCEEDS FROM ONE DAY'S SALES TO THE MDA TO HELP FIGHT LOU GEHRIG'S DISEASE, OR ALS.				
RECREATION	BOATING	DIAMONDLAKE	NEWS	5/7/2008	6A,12P	2
		OFFICIALS REPORT THE BOATING SPEED LIMIT FOR DIAMOND LAKE IS BACK TO THE OLD LIMIT OF 10 MPH, NOW THAT THE STATE FISHERIES MANAGERS HAVE ERADICATED THE CHUB AND RESTOCKED THE LAKE WITH TROUT, THE OLD SPEED WAS CHANGED TO 45 MPH IN 1999 TO ENTICE MORE VISITORS AFTER A DECLINE IN THE TROUT FISHING.				
MEDICAL	RESEARCH	VITD	NEWS	5/7/2008	6A,12P	2
		SCIENTISTS REPORT LOW VITAMIN D LEVELS IN THE ELDERLY APPEAR TO BE LINKED TO DEPRESSION.				
WOMEN	BREASTFEEDING	BREASTFEEDING	NEWS	5/7/2008	6A,5P	2
		RESEARCHERS REPORT INTERNATIONAL STUDY FOLLOWING ALMOST 15,000 KIDS FOR MORE THAN SIX YEAR, FINDING THOSE WHO WERE BREAST FED SCORED HIGHER ON INTELLIGENCE TESTS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	EMERGCARE	HOSPITALS	NEWS	5/7/2008	6A,12P	2
	GOVERNMENT OFFICIALS ISSUE REPORT FINDING EMERGENCY ROOMS AT THIRTY FOUR HOSPITALS, INCLUDING IN MAJOR CITIES, ARE ALREADY OVERWHELMED AND NOWHERE NEAR READY TO DEAL WITH A HUGE SURGE OF NEW PATIENTS IN CASE OF A BIG EVENT LIKE A DISASTER OR TERRORIST ATTACK.					
MEDICAL	RESEARCH	HUNGER	NEWS	5/7/2008	6A,12P	2
	SCIENTISTS REPORT A HORMONE PRODUCED IN THE STOMACH CAUSES PEOPLE TO EAT BY MAKING FOOD MORE APPEALING, AND IT SEEMS IT AFFECTS THE SAME PART OF THE BRAIN THAT IS ALSO TRIGGERED IN ADDICTS AFTER TAKING DRUGS.					
COMMUNITY SERV	FUNDING	DUTCHBROS	NEWS	5/7/2008	6A,12P	2
	DUTCH BROTHERS COFFEE DONATES ALL THE PROCEEDS FROM ONE DAY'S SALES TO THE MDA TO HELP FIGHT LOU GEHRIG'S DISEASE, OR ALS.					
POLITICAL PROCESS	BALLOTS	POSTAGECONCERN	NEWS	5/7/2008	6A,12P	2
	ELECTION OFFICIALS REPORT BALLOTS FOR THE OREGON PRIMARIES ARE DUE BACK AT THE ELECTIONS OFFICE BY MAY 20TH, SOME CAMPAIGN WORKERS FEAR A CHANGE IN POSTAL RATES NEXT WEEK COULD CAUSE CONFUSION AMONG VOTERS.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	5/7/2008	6A	1
	SGT. MIKE BUDREAU, MEDFORD POLICE DEPARTMENT, SEEKS PUBLIC ASSISTANCE IN FINDING SUSPECTS INVOLVED IN TWO HOME BURGLARIES IN BROAD DAYLIGHT, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
RECREATION	BRITT	BRITT	NEWS	5/7/2008	6A,12P	2
	BRITT FESTIVAL OFFICIALS REPORT TICKETS FOR THIS YEAR'S BRITT FESTIVALS GOING ON SALE TO THE PUBLIC, THE SEASON WILL KICK OFF WITH A FIRST-TIME EVENT CALLED "CELEBRATE BRITT'S 46TH SEASON AND JACKSONVILLE".					
TRANSPORTATION	TRAIN	RAILROADRESTORED	NEWS	5/7/2008	6A,12P	2
	OFFICIALS REPORT THE RAIL LINE WIPED OUT BY A LANDSLIDE IN JANUARY IS BACK OPEN, THE SLIDE STOPPED AMTRAK SERVICE BETWEEN KLAMATH FALLS AND EUGENE THAT AFFECTED SERVICE UP AND DOWN THE WEST COAST.					
MEDICAL	HEART	WOMENHEARTS	NEWS	5/7/2008	5P	1
	RESEARCHERS REPORT NEW STUDY SHOWING WHY EVERY YEAR MORE WOMEN THAN MEN DIE FROM HEART ATTACKS, SAYING FEMALE SYMPTOMS CAN BE MORE SUBTLE AND ARE EASILY MISSED BY HOSPITALS AND THE WOMEN THEMSELVES.					
BUSINESS	BAROMETER	CARDEALER	NEWS	5/7/2008	6A,12P	2
	ED SYKES, WESTERN AUTO SALES, TALKS ABOUT HOW SLOW HIS BUSINESS HAS BEEN BECAUSE OF THE INCREASING GAS PRICES, ALTHOUGH HE SPECIALIZES IN SELLING LARGER VEHICLES, SMALLER CARS ARE LINING THE FRONT ENTRANCE TO ENTICE CUSTOMERS.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	5/7/2008	6A,12P	2
	CONSUMER OFFICIALS REPORT THE AVERAGE PRICE FOR A GALLON OF GAS IN OREGON IS THREE DOLLARS SIXTY SEVEN CENTS, UP ALMOST THIRTY CENTS FROM A YEAR AGO, THE MEDFORD-ASHLAND AREA IS PAYING THE MOST IN THE STATE, THREE DOLLAR SEVENTY FOUR CENTS, IN CALIFORNIA YOU'LL BE PAYING AN AVERAGE THREE DOLLARS NINETY TWO CENTS, UP 43 CENTS FROM A YEAR AGO.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	JOGATHON	NEWS	5/7/2008	6P	1
		STUDENTS AT KENNEDY ELEMENTARY IN MEDFORD TAKE PART IN THEIR SEVENTH ANNUAL "JOG-A-THON", STUDENTS RECEIVE A MARK FOR EACH COMPLETED LAP AND THE SCHOOL RECEIVES A MUCH NEEDED DONATION, THE MONEY WILL GO TOWARD MATH SUPPLIES, PHYSICAL EDUCATION EQUIPMENT AND SCIENCE PROGRAMS.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	5/7/2008	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HOW CRUCIAL IT IS TO PUT SPACING BETWEEN YOUR PLANTS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
PRESERVINGHERITAGE	FUNDING	HISTORICDIST	NEWS	5/7/2008	5P	1
		SUPPORTERS OF A JACKSON COUNTY HISTORIC DISTRICT TO RAISE MONEY FOR HISTORIC PRESERVATION PROGRAMS LIKE HANLEY FARM, REPORTS THEIR EFFORTS FAILED AFTER REALIZING THEY WON'T HAVE ENOUGH SIGNATURES TO GET THE ISSUE ON THE NOVEMBER BALLOT.				
POLITICAL PROCESS	TOWNHALLMEET	HILLARYPREPS	NEWS	5/7/2008	5P,6P,11P	3
		ORGANIZERS REPORT PREPARATIONS UNDERWAY FOR SENATOR HILLARY CLINTON'S VISIT TO SOUTHERN OREGON, SHE WILL HOLD PRIVATE EVENTS IN ASHLAND, FOLLOWED BY A PUBLIC TOWN HALL MEETING AT THE JACKSON COUNTY EXPO.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	5/7/2008	12P,5P,6P,11P	4
		KTVL NEWS 10 TEAMS UP WITH THE CBS EARLY SHOW HOLDING A FOOD DRIVE TO RE-STOCK LOCAL FOOD PANTRIES, ASKING PEOPLE TO DROP OFF NON-PERISHABLE FOOD ITEMS.				
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	5/7/2008	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT REAL ESTARE AND IF IT'S A SAFE INVESTMENT RIGHT NOW LIKE BUYING STOCK WHEN IT'S LOW, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
HEALTH	SMOKING	WOMENSMOKING	NEWS	5/7/2008	12P	1
		SCIENTISTS REPORT SOME OF THE DAMAGE CAUSED BY SMOKING CAN BE REVERSED WITHIN YEARS AFTER A PERSON QUITs.				
COMMUNITY SERV	ANIMAL PROTECT	PETPROBS2	NEWS	5/7/2008	6A,12P	2
		DR. STEVE POET, VETERINARIAN, AND MARLENE MISH, CHILDREN'S ADVOCACY CENTER, DISCUSS DOMESTIC ABUSE SITUATIONS WHERE PEOPLE CHOOSE TO STAY IN THEIR ABUSIVE HOMES, RATHER THAN LEAVE A CHERISHED PET BEHIND, WITH LOCAL SHELTERS SAYING THEY DON'T HAVE THE RESOURCES TO TAKE IN PETS, ON PART TWO OF CHANNEL TEN'S SERIES ON "PET PROBLEMS.				
AGRICULTURE	PESTCONTROL	MOTHSPRAYING	NEWS	5/7/2008	6P	1
		THE OREGON DEPARTMENT OF AGRICULTURE PLANS THE SECOND OF THREE GYPSY MOTH SPRAYS FOR SHADY COVE.				
MEDICAL	PROCEDURE	MSTREATMENT	NEWS	5/8/2008	6A,12P	2
		RESEARCHERS REPORT AN EXPERIMENT THAT WENT WRONG SEVEN YEARS AGO MAY PROVIDE A NEW WAY TO TREAT MULTIPLE SCLEROSIS.				
COMMUNITY SERV	FUNDING	DUTCHBROS	NEWS	5/8/2008	12P,5P,11P	3
		DUTCH BROTHERS DONATES ALL PROCEEDS FROM IT'S COFFEE SALES FOR ONE DAY TO FUND ALS RESEARCH THROUGH THE MUSCULAR DYSTROPHY ASSOCIATION.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	5/8/2008	6P,11P	2
		SCIENTISTS REPORT ONGOING STUDY THAT WILL USE MRI'S TO MEASURE THE INFLUENCE OF PRENATAL METH EXPOSURE IN YOUNG CHILDREN, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
TRANSPORTATION	BUSES	TRANSITMEET	NEWS	5/8/2008	6P,11P	2
		STATE LEGISLATORS MET WITH TRANSPORTATION DISTRICT OFFICIALS TO DISCUSS CONCERNS ABOUT TRAFFIC, HIGH FUEL COSTS, AND AIR QUALITY IN OUR REGION.				
CONSUMER AFFAIRS	HOW TO	WESTCOASTFLAVORS	NEWS	5/8/2008	5P	1
		"KIDS UNLIMITED" JOIN A LOCAL PROFESSIONAL CHEF IN PREPARING SUSHI, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/8/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/8/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ZESTY CHICKEN PASTA SALAD, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	INFO	HOUSESWAP	NEWS	5/8/2008	12P	1
		BOBBIE LANCASTER, REMAX BROKER, TALKS ABOUT "HOUSE SWAPPING", A GROWING TREND IN A STAGNANT HOUSING MARKET.				
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	5/8/2008	6A,12P,6P,11P	4
		KTVL NEWS 10 TEAMS UP WITH THE CBS EARLY SHOW TO RE-STOCK LOCAL FOOD PANTRIES, ASKING PEOPLE TO DROP OFF THEIR NON-PERISHABLE FOOD ITEMS, DONATIONS GO TO ACCESS.				
RECREATION	COMMUNITY AFFAIRS	FABERGEEGGS	NEWS	5/8/2008	6A	1
		HART JEWELERS IN GRANTS PASS HOSTS A DISPLAY OF FABERGE EGGS, THE HAND-CRAFTED MINIATURE WILL BE ON DISPLAY IN A SPECIAL THREE-DAY EXHIBITION.				
AGRICULTURE	PESTCONTROL	MOTHSPRAYING	NEWS	5/8/2008	6A,12P	2
		THE OREGON DEPARTMENT OF AGRICULTURE PLANS THE SECOND OF THREE GYPSY MOTH SPRAYS FOR SHADY COVE, SAYING THE EVENT COULD BE DELAYED DUE TO WEATHER.				
POLITICAL PROCESS	TOWNHALLMEET	HILLARYPREPS	NEWS	5/8/2008	6A,12P,11P	3
		ORGANIZERS REPORT PREPARATIONS UNDERWAY FOR SENATOR HILLARY CLINTON'S VISIT TO SOUTHERN OREGON, SHE WILL HOLD PRIVATE EVENTS IN ASHLAND, FOLLOWED BY A PUBLIC TOWN HALL MEETING AT THE JACKSON COUNTY EXPO.				
MEDICAL	PROCEDURE	IBUPROFEN	NEWS	5/8/2008	6A,12P	2
		HEALTH OFFICIALS REPORT TAKING THE PAINKILLER IBUPROFEN FOR MORE THAN FIVE YEARS MAY CUT THE RISK OF ALZHEIMERS DISEASE BY AS MUCH AS FOURTY PERCENT.				
PRESERVINGHERITAGE	FUNDING	HISTORICDIST	NEWS	5/8/2008	6A,12P	2
		BACKERS OF THE PLAN TO FORM A "HERITAGE DISTRICT" REPORT THEIR EFFORTS TO GATHER 16,000 VALID SIGNATURES TO GET THE PROPOSAL ON THE NOVEMBER BALLOT HAVE FAILED, SAYING THEY'LL CONTINUE TO COLLECT SIGNATURES UNTIL THE NEXT DEADLINE SEPTEMBER 19, IF ENOUTH, THE ISSUE WOULD BE ON THE MAY 2010 PRIMARY BALLOT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	WEIGHTLOSS	NEWS	5/8/2008	6A,12P	2
		SCIENTISTS REPORT, BY PIN POINTING AND BLOCKING A SINGLE BRAIN ENZYME, THEY HAVE HELPED MICE EAT LESS, LOSE WEIGHT, AND HAVE BETTER BLOOD SUGAR CONTROL, SAYING THE DISCOVERY COULD LEAD TO NEW TREATMENTS FOR OBESITY AND DIABETES IN PEOPLE.				
YOUNG PEOPLE	COMMUNITY SERV	JOGATHON	NEWS	5/8/2008	6A,12P	2
		STUDENTS AT KENNEDY ELEMENTARY SCHOOL IN MEDFORD TAKE PART IN THEIR SEVENTH ANNUAL "JOG-A-THON", DURING THE HOUR LONG EVENT STUDENTS RECEIVE A MARK FOR EACH COMPLETED LAP, AND THE SCHOOL RECEIVES A MUCH NEEDED DONATION, MONEY GOING TOWARD MATH SUPPLIES, PHYSICAL EDUCATION EQUIPMENT AND SCIENCE PROGRAMS.				
YOUNG PEOPLE	COMMUNITY SERV	CRATERKIDS	NEWS	5/9/2008	5P	1
		STUDENTS IN CRATER HIGH SCHOOL'S INTERNATIONAL STUDIES CLUB RALLY IN SUPPORT OF CHILD SOLDIERS IN UGANDA, BY WEARING RED "X'S" ON THEIR SHIRTS TO RAISE AWARENESS.				
COMMUNITY SERV	FUNDING	DUTCHBROS	NEWS	5/9/2008	6A,12P,5P,6P,11P	5
		DUTCH BROTHERS DONATES ALL PROCEEDS FROM IT'S COFFEE SALES FOR ONE DAY TO FUND ALS RESEARCH THROUGH THE MUSCULAR DYSTROPHY ASSOCIATION.				
HEALTH	EXERCISE	AEROBICS	NEWS	5/9/2008	6A	1
		RESEARCHERS REPORT AEROBIC EXERCISE CAN CAUSE STRUCTURAL CHANGES IN THE HEART THAT MAKE IT EASIER TO DO IT'S JOB, MORE STUDY OF HOW EXERCISE DIRECTLY AFFECTS THE ORGAN COULD POINT THE WAY TO TAILORED REHAB RECOMMENDATIONS FOR CARDIAC PATIENTS.				
MEDICAL	PROCEDURE	BREASTTUMORS	NEWS	5/9/2008	6A,12P	2
		RESEARCHERS REPORT FIVE PERCENT OF BREAST TUMORS APPEAR TO DOUBLE IN SIZE IN JUST OVER A MONTH, ADVOCATES SAY THIS IS JUST ANOTHER REASON TO ENCOURAGE MORE FREQUENT SCREENING.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	5/9/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDIES INDICATING MEN AT THE GREATEST DANGER OF ALZHEIMERS, ARE MORE LIKELY TO BE OVERWEIGHT, DIABETIC, AND TO HAVE HAD A STROKE, WOMEN AT HIGHEST RISK FARE MORE LIKELY TO BE DEPRESSED OR DISABLED, AND IN POORER GENERAL HEALTH.				
POLITICAL PROCESS	TOWNHALLMEET	CLINTON	NEWS	5/9/2008	6A,12P	2
		SENATOR HILLARY CLINTON SPEAKS TO CROWD OF HUNDREDS IN SOUTHERN OREGON, AFTER HOLDING A PRIVATE FUNDRAISER EARLIER AT THE ASHLAND SPRINGS HOTEL.				
TRANSPORTATION	BUSES	TRANSITMEET	NEWS	5/9/2008	6A,12P	2
		STATE LEGISLATORS MEET WITH TRANSPORTATION DISTRICT OFFICIALS TO DISCUSS CONCERNS ABOUT TRAFFIC, HIGH FUEL COSTS, AND AIR QUALITY IN OUR REGION.				
COMMUNITY SERV	VOLUNTEERS	DOGS4DEAF	NEWS	5/9/2008	6A,5P	2
		DOGS FOR THE DEAF, LOCAL NON-PROFIT ORGANIZATION WHICH RESCUES AND TRAINS DOGS AND PLACES THEM ACROSS THE COUNTRY AND CANADA TO HELP THOSE THAT ARE HARD OF HEARING, REPORTS IT'S VOLUNTEERS ARE CRITICAL, ON CHANNEL TEN'S SERIES "CARING FOR THE COMMUNITY".				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/9/2008	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOIUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FEEDING	FOODDRIVE	NEWS	5/9/2008	6A,12P,5P,6P,11P	5
		KTVL NEWS 10 TEAMS UP WITH THE CBS EARLY SHOW TO RE-STOCK LOCAL FOOD PANTRIES, ASKING PEOPLE TO DROP OFF THEIR NON-PERISHABLE FOOD ITEMS, DONATIONS GO TO ACCESS.				
DRUGS&ALCOHOL	ABUSE	METH	NEWS	5/9/2008	6A	1
		SCIENTISTS REPORT ONGOING STUDY THAT WILL USE MRI'S TO MEASURE THE INFLUENCE OF PRENATAL METH EXPOSURE IN YOUNG CHILDREN, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/9/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SMOOTHIE AND FONDUE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	FACILITIES	BASEBALLPARK	NEWWS	5/9/2008	5P,11P	2
		ORGANIZERS REPORT GRAND OPENING OF THE U.S. CELLULAR COMMUNITY PARK IN MEDFORD, THE COMMUNITY CELEBRATING WITH A BBQ AND CEREMONIAL FIRST PITCH, MARKING THE COMPLETION OF "PHASE 2" AND THE OPENING OF FIVE SOFTBALL AND BASEBALL DIAMONDS, INCLUDING A CONCESSION STAND, GRANDSTAND, AND CHILDREN'S PLAYGROUND.				
COMMUNITY SERV	FEEDING	STAMPOUTHUNGER	NEWS	5/9/2008	6P,11P	2
		POSTAL WORKERS HOLD THEIR ANNUAL LETTER CARRIERS "STAMP OUT HUNGER" FOOD DRIVE, PROVIDING MUCH NEEDED SUPPLIES TO LOCAL FOOD BANKS.				
FIRES	PRESCRIBEDBURNS	BURN	NEWS	5/9/2008	12P	1
		THE BLM PLANS A PRESCRIBED BURN, ABOUT 98 ACRES ON BOTH SIDES OF I-5 ABOUT THREE MILES NORTHEAST OF MERLIN, SAYING IF YOU'RE IN THE AREA TO BE PREPARED FOR SMOKE, AND FOR FIRE TRUCKS AND CREWS ALONG THE FREEWAY.				
COMMUNITY SERV	FEEDING	STAMPOUTHUNGER	NEWS	5/10/2008	6P,11P	2
		POSTAL WORKERS HOLD THEIR ANNUAL LETTER CARRIERS "STAMP OUT HUNGER" FOOD DRIVE, PROVIDING MUCH NEEDED SUPPLIES TO LOCAL FOOD BANKS.				
RECREATION	COMMUNITY AFFAIRS	BIKESWAP	NEWS	5/10/2008	6P,11P	2
		THE CITY OF ASHLAND HOLDS IT'S 18TH ANNUAL BIKE SWAP AND SALE, WITH MORE THAN 1000 BIKES AVAILABLE FOR SWAP OR PURCHASE, EVENT ALSO FEATURES A BIKE RODEO, RACES, AND A RAFFLE.				
RECREATION	COMMUNITY AFFAIRS	ARTINBLOOM	NEWS	5/10/2008	6P,11P	2
		ORGANIZERS REPORT THE EIGHTH ANNUAL "ART IN BLOOM" FESTIVAL IN DOWNTOWN MEDFORD, THE TWO-DAY EVENT DRAWS THOUSANDS OF PEOPLE FROM THROUGHOUT THE ROGUE VALLEY TO SEE ART AND FLOWERS FROM THROUGHOUT THE STATE, FUNDS RAISED BENEFIT ART PROGRAMS AT LOCAL SCHOOLS.				
RECREATION	COMMUNITY AFFAIRS	SAFETYFAIR	NEWS	5/10/2008	6P,11P	2
		DOZENS OF LAW ENFORCEMENT AND SAFETY AGENCIES CONVERGE ON THE JACKSON COUNTY EXPO FOR A SAFETY FAIR AND EMERGENCY VEHICLE SHOW.				
RECREATION	COMMUNITY AFFAIRS	MOMSDAY	NEWS	5/11/2008	6P,11P	2
		ORGANIZERS REPORT THE TENTH ANNUAL MOTHER'S DAY IN THE PARK CELEBRATION IN MEDFORD'S ALBA PARK.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	ARTINBLOOM	NEWS	5/11/2008	6P	1
		ORGANIZERS REPORT THE EIGHTH ANNUAL "ART IN BLOOM" FESTIVAL IN DOWNTOWN MEDFORD, THE TWO-DAY EVENT DRAWS THOUSANDS OF PEOPLE FROM THROUGHOUT THE ROGUE VALLEY TO SEE ART AND FLOWERS FROM THROUGHOUT THE STATE, FUNDS RAISED BENEFIT ART PROGRAMS AT LOCAL SCHOOLS.				
RECREATION	COMMUNITY AFFAIRS	BIKESWAP	NEWS	5/11/2008	6P	1
		THE CITY OF ASHLAND HOLDS IT'S 18TH ANNUAL BIKE SWAP AND SALE, WITH MORE THAN 1000 BIKES AVAILABLE FOR SWAP OR PURCHASE, EVENT ALSO FEATURES A BIKE RODEO, RACES, AND A RAFFLE.				
RECREATION	COMMUNITY AFFAIRS	SAFETYFAIR	NEWS	5/11/2008	6P	1
		DOZENS OF LAW ENFORCEMENT AND SAFETY AGENCIES CONVERGE ON THE JACKSON COUNTY EXPO FOR A SAFETY FAIR AND EMERGENCY VEHICLE SHOW.				
COMMUNITY SERV	FEEDING	STAMPOUTHUNGER	NEWS	5/11/2008	6P	1
		POSTAL WORKERS HOLD THEIR ANNUAL LETTER CARRIERS "STAMP OUT HUNGER" FOOD DRIVE, PROVIDING MUCH NEEDED SUPPLIES TO LOCAL FOOD BANKS.				
MEDICAL	RESEARCH	DRUGEFFECTS	NEWS	5/12/2008	6A,12P	2
		RESEARCHERS PINPOINT A SINGLE PROTEIN IN THE BRAIN THAT CAN BE USED TO TELL WITHIN DAYS IF ANTI-DEPRESSANT DRUGS ARE EFFECTIVE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/12/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LOBSTER BAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FEEDING	STAMPOUTHUNGER	NEWS	5/12/2008	6A,12P	2
		LOCAL LETTER CARRIERS GO DOOR-TO-DOOR COLLECTING DONATIONS FOR THE LARGEST ONE-DAY FOOD DRIVE IN THE NATION, THE NATIONAL ASSOCIATION OF LETTER CARRIERS HOSTS IT'S 16TH ANNUAL "STAMP OUT HUNGER" TO BENEFIT LOCAL FOOD BANKS.				
HEALTH	EXERCISE	ARTHRITIS	NEWS	5/12/2008	6A,12P	2
		RESEARCHERS REPORT DIABETICS ARE TWICE AS LIKELY TO ALSO SUFFER FROM ARTHRITIS, THE COMBINATION CAN BE PARTICULARLY DEBILITATING AS THE PAIN OFTEN KEEPS THEM FROM GETTING THE EXERCISE THEY NEED TO KEEP BOTH DISEASES AT BAY.				
MEDICAL	RESEARCH	BREASTFEEDING	NEWS	5/12/2008	6A,12P	2
		RESEARCHERS REPORT ADULT WOMEN WHO WERE BREAST FED AS INFANTS HAVE AN ALMOST TWENTY PERCENT LOWER RISK OF DEVELOPING BREAST CANCER.				
RECREATION	COMMUNITY AFFAIRS	SAFETYFAIR	NEWS	5/12/2008	6A,12P	2
		DOZENS OF LAW ENFORCEMENT AND SAFETY AGENCIES GATHER AT THE JACKSON COUNTY EXPO FOR A SAFETY FAIR AND EMERGENCY VEHICLE SHOW, ORGANIZERS SAY THE FAIR IS DESIGNED TO BE FUN, BUT ALSO PROVIDE ACCOUNTABILITY FOR GOVERNMENT AGENCIES.				
RECREATION	BRITT	BRITT	NEWS	5/12/2008	6A,12P,5P,11P	4
		BRITT OFFICIALS REPORT TICKETS FOR THIS YEAR'S BRITT FESTIVALS GOING ON SALE, THE SEASON WILL KICK OFF WITH A FIRST-TIME EVENT CALLED "CELEBRATE BRITTS 46TH SEASON AND JACKSONVILLE", TO TAKE PLACE MAY 31ST IN DOWNTOWN JACKSONVILLE, COMPLETE WITH ARTISAN FOOD, LOCAL WINE, AND MUSICIANS.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	ARTINBLOOM	NEWS	5/12/2008	6A,12P	2
		ORGANIZERS REPORT THE STREETS IN DOWNTOWN MEDFORD BLOCKED OFF FOR THE EIGHTH ANNUAL "ART IN BLOOM" FESTIVAL, THE TWO-DAY EVENT DRAWS THOUSANDS OF PEOPLE FROM THROUGHOUT THE ROGUE VALLEY TO SEE ART AND FLOWERS FROM THROUGHOUT THE STATE.				
RECREATION	COMMUNITY AFFAIRS	MOMSDAY	NEWS	5/12/2008	6A	1
		ORGANIZERS REPORT HUNDREDS TURNING OUT FOR THE TENTH ANNUAL "MOTHERS DAY IN THE PARK" CELEBRATION IN MEDFORD'S ALBA PARK, WITH MOMS CELEBRATING WITH FUN, FOOD, FREE PHONE CALLS AND HAIRCUTS, THE EVENT ALSO FEATURED PLENTY OF ACTIVITIES TO KEEP THE KIDS BUSY SO MOMS COULD RELAX.				
YOUNG PEOPLE	HEALTH	AUTISMCOURT	NEWS	5/12/2008	5P	1
		MIKE WILLIAMS, AND TOM POWERS, ATTORNEYS, AND DR. BRUCE PETERS, TOURO COLLEGE OF OSTEOPATHIC MEDICINE, DISCUSS TWO OREGON BOYS WITH AUTISM IN WASHINGTON DC, THEIR PARENTS, ALONG WITH THOUSANDS OF FAMILIES OF AUTISTIC CHILDREN SUING THE GOVERNMENT, SAYING THEY DEVELOPED AUTISM AFTER GETTING VACCINATED.				
LAW ENFORCEMENT	POLICE EFFECT	ONTHEBEAT	NEWS	5/12/2008	6P	1
		CHIEF RANDY SHOEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT WHAT'S NEW AT THE MEDFORD POLICE DEPARTMENT, AND WHAT DID MEDFORD POLICE ACCOMPLISH IN 2007, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
RECREATION	FISHING	FISHTALES1	NEWS	5/12/2008	6P,11P	2
		MATT MONTGOMERY, KTVL NEWS 10, TALKS ABOUT THE SALMON FISHING BAN ON THE COAST, AND HOW THE IMPACT HERE IN THE VALLEY IS STILL UNCLEAR, ON PART ONE OF CHANNEL TEN'S WEEKLY "FISH TALES".				
PRESERVINGHERITAGE	EXHIBIT	B17	NEWS	5/12/2008	11P	1
		WALLY WALTON, WW II VETERAN, AND RICK FERNALL, PILOT, DISCUSS THE B-17 BOMBER, ONE OF FOURTEEN STILL FUNCTIONAL, ON DISPLAY FOR TWO DAYS AT THE MEDFORD AIRPORT, GIVING THE PUBLIC A CHANCE TO TOUR A FLYING FORTRESS AND ALSO TAKE A RIDE.				
LAW ENFORCEMENT	TRAFFIC ENFORCE	PEDSTING	NEWS	5/12/2008	5P	1
		MEDFORD POLICE SET UP ONE OF THEIR TARGETED PEDESTRIAN ENFORCEMENT OPERATIONS AT 9TH AND RIVERSIDE, AND EIGHTEEN DRIVERS CITED FOR FAILING TO YIELD TO A PEDESTRIAN, A \$242 FINE.				
RECREATION	COMMUNITY AFFAIRS	BIKESWAP	NEWS	5/12/2008	12P	1
		THE CITY OF ASHLAND HOLDS IT'S ANNUAL BIKE SWAP AND SALE, WITH MORE THAN 1000 BIKES AVAILABLE FOR SWAP OR PURCHASE, EVENT ALSO FEATURES A BIKE RODEO, RACES, AND A RAFFLE.				
PRESERVINGHERITAGE	EXHIBIT	B17	NEWS	5/13/2008	6A,12P	2
		WALLY WALTON, WW II VETERAN, AND RICK FERNALL, PILOT, DISCUSS THE B-17 BOMBER, ONE OF FOURTEEN STILL FUNCTIONAL, ON DISPLAY FOR TWO DAYS AT THE MEDFORD AIRPORT, GIVING THE PUBLIC A CHANCE TO TOUR A FLYING FORTRESS AND ALSO TAKE A RIDE.				
HEALTH	PETS	PETDOC	NEWS	5/13/2008	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, ANSWERS VIEWER QUESTION ON WHY A DOG CAN BARK FOR A VERY LONG TIME WITHOUT GETTING HOARSE, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	5/13/2008	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING A VANDALISM CASE INVOLVING A NORTH MEDFORD NEIGHBORHOOD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
HEALTH	PETS	PETCANCERCLINIC	NEWS	5/13/2008	6P	1
		WASHINGTON STATE UNIVERSITY PREPARES TO LAUNCH THE WORLD'S FIRST "LARGE-SCALE" BONE MARROW TRANSPLANT CENTER FOR DOGS WITH LYMPHOMA CANCER.				
RECREATION	FISHING	FISHRTALES2	6P,11P	5/13/2008	6P,11P	2
		WILL JOHNSON, ASHLAND FLY SHOP OWNER, ROD CURTIS, FLOOR MANAGER, BLACKBIRD, AND TRAVIS MALONE, FISHING GUIDE, DISCUSS LOCAL BAIT AND TACKLE BUSINESSES THAT HAVE BEEN AFFECTED BY THE COMMERCIAL BAN ON SALMON FISHING OFF THE COAST, ON PART 2 OF CHANNEL TEN'S SERIES "FISH TALES".				
YOUNG PEOPLE	HEALTH	AUTISM	NEWS	5/13/2008	6A,12P	2
		MIKE WILLIAMS AND TOM POWERS, ATTORNEYS, AND DR. BRUCE PETERS, TOURO COLLEGE OF OSTEOPATHIC MEDICINE, DISCUSS TWO OREGON BOYS WITH AUTISM IN WASHINGTON, DC, THEIR PARENTS, ALONG WITH THOUSANDS OF FAMILIES OF AUTISTIC CHILDREN SUING THE GOVERNMENT, SAYING THEY DEVELOPED AUTISM AFTER GETTING VACCINATED.				
MEDICAL	RESEARCH	INSOMNIA	NEWS	5/13/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING INSOMNIACS ARE AT INCREASED RISK OF DEVELOPING MAJOR DEPRESSION.				
MEDICAL	RESEARCH	PARKINSONS	NEWS	5/13/2008	6A,12P	2
		RESEARCHERS REPORT AN IMPAIRED SENSE OF SMELL MAY BE AN EARLY WARNING OF PARKINSONS DISEASE, SAYING THIS MAY BE A USEFUL SCREENING TEST NOW, BUT IT WILL BE EVEN MORE IMPORTANT WHEN THERE ARE BETTER MEDICAL INTERVENTIONS TO SLOW OR EVEN STOP THE DISEASE.				
TRANSPORTATION	AIR	SUMMERTRAVEL	NEWS	5/13/2008	5P	1
		THE AIR TRANSPORT ASSOCIATION REPORTS, DESPITE RISING TICKET PRICES, YOU CAN EXPECT CROWDED FLIGHTS THIS SUMMER.				
RECREATION	FISHING	FISHTALES1	NEWS	5/13/2008	6A,12P	2
		DAN VAN DYKE, OREGON DEPARTMENT OF FISH AND WILDLIFE FISH BIOLOGIST, AND TRAVIS MALONE, FISHING GUIDE, DISCUSS THE EVER CHANGING FISHING SEASON IN THE ROGUE VALLEY AFTER THIS YEAR'S COMMERCIAL SALMON SEASON WAS CLOSED ON THE COAST BECAUSE OF EXTREMELY LOW RETURNS, ON PART ONE OF CHANNEL TEN'S "FISH TALES" SERIES.				
LAW ENFORCEMENT	TRAFFICENFORCEMENT	PEDSTING	NEWS	5/13/2008	6A,12P	2
		MEDFORD POLICE DEPARTMENT SETS UP ONE OF THEIR "TARGETED PEDESTRIAN ENFORCEMENT" OPERATIONS AT 9TH AND RIVERSIDE, WITH EIGHTEEN DRIVERS CITED FOR FAILING TO YIELD TO A PEDESTRIAN, A \$242 FINE.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/13/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BOSTON BAKED BEANS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
SAFETY	FIRE	BURNPILECHECK	NEWS	5/13/2008	5P	1
		THE OREGON DEPARTMENT OF FORESTRY CAUTIONS THE PUBLIC IF YOU HAD A BURN PILE THIS SPRING, MAKE SURE IT ISN'T STILL BURNING, SAYING A FIRE FROM LAST MONTH COULD REKINDLE DURING A COUPLE OF DAYS OF NINETY DEGREE TEMPERATURES.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	ENERGYDRINKS	NEWS	5/13/2008	5P,11P	2
		DR. MELANIE GILLINGHAM, OHSU, AND SUSAN STARK HAYDEN, DISCUSS SOME POPULAR ENERGY DRINKS CAUSING CONCERN, TEACHERS SAY SOME STUDENTS ARE DRINKING MULTIPLE CANS A DAY AND IT'S AFFECTING THEM IN THE CLASSROOM.				
TRANSPORTATION	BUSES	CHEAPBUSRIDES	NEWS	5/13/2008	5P	1
		TRANSPORTATION OFFICIALS REPORT RECORD HIGH FUEL COSTS MAY FORCE SOME AMERICANS TO PUT THEIR SUMMER VACATIONS ON HOLD, BUT BUSES ARE PICKING UP NEW CUSTOMERS.				
YOUNG PEOPLE	HEALTH	SELFIMAGE	NEWS	5/13/2008	6A	1
		DINA ZECKHAUSER, CLINICAL PSYCHOLOGIST, TALKS ABOUT A PROGRAM THAT TEACHES GIRLS AND THEIR MOMS TO HAVE A BETTER IMNAGE OF THEIR BODIES, AND AVOID SOME DANGEROUS EATING BEHAVIORS.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	5/13/2008	5P	1
		CONSUMER OFFICIALS REPORT AVERAGE GAS PRICES ACROSS THE NATION, OREGON AND IN MEDFORD-ASHLAND AREA ARE ALL AT RECORD HIGHS.				
EDUCATION	FACILITIES	AHSGROUNDBREAKING	NEWS	5/13/2008	6P,11P	2
		STUDENTS AND FACULTY BREAK GROUND ON A NEW MUSIC AND ATHLETICS FACILITY AT ASHLAND HIGH SCHOOL.				
COMMUNITY SERV	LOWINCOMEASSIST	ONEHUNDRED	NEWS	5/14/2008	5P,6P,11P	3
		THE SALVATION ARMY REPORTS, WITH THE TRIPLE DIGIT TEMPERATURES COMING UP THEY WILL BE OPENING UP COOLING CENTERS A LOT SOONER THAN EXPECTED, ALSO THEY WILL BE STARTING THEIR FAN DRIVE, TAKING ANY FANS, PREFERABLY NEW, BUT ANYTHING THAT'S IN WORKING CONDITION TO DISTRIBUTE TO FAMILIES WHO DONT HAVE AIR CONDITIONING.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	5/14/2008	5P	1
		A GROUP OF SCIENTISTS, FORMER POLITICIANS, AND OTHERS AFFECTED BY ALZHEIMERS DISEASE, LOBBY FOR MORE RESEARCH AND FUNDING FOR ALZHEIMERS TREATMENT, WITH AMERICANS LIVING LONGER AND BABY BOOMERS HITTING RETIREMENT, THE NUMBER OF ALZHEIMERS PATIENTS IS EXPECTED TO RISE.				
CONSUMER AFFAIRS	HOW TO	HOUSESWAP	NEWS	5/14/2008	5P	1
		CONSUMER OFFICIALS REPORT A TWIST ON "MY HOUSE IS YOUR HOME", IF YOU'RE WANTING A FREE PLACE TO STAY IN EUROPE FOR A WEEK OR TWO, THERE ARE SEVERAL ORGANIZATIONS THAT CAN HELP OU SWAP YOUR HOME.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	5/14/2008	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, OFFERS AN EASY TIP TO SHADE YOUR NEW PLANTS FROM THE HOT SUN, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERV	EMERGTRAIN	CPTRAINING	NEWS	5/14/2008	6P,11P	2
		SEVERAL LOCAL AGENCIES, THANKS TO A GRANT FROM THE DEPARTMENT OF HOMELAND SECURITY, RECEIVE SPECIAL TRAINING ON HOW TO OPERATE WHAT'S CALLED THE "HLS CAM SYSTEM", TO PINPOINT THE LOCATION MOST AT RISK FROM A TERRORIST ATTACK OR NATURAL DISASTER.				
BUSINESS	RESTORATION	CALLAHANS	NEWS	5/14/2008	6P,11P	2
		OWNERS OF THE HISTORIC CALLAHANS SISKIYOU LODGE REPORT REOPENING IN MID JULY, AFTER THE LODGE WAS BURNED IN THE FALL OF 2006, THE NEW RESTAURANT AND LODGE HAS BEEN UNDER CONSTRUCTION FOR ALMOST A YEAR.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PROPCRIMES	ASHBURGLARIES NEWS		5/14/2008	11P	1
		ASHLAND POLICE WANT RESIDENTS TO KEEP THEIR DOORS LOCKED, SAYING OVER THE PAST FOUR DAYS, THE DEPARTMENT HAS RECEIVED THREE REPORTS OF RESIDENTIAL BURGLARIES, IN ALL THREE CASES, RESIDENTS WERE HOME WHEN THE BURGLAR ENTERED THROUGH AN UNLOCKED DOOR.				
POLITICAL PROCESS	VOTING	2008 ORÉGON PRIMARY	PSA	5/14/2008		36
		THIS ELECTION IS TOO IMPORTANT TO MISS. SENATOR ALAN BATES ENCOURAGES VIEWERS TO JOIN HIM AND VOTE.				
HEALTH	PHYSICAL	WHOOPINGCOUGH	NEWS	5/14/2008	12P,6P	2
		HEALTH OFFICIALS IN KLAMATH COUNTY IDENTIFY TWO CONFIRMED CASES OF WHOOPING COUGH IN CHILDREN, SAYING ANYONE WHO HAS NOT BEEN IMMUNIZED IS AT RISK.				
SAFETY	EMERGDRILL	RVMCDRILL	NEWS	5/14/2008	5P,6P,11P	3
		RVMC HOLDS DISASTER DRILL, INVOLVING RVMC DOCTORS AND NURSES ALONG WITH THE MEDFORD FIRE DEPARTMENT, IT WAS A MOCK FIRE THAT REQUIRED THE EVACUATION OF SEVERAL "PRETEND" PATIENTS.				
YOUNG PEOPLE	HEALTH	DAYCARECANCER	NEWS	5/14/2008	6P	1
		RESEARCHERS REPORT THEY NOW THINK THE COMMON COLD AND OTHER VIRUSES MAY ACTUALLY HELP KIDS, AND SAVE THEM FROM GETTING LEUKEMIA, A DEADLY FORM OF CANCER.				
MEDICAL	CANCER	LUNGCANCER	NEWS	5/14/2008	6A,12P	2
		RESEARCHERS REPORT THEY'VE FOUND A VITAL LINK TO EXPLAINING HOW SMOKING CAUSES LUNG CANCER, THE FINDING COULD ONE DAY LEAD TO BETTER TREATMENTS FOR THE DISEASE.				
CONSUMER AFFAIRS	SCAMS	SCAMS	NEWS	5/14/2008	5P,11P	2
		THE BETTER BUSINESS BUREAU ISSUES WARNING FOR PEOPLE WHO WANT TO HELP VICTIMS OF THE CYCLONE IN MYANMAR OR EARTHQUAKE IN CHINA, SAYING AFTER A DISASTER, SCAMMERS TRY TO TAKE ADVANTAGE BY ASKING FOR DONATIONS AND CLAIMING THE MONEY WILL GO TO VICTIMS.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	5/14/2008	6A,12P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN SOLVING A VANDALISM CASE INVOLVING A NORTH MEDFORD NEIGHBORHOOD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/14/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRAB CAKES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
HEALTH	DIET	WHOLEGRAIN	NEWS	5/14/2008	6A	1
		ELIZABETH REDMOND, CERTIFIED NUTRITIONIST, TALKS ABOUT WHOLE GRAINS, PART OF A HEALTHY DIET, BUT SOME PEOPLE DON'T EAT NEARLY ENOUGH.				
CONSUMER AFFAIRS	PRODUCT INFO	SMARTCAR	NEWS	5/14/2008	6A	1
		CONSUMER OFFICIALS REPORT IN TESTS OF THE TWO PASSENGER "SMART-FOR-TWO" CAR, WHICH RECENTLY DEBUTED IN THE U.S. MARKET AFTER YEARS ON THE ROAD IN EUROPE, EARNED AN INDUSTRY GROUP'S TOP RATINGS FOR FRONT AND SIDE CRASH PROTECTION AND A GRADE OF ACCEPTABLE FOR REAR CRASH PROTECTION.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	BONESTRENGTH	NEWS	5/14/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING PEOPLE WHO DRANK BETWEEN A HALF AND ONE ALCOHOLIC BEVERAGE A DAY WERE TWENTY PERCENT LESS LIKELY THAN NON-DRINKERS TO SUFFER HIP FRACTURES, BUT MORE THAN TWO DRINKS A DAY RAISED THE RISK OF SUCH AN INJURY.				
SAFETY	FIRE	BURNPILECHECK	NEWS	5/14/2008	6A,12P	2
		THE OREGON DEPARTMENT OF FORESTRY REPORTS, IF YOU HAD A BURN PILE THIS SPRING, TO MAKE SURE IT ISN'T STILL BURNING, SAYING A FIRE FROM LAST MONTH COULD REKINDLE DURING A COUPLE OF DAYS OF NINETY DEGREE TEMPERATURES.				
MEDICAL	RESEARCH	OBESITY	NEWS	5/14/2008	6A,12P	2
		RESEARCHERS REPORT AMERICA'S DECLINE IN CARDIOVASCULAR DISEASE IS IN JEOPARDY DUE TO RAPIDLY EXPANDING WAISTLINES, AND THE HOST OF HEALTH PROBLEMS THAT GO ALONG WITH IT.				
EDUCATION	FACILITIES	AHS	NEWS	5/14/2008	6A,12P	2
		STUDENTS AND FACULTY BREAK GROUND ON A NEW MUSIC AND ATHLETICS FACILITY AT ASHLAND HIGH SCHOOL.				
YOUNG PEOPLE	HEALTH	ENERGYDRINKS	NEWS	5/14/2008	6A,12P	2
		DR. MELANIE GILLINGHAM, OHSU, AND SUSAN STARK HAYDEN, DISCUSS SOME POPULAR ENERGY DRINKS CAUSING CONCERN, TEACHERS SAY SOME STUDENTS ARE DRINKING MULTIPLE CANS A DAY AND IT'S AFFECTING THEM IN THE CLASSROOM.				
HEALTH	PETS	PETCANCERCLINIC	NEWS	5/14/2008	6A	1
		WASHINGTON STATE UNIVERSITY PREPARES TO LAUNCH THE WORLD'S FIRST "LARGE-SCALE" BONE MARROW TRANSPLANT CENTER FOR DOGS WITH LYMPHOMA CANCER.				
RECREATION	FISHING	FISHTALES2	NEWS	5/14/2008	6A,12P	2
		WILL JOHNSON, ASHLAND FLY SHOP OWNER, ROD CURTIS, FLOOR MANAGER, BLACKBIRD, AND TRAVIS MALONE, FISHING TUIDE, DISCUSS LOCAL BAIT AND TACKLE BUSINESSES THAT HAVE BEEN AFFECTED BY THE COMMERCIAL BAN ON SALMON FISHING OFF THE COAST, ON PART TWO OF CHANNEL TEN'S SERIES "FISH TALES".				
CONSUMER AFFAIRS	HOW TO	WESTCOASTFLAVORS	NEWS	5/15/2008	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR A "SIZZLIN' STIR FRY", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/15/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
ENERGY	NATGAS	LNGSHADYCOVE	NEWS	5/15/2008	5P	1
		CITY LEADERS IN SHADY COVE HOLD STUDY SESSION TO HEAR MORE ABOUT A CONTROVERSIAL NATURAL GAS PIPELINE THAT COULD RUN THROUGH THE CITY, THE PROPOSED PIPELINE WILL DIRECTLY AFFECT FOURTY TWO PROPERTY OWNERS IN JACKSON COUNTY, AND HUNDREDS MORE IN THREE OTHER COUNTIES.				
POLITICAL PROCESS	LEGISLATION	CAGAY	NEWS	5/15/2008	5P,11P	2
		THE CALIFORNIA STATE SUPREME COURT HANDS DOWN IT'S RULING, CALIFORNIA IS NOW THE SECOND STATE IN THE NATION TO RECOGNIZE SAME SEX MARRIAGE.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	HEALTH	DAYCARE	NEWS	5/15/2008	12P	1
		RESEARCHERS REPORT THE COMMON COLD AND OTHER VIRUSES MAY ACTUALLY SAVE YOUNG KIDS FROM THE POTENTIALLY DEADLY DISEASE OF LEUKEMIA, IT ONLY AFFECTS A SMALL PERCENTAGE OF KIDS SO DOCTORS SAY PARENTS SHOULDN'T PURPOSELY EXPOSE THEIR CHILDREN TO ILLNESS, BUT GOING TO DAY CARE OR HANGING OUT AT THE PLAYGROUND SHOULD DO THE TRICK.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/15/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS SOME BARBECUE SAUCE RECIPES, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
POLITICAL PROCESS	LEGISLATURE	OILVOTE	NEWS	5/15/2008	12P	1
		CONGRESS SENDS PRESIDENT BUSH LEGISLATION THAT LAWMAKERS HOPE WILL LOWER ENERGY PRICES, THE BILL DIRECTS THE PRESIDENT TO TEMPORARILY HALT OIL SHIPMENTS INTO THE GOVERNMENT'S ENERGY RESERVE.				
CONSUMER AFFAIRS	HOW TO	PERSONALITY	PET NEWS	5/15/2008	6A	1
		MADELINE BURNSTEIN, SPCA, L.A. PRESIDENT, TALKS ABOUT A PROGRAM CALLED "MEET YOUR MATCH", TO FIND THE PERFECT CAT OR DOG, SAYING IT LINES YOU UP WITH A PET PERSONALITY THAT FITS YOU AND YOUR LIFESTYLE.				
HEALTH	PETS	DOGS	SHOT	NEWS	5/15/2008	6P,11P
		LOCAL VETERINARIANS REMIND PET OWNERS, WITH THE UNUSUALLY HIGH TEMPERATURES, TO KEEP THEIR ANIMALS OUT OF THE HEAT, DON'T LEAVE YOUR DOG IN THE CAR EVEN WITH A ROLLED DOWN WINDOW, THE TEMPERATURE CAN RISE TO DANGEROUS LEVELS, & MAKE SURE YOUR OUTDOOR PETS HAVE PLENTY OF COOL WATER AND SHADE.				
CONSUMER AFFAIRS	SCAMS	SCAMS	NEWS	5/15/2008	6A,12P	2
		THE BETTER BUSINESS BUREAU REPORTS, BEFORE YOU DONATE MONEY ONLINE TO HELP VICTIMS OF THE EARTHQUAKE OR THE CYCLONE, MAKE SURE THE WEBSITE IS LEGITIMATE, SCAMMERS TAKE ADVANTAGE OF DISASTER SITUATIONS BY ASKING FOR DONATIONS CLAIMING THE MONEY WILL GO TO VICTIMS.				
MEDICAL	CANCER	BREAST	CANCER	NEWS	5/15/2008	6A,12P
		RESEARCHERS REPORT NEW STUDY FINDING GIRLS AND YOUNG WOMEN BETWEEN THE AGES OF 12-35 WHO EXERCISE ON A REGULAR BASIS, HAD A LOWER RISK OF BREAST CANCER BEFORE MENOPAUSE THAN THOSE WHO WERE LESS ACTIVE.				
CONSUMER AFFAIRS	RECALL	FORD	RECALL	NEWS	5/15/2008	6A,12P
		THE FORD MOTOR COMPANY RECALLS MORE THAN 600,000 TRUCKS, FOR A DEFECTIVE HOSE THAT COULD AFFECT THE TRUCK'S BRAKES.				
LAW ENFORCEMENT	POLICE	EFFECT	MPD	SWAT	TRUCK	NEWS
		MEDFORD POLICE RECEIVE A NEW \$200,000 SWAT VAN, THE PURCHASE APPROVED BY THE CITY COUNCIL, MEDFORD POLICE SAY THEY'LL BE THE VAN'S PRIMARY USERS, BUT ALL AGENCIES IN THE COUNTY WILL HAVE ACCESS TO IT IF NEEDED.				
DRUGS&ALCOHOL	TREATMENT	DRUG	COURT	NEWS	5/15/2008	6P
		LISA MCCREADIE, ADULT DRUG COURT, TALKS ABOUT SEVENTEEN PEOPLE GRADUATING FROM THE JACKSON COUNTY DRUG COURT, THE ONE YEAR PROGRAM IS AN ALTERNATIVE TO PRISON FOR MOST OF THE PARTICIPANTS, AND THE REASON MANY RECOVERING DRUG ADDICTS STAY CLEAN AND SOBER.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
	DESCRIPTION					
TAXES	REFUND	CHECKS	NEWS	5/15/2008	11P	1
	THE IRS REPORTS UP TO 350,000 HOUSEHOLDS FAILED TO GET THEIR \$300 PER CHILD REFUND THAT SHOULD HAVE BEEN INCLUDED IN THEIR REBATE CHECKS, BLAMING HUMAN ERROR AND COMPUTER GLITCHES, SAYING THEY PLAN TO MAIL CHECKS TO THOSE WHO MISSED OUT ON THE CHILD REFUND IN JULY.					
LAW ENFORCEMENT	EMERGTRAIN	CPTRAINING	NEWS	5/15/2008	6A	1
	SEVERAL LOCAL EMERGENCY RESPONSE AGENCIES RECEIVE GRANT FROM THE DEPARTMENT OF HOMELAND SECURITY TO PAY FOR TRAINING ON OPERATING THE HLS CAM SYSTEM, ALLOWING THEM TO DOCUMENT AND EVALUATE AREAS THAT MAY NEED SPECIAL ATTENTION IN CASE OF A TERRORIST ATTACK.					
LAW ENFORCEMENT	PROPCRIMES	ASHBURGLARIES	NEWS	5/15/2008	6A,12P	2
	ASHLAND POLICE WANT RESIDENTS TO KEEP THEIR DOORS LOCKED, SAYING OVER THE PAST FOUR DAYS, THE DEPARTMENT HAS RECEIVED THREE REPORTS OF RESIDENTIAL BURGLARIES, IN ALL THREE CASES, RESIDENTS WERE HOME WHEN THE BURGLAR ENTERED THROUGH AN UNLOCKED DOOR.					
COMMUNITY SERV	LOWINCOMEASSIST	ONEHUNDRED	NEWS	5/15/2008	6A,12P	2
	THE SALVATION ARMY REPORTS, WITH THE TRIPLE DIGIT TEMPERATURES COMING UP, THEY WILL OPEN THEIR COOLING CENTERS IN FACILITIES IN MEDFORD, WHITE CITY, AND PHOENIX, FOR PEOPLE TO ESCAPE THE HEAT AND GRAB A COOL DRINK, ALSO THEY WILL START DISTRIBUTING FANS THROUGH THE "FAN DRIVE" TO FAMILIES WITHOUT AIR CONDITIONING.					
SAFETY	EMERGDRILL	RVMCDRILL	NEWS	5/15/2008	6A	1
	MEDFORD FIREFIGHTERS TEAM UP WITH ROGUE VALLEY MEDICAL CENTER FOR AN EVACUATION DRILL, HOSPITAL STAFF PLAYED INJURED PATIENTS AS FIRE CREWS RESPONDED TO A MOCK FIRE ON THE FIFTH FLOOR, THE HOSPITAL SAYING IT HOLDS SIMILAR DRILKLS EVERY SIX MONTHS.					
HEALTH	PHYSICAL	OBESITY	NEWS	5/15/2008	6A	1
	RESEARCHERS REPORT, IN AN EFFORT TO CURB THE OBESITY EPIDEMIC, GOVERNMENTS NEED TO TACKLE THE ISSUE LIKE THEY DO SMOKING, INCLUDING RESTRICTIONS ON HOW COMPANIES MARKET JUNK FOOD AND STRICT REQUIREMENTS FOR SCHOOL MEALS AND PHYSICAL EDUCATION.					
MEDICAL	RESEARCH	SITTING	NEWS	5/15/2008	6A,12P	2
	DOCTORS WARN THAT INFANTS YOUNGER THAN ONE MONTH OLD SHOULD NOT BE LEFT IN A CAR SEAT OR OTHER SITTING DEVICE FOR MORE THAN AN HOUR, RESEARCH INDICATES OVER THREE PERCENT OF SIDS DEATHS ARE LINKED TO SITTING UP FOR TOO LONG, IT SOMEHOW INTERFERES WITH THEIR BREATHING.					
MEDICAL	FERTILITY	INVITRO	NEWS	5/15/2008	6A,12P	2
	SCIENTISTS IN AUSTRALIA AND GREECE APPEAR CLOSER TO IDENTIFYING GENES THAT DETERMINE WHICH TEST-TUBE EMBRYOS STAND THE BEST CHANCE IN THE WOMB, GOOD NEWS FOR COUPLES CONSIDERING IN-VITRO FERTILIZATION.					
HEALTH	PHYSICAL	WHOOPINGCOUGH	NEWS	5/15/2008	6A	1
	HEALTH OFFICIALS IN KLAMATH COUNTY CONFIRM TWO CASES OF WHOOPING COUGH AMONG LOCAL STUDENTS, SAYING ANYONE WHO HAS NOT BEEN IMMUNIZED IS AT RISK.					
BUSINESS	RESTORATION	CALLAHANS	NEWS	5/15/2008	6A,12P	2
	OWNERS OF THE HISTORIC CALLAHANS SISKIYOU LODGE REPORT REOPENING IN MID-JULY, AFTER THE LODGE WAS BURNED IN THE FALL OF 2006, THE NEW RESTAURANT AND LODGE HAS BEEN UNDER CONSTRUCTION FOR ALMOST A YEAR.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PETS	DOGSHOT	NEWS	5/16/2008	6A,12P	2
		LOCAL VETERINARIANS REMIND PET OWNERS, WITH THE UNUSUALLY HIGH TEMPERATURES, TO KEEP THEIR ANIMALS OUT OF THE HEAT, DON'T LEAVE YOUR DOG IN THE CAR EVEN WITH A ROLLED DOWN WINDOW, THE TEMPERATURE CAN RISE TO DANGEROUS LEVELS, AND MAKE SURE YOUR OUTDOOR PETS HAVE PLENTY OF COOL WATER AND SHADE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/16/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "KEY LIME PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	PROCEDURE	CANCERDRUGS	NEWS	5/16/2008	6A,12P	2
		ANALYSTS REPORT SALES OF CANCER DRUGS ARE EXPECTED TO GROW AT NEARLY DOUBLE THE MARKET RATE AND COULD REACH EIGHTY BILLION DOLLARS BY 2012, WARNING THE PUBLIC AND PRIVATE SECTORS NEED TO GET TOGETHER AND DO SOMETHING BEFORE COSTS SPIRAL COMPLETELY OUT OF CONTROL.				
DRUGS&ALCAHOL	TREATMENT	DRUGCOURT	NEWS	5/16/2008	6A	1
		LISA MCCREADIE, ADULT DRUG COURT, TALKS ABOUT SEVENTEEN PEOPLE GRADUATING FROM THE JACKSON COUNTY DRUG COURT, THE ONE YEAR PROGRAM IS AN ALTERNATIVE TO PRISON FOR MOST OF THE PARTICIPANTS, AND THE REASON MANY RECOVERING DRUG ADDICTS STAY CLEAN AND SOBER.				
POLITICAL PROCESS	BALLOTS	CAMPAIGN	NEWS	5/16/2008	6P	1
		ELECTION OFFICIALS REPORT DEADLINE FOR MAILING IN BALLOTS FOR THE MAY 20TH ELECTION.				
LAW ENFORCEMENT	DRIVINGSAFETY	CLICKIT	NEWS	5/16/2008	6P,11P	2
		OREGON STATE POLICE REMIND PEOPLE TO REMEMBER TO BUCKLE UP, WITH THE MEMORIAL DAY HOLIDAY COMING UP, LOCAL LAW ENFORCEMENT KICKS OFF THEIR "CLICK IT OR TICKET" CAMPAIGN, MAKING SURE DRIVERS AND THEIR PASSENGERS ARE PROPERLY BUCKLED IN, AND KIDS ARE PROPERLY RESTRAINED IN CHILD SAFETY AND BOOSTER SEATS.				
RECREATION	TRAVEL	AAATRAVEL	NEWS	5/16/2008	6P,11P	2
		TRIPLE A REPORTS STUDY SHOWING FEWER PEOPLE ARE EXPECTED TO TRAVEL THIS MEMORIAL DAY WEEKEND THAN LAST YEAR, BLAMING THE DECREASE ON HIGH GAS PRICES AND A POOR ECONOMY.				
MEDICAL	RESEARCH	VITDCANCER	NEWS	5/16/2008	5P	1
		DR. SHARON ROSENBAUM SMITH, ST. LUKE'S ROOSEVELT HOSPITAL, TALKS ABOUT NEW RESEARCH SHOWING A LITTLE SUNSHINE MAY HELP WOMEN BEAT BREAST CANCER.				
COMMUNITY SERV	YOUTH	CASARENOVATION	NEWS	5/16/2008	5P,11P	2
		MEMBERS OF THE CHAMBER OF COMMERCE LEADERSHIP CLASS VOLUNTEER THEIR TIME TO RENOVATE THE OFFICES OF CASA (COURT APPOINTED SPECIAL ADVOCATES), THE ORGANIZATION HELPS ABUSED AND NEGLECTED CHILDREN WHO FIND THEMSELVES IN THE WELFARE OR COURT SYSTEMS.				
COMMUNITY SERV	YOUTH	WALDENCOMPUTERS	NEWS	5/16/2008	5P,11P	2
		CONGRESSMAN GREG WALDEN PRESENTS LAP TOP COMPUTERS TO STUDENTS AT ROGUE RIVER ELEMENTARY SCHOOL.				
TAXES	REFUND	CHECKS	NEWS	5/16/2008	5P	1
		THE IRS REPORTS UP TO 350,000 HOUSEHOLDS DIDN'T GET THEIR THREE HUNDRED DOLLARS PER CHILD REFUND, BLAMING HUMAN ERROR AND COMPUTER GLITCHES, THEY PLAN TO MAIL CHECKS TO THOSE WHO MISSED OUT ON THE CHILD REFUND IN JULY.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	EMERGTRAIN	FIRETRAIN	NEWS	5/16/2008	5P	1
		CREWS FROM MEDFORD CITY AND A FEW COUNTY FIRE FIGHTERS HOLD TRAINING EXERCISE AT THE OLD JACKSON ELEMENTARY SCHOOL BUILDING.				
TRANSPORTATION	CONSTRUCTION	WIMERBRIDGE	NEWS	5/16/2008	6P	1
		ROBERTA MENTEER, BRIDGE COMMITTEE, TALKS ABOUT THE NEW WIMER BRIDGE OPENING TO VEHICLE TRAFFIC, THE BRIDGE REBUILT AFTER THE OLD ONE COLLAPSED FIVE YEARS AGO.				
POLITICAL PROCESS	LEGISLATION	SAMESEX	NEWS	5/16/2008	12P	1
		THE CALIFORNIA STATE SUPREME COURT HANDS DOWN IT'S RULING, CALIFORNIA IS NOW THE SECOND STATE IN THE NATION TO RECOGNIZE SAME SEX MARRIAGE.				
RECREATION	OUTDOOR	RAFTING	NEWS	5/16/2008	12P	1
		RENTAL COMPANIES REPORT THE HOT WEATHER IS BRINGING OUT PEOPLE LOOKING TO COOL OFF ON THE ROGUE RIVER, SAYING IT'S UNUSUALLY EARLY IN THE YEAR TO BE THINKING ABOUT THE RIVER, BUT THE HEATWAVE COULD KEEP THEM BUSY.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/16/2008	6A,12P	2
		TRICIA PINE,KTVL NEWS 10, TALKS BOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	VOLUNTEERS	RVMCDOGS	NEWS	5/16/2008	6A,5P	2
		OFFICIALS REPORT A NEW PROGRAM AT R.V.M.C. AIMING AT MAKING THE PROCESS OF PHYSICAL THERAPY A LITTLE MORE ENJOYABLE USING "MAN'S BEST FRIEND" TO AID IN THE PROCESS, SAYING VOLUNTEERS MIKE EVANS AND MONICA MCFADDEN AND THEIR DOGS VISIT SEVERAL OTHER LOCATIONS INCLUDING THE V.A. DOM AND TWO NORTH.				
TAXES	REFUND	CHECKS	NEWS	5/16/2008	6A,12P	2
		THE IRS REPORTS UP TO 350,000 HOUSEHOLDS FAILED TO GET THEIR \$300 PER CHILD REFUND THAT SHOULD HVE BEEN INCLUDED IN THEIR REBATE CHECKS, BLAMING HUMAN ERROR AND COMPUTER GLITCHES, SAYING THEY PLAN TO MAIL CHECKS TO THOSE WHO MISSED OUT ON THE CHILD REFUND IN JULY.				
ENERGY	NATGAS	LNGSHADYCOVE	NEWS	5/16/2008	6A	1
		CITY LEADERS IN SHADY COVE HOLD STUDY SESSION TO HEAR MORE ABOUT A CONTROVERSIAL NATURAL GAS PIPELINE THAT COULD RUN THROUGH THE CITY, THE PROPOSED PIPELINE WILL DIRECTLY AFFECT FOURTY TWO PROPERTY OWNERS IN JACKSON COUNTY, AND HUNDREDS MORE IN THREE OTHER COUNTIES.				
MEDICAL	RESEARCH	DRINKING	NEWS	5/16/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY INDICATING A WOMAN WHO HAS MORE THAN 14 DRINKS A WEEK IS AT SERIOUS RISK OF DEVELOPING AN ENLARGED HEART.				
EDUCATION	STATISTICS	EDUCATION	NEWS	5/16/2008	6A,12P	2
		RESEARCHERS REPORT LATEST DATA SHOWING THE GAP IN DEATH RATES BETWEEN AMERICANS WITH LESS THAN A HIGH SCHOOL DIPLOMA AND COLLEGE GRADUATES INCREASED RAPIDLY FROM 1993-2007.				
LAW ENFORCEMENT	POLICEEFFECT	MPDSWATTRUCK	NEWS	5/16/2008	6A	1
		MEDFORD POLICE RECEIVE A NEW \$200,000 SWAT VAN, THE PURCHASE APPROVED BY THE CITY COUNCIL, THE TRUCK EXPECTED TO BE IN OPERATION BY AUGUST.				
ENVIRONMENT	WATERSUPPLY	ASHWATER	NEWS	5/16/2008	5P,6P,11P	3
		ASHLAND CITY OFFICIALS REPORT ALL FOUR RESERVOIRS FOR THE CITY OF ASHLAND ARE AT CRITICAL LEVELS, THE CITY ASKING RESIDENTS TO CONSERVE WATER IN THE MORNING, AND TRY TO WATER LAWNS IN THE EVENING.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	TRUCKTOUGH	NEWS	5/17/2008	6P,11P	2
		ORGANIZERS REPORT THE SECOND ANNUAL "TOUCH-A-TRUCK" EVENT AT THE JACKSON COUNTY EXPO, HOSTED BY THE JUNIOR LEAGUE OF JACKSON COUNTY, THE FREE EVENT DESIGNED TO GIVE KIDS AND ADULTS A CHANCE TO TAKE AN UP-CLOSE LOOK AT CONSTRUCTION EQUIPMENT, POLICE CARS, AND EVEN A HELICOPTER, OTHER ACTIVITIES INCLUDE ROCK CLIMBING AND A BIKE RODEO.				
JOSEPHINE COUNTY	SERVICES	JCOLIB	NEWS	5/17/2008	6P,11P	2
		DOZENS JOIN A MARCH AND RALLY TO PROTEST THE CLOSURE OF LIBRARIES IN JOSEPHINE COUNTY EXACTLY ONE YEAR AGO, ALSO MARKING THE LAUNCH OF A MEMBERSHIP DRIVE WHERE COUNTY RESIDENTS WILL BE ASKED TO DONATE TO THE EFFORT.				
RECREATION	COMMUNITY AFFAIRS	MENTALWALK	NEWS	5/17/2008	6P,11P	2
		ABOUT TWO DOZEN PEOPLE GATHER IN HAWTHORNE PARK TO WALK BIDDLE ROAD AND RAISE AWARENESS ABOUT THE MENTALLY ILL, THE SECOND YEAR THE NATIONAL ALLIANCE ON MENTAL ILLNESS HAS SPONSORED THE EVENT.				
CONSUMER AFFAIRS	PRICES	LOCALPRICES	NEWS	5/19/2008	12P	1
		CONSUMER ANALYSTS REPORT GAS PRICES IN OREGON ARE AT AN ALL TIME HIGH FOR REGULAR FUEL THREE DOLLARS EIGHTY ONE CENTS PER GALLON, IN CALIFORNIA THREE DOLLARS NINETY SIX CENTS, JUST ONE CENT HIGH OF THE STATE RECORD.				
LAW ENFORCEMENT	RULES	ONTHEBEAT	NEWS	5/19/2008	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT WHAT PARENTS NEED TO KNOW WHEN THEIR KIDS GO TO THE PARK, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
TRANSPORTATION	BUSES	BUSFARE1	NEWS	5/19/2008	6P,11P	2
		THE RVTD REPORTS IT'S SEEN A MORE THAN TWELVE PERCENT INCREASE IN RIDERSHIP SINCE THIS TIME LAST YEAR, WHETHER IT'S TRYING TO HELP THE ENVIRONMENT OR GAS PRICES, THESE DAYS PEOPLE ARE CHOOSING TO TAKE THE BUS, ON CHANNEL TEN'S SPECIAL REPORT "BUS FARE".				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	5/19/2008	6P	1
		CONSUMER OFFICIALS REPORT DRIVERS IN THE MEDFORD-ASHLAND AREA ARE PAYING AN AVERAGE THREE DOLLARS EIGHTY FIVE CENTS A GALLON FOR REGULAR GAS, THE STATEWIDE AVERAGE IS THREE DOLLARS EIGHT ONE CENTS, IN CALIFORNIA PRICES ARE MUCH HIGHER FROM THREE DOLLARS NINETY SIX CENTS TO OVER FOUR DOLLARS.				
MEDICAL	HEALTHCARE	FREEHEALTHCARE	NEWS	5/19/2008	5P	1
		STAN BROCK, FOUNDER, REMOTE AREA MEDICAL, TALKS ABOUT THE REMOTE AREA MEDICAL ORGANIZATION PROVIDING FREE CARE FOCUSING ON DENTAL AND VISION CARE FOR THE FOURTY SEVEN MILLION AMERICANS THAT ARE UNINSURED, WITH MANY FAMILIES FORCED TO SKIP IMPORTANT CHECKUPS.				
CONSUMER AFFAIRS	PRODUCT INFO	WIIFIT	NEWS	5/19/2008	5P	1
		JAMES MITCHELL, PERSONAL TRAINER, TALKS ABOUT THE LAUNCH OF NINTENDO'S "WIIFIT" VIDEO GAME THAT HAS PLAYERS ON THE MOVE WHERE FITNESS IS CONCERNED.				
AGRICULTURE	PESTCONTROL	SPRAYDELAY	NEWS	5/19/2008	5P,11P	2
		THE OREGON DEPARTMENT OF AGRICULTURE REPORTS THE FINAL SPRAY FOR GYPSY MOTHS IN SHADY COVE IS DELAYED DUE TO THE RAIN IN THE FORECAST.				
COMMUNITY SERV	FUNDING	BIGDONATION	NEWS	5/19/2008	5P	1
		THREE LOCAL ORGANIZATIONS RECEIVE THEIR BIGGEST DONATIONS EVER FROM TWO LONG TIME MEDFORD RESIDENTS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/19/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CRUNCHY ASIAN SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
YOUNG PEOPLE	HEALTH	FAMDINNER	NEWS	5/19/2008	6A	1
	SOME MINNESOTA RESEARCHERS REPORT REGULAR FAMILY DINNERS MAY BE SETTING UP KIDS FOR A HEALTHIER ADULTHOOD.					
HEALTH	PHYSICAL	CANCER	NEWS	5/19/2008	6A,12P	2
	RESEARCHERS REPORT NEW SURVEY FINDING JUST FIVE PERCENT OF U.S. CANCER SURVIVORS FOLLOW EXPERT'S ADVICE ON DIET AND EXERCISE.					
MEDICAL	RESEARCH	OBESITY	NEWS	5/19/2008	6A	1
	RESEARCHERS REPORT HIGH-TECH SCANS HAVE FOUND MIDDLE-AGED PEOPLE WHO ARE OVERWEIGHT HAVE LOWER LEVELS OF CERTAIN CHEMICALS THAT SIGNAL GOOD BRAIN FUNCTION, FINDINGS SUGGEST EXCESS BODY FAT MAY SPEED THE BRAIN-AGING PROCESS, WHICH COULD PUT PEOPLE AT GREATER RISK OF DISEASES SUCH AS ALZHEIMERS.					
MEDICAL	RESEARCH	MUSIC	NEWS	5/19/2008	6A,12P	2
	RESEARCHERS, TESTING 48 ADULTS WITH HYPERTENSION, 28 LISTENED TO MUSIC DAILY, 20 DID NOT, AFTER A MONTH, THE LISTENERS BLOOD PRESSURE HAD DROPPED WHILE THE OTHERS SHOWED NO IMPROVEMENT.					
RECREATION	COMMUNITY AFFAIRS	TRUCKTOUCH	NEWS	5/19/2008	6A,12P	2
	ORGANIZERS REPORT THE SECOND ANNUAL "TOUCH-A-TRUCK" EVENT AT THE JACKSON COUNTY EXPO, SAYING THE FREE EVENT IS DESIGNED TO GIVE KIDS AND ADULTS A CHANCE TO TAKE AN UP-CLOSE LOOK AT SOME CONSTRUCTION EQUIPMENT, POLICE CARS, EVEN A HELICOPTER, OTHER ACTIVITIES INCLUDE ROCK CLIMBING AND A BIKE RODEO.					
RECREATION	COMMUNITY AFFAIRS	MENTALWALK	NEWS	5/19/2008	6A,12P'	2
	ABOUT TWO DOZEN PEOPLE GATHER IN HAWTHORNE PARK TO WALK AND RAISE AWARENESS ABOUT THE MENTALLY ILL, ORGANIZERS SAY THEY HOPE THE MARCH WILL HELP FIGHT THE STIGMAS AND STEREOTYPES OFTEN FACED BY THOSE WITH MENTAL ILLNESS.					
JOSEPHINECNTY	SERVICES	JOCOLIB	NEWS	5/19/2008	6A	1
	DOZENS JOIN A MARCH AND RALLY TO PROTEST THE CLOSURE OF LIBRARIES IN JOSEPHINE COUNTY, EXACTLY ONE YEAR AGO, ALSO MARKING THE LAUNCH OF A MEMBERSHIP DRIVE, WHERE COUNTY RESIDENTS WILL BE ASKED TO DONATE TO THE EFFORT.					
POLITICAL PROCESS	BALLOTS	DROPBOXES	NEWS	5/19/2008	5P,6P,11P	3
	ELECTION OFFICIALS REPORT IT'S TOO LATE TO MAIL YOUR BALLOT IN FOR THE MAY 20TH ELECTION, BUT THERE ARE FIVE DROP BOXES IN JACKSON COUNTY AND SEVERAL IN JOSEPHINE, KLAMATH, CURRY, AND DOUGLAS COUNTIES.					
AGRICULTURE	PESTCONTROL	SPRAYDELAY	NEWS	5/20/2008	6A,12P	2
	THE OREGON DEPARTMENT OF AGRICULTURE REPORTS THE FINAL SPRAY FOR GYPSY MOTHS IN SHADY COVE IS DELAYED DUE TO THE RAIN IN THE FORECAST.					
POLITICAL PROCESS	BALLOTS	ELEX	NEWS	5/20/2008	12P,5P,6P	3
	JACKSON COUNTY CLERK CHRIS WALKER REPORTS ABOUT FOURTY THREE PERCENT OF VOTERS HAVE RETURNED THEIR BALLOTS, PREDICTING VOTER TURNOUT WILL TOP FIFTY FIVE PERCENT BEFORE THE 8PM DEADLINE, CONSIDERED HIGH FOR A PRIMARY ELECTION.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	TRAFFIC SAFETY	CLICKIT	NEWS	5/20/2008	6A	1
		OREGON STATE POLICE START THEIR ANNUAL "CLICK IT OR TICKET" CAMPAIGN, MAKING SURE DRIVERS AND PASSENGERS ARE PROPERLY BUDKLED UP, THIS YEAR THEIR FOCUS WILL BE ON KIDS, MAKING SURE THEY'RE PROPERLY RESTRAINED IN CHILD SAFETY AND BOOSTER SEATS.				
POLITICAL PROCESS	ELEXRESULTS	ELECTION	NEWS	5/20/2008	11P	1
		ELECTION OFFICIALS REPORT RESULTS OF THE MAY 20TH PRIMARY ELECTION, INCLUDING CITY, COUNTY, U.S. SENATE, AND STATE OFFICES AND MEASURES.				
TRANSPORTATION	BUSES	BUSFARE2	NEWS	5/20/2008	6P	1
		JULIE BROWN, RVTD GENERAL MANAGER, TALKS ABOUT HIGH GAS PRICES DRIVING MANY PEOPLE AWAY FROM THEIR CARS AND ONTO THE BUS, WITH TRANSPORTATION PLANNERS WONDERING IF THEIR CURRENT LEVEL OF SERVICE ACCOMMODATES THEM, ON PART TWO OF CHANNEL TEN'S SERIES "BUS FARE".				
COMMUNITY SERV	ANIMAPROTECT	PETONSET	NEWS	5/20/2008	5P	1
		TOM PEIL, JACKSON COUNTY ANIMAL SHELTER, INTRODUCES ANOTHER PET FOR ADOPTION, ON CHANNEL TEN'S WEEKLY " PET ON SET" SEGMENT.				
HEALTH	PETS	DOGMAN	NEWS	5/20/2008	5P	1
		DAN MISH, DDM CANINE COUNSELING, OFFERS SOME TIPS FOR KEEPING THE PEACE WHEN YOUR DOG HAS TROUBLE GETTING ALONG WITH OTHER DOGS, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.				
LAW ENFORCEMENT	PUBLIC ASSISTANCE	CRIMESTOPPERS	NEWS	5/20/2008	6P,11P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN FINDING THE PEOPLE WHO VANDALIZED TWO CHURCHES IN THE ROGUE VALLEY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/20/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BEAN TRIO", A HEALTHY CHANGE FROM OUR SAME OLD DINNER, AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FUNDING	BIGDONATION	NEWS	5/20/2008	6A,12P	2
		THREE LOCAL ORGANIZATIONS RECEIVE THEIR BIGGEST DONATIONS EVER FROM TWO LONG TIME MEDFORD RESIDENTS.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	5/20/2008	6A	1
		CONSUMER OFFICIALS REPORT DRIVERS IN THE MEDFORD-ASHLAND AREA ARE PAYING AN AVERAGE THREE DOLLARS EIGHTY FIVE CENTS A GALLON FOR REGULAR GAS, THE STATEWIDE AVERAGE IS THREE DOLLARS EIGHTY ONE CENTS, IN CALIFORNIA PRICES ARE MUCH HIGHER AT THREE DOLLARS NINETY SIX CENTS TO OVER FOUR DOLLARS.				
POLITICAL PROCESS	BALLOTS	DROPBOXES	NEWS	5/20/2008	6A	1
		ELECTION OFFICIALS REPORT IT'S TOO LATE TO MAIL YOUR BALLOT IN FOR THE MAY 20TH ELECTION, BUT THERE ARE FIVE DROP BOXES IN JACKSON COUNTY AND SEVERAL IN JOSEPHINE, KLAMATH, CURRY, AND DOUGLAS COUNTIES.				
CONSUMER AFFAIRS	PRICES	FOODPRICES	NEWS	5/20/2008	6A	1
		MARISA MOORE, REGISTERED DIETICIAN, LOOKS AT WAYS TO SELECT NUTRITIOUS FOOD THAT'S NOT AS EXPENSIVE, AMID FOOD PRICES CLIMBING ALMOST ONE PERCENT FROM MARCH TO APRIL, THE LARGEST JUMP IN EIGHTEEN YEARS.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	NEW PROCEDURE	BLOODTEST	NEWS	5/20/2008	6A,12P	2
	SCIENTISTS REPORT A NEW BLOOD TEST FOR EARLY LUNG CANCER HAS SHOWN SOME PROMISE, HOWEVER, THEY WARN THE TEST WILL TAKE A LOT MORE WORK BEFORE IT'S REALLY A USEFUL TOOL.					
MEDICAL	RESEARCH	GREENTEA	NEWS	5/20/2008	6A,12P	2
	RESEARCHERS REPORT GREEN TEA MAY SHIELD THE BRAIN FROM THE EFFECTS OF SLEEP APNEA.					
MEDICAL	RESEARCH	CELLPHONE	NEWS	5/20/2008	6A,12P	2
	RESEARCHERS REPORT STUDY OF MORE THAN 13,000 CHILDREN IN DENMARK, CLAIMING TO SHOW A LINK BETWEEN CELL PHONE USE BY PREGNANT WOMEN AND BEHAVIORAL PROBLEMS IN THEIR KIDS.					
MEDICAL	HEALTHCARE	DENTALSCHOOLS	NEWS	5/20/2008	5P	1
	MARK WOLFF, DDS, NYU COLLEGE OF DENTISTRY, TALKS ABOUT DENTAL SCHOOLS, A WAY TO GET DENTAL CARE AT HALF THE PRICE, FOR THOSE WITH OR WITHOUT INSURANCE.					
TRANSPORTATION	BUSES	BUSFARE1	NEWS	5/20/2008	6A,12P	2
	THE RVTD REPORTS IT'S SEEN A MORE THAN TWELVE PERCENT INCREASE IN RIDERSHIP SINCE THIS TIME LAST YEAR, WHETHER IT'S TRYING TO HELP THE ENVIRONMENT OR GAS PRICES, THESE DAYS PEOPLE ARE CHOOSING TO TAKE THE BUS, ON CHANNEL TEN'S SPECIAL REPORT "BUS FARE".					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	5/21/2008	5P,6P,11P	3
	LAWMAKERS ON CAPITOL HILL QUESTION OIL COMPANY EXECUTIVES ABOUT RECORD PROFITS, JUST AS PEOPLE ARE STRUGGLING TO PAY RECORD PRICES, EXECUTIVES SAY PRICES ARE BEING DRIVEN BY GLOBAL FORCES AND SUPPLY AND DEMAND.					
CONSUMER AFFAIRS	PRICES	AIRLINEREAX	NEWS	5/21/2008	11P	1
	AMERICAN AIRLINES REPORTS THEY WILL CHARGE TRAVELERS FIFTEEN DOLLARS TO CHECK JUST ONE BAG, PASSING ON THE HIGH COST OF FUEL TO IT'S CUSTOMERS.					
BUSINESS	BAROMETER	HAY	NEWS	5/21/2008	6P,11P	2
	DALTON STRAUS, OWNS STRAUS RANCHES, AND MELISSA MATHEWSON, O.S.U. SMALL FARMER, DISCUSS THE RISING HAY PRICES NATIONWIDE, AFFECTED BY THE INCREASED GAS PRICES, LEAVING MANY HAY FARMERS TURNING TO GROWING CORN INSTEAD TO BE USED FOR ALTERNATIVE FUEL USE, ALSO MANY PEOPLE ARE LOSING THEIR HORSES BECAUSE THEY CAN'T AFFORD TO FEED THEM.					
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	5/21/2008	6A	1
	MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN FINDING THE PEOPLE WHO VANDALIZED TWO CHURCHES IN THE ROGUE VALLEY, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.					
RECREATION	PARK	NEW BEACH	NEWS	5/21/2008	5P	1
	STATE OFFICIALS REPORT A NEW BEACH, ARIZONA BEACH, ELEVEN MILES SOUTH OF PORT ORFORD WILL OPEN THIS SUMMER TO THE PUBLIC, THE STATE BOUGHT THE COASTAL PROPERTY FROM A PRIVATE OWNER USING LOTTERY DOLLARS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/21/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CAESAR GRILLED CHICKEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	ELEXRESULTS	ELEX	NEWS	5/21/2008	6A,12P,5P,6P,11P	5
		ELECTION OFFICIALS REPORT RESULTS OF THE MAY 20TH PRIMARY ELECTION, INCLUDING CITY, COUNTY, U.S. SENATE, AND STATE OFFICES AND MEASURES.				
TRANSPORTATION	BUSES	BUSFARE2	NEWS	5/21/2008	6A,12P,6P,11P	4
		JULIE BROWN, RVTD GENERAL MANAGER, TALKS ABOUT HIGH GAS PRICES DRIVING MANY PEOPLE AWAY FROM THEIR CARS AND ONTO THE BUS, WITH TRANSPORTATION PLANNERS WONDERING IF THEIR CURRENT LEVEL OF SERVICE ACCOMMODATES THEM, ON PART TWO OF CHANNEL TEN'S SERIES "BUS FARE"				
MEDICAL	PROCEDURE	HRT	NEWS	5/21/2008	6A,12P	2
		AN INTERNATIONAL PANEL OF EXPERTS REPORTS HORMONE REPLACEMENT THERAPY IS OK FOR WOMEN ENTERING MENOPAUSE, BUT DOCTORS SAY WOMEN CONSIDERING THE DRUG REGIMEN NEED TO MAKE A PERSONAL DECISION WITH THEIR PHYSICIAN.				
MEDICAL	PROCEDURE	MEDICARE	NEWS	5/21/2008	6A,12P	2
		MEDICARE REPORTS THEY MAY EXPAND IT'S REIMBURSEMENT FOR OBESITY SURGERY, RECENT RESEARCH FINDING THE PROCEDURE CAN COMPLETELY REVERSE TYPE TWO DIABETES, A CONDITION SPURRED BY WEIGHT GAIN AND SUFFERED BY MILLIONS OF AMERICANS.				
MEDICAL	RESEARCH	SLEEP	NEWS	5/21/2008	6A,12P	2
		SCIENTISTS WARN BEING DEPRIVED OF SLEEP FOR EVEN ONE NIGHT CAN MAKE THE BRAIN UNSTABLE, THE STUDY MAKES IT CLEAR HOW DANGEROUS SLEEP DEPRIVATION CAN BE WHILE DRIVING, WHEN EVEN A QUICK LAPSE CAN LEAD TO DISASTER.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	5/21/2008	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, REPORTS IT'S TIME TO PRUNE YOUR YARD'S DECORATIVE SHRUBS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
MEDICAL	PROCEDURE	SURGERIES	NEWS	5/22/2008	6A,12P	2
		CONGRESS REPORTS THEY WANT INSURANCE COMPANIES TO PAY FOR A MINIMUM FOURTY EIGHT HOUR HOSPITAL STAY AFTER BREAST CANCER TREATMENT TO COMBAT SO-CALLED "DRIVE THROUGH" SURGERIES.				
BUSINESS	BAROMETER	HAY	NEWS	5/22/2008	6A,12P	2
		DALTON STRAUS, OWNS STRAUS RANCHES, AND MELISSA MATHEWSON, O.S.U. SMALL FARMER, DISCUSS THE RISING HAY PRICES NATIONWIDE, AFFECTED BY THE INCREASED GAS PRICES, LEAVING MANY HAY FARMERS TURNING TO GROWING CORN INSTEAD FOR ALTERNATIVE FUEL USE, ALSO MANY PEOPLE ARE LOSING THEIR HORSES BECAUSE THEY CAN'T AFFORD TO FEED THEM.				
RECREATION	PARK	NEWBEACH	NEWS	5/22/2008	6A,12P	2
		STATE OFFICIALS REPORT A NEW BEACH, ARIZONA BEACH, ELEVEN MILES SOUTH OF PORT ORFORD WILL OPEN THIS SUMMER TO THE PUBLIC, THE STATE BOUGHT THE COASTAL PROPERTY FROM A PRIVATE OWNER USING LOTTERY DOLLARS.				
YOUNG PEOPLE	EDUCATION	BUTTERFLYGARDEN	NEWS	5/22/2008	5P,6P	2
		ASHLAND MIDDLE SCHOOL STUDENTS ADD MORE PLANTS AND REPLACE THE IRRIGATION WYSTEM AT THE SCHOOL'S "BUTTERFLY GARDEN", THE GARDEN, STARTED TWO YEARS AGO BY ANOTHER CLASS, THE IDEA, TO MAKE A PLACE ON CAMPUS WHERE BUTTERFLIES WILL WANT TO HANG OUT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BILL	TIMBERFUNDS	NEWS	5/22/2008	11P	1
		OREGON SENATOR RON WYDEN REPORTS A WAR-SPENDING BILL HAS BEEN APPROVED BY THE SENATE TO INCLUDE FOUR HUNDRED MILLION DOLLARS IN PAYMENTS TO RURAL COUNTIES IN OREGON AND OTHER STATES THAT ONCE DEPENDED ON FEDERAL TIMBER MONEY TO PAY FOR SCHOOLS, LIBRARIES AND OTHER SERVICES.				
BUSINESS	SALES	END OF SUVS	NEWS	5/22/2008	6P	1
		CONSUMER OFFICIALS REPORT OIL PRICES HAVE TOPPED \$135 A BARREL, AND THE NATIONAL AVERAGE GAS PRICE IS INCHING TOWARD FOUR DOLLARS, CONSUMERS ARE CUTTING BACK WHEREVER THEY CAN, FORCING AUTOMAKERS TO LOOK AT THEIR ASSEMBLY LINES.				
EDUCATION	FACILITIES	ORDORMS	NEWS	5/22/2008	6P	1
		OFFICIALS REPORT A SURGE OF TOO MANY FRESHMEN IS CAUSING A HOUSING PROBLEM AT THE U OF O, SAYING THERE WILL BE ABOUT 3800 FRESHMEN NEXT YEAR, ABOUT 400 MORE THAN LAST YEAR, THOSE THAT APPLIED FOR HOUSING BEFORE THE DEADLINE WILL HAVE A DORM ROOM, THOSE WHO MISSED ARE ON A WAITING LIST FOR AN APARTMENT.				
RECREATION	TRAVEL	BEARCAMPROAD	NEWS	5/22/2008	6P	1
		THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS BEAR CAMP ROAD BETWEEN GALICE AND THE OREGON COAST WILL OPEN FOR THE SUMMER, ALSO RECOMMENDING THAT YOU TAKE THE MORE HEAVILY TRAVELED REDWOOD HIGHWAY INSTEAD.				
TRANSPORTATION	FACILITIES	AIRPORT	NEWS	5/22/2008	6P,11P	2
		KIM STEARNS, MEDFORD AIRPORT OFFICIAL, REPORTS THE NEW TERMINAL UNDER CONSTRUCTION IS TAKING SHAPE, AND WILL BE READY BY NEXT MEMORIAL DAY, AND AS THE HOLIDAY APPROACHES THIS YEAR, REMINDING PEOPLE TO ARRIVE EARLY AND DOUBLE CHECK YOUR AIRLINE'S BAGGAGE POLICY.				
HEALTH	SMOKING	PEERPRESSURE	NEWS	5/22/2008	6A,12P	2
		RESEARCHERS REPORT STUDY FINDING SOCIAL AND FAMILY INFLUENCE HAVE EVEN MORE SWAY THAN THOUGHT IN GETTING THEIR LOVED ONES TO QUIT SMOKING.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/22/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
MEDICAL	RESEARCH	BIRTHDEFECTS	NEWS	5/22/2008	6A,12P	2
		RESEARCHERS REPORT PREMATURE BABIES ARE MORE THAN TWICE AS LIKELY TO HAVE A MAJOR BIRTH DEFECT, AND THE RISK IS HIGHEST AMONG INFANTS BORN EARLIEST, AND THE RISK IS HIGHEST AMONG INFANTS BORN EARLIEST, THE CAUSE OF MOST BIRTH DEFECTS REMAINS UNKNOWN, BUT SMOKING DURING PREGNANCY AND MATERNAL OBESITY SIGNIFICANTLY RAISE THE DANGER.				
CONSUMER AFFAIRS	RECALL	DISNEYRECALL	NEWS	5/22/2008	5P	1
		THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS THOUSANDS OF DISNEY SLEEPING BAGS AND TOYS ARE UNDER RECALL, SAYING THE ITEMS CONTAIN TOO MUCH LEAD.				
CONSUMER AFFAIRS	PRICES	OILPRICES	NEWS	5/22/2008	5P,11P	2
		LAW MAKERS ON CAPITOL HILL QUESTION OIL EXECUTIVES ABOUT THEIR COMPANIES RECORD PROFITS, AS CRUDE OIL SOARS TO A NEW RECORD HIGH.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/22/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FROZEN WATERMELON", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	ELEXRESULTS	RESULTS	NEWS	5/22/2008	6A,12P	2
		ELECTION OFFICIALS REPORT RESULTS OF THE MAY 20TH PRIMARY ELECTION, INCLUDING CITY, COUNTY, U.S. SENATE, AND STATE OFFICES AND MEASURES.				
TRANSPORTATION	BUSES	BUSFARE3	NEWS	5/22/2008	6A,12P	2
		JULIE BROWN, RVTD GENERAL MANAGER, TALKS ABOUT HOW THE TRANSPORTATION DISTRICT WANTS TO IMPROVE SERVICE, CONSIDERING PROPERTY AND PAYROLL TAXES TO EARN MONEY TO ADD MORE ROUTES, ON PART THREE OF CHANNEL TEN'S SPECIAL SERIES "BUS FARE".				
CONSUMER AFFAIRS	PRICES	LOCALPRICES	NEWS	5/22/2008	12P,5P,6P,11P	4
		CONSUMER OFFICIALS REPORT FOR A GALLON OF REGULAR GASOLINE IN OREGON, YOU'LL BE PAYING THREE DOLLARS EIGHTY SIX CENTS, IN THE MEDFORD-ASHLAND AREA IT'S THREE DOLLARS EIGHTY NINE CENTS, CALIFORNIA HAS HIT THE FOUR DOLLAR MARK.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	5/22/2008	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A HALIBUT DISH THREE DIFFERENT WAYS TO IMPRESS YOUR FAMILY, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	BOATNIK	NEWS	5/22/2008	5P,6P,11P	3
		ORGANIZERS REPORT THE 50TH ANNUAL BOATNIK FESTIVAL IN GRANTS PASS, THE 5-DAY EVENT INCLUDES BOAT RACES, A CARNIVAL, PARADE, AND FUN ALONG THE ROGUE RIVER, ORGANIZERS EXPECT ABOUT 100,000 PEOPLE TO ATTEND, HOPING GAS PRICES WILL ENCOURAGE LOCAL RESIDENTS TO COME TO THE EVENT RATHER THAN TRAVELLING FOR MEMORIAL DAY.				
SAFETY	CHILD	CHILDSEATSAFETY	NEWS	5/23/2008	6P,11P	2
		ORGANIZERS REPORT FREE CHILD SAFETY SEAT INSPECTIONS AT THE ROGUE VALLEY MALL, WITH VOLUNTEERS ON HAND TO CHECK AND OFFER ADVICE, PART OF CHILD SAFETY DAY FOCUSING ON THE IMPORTANCE OF SAFETY SEATS, BOOSTERS, AND SEAT BELTS FOR CHILDREN.				
EDUCATION	FACILITIES	ORDORMS	NEWS	5/23/2008	6A,12P	2
		OFFICIALS REPORT A SURGE OF TOO MANY FRESHMEN IS CAUSING A HOUSING PROBLEM AT THE U. OF O., SAYING THERE WILL BE ABOUT 3800 FRESHMEN NEXT YEAR, ABOUT FOUR HUNDRED MORE THAN LAST YEAR, THOSE THAT APPLIED FOR HOUSING BEFORE THE DEADLINE WILL HAVE A DORM ROOM, THOSE WHO MISSED ARE ON A WAITING LIST FOR AN APARTMENT.				
BUSINESS	WINEINDUSTRY	WINEINDUSTRY	NEWS	5/23/2008	6P	1
		INDUSTRY OFFICIALS REPORT, FOR THE FIRST TIME EVER, THE WINE INDUSTRY IS ONE OF OREGON'S TEN BIGGEST AGRICULTURAL BUSINESSES.				
COMMUNITY SERV	YOUTH	SPARROWCLUB	NEWS	5/23/2008	6P	1
		EMPLOYEES AT ADAIR HOMES ROUND UP OTHER BUSINESSES TO HELP BUILD A RAMP SO A MEDFORD BOY WITH CEREBRAL PALSY WILL BE ABLE TO WHEEL HIMSELF OUT THE FRONT DOOR OF HIS HOUSE FOR THE FIRST TIME, SPARROW CLUB STUDENTS IN THE MEDFORD SCHOOL DISTRICT WILL OFFER SERVICE IN THE COMMUNITY TO "PAY OFF" THE DEBT.				
BUSINESS	SALES	OTHERVEHICLES	NEWS	5/23/2008	6P,11P	2
		BIKE AND MOTORCYCLE SHOPS REPORT SALES INCREASES AS GAS PRICES INCREASE, NATIONWIDE, SCOOTER SALES FOR VESPA WENT UP FOURTY PERCENT IN THE FIRST FOUR MONTHS OF THIS YEAR.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	WHATSGOINGON NEWS		5/23/2008	5P,6P,11P	3
		ORGANIZERS REPORT THE MANY MEMORIAL DAY EVENTS GOING ON IN OUR REGION HONORING THOSE WHO GAVE THEIR LIVES IN HONOR OF THEIR COUNTRY.				
RECREATION	TRAVEL	CAMPGROUNDS NEWS		5/23/2008	5P,11P	2
		PARK OFFICIALS REPORT CAMPGROUNDS THAT ARE OPEN FOR MEMORIAL DAY WEEKEND CAMPERS.				
COMMUNITY SERV	VETS	MEMORIALDAY NEWS		5/23/2008	5P,6P	2
		OSCAR WILLIS, SR. VICE COMMANDER, AND NOLA GEANEY, PRESIDENT OF SOCIAL SERVICES, DISCUSS THE VFW ORGANIZATION HELPING VETERANS, THE ORGANIZATION RELIES ON MEMBERSHIP FEES AND FUNDRAISERS FOR THE SERVICES THEY PROVIDE.				
CONSUMER AFFAIRS	HOW TO	MR FOOD NEWS		5/23/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "ORANGE BEEF TERIYAKI", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN NEWS		5/23/2008	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
YOUNG PEOPLE	EDUCATION	BUTTERFLYGARDEN NEWS		5/23/2008	6A	1
		ASHLAND MIDDLE SCHOOL STUDENTS ADD MORE PLANTS AND REPLACE THE IRRIGATION SYSTEM AT THE SCHOOL'S "BUTTERFLY GARDEN", THE GARDEN, STARTED TWO YEARS AGO BY ANOTHER CLASS, THE IDEA, TO MAKE A PLACE ON CAMPUS WHERE BUTTERFLIES WILL WANT TO HANG OUT.				
CONSUMER AFFAIRS	RECALL	DISNEYRECALL NEWS		5/23/2008	6A,12P	2
		THE CONSUMER PRODUCT SAFETY COMMISSION REPORTS THOUSANDS OF DISNEY SLEEPING BAGS AND TOYS UNDER RECALL, SAYING THE ITEMS CONTAIN TOO MUCH LEAD.				
RECREATION	TRAVEL	BEARCAMPDOD NEWS		5/23/2008	6A,12P	2
		THE OREGON DEPARTMENT OF TRANSPORTATION REPORTS BEAR CAMP ROAD BETWEEN GALICE AND THE OREGON COAST WILL OPEN FOR THE SUMMER, ALSO RECOMMENDING THAT YOU TAKE THE MORE HEAVILY TRAVELED REDWOOD HIGHWAY INSTEAD.				
MEDICAL	HEART	COCAINE NEWS		5/23/2008	6A,12P	2
		THE AMERICAN HEART ASSOCIATION REPORTS THEY WANT DOCTORS TO ASK PATIENTS IF THEY'VE RECENTLY USED COCAINE, SAYING IT CAN CAUSE SIMILAR CHEST PAIN, AND SOME HEART ATTACK TREATMENTS CAN BE DEADLY TO SOMEONE USING THE DRUG.				
MEDICAL	RESEARCH	PAININJURY NEWS		5/23/2008	6A,12P	2
		MEDICAL EXPERTS REPORT A SURPRISING NUMBER OF PEOPLE, MORE THAN SIXTY PERCENT, STILL SUFFER SIGNIFICANT PAIN A YEAR AFTER A TRAUMATIC INJURY IN A CAR CRASH OR OTHER ACCIDENT, RESEARCH INDICATES THE NEED FOR BETTER PAIN TREATMENT.				
MEDICAL	PROCEDURE	DRUGTREAT NEWS		5/23/2008	6A,12P	2
		RESEARCHERS REPORT IMPROVED DRUG TREATMENTS FOR NON-HODGKINS LYMPHOMA ARE HELPING PATIENTS LIVE LONGER.				
COMMUNITY SERV	VOLUNTEERS	CARING NEWS		5/23/2008	6A,5P	2
		"GRANDPA" CLAY TAYLOR, FOSTER GRANDPARENT, TALKS ABOUT HIS VOLUNTEER WORK AS A MENTOR FOR STUDENTS AT KENNEDY ELEMENTARY SCHOOL, THROUGH THE FOSTER GRANDPARENTS PROGRAM, ON CHANNEL TEN'S SERIES "CARING FOR THEIR COMMUNITY".				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	BOATNIK	NEWS	5/23/2008	6A,12P,11P	3
	ORGANIZERS REPORT THE 50TH ANNUAL BOATNIK FESTIVAL IN GRANTS PASS, THE 5-DAY EVENT INCLUDES BOAT RACES, A CARNIVAL, PARADE, AND FUN ALONG THE ROGUE RIVER, ORGANIZERS EXPECT ABOUT 100,000 PEOPLE TO ATTEND, HOPING GAS PRICES WILL ENCOURAGE LOCAL RESIDENTS TO COME TO THE EVENT RATHER THAN TRAVELLING FOR MEMORIAL DAY.					
DRUGS&ALCOHOL	TREATMENT	METHWATCH	NEWS	5/23/2008	6A	1
	LISA MCCREADIE, ADULT DRUG COURT, TALKS ABOUT SOME OF THE SUCCESS STORIES OF RECOVERING DRUG ADDICTS WHEN THEY GRADUATE FROM THE JACKSON COUNTY ADULT DRUG COURT PROGRAM, ON CHANNEL TEN'S WEEKLY "METHWATCH" REPORT.					
TRANSPORTATION	FACILITIES	AIRPORT	NEWS	5/23/2008	6A,12P	2
	KIM STEARNS, MEDFORD AIRPORT OFFICIAL, REPORTS THE NEW AIRPORT TERMINAL UNDER CONSTRUCTION IS TAKING SHAPE, AND WILL BE READY BY NEXT MEMORIAL DAY, AND AS THE HOLIDAY APPROACHES THIS YEAR, REMINDING PEOPLE TO ARRIVE EARLY AND DOUBLE CHECK YOUR AIRLINE'S BAGGAGE POLICY.					
CONSUMER AFFAIRS	PRICES	YREKAGAS	NEWS	5/23/2008	6A,12P,6P,11P	4
	CONSUMER OFFICIALS REPORT A MILESTONE FOR CALIFORNIA DRIVERS, FOR THE FIRST TIME, THE STATEWIDE AVERAGE FOR A GALLON OF GAS IS FOUR DOLLARS.					
COMMUNITY SERV	HONOR	FLAGS	NEWS	5/24/2008	6P,11P	2
	ORGANIZERS REPORT THE LAWNS OF S.O.U. DECORATED WITH NEARLY 3000 FLAGS TO HONOR THE VICTIMS OF THE 911 ATTACKS.					
RECREATION	COMMUNITY AFFAIRS	BOATNIK	NEWS	5/24/2008	6P,11P	2
	ORGANIZERS REPORT THE 50TH ANNUAL MEMORIAL DAY BOATNIK FESTIVAL IN GRANTS PASS, THE FIVE-DAY CELEBRATION INCLUDES BOAT RACES, CARNIVAL, PARADE, AND LOTS OF FUN ALONG THE ROGUE RIVER.					
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS	5/24/2008	6P,11P	2
	THE AUTO CLUB OF AMERICA REPORTS ABOUT 32 MILLION PEOPLE DRIVE MORE THAN FIFTY MILES FROM HOME DURING THE LONG MEMORIAL DAY WEEKEND, DOWN ABOUT ONE PERCENT OVER LAST YEAR, SAYING HIGH FUEL COSTS ARE TO BLAME.					
RECREATION	TRAVEL	HOLIDAYTRAVEL	NEWS	5/25/2008	6P	1
	THE AUTO CLUB OF AMERICA REPORTS ABOUT 32 MILLION PEOPLE DRIVE MORE THAN FIFTY MILES FROM HOME DURING THE LONG MEMORIAL DAY WEEKEND, DOWN ABOUT ONE PERCENT OVER LAST YEAR, SAYING HIGH FUEL COSTS ARE TO BLAME.					
COMMUNITY SERV	HONOR	FLAGS	NEWS	5/25/2008	6P	1
	ORGANIZERS REPORT THE LAWNS OF S.O.U. DECORATED WITH NEARLY 3000 FLAGS TO HONOR THE VICTIMS OF THE 911 ATTACKS.					
CONSUMER AFFAIRS	PRICES	GASPRICE	NEWS	5/25/2008	6A,12P	2
	CONSUMER OFFICIALS REPORT A GALLON OF REGULAR UNLEADED IN SOUTHERN OREGON COSTS AN AVERAGE OF FOUR DOLLARS, EVEN WORSE IN NORTHERN CALIFORNIA WHERE A GALLON OF UNLEADED COSTS ABOUT FOUR DOLLARS SEVENTEEN CENTS.					
RECREATION	COMMUNITY AFFAIRS	BOATNIK	NEWS	5/25/2008	6P,11P	2
	ORGANIZERS REPORT THE 50TH ANNUAL MEMORIAL DAY BOATNIK FESTIVAL IN GRANTS PASS, THE FIVE-DAY CELEBRATION INCLUDES BOAT RACES, CARNIVAL, PARADE, AND LOTS OF FUN ALONG THE ROGUE RIVER.					

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	MEMORIAL	NEWS	5/25/2008	6P,11P	2
		ORGANIZERS REPORT THE ANNUAL GATHERING AT MEDFORD'S MEMORIAL GROVE TO MOURN THE LOSS OF LOVED ONES.				
LAW ENFORCEMENT	LAWS	ONTHEBEAT	NEWS	5/26/2008	6P	1
		MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT THE LAWS PERTAINING TO SEAT BELTS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
RECREATION	COMMUNITY AFFAIRS	EPCEREMONY	NEWS	5/26/2008	5P,6P,11P	3
		THE OREGON VETERANS MOTORCYCLE ASSOCIATION HOSTS THIS YEAR'S MEMORIAL DAY CEREMONY AT THE EAGLE POINT NATIONAL CEMETERY HONORING VETERANS FROM ALL BRANCHES OF THE MILITARY, AND THOSE WHO GAVE THEIR LIVES FOR THEIR COUNTRY.				
COMMUNITY SERV	HONOR	CEREMONY	NEWS	5/26/2008	6P	1
		THE MARINE CORPS HOLDS A SPECIAL CEREMONY HONORING LOCAL VETERANS OF FOREIGN WARS, WITH A PARADE OF FLAGS ENDING AT HILLCREST MEMORIAL PARK IN GRANTS PASS.				
COMMUNITY SERV	VETS	GPFLAGS	NEWS	5/26/2008	6P	1
		GRANTS PASS HIGH SCHOOL STUDENTS HOST THE "HEALING FIELD", A DISPLAY OF 2000 EIGHT FOOT TALL FLAGS, FREE TO THE PUBLIC, BUT A DONATION TO VETERANS OF JOSEPHINE COUNTY IS ENCOURAGED.				
RECREATION	OUTDOOR	RAFTING	NEWS	5/26/2008	6P,11P	2
		TOUR OPERATORS SPEND THE DAY CONVINCING PEOPLE NOT TO GO RAFTING, TRADITIONALLY MEMORIAL DAY IS ONE OF THE BUSIEST RAFTING DAYS OF THE YEAR, BUT WATER LEVELS HAVE BEEN TOO HIGH.				
HEALTH	PHYSICAL	DRDAN	NEWS	5/26/2008	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.				
CONSUMER AFFAIRS	PRICES	CARCOSTS	NEWS	5/26/2008	5P	1
		JIFFY LUBE REPORTS, IN THE LAST YEAR, IT'S CAR COUNT IS DOWN TWO PERCENT, BLAMING GAS PRICES AND NEW CAR TECHNOLOGY.				
RECREATION	COMMUNITY AFFAIRS	BOATNIK	NEWS	5/26/2008	6A,12P,6P,11P	4
		ORGANIZERS REPORT THE 50TH ANNUAL MEMORIAL DAY BOATNIK FESTIVAL IN GRANTS PASS, THE FIVE-DAY CELEBRATION INCLUDES BOAT RACES, CARNIVAL, PARADE, AND LOTS OF FUN ALONG THE ROGUE RIVER.				
COMMUNITY SERV	FUNDING	SKATEPARK	NEWS	5/26/2008	5P,11P	2
		ORGANIZERS REPORT A MEMORIAL DAY PICNIC AT EAGLE POINT'S HARNISH WAYSIDE PARK, TO RAISE MONEY FOR THE CITY'S YOUTH PROGRAMS, EIGHTY PERCENT OF THE PROCEEDS GOING TO BUILD THE CITY'S FIRST SKATE PARK.				
MEDICAL	PROCEDURE	CELEXA	NEWS	5/26/2008	6A,12P	2
		RESEARCHERS REPORT RESULTS OF A PILOT STUDY SUGGESTING THAT BESIDES REDUCING THE RISK OF DEPRESSION, THE ANTIDEPRESSANT DRUG CELEXA CAN DIMINISH THE IMPACT OF CANCER TREATMENT ON QUALITY OF LIFE.				
RECREATION	COMMUNITY AFFAIRS	WHAT'S GOING ON	NEWS	5/26/2008	12P	1
		ORGANIZERS REPORT THE VARIOUS MEMORIAL DAY EVENTS AND ACTIVITIES GOING ON IN OUR REGION, HONORING THOSE WHO GAVE THEIR LIVES IN HONOR OF THEIR COUNTRY.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	TRAVEL	HOLIDAYTRAVEL NEWS		5/26/2008	6A,12P	2
		THE AUTO CLUB OF AMERICA REPORTS ABOUT 32 MILLION PEOPLE DRIVE MORE THAN FIFTY MILES FROM HOME DURING THE LONG MEMORIAL DAY WEEKEND, DOWN ABOUT ONE PERCENT OVER LAST YEAR, SAYING HIGH FUEL COSTS ARE TO BLAME.				
CONSUMER AFFAIRS	PRICES	GASPRICE	NEWS	5/26/2008	6A,12P,6P	3
		CONSUMER OFFICIALS REPORT A GALLON OF REGULAR UNLEADED IN SOUTHERN OREGON COSTS AN AVERAGE OF FOUR DOLLARS, EVEN WORSE IN NORTHERN CALIFORNIA WHERE A GALLON OF UNLEADED COSTS ABOUT FOUR DOLLARS SEVENTEEN CENTS.				
COMMUNITY SERV	HONOR	FLAGS	NEWS	5/26/2008	6A,12P	2
		ORGANIZERS REPORT THE LAWNS OF S.O.U. DECORATED WITH NEARLY 3000 FLAGS OVER THE MEMORIAL DAY WEEKEND TO HONOR THE VICTIMS OF THE 911 ATTACKS.				
RECREATION	COMMUNITY AFFAIRS	MEMORIAL	NEWS	5/26/2008	6A,12P	2
		ORGANIZERS REPORT THE ANNUAL GATHERING AT MEDFORD'S MEMORIAL GROVE, TO MOURN THE LOSS OF LOVED ONES.				
MEDICAL	HEART	HEARTDISEASE	NEWS	5/26/2008	6A,12P	2
		RESEARCHERS REPORT PEOPE WHO HAVE AN UNDERACTIVE OR OVERACTIVE THYROID, BUT FEW SYMPTOMS, APPEAR TO BE AT INCREASED DANGER OF HEART DISEASE, DOCTORS HOPE THE INFORMATION CAN GIVE THEM A BETTER WAY TO SPOT HEART DISEASE BEFORE IT BECOMES A PROBLEM.				
COMMUNITY SERV	VETS	DEPRESSION	NEWS	5/26/2008	6A,12P	2
		OFFICIALS REPORT AMERICANS ARMED FORCES ARE COPING WITH DEPRESSION AND SUICIDE ON A SCALE NOT SEEN SINCE VIETNAM, TO COMBAT THE PROBLEM, THOUSANDS OF PRIVATE COUNSELORS OFFER FREE SERVICES TO TROOPS RETURNING HOME FROM IRAQ AND AFGHANISTAN, VETERANS GROUPS WARN IT'S NOWHERE NEAR ENOUGH TO MEET THE CRISIS.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/26/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "DAY AFTER CHILI", AVAILBLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
SAFETY	CHILD	CARSEATS	NEWS	5/26/2008	12P,5P	2
		RESEARCHERS REPORT MILLIONS OF MEMORIAL DAY TRAVELERS WILL BE HEADING OUT AND PLENTY WILL BE PUTTING THEIR YOUNG KIDS IN CAR SEATS, WHILE MOST PARENTS ASSUME ANYWHERE IN THE BACK SEAT IS OK, NEW RESEARCH SUGGESTS BUCKLING THEM IN THE MIDDLE IS BEST.				
RECREATION	COMMUNITY AFFAIRS	BOATNIK	NEWS	5/27/2008	12P	1
		ORGANIZERS REPORT LAST DAY OF THE 50TH ANNUAL BOATNIK FESTIVAL IN GRANTS PASS, SAYING THIS YEAR'S TURNOUT WAS SMALLER THAN EXPECTED, BLAMING THE WEATHER.				
HEALTH	PETS	PETONSET	NEWS	5/27/2008	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT HOW FOXTAILS CAN BE VERY PAINFUL FOR PETS, ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.				
YOUNG PEOPLE	HEALTH	CHILDHOODOBESITY	NEWS	5/27/2008	5P	1
		DR. KAREN DORSEY, ST. LUKE'S ROOSEVELT, AND DR. SARAH ARMSTRONG, DUKE CHILDREN'S HOSPITAL, DISCUSS CHILDHOOD OBESITY.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	MUDFEST	NEWS	5/27/2008	5P,6P,11P	3
		HYDROLOGY STUDENTS AT S.O.U. ORGANIZER THE "MUDFEST" PROJECT, WITH STUDENTS FROM ASHLAND TO CENTRAL POINT HELPING PLANT ABOUT 70 TREES TO FORM A WETLANDS IN THE TWIN CREEKS DEVELOPMENT IN CENTRAL POINT.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/27/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "LEMON ZUCCHINI COOKIES", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	OUTDOOR	RAFTERS	NEWS	5/27/2008	6A,12P	2
		TOUR OPERATORS SPEND THE DAY CONVINCING PEOPLE NOT TO GO RAFTING, TRADITIONALLY MEMORIAL DAY IS ONE OF THE BUSIEST RAFTING DAYS OF THE YEAR, BUT WATER LEVELS HAVE BEEN TOO HIGH.				
COMMUNITY SERV	HONOR	CEREMONY	NEWS	5/27/2008	6A,12P	2
		THE MARINE CORPS HOLDS A SPECIAL CEREMONY HONORING LOCAL VETERANS OF FOREIGN WARS, WITH A PARADE OF FLAGS ENDING AT HILLCREST MEMORIAL PARK IN GRANTS PASS.				
COMMUNITYSERV	VETS	GPFLAGS	NEWS	5/27/2008	6A,12P	2
		GRANTS PASS HIGH SCHOOL STUDENTS HOST THE "HEALING FIELD", A DISPLAY OF 2000 EIGHT FOOT TALL FLAGS, FREE TO THE PUBLIC, BUT A DONATION TO VETERANS OF JOSEPHINE COUNTY IS ENCOURAGED.				
RECREATION	COMMUNITY AFFAIRS	EPCEREMONY	NEWS	5/27/2008	6A,12P	2
		THE OREGON VETERANS MOTORCYCLE ASSOCIATION HOSTS THIS YEAR'S MEMORIAL DAY CEREMONY AT THE EAGLE POINT NATIONAL CEMETERY HONORING VETERANS FROM ALL BRANCHES OF THE MILITARY, AND THOSE WHO GAVE THEIR LIVES FOR THEIR COUNTRY.				
MEDICAL	RESEARCH	CAFFEINE	NEWS	5/27/2008	6A,12P	2
		RESEARCHERS REPORT, AFTER A TWENTY TWO YEAR LONG STUDY, FIND NO LINK BETWEEN BREAST CANCER AND CHOCOLATE OR SODA.				
MEDICAL	RESEARCH	DIABETES	NEWS	5/27/2008	6A,12P	2
		RESEARCHERS REPORT DIABETES CAN BE TOUGH TO CONTROL, BUT DIET AND EXERCISE CAN DELAY IT FOR YEARS.				
CONSUMER AFFAIRS	PRICES	GASTRAVEL	NEWS	5/27/2008	6A,12P,5P,11P	4
		TRIPLE A REPORTS MEMORIAL DAY USUALLY KICKS OFF THE SUMMER TRAVEL SEASON, BUT WITH MORE PEOPLE STAYING OFF THE ROADS, RISING GAS PRICES ARE TO BLAME.				
RECREATION	COMMUNITY AFFAIRS	SKATEPARK	NEWS	5/27/2008	6A,12P	2
		ORGANIZERS REPORT A MEMORIAL DAY PICNIC AT EAGLE POINT'S HARNISH WAYSIDE PARK, TO RAISE MONEY FOR THE CITY'S YOUTH PROGRAMS, EIGHTY PERCENT OF THE PROCEEDS GOING TO BUILD THE CITY'S FIRST SKATE PARK.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	5/27/2008	5P,6P11P	3
		MEDFORD POLICE SEEK PUBLIC ASSISTNACE IN APPREHENDING SUSPECTS IN AN APPARENTLY RACIALLY MOTIVATED CRIME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
CONSUMER AFFAIRS	HOW TO	STRETCHFOOD	NEWS	5/28/2008	5P	1
		NANCY DESPAIN, O.S.U. EXTENSION SERVICE, TALKS ABOUT HOW YOU CAN STRETCH YOUR FOOD BUDGET.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	LOWINCOMEASSIST	FOODBANK	NEWS	5/28/2008	5P	1
		THE SALVATION ARMY IN MEDFORD REPORTS DEMAND FOR IT'S SERVICES KEEPS GOING UP, AS GAS PRICES RISE, AND AS GAS GETS MORE EXPENSIVE, THE DONATIONS ARE DROPPING, LEAVING A LOT OF EMPTY SPACE ON THEIR SHELVES.				
SERVICES	CABLE	CABLEBOXES	NEWS	5/28/2008	5P	1
		SONY INKS A LANDMARK DEAL WITH SIX OF THE BIGGEST CABLE TV COMPANIES, INCLUDING TIMEWARNER AND COMCAST, TO LET CONSUMERS BUY DIGITAL TV'S THAT ALLOW THEM TO GET CABLE SERVICE WITHOUT THE SET-TOP BOX.				
AGRICULTURE	GARDENING	ROGUEGARDENER	NEWS	5/28/2008	5P	1
		ROGUE GARDENER STAN MAPOLSKI, TALKS ABOUT ONE OF HIS FAVORITE SHRUBS AND SOME TIPS ON CARING FOR IT, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
COMMUNITY SERV	VETS	WYDENVETS	NEWS	5/28/2008	6P,11P	2
		SENATOR RON WYDEN SPEAKS TO VETERANS AT S.O.U. ABOUT THE CURRENT VETERAN'S BENEFIT PACKAGE, SAYING IT ISN'T DOING ENOUGH FOR SOLDIERS, AND HIS PLAN TO FIX IT.				
POLITICAL PROCESS	RULING	CAMARRIAGE	NEWS	5/28/2008	6P,11P	2
		THE STATE OFFICE OF VITAL RECORDS REPORTS SAME SEX COUPLES IN CALIFORNIA CAN GET MARRIAGE LICENSES STARTING JUNE 17TH, THE DATE CHOSEN BECAUSE THE STATE SUPREME COURT HAS UNTIL THE END OF BUSINESS ON JUNE 16TH TO DECIDE WHETHER TO GRANT A STAY OF IT'S RULING LEGALIZING GAY MARRIAGES.				
CONSUMER AFFAIRS	INFO	GOODGASMILEAGE	NEWS	5/28/2008	6P	1
		CONSUMER OFFICIALS REPORT SOME FUEL EFFICIENT ALTERNATIVE VEHICLES, AS GASOLINE PRICES SKYROCKET.				
RECREATION	BRITT	BRITT	NEWS	5/28/2008	11P	1
		BRITT OFFICIALS REPOR THE 46TH ANNUAL BRITT FESTIVAL KICKING OFF WITH A "CELEBRATE BRITT'S 46TH ANNUAL SEASON, AND JACKSONVILLE" EVENT IN DOWNTOWN JACKSONVILLE, FEATURING ARTISAN FOOD, LOCAL WINE, AND MUSICIANS.				
BUSINESS	BAROMETER	TEENSPENDING	NEWS	5/28/2008	11P	1
		RETAILERS REPORT THEY EXPECT TO LOSE MORE BUSINESS, SAYING STUDENTS WHO WORK SUMMER JOBS TO EARN CASH FOR CLOTHING, ENTERTAINMENT, OR TECHNOLOGY MAY WIND UP SPENDING A LARGE PORTION OF THEIR PAYCHECKS ON GASOLINE TO FILL UP THEIR CARS, A VICIOUS CYCLE BECAUSE MANY RETAILERS ARE RESPONDING TO THE AILING ECONOMY BY CUTTING BACK ON HIRING.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	5/28/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, TAKES US AROUND THE GLOBE TALKING ABOUT PASTA, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
TRANSPORTATION	COSTS	USAIRWAYS	NEWS	5/28/2008	11P	1
		U.S. AIRWAYS GROUP REPORTS THE COST OF FUEL HAS THEM CUTTING BACK EVEN FURTHER, SAYING IT WILL ELIMINATE FREE SNACKS IN COACH CLASS ON ALL OF IT'S DOMESTIC FLIGHTS, STARTING JUNE 1, ALSO INCREASE FARE HIKES FROM TEN DOLLARS TO SIXTY DOLLARS PER ROUND TRIP, AND WILL VARY BASED ON THE LENGTH OF THE FLIGHT.				
LAW ENFORCEMENT	STATISTICS	SAFEWKNDROADS	NEWS	5/28/2008	6A	1
		OREGON STATE POLICE REPORT THIS MEMORIAL DAY WEEKEND WAS THE SAFEST ON OREGON ROADS IN NEARLY FOURTY YEARS, ONLY ONE PERSON BETWEEN FRIDAY AND MONDAY NIGHT DIED ON THE ROAD.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	INFO	STAYCATIONS	NEWS	5/28/2008	6A,12P	2
		CONSUMER OFFICIALS REPORT IT COSTS SO MUCH TO FILL UP ON GAS MORE AND MORE, WOULD-BE TRAVELERS ARE SPENDING THEIR FREE TIME AT HOME, THE PRACTICE HAS COINED A NEW TERM, "STAY-CATIONING", MEANING TO STAY AT HOME DURING VACATION.				
YOUNG PEOPLE	HEALTH	OBESITY	NEWS	5/28/2008	6A,12P	2
		GOVERNMENT HEALTH OFFICIALS REPORT OBESITY RATES HAVE LEVELED OFF AFTER SURGING FOR TWENTY FIVE YEARS, BUT A WORRISOME SIXTEEN PERCENT OF KIDS REMAIN DANGEROUSLY OVERWEIGHT.				
MEDICAL	RESEARCH	JOINTS	NEWS	5/28/2008	6A	1
		RESEARCHERS REPORT NEW STUDY IN THE RHEUMATIC DISEASES, FINDING HEAVY MEN ARE MORE LIKELY TO NEED A HIP REPLACEMENT THAN MEN OF NORMAL WEIGHT, BUT THE SAME MAY NOT BE TRUE FOR WOMEN, ALSO EXTRA POUNDS ARE A FACTOR WHEN IT COMES TO KNEE REPLACMENTS IN BOTH SEXES.				
MEDICAL	RESEARCH	VITD	NEWS	5/28/2008	6A,12P	2
		RESEARCHERS REPORT VITAMIN D DOES NOT APPEAR TO CUT A MAN'S RISK OF PROSTATE CANCER, THE SECOND MOST FREQUENTLY DIAGNOSED CANCER IN MEN WORLDWIDE.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	5/28/2008	6A,12P	2
		MEDFORD POLICE SEEK PUBLIC ASSISTANCE IN APPREHENDING SUSPECTS IN AN APPARENTLY RACIALLY MOTIVATED CRIME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
YOUNG PEOPLE	COMMUNITY SERV	MUDFEST	NEWS	5/28/2008	6A,12P	2
		HYDROLOGY STUDENTS AT S.O.U. ORGANIZE THE "MUDFEST" PROJECT, WITH STUDENTS FROM ASHLAND TO CENTRAL POINT HELPING PLANT ABOUT SEVENTY TREES TO FORM A WETLANDS IN THE TWIN CREEKS DEVELOPMENT IN CENTRAL POINT.				
CONSUMER AFFAIRS	INFO	JOESPURGEON	NEWS	5/28/2008	12P	1
		FINANCIAL ADVISOR, JOE SPURGEON, TALKS ABOUT WHAT A GOOD STRATEGY WOULD BE FOR INVESTMENT MONEY IN IRA'S, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
COMMUNITY SERV	FUNDING	ANCHORS	NEWS	5/28/2008	12P,5P	2
		THE CBS, NBC, AND ABC TELEVISION NETWORKS JOIN FORCES TO FIGHT CANCER, LAUNCHING A NEW GROUND-BREAKING CANCER BUSTING INITIATIVE, HOSTING A FUNDRAISER SIMULTANEOUSLY SEPTEMBER 5TH, CALLED "STAND UP TO CANCER", EVERY DOLLAR RAISED WILL GO TO RESEARCH.				
MEDICAL	PREGNANCY	FISH	NEWS	5/28/2008	6A,12P	2
		RESEARCHERS REPORT THREE-YEAR-OLDS WHOSE MOTHERS ATE MORE FISH WHILE PREGNANT, SCORE BETTER ON INTELLIGENCE TESTS.				
CONSUMER AFFAIRS	PRICES	GASPRICE	NEWS	5/28/2008	6A,12P	2
		CONSUMER OFFICIALS REPORT RECENT ADVERTISING TREND THAT HAS BUSINESSES OFFERING CUSTOMERS A BREAK AT THE PUMPS, WITH THE AVERAGE PRICE OF GAS IN SOUTHERN OREGON NOW MORE THAN FOUR DOLLARS A GALLON, IN CALIFORNIA FOUR DOLLARS SIXTY CENTS.				
COMMUNITY SERV	FUNDING	DOGWALK	NEWS	5/29/2008	6P	1
		ORGANIZERS REPORT THE 17TH ANNUAL DOG WALK FUNDRAISER BEGINNING AT HAWTHORNE PARK IN MEDFORD, THE EVENT RAISES ABOUT \$40,000 FOR THE ORGANIZATION EACH YEAR, THAT RESCUES AND TRAINS DOGS TO HELP PEOPLE WHO HAVE SEVERE HEARING LOSS OR THOSE WHO ARE DEAF.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	BRITT	BRITT	NEWS	5/29/2008	12P	1
		FESTIVAL OFFICIALS REPORT THE FOURTY SIXTH ANNUAL BRITT FESTIVALS KICKING OFF WITH A "CELEBRATE BRITT'S 46TH ANNUAL SEASON AND JACKSONVILLE" EVENT TO BE HELD IN DOWNTOWN JACKSONVILLE, FEATURING ARTISAN FOOD, LOCAL WINE AND MUSICIANS, FREE AND OPEN TO THE PUBLIC.				
BUSINESS	LAYOFFS	LAYOFFS	NEWS	5/29/2008	5P	1
		THE MEDFORD MAIL TRIBUNE, ASHLAND DAILY TIDINGS, AND THE "NICKEL" NEWSPAPERS LAY OFF NEARLY A DOZEN WORKERS, A CORPORATE-WIDE DECISION TO MAKE CUTS NATIONWIDE DUE TO THE ECONOMIC SLOWDOWN.				
TRANSPORTATION	AIR	AIRTRAVEL	NEWS	5/29/2008	5P	1
		THE TRAVEL INDUSTRY ASSOCIATION REPORTS STUDY FINDING SEVENTY FIVE PERCENT OF TRAVELERS THINK THE AIRLINE SYSTEM NEEDS TO BE FIXED, SAYING PEOPLE ARE BECOMING AGGREGATED ABOUT HASSLES AND CANCELLATIONS AT OUR AIRPORTS, TOP COMPLAINTS INCLUDE DELAYS, CANCELLATIONS AND INSUFFICIENT SECURITY SCREENING.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/29/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	5/29/2008	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A RECIPE FOR "ITALIAN-STYLE NACHOS", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
DRUGS&ALCOHOL	ABUSE	HSHEROIN	NEWS	5/29/2008	6P	1
		DRUG INVESTIGATORS REPORT A DISTURBING NEW FORM OF HEROIN IS SHOWING UP IN THE NORTHWEST, CALLED "GUN-POWDER HEROIN", TEN TIMES STRONGER THAN OTHER FORMS OF THE DRUG AND IT'S GETTING INTO THE HANDS OF OREGON HIGH SCHOOL STUDENTS, SAYING IT'S SO POTENT EVEN LONG-TIME ADDICTS ARE OVERDOSING.				
CONSUMER AFFAIRS	PRODUCT SAFETY	SENIORDRUGS	NEWS	5/29/2008	12P	1
		HEALTH OFFICIALS REPORT PRESCRIPTION DRUGS CAN HAVE DANGEROUS, EVEN DEADLY REACTIONS, SAYING THE PROBLEM IS MORE ACUTE FOR SENIORS WHO GENERALLY TAKE MORE MEDICATION, AND IN SOME CASES TOO MANY.				
BUSINESS	ECONOMY	ECONOMY	NEWS	5/29/2008	5P,6P,11P	3
		STATE ECONOMISTS REPORT THE NATIONAL RECESSION HAS REACHED OREGON, SAYING MORE AND MORE PEOPLE ARE COMPETING FOR FEWER AND FEWER JOBS, NOT ALL INDUSTRIES ARE EXPERIENCING JOB LOSSES, HEALTHCARE AND SOCIAL ASSISTANCE JOBS HAVE REMAINED STRONG, BUT OFTEN REQUIRE SPECIAL TRAINING AND EDUCATION.				
CONSUMER AFFAIRS	PRICES	DIESELPRICES	NEWS	5/29/2008	6P	1
		CONSUMER ANALYSTS REPORT STATEWIDE, THE PRICE FOR A GALLON OF REGULAR GAS IS FOUR DOLLARS, A GALLON OF DIESEL COSTS FOUR DOLLARS EIGHTY ONE CENTS.				
MEDICAL	NEW TECHNOLOGY	MRI	NEWS	5/29/2008	6A,12P	2
		MEDICAL OFFICIALS REPORT NEW MRI TECHNOLOGY COULD CATCH CANCER EARLY, THE NEW IMAGING TECHNIQUE MEASURES CHANGES IN THE ACIDITY OF TISSUE THAT'S OFTEN THE HALLMARK OF CANCER, HEART DISEASE, AND STROKES.				
TRANSPORTATION	FACILITIES	GREENWAY	NEWS	5/29/2008	5P,11P	2
		THE GREENWAY FOUNDATION REPORTS GREENWAY USERS CAN NOW RIDE FROM ASHLAND ALL THE WAY TO CENTRAL POINT ON ONE BIKE PATH.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/29/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "PIZZA-TOPPED STEAK", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	PROCEDURE	STATINDRUGS	NEWS	5/29/2008	6A,12P	2
		RESEARCHERS REPORT PEOPLE GIVEN CHOLESTEROL-FIGHTING STATIN DRUGS BEFORE HEART SURGERY ARE FAR LESS LIKELY TO DIE OR SUFFER COMPLICATIONS AFTERWARDS.				
MEDICAL	EYES	SUNGLASSES	NEWS	5/29/2008	6A	1
		DR. ROBERT BUTTERWICK, OPTOMETRIST, TALKS ABOUT THE IMPORTANCE OF WEARING SUNGLASSES.				
COMMUNITY SERV	VETS	WYDENVETS	NEWS	5/29/2008	6A,12P	2
		SENATOR RON WYDEN SPEAKS WITH IRAQ AND AFGHANISTAN WAR VETS ABOUT THE CURRENT BENEFIT SYSTEM, AND HIS PLAN TO FIX IT.				
SERVICES	CABLE	CABLEBOXES	NEWS	5/29/2008	6A	1
		SONY MAKES A LANDMARK DEAL WITH SIX OF THE BIGGEST CABLE TV COMPANIES INCLUDING TIMEWARNER AND COMCAST, TO LET CONSUMERS BUY DIGITAL TV'S THAT ALLOW THEM TO GET CABLE SERVICE WITHOUT THE SET-TOP BOX.				
COMMUNITY SERV	LOWINCOMEASSIST	FOODBANKGAS	NEWS	5/29/2008	6A,12P	2
		MEDFORD'S SALVATION ARMY REPORTS FUEL IS WINNING OUT OVER FOOD WHEN IT COMES TO MANY FAMILIES BUDGETS, AS A RESULT, THE DEMAND FOR IT'S SERVICES RISE RIGHT ALONG WITH GAS PRICES, AND AT THE SAME TIME, DONATIONS ARE DROPPING, LEAVING A LOT OF THE FOOD PANTRY SHELVES EMPTY.				
BUSINESS	BAROMETER	TEENSPENDING	NEWS	5/29/2008	6A,12P	2
		RETAILERS REPORT THEY EXPECT TO LOSE MORE BUSINESS, SAYING STUDENTS WHO WORK SUMMER JOBS TO EARN CASH FOR CLOTHING, ENTERTAINMENT, OR TECHNOLOGY, MAY WIND UP SPENDING A LARGE PORTION OF THEIR PAYCHECKS ON GAS TO FILL UP THEIR CARS, A VICIOUS CYCLE BECAUSE MANY RETAILERS ARE RESPONDING TO THE AILING ECONOMY BY CUTTING BACK ON HIRING.				
CONSUMER AFFAIRS	HOW TO	STRETCHFOODMONEY	NEWS	5/29/2008	6A	1
		NANCY DESPAIN, O.S.U. EXTENSION SERVICE, TALKS ABOUT HOW YOU CAN STRETCH YOUR FOOD BUDGET.				
TRANSPORTATION	COSTS	USAIRWAYS	NEWS	5/29/2008	12P	1
		U.S. AIRWAYS GROUP REPORTS THE COST OF FUEL HAS AIRLINES CUTTING BACK EVEN FURTHER, THEY WILL ELIMINATE FREE SNACKS IN COACH CLASS ON ALL IT'S DOMESTIC FLIGHTS STARTING JUNE FIRST, ALSO INCREASE IT'S FARE HIKES MATCHING UNITED, AMERICAN, AND DELTA AIRLINES.				
HEALTH	PHYSICAL	SUPERBUG	NEWS	5/29/2008	6A,12P	2
		MEDICAL OFFICIALS REPORT NEW CONCERNS ABOUT AN OLD SUPERBUG CALLED "C-DIFF" RESISTANT TO MANY ANTI-BIOTICS, THE INFECTION, USUALLY FOUND IN HOSPITALS, WITH THE ELDERLY BEING MOST SUSCEPTIBLE, IS BECOMING MORE FREQUENT AND INCREASINGLY DIFFICULT TO TREAT.				
MEDICAL	ALZHEIMERS	PAINKILLERS	NEWS	5/30/2008	6A,12P	2
		RESEARCHERS REPORT ASPIRIN, IBUPROFEN, AND RELATED PAINKILLERS ALL SEEM TO WORK EQUALLY WELL TO CUT THE DANGER OF ALZHEIMERS.				
TRANSPORTATION	FACILITIES	GREENWAY	NEWS	5/30/2008	6A,12P	2
		THE GREENWAY FOUNDATION REPORTS GREENWAY USERS CAN NOW RIDE FROM ASHLAND ALL THE WAY TO CENTRAL POINT ON ONE BIKE PATH.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	TRAFFIC ENFORCE	PEDSTING	NEWS	5/30/2008	6A,11P	2
		JACKSON COUNTY DEPUTIES HOLD PEDESTRIAN STING IN GOLD HILL.				
RECREATION	FESTIVAL	BALLOONS	NEWS	5/30/2008	5P,6P,11P	3
		BALLOON ENTHUSIASTS TAKE TO THE AIR IN GRANTS PASS LAUNCHING THE 12TH ANNUAL "WILD ROGUE" BALLOON FESTIVAL.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	5/30/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "RICOTTA CHEESECAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	5/30/2008	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	FUNDING	DOGWALK	NEWS	5/30/2008	6A,12P,5P,6P,11P	5
		ORGANIZERS REPORT THE 17TH ANNUAL DOG WALK FUNDRAISER BEGINNING AT HAWTHORNE PARK IN MEDFORD, THE EVENT RAISES ABOUT \$40,000 FOR THE ORGANIZATION EACH YEAR THAT RESCUES AND TRAINS DOGS TO HELP PEOPLE WHO HAVE SEVERE HEARING LOSS OR THOSE WHO ARE DEAF.				
CONSUMER AFFAIRS	PRICES	DIESEL	NEWS	5/30/2008	6A,12P	2
		CONSUMER ANALYSTS REPORT STATEWIDE, THE PRICE FOR A GALLON OF REGULAR GAS IS FOUR DOLLARS, A GALLON OF DIESEL COSTS FOUR DOLLARS EIGHTY ONE CENTS.				
BUSINESS	ECONOMY	ECONOMY	NEWS	5/30/2008	6A,12P	2
		STATE ECONOMISTS REPORT THE NATIONAL RECESSION HAS REACHED OREGON, SAYING MORE AND MORE PEOPLE ARE COMPETING FOR FEWER AND FEWER JOBS, NOT ALL INDUSTRIES ARE EXPERIENCING JOB LOSSES, HEALTHCARE AND SOCIAL ASSISTANCE JOBS HAVE REMAINED STRONG, BUT OFTEN REQUIRE SPECIAL TRAINING AND EDUCATION.				
BUSINESS	LAYOFFS	LAYOFFS	NEWS	5/30/2008	6A,12P	2
		THE MEDFORD MAIL TRIBUNE, ASHLAND DAILY TIDINGS, AND THE "NICKEL" NEWSPAPERS LAY OFF NEARLY A DOZEN WORKERS, A CORPORATE-WIDE DECISION TO MAKE CUTS NATIONWIDE DUE TO THE ECONOMIC SLOWDOWN.				
MEDICAL	RESEARCH	ACTIVSENIORS	NEWS	5/30/2008	6A,12P	2
		MEDICAL EXPERTS REPORT NEW STUDY SHOWING PEOPLE FIFTY YEARS AND OLDER WHO WERE SINGLE AND DIDN'T HAVE MUCH CONTACT WITH FAMILY OR FRIENDS, APPEAR TO HAVE TWICE THE MEMORY LOSS AS THOSE WHO WERE MORE CONNECTED.				
DRUGS&ALCOHOL	ABUSE	HSHEROIN	NEWS	5/30/2008	6A	1
		DRUG INVESTIGATORS REPORT A DISTURBING NEW FORM OF HEROIN IS SHOWING UP IN THE NORTHWEST, CALLED "GUN-POWDER HEROIN", TEN TIMES STRONGER THAN OTHER FORMS OF THE DRUG AND IT'S GETTING INTO THE HANDS OF SOME OREGON HIGH SCHOOL STUDENTS, SAYING IT'S SO POTENT EVEN LONG-TIME ADDICTS ARE OVERDOSING.				
DRUGS&ALCOHOL	ABUSE	METHWATCH	NEWS	5/30/2008	6A	1
		DEPUTY CHIEF TIM GEORGE, MEDFORD POLICE DEPARTMENT, AND DEEANNE EVERSON, UNITED WAY OF JACKSON COUNTY, DISCUSS THE "METHWATCH" PROGRAM, HOW IT HELPS CATCH PEOPLE WHO ARE MANUFACTURING METH, TOGETHER WITH THE COMMUNITY AND THE MEDIA.				
LAW ENFORCEMENT	POLTRAIN	SWATTRAIN	NEWS	5/30/2008	6P	1
		SWAT TEAMS FROM AROUND THE STATE TAKE PART IN A COMPETITION TO FIND OUT WHO'S BEST.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	STATISTICS	PREMIES	NEWS	5/30/2008	6A,12P	2
		HEALTH OFFICIALS REPORT THE RISE OF PREMATURE BIRTHS SINCE THE MID-90'S MAY BE DRIVEN BY AN INCREASE IN CAESAREAN SECTION DELIVERIES, SOME DOCTORS FEAR MANY ARE MEDICALLY UNNECESSARY, ESPECIALLY CONSIDERING PREEMIES ARE AT GREATER RISK FOR A HOST OF MEDICAL PROBLEMS.				
RECREATION	FACILITIES	TENNISCOURTS	NEWS	5/31/2008	6P,11P	2
		THE CITY OF MEDFORD OPENS FOUR NEW TENNIS COURTS AT FICHTNER MAINWARING PARK, MAKING A TOTAL OF EIGHT TENNIS COURTS WHICH OFFICIALS SAY WILL BE USED BY STUDENTS FROM SOUTH MEDFORD HIGH SCHOOL, JEFFERSON ELEMENTARY SCHOOL, AND THE COMMUNITY.				
RECREATION	COMMUNITY AFFAIRS	RODEO	NEWS	5/31/2008	11P	1
		ORGANIZERS REPORT A PACKED HOUSE AT THE EXPO GROUNDS IN CENTRAL POINT AS THE WILD ROGUE PRO RODEO WRAPS UP A SUCCESSFUL FIRST SPRING APPEARANCE IN THE VALLEY.				
COMMUNITY SERV	FUNDING	GPLIBRARY	NEWS	5/31/2008	6P,11P	2
		ABOUT 50 VOLUNTEERS GATHER IN GRANTS PASS WALKING A MILE THROUGH THE CITY TO SHOW THEIR SUPPORT FOR THE LIBRARIES, THE CENTRAL LIBRARY AND BRANCHES IN ILLINOIS VALLEY, WILLIAMS, AND WOLF CREEK HAVE BEEN CLOSED FOR MORE THAN A YEAR DUE TO BUDGET CUTBACKS.				
COMMUNITY SERV	FUNDING	MEDFORDWALK	NEWS	5/31/2008	6P,11P	2
		THE AMERICAN CANCER SOCIETY KICKS OFF IT'S ANNUAL "RELAY FOR LIFE" AT SPIEGELBERG STADIUM IN MEDFORD, WITH FIFTY FIVE TEAMS OF VOLUNTEERS WALKING LAPS, HOPING TO RAISE \$15,000 FOR CANCER RESEARCH.				
COMMUNITY SERV	FUNDING	DOGS4DEAF	NEWS	5/31/2008	6P,11P	2
		DOGS FOR THE DEAF HOLDS IT'S 17TH ANNUAL "DOG WALK" IN HAWTHORNE PARK IN MEDFORD, MORE THAN 500 DOGS AND THEIR OWNERS WALKED TO BEAR CREEK PARK AND BACK TO RAISE MONEY FOR THE CENTRAL POINT-BASED ORGANIZATION THAT PROVIDES ASSISTANCE DOGS FOR HEARING IMPAIRED PEOPLE.				
RECREATION	BRITT	BRITT	NEWS	6/1/2008	6P,11P	2
		BRITT OFFICIALS REPORT THE 46TH SEASON STARTING OFF IN JACKSONVILLE WITH A SOLE-OUT "CROSBY STILLS & NASH" CONCERT.				
COMMUNITY SERV	FUNDING	DOGS4DEAF	NEWS	6/1/2008	6P	1
		DOGS FOR THE DEAF HOLDS IT'S 17TH ANNUAL "DOG WALK" IN HAWTHORNE PARK IN MEDFORD, MORE THAN 500 DOGS AND THEIR OWNERS WALKED TO BEAR CREEK PARK AND BACK TO RAISE MONEY FOR THE CENTRAL POINT-BASED ORGANIZATION THAT PROVIDES ASSISTANCE DOGS FOR HEARING IMPAIRED PEOPLE.				
COMMUNITY SERV	FUNDING	GPLIBRARY	NEWS	6/1/2008	6P	1
		ABOUT 50 VOLUNTEERS GATHER IN GRANTS PASS, WALKING A MILE THROUGH THE CITY TO SHOW THEIR SUPPORT FOR THE LIBRARIES, THE CENTRAL LIBRARY AND BRANCHES IN ILLINOIS VALLEY, WILLIAMS, AND WOLF CREEK HAVE BEEN CLOSED FOR MORE THAN A YEAR DUE TO BUDGET CUTBACKS.				
RECREATION	COMMUNITY AFFAIRS	MINIGOLF	NEWS	6/1/2008	6P,11P	2
		ORGANIZERS REPORT THE SECOND ANNUAL S.O.D.A. MINI GOLF TOURNAMENT IN CENTRAL POINT, HOPING TO MAKE A BIG DIFFERENCE IN RAISING DRUG AWARENESS IN THE VALLEY.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	FACILITIES	TENNISCOURTS	NEWS	6/1/2008	6P,11P	2
	THE CITY OF MEDFORD OPENS FOUR NEW TENNIS COURTS AT FICHTNER MAINWARING PARK, MAKING A TOTAL OF EIGHT TENNIS COURTS WHICH OFFICIALS SAY WILL BE USED BY STUDENTS FROM SOUTH MEDFORD HIGH SCHOOL, JEFFERSON ELEMENTARY SCHOOL, AND THE COMMUNITY.					
COMMUNITY SERV	FUNDING	MEDFWALK	NEWS	6/1/2008	6P	1
	THE AMERICAN CANCER SOCIETY KICKS OFF IT'S ANNUAL "RELAY FOR LIFE" AT SPIEGELBERG STADIUM IN MEDFORD, WITH 55 TEAMS OF VOLUNTEERS WALKING LAPS, HOPING TO RAISE \$150,000 FOR CANCER RESEARCH.					
COMMUNITY SERV	FUNDING	MEDFWALK	NEWS	6/2/2008	6A,12P	2
	THE AMERICAN CANCER SOCIETY KICKS OFF IT'S ANNUAL "RELAY FOR LIFE" AT MEDFORD'S SPIEGELBERG STADIUM, WITH 55 TEAMS OF VOLUNTEERS WALKING LAPS, ORGANIZERS HOPE TO RAISE \$150,000 FOR CANCER RESEARCH.					
LAW ENFORCEMENT	SAFETYISSUES	ONTHEBEAT	NEWS	6/2/2008	6P	1
	MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT HOW TO KEEP KIDS SAFE DURING SUMMER VACATIONS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.					
HEALTH	PHYSICAL	DR. DAN	NEWS	6/2/2008	5P	1
	MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.					
EDUCATION	FUNDING	DISTBUDGET	NEWS	6/2/2008	5P,6P,11P	3
	SCHOOL OFFICIALS REPORT, WHILE MANY OTHER DISTRICTS ARE CUTTING BACK, MEDFORD SCHOOL DISTRICT IS FLOURISHING, NEXT YEAR'S BUDGET HOPES TO INCLUDE TWO MILLION MORE DOLLARS THAN THIS YEAR, TAKING THE NUMBER TO MORE THAN ONE HUNDRED MILLION DOLLARS.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/2/2008	12P	1
	STUDENTS, DIGNITARIES, AND SCHOOL OFFICIALS DIG IN THEIR SHOVELS AT THE NEW SOUTH MEDFORD HIGH SCHOOL GROUNDBREAKIN, MONEY TO BUILD THE SCHOOL, AND RENOVATE OTHER SCHOOLS IN THE DISTRICT WAS APPROVED BY VOTERS IN 2006, THE SCHOOL SHOULD BE FINISHED IN THE SUMMER OF 2010.					
BUSINESS	BAROMETER	LITHIA	NEWS	6/2/2008	12P,5P,6P,11P	4
	LITHIA MOTORS REPORTS IT WILL BE MAKING SOME MASSIVE COST-CUTTING MEASURES TO KEEP UP WITH A WEAK ECONOMY AND HIGH GAS PRICES, SAYING JOBS WILL BE CUT, MANAGEMENT DUTIES WILL BE RESTRUCTURED, AND OFFICES WILL BE CENTRALIZED TO SAVE AN ESTIMATED EIGHTEEN MILLION DOLLARS EACH YEAR.					
COMMUNITY SERV	FUNDING	DOGS4DEAF	NEWS	6/2/2008	6A,12P	2
	DOGS FOR THE DEAF HOLDS THEIR 17TH ANNUAL "DOG WALK" IN MEDFORD'S HAWTHORNE PARK, WITH MORE THAN 500 DOGS AND THEIR OWNERS WALKING TO BEAR CREEK PARK AND BACK TO RAISE MONEY FOR THE CENTRAL POINT-BASED ORGANIZATION THAT PROVIDES ASSISTANCE DOGS FOR HEARING IMPAIRED PEOPLE.					
RECREATION	FACILITIES	TENNISCOURTS	NEWS	6/2/2008	6A,12P	2
	THE CITY OF MEDFORD OPENS FOUR NEW TENNIS COURTS AT FICHTNER MAINWARING PARK, MAKING A TOTAL OF EIGHT TENNIS COURTS, WHICH OFFICIALS SAY WILL BE USED BY STUDENTS FROM SOUTH MEDFORD HIGH SCHOOL, JEFFERSON ELEMENTARY SCHOOL, AND THE COMMUNITY.					

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FUNDING	GPLIBRARY	NEWS	6/2/2008	6A,12P	2
		ABOUT 50 VOLUNTEERS GATHER IN GRANTS PASS TO RAISE MONEY FOR CLOSED LIBRARIES IN JOSEPHINE COUNTY, WALKING A MILE THROUGH THE CITY TO SHOW THEIR SUPPORT, SAYING THE CENTRAL LIBRARY AND BRANCHES IN ILLINOIS VALLEY, WILLIAMS, AND WOLF CREEK HAVE BEEN CLOSED FOR MORE THAN A YEAR DUE TO BUDGET CUTS.				
RECREATION	COMMUNITY AFFAIRS	MINIGOLF	NEWS	6/2/2008	6A,12P	2
		ORGANIZERS REPORT THE SECOND ANNUAL S.O.D.A. MINI GOLF TOURNAMENT IN CENTRAL POINT, HOPING TO MAKE A BIG DIFFERENCE IN RAISING DRUG AWARENESS IN THE VALLEY.				
HEALTH	EXERCISE	BABYBOOMERS	NEWS	6/2/2008	6A,12P	2
		MEDICAL EXPERTS REPORT BABY BOOMERS EXERCISING WELL INTO MIDDLE AGE ARE DOING THEIR HEARTS A WORLD OF GOOD, BUT THERE ARE SOME DRAWBACKS, DOCTORS ARE REPORTING AN EXPLOSION OF WEAR AND TEAR PROBLEMS IN THESE ATHLETE'S JOINTS.				
MEDICAL	HEALTHCARE	UNINSURED	NEWS	6/2/2008	6A,12P	2
		MEDICAL ANALYSTS REPORT THE NUMBER OF YOUNG UNINSURED ADULTS IN THE U.S. IS STILL GROWING, SAYING PEOPLE AGE 19-29 USUALLY END UP IN LOW-END JOBS THAT DON'T OFFER COVERAGE.				
MEDICAL	PROCEDURE	CELEBREX	NEWS	6/2/2008	6A,12P	2
		RESEARCHERS REPORT A HIGH DOSE OF THE ARTHRITIS DRUG CELEBREX HAS SHOWED EARLY SIGNS IT MAY HELP PREVENT LUNG CANCER IN HEAVY SMOKERS.				
RECREATION	BRITT	BRITT	NEWS	6/2/2008	6A,12P	2
		BRITT OFFICIALS REPORT THE 46TH ANNUAL FESTIVAL SEASON KICKS OFF IN JACKSONVILLE, WITH A SOLD OUT "CROSBY STILLS & NASH" CONCERT.				
YOUNG PEOPLE	EDUCATION	GPAUTHOR	NEWS	6/3/2008	5P	1
		MIKE THALER, POPULAR CHILDREN'S AUTHOR, WORKS WITH HIGHLAND ELEMENTARY SCHOOL CHILDREN IN GRANTS PASS, TEACHING THEM HOW TO OPTIMIZE THEIR OWN CREATIVITY TO WRITE THEIR OWN PICTURE BOOK.				
MEDICAL	PROCEDURE	THERAPY	NEWS	6/3/2008	6A	1
		BRENT APPELEGATE, PHYSICAL THERAPIST, TALKS ABOUT THE BENEFITS FROM PHYSICAL, OCCUPATIONAL, AND SPEECH THERAPY ON "HORSEBACK".				
EDUCATION	FUNDING	ASHSCHOOL	NEWS	6/3/2008	11P	1
		THE ASHLAND SCHOOL BOARD VOTES TO SPEND \$60,000 ON A PLAN TO REORGANIZE THE HIGH SCHOOL, BOOST ENROLLMENT AND CHANGE GRADUATION REQUIREMENTS AND STAFF, THE FIRST YEAR OF THE TWO YEAR PLAN WILL BE SPENT ON COMMUNITY MEETINGS TO ASSESS NEEDS.				
CONSUMER AFFAIRS	PRICES	HOUSINGMKT	NEWS	6/3/2008	6P,11P	2
		ROY WRIGHT, HOME APPRAISER, REPORTS AVERAGE SALE PRICES FOR HOMES IN ASHLAND ROSE LAST MONTH AFTER REMAINING STEADY THE MONTH BEFORE, AND WHETHER OR NOT THIS MEANS THE LOCAL HOUSING MARKET IS STARTING TO TURN AROUND.				
BUSINESS	EXPANSION	FORESTSERVICE	NEWS	6/3/2008	5P,6P	2
		WORKERS AT THE U.S. FOREST SERVICE AND THE BLM, AFTER MONTHS OF WAITING, MOVE INTO THEIR NEW EXPANDED OFFICES.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	SALES	SATURNOFFER	NEWS	6/3/2008	5P	1
		CONSUMER OFFICIALS REPORT THE SATURN DEALERSHIP IN MEDFORD IS OFFERING TO BUY YOUR GAS GUZZLER "NO STRINGS ATTACHED", SAYING IT'S ANOTHER WAY LOCAL BUSINESSES ARE TRYING TO CAPITALIZE ON THE OUTRAGEOUS GAS PRICES.				
BUSINESS	CLOSURE	GMCLOSINGS	NEWS	6/3/2008	5P	1
		GENERAL MOTORS CLOSES FOUR ASSEMBLY PLANTS THAT MAKE TRUCKS AND SUV'S, ALSO CONSIDERING SELLING THE HUMMER BRAND, SAYING IT WILL FOCUS ON MORE FUEL EFFICIENT VEHICLES, AND BEGIN PRODUCTION ON A NEW HYBRID CALLED "VOLT".				
MEDICAL	RESEARCH	BMW DRIVE :15	PSA	6/3/2008		29
		GET INTO THE DRIVER'S SEAT IN THE BATTLE AGAINST BREAST CANCER BY PARTICIPATING IN THE BMW ULTIMATE DRIVE WHEN IT PULLS INTO MEDFORD BMW ON JUNE 8TH. FOR EVERY MILE YOU DRIVE, \$1 IS DONATED TO KOMEN FOUNDATION FOR RESEARCH AND COMMUNITY OUTREACH PROGRAMS. CALL 1-877-4-A-DRIVE TO ARRANGE YOUR DRIVE.				
CONSUMER AFFAIRS	PRICES	GASPRICE	NEWS	6/3/2008	5P	1
		CONSUMER OFFICIALS REPORT NATIONALLY, GAS PRICES ARE LEVELING OFF, BUT IN OREGON THEY ARE STILL GOING UP.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/3/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "NICOLE'S CHERRY BONBONS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	FOODDYES	NEWS	6/3/2008	5P	1
		SCIENTISTS REPORT ARTIFICIAL DYES IN FOODS ARE BAD FOR CHILDREN.				
MEDICAL	RESEARCH	BABIES	NEWS	6/3/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SHOWING INFANT GIRLS WHO WERE BREAST-FED WERE FAR LESS LIKELY THAN BABY BOYS TO DEVELOP SERIOUS RESPIRATORY INFECTIONS, SAYING THERE MAY BE SOMETHING IN BREAST MILK THAT BETTER ACTIVATES THE GIRLS' IMMUNE SYSTEMS.				
EDUCATION	FACILITIES	GRIFFINCREEK	NEWS	6/3/2008	6P,11P	2
		OFFICIALS REPORT WORK UNDERWAY AT GRIFFIN CREEK ELEMENTARY SCHOOL, THE PLAN, TO REBUILD THEIR HEATING AND VENTILATION SYSTEMS, AS WELL AS OTHER IMPROVEMENTS, THE WORK WILL USE UP MORE THAN TWO AND ONE HALF MILLION DOLLARS OF MEDFORD SCHOOL DISTRICT'S BOND.				
MEDICAL	NEW PROCEDURE	VACCINE	NEWS	6/3/2008	6A,12P	2
		RESEARCHERS REPORT NEW CANCER VACCINE APPEARS TO DOUBLE THE SURVIVAL TIME OF PEOPLE WITH THE MOST COMMON AND DEADLY TYPE OF BRAIN TUMOR.				
COMMUNITY SERV	ANIMAL PROTECT	JOCOPET	NEWS	6/3/2008	5P	1
		JOSEPHINE COUNTY ANIMAL CONTROL INTRODUCES A THREE-MONTH-OLD LAB MIX PUPPY AVAILABLE FOR ADOPTION, ON CHANNEL TEN'S WEEKLY "PET ON SET" SEGMENT.				
HEALTH	PETS	DOGMAN	NEWS	6/3/2008	5P	1
		DAN MISH, DDM, CANINE COUNSELING, EXPLAINS WHY DOGS ALWAYS SEEM TO BE UNDER FOOT OR IN YOUR WAY, AND HOW TO RECLAIM YOUR SPACE, ON CHANNEL TEN'S WEEKLY "DAN THE DOG MAN" SEGMENT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
EDUCATION	FACILITIES	SMHS	NEWS	6/3/2008	6A,12P	2
		STUDENTS, DIGNITARIES, AND SCHOOL OFFICIALS DIG IN THEIR SHOVELS AT THE NEW SOUTH MEDFORD HIGH SCHOOL GROUNDBREAKING, MONEY TO BUILD THE SCHOOL AND RENOVATE OTHER SCHOOLS IN THE DISTRICT WAS APPROVED BY VOTERS IN 2006, THE SCHOOL SHOULD BE FINISHED IN THE SUMMER OF 2010.				
POLITICAL PROCESS	INITIATIVE	GAYMARRIAGE	NEWS	6/3/2008	6A	1
		STATE OFFICIALS REPORT CALIFORNIA'S GAY MARRIAGE ISSUE WILL BE ON THE NOVEMBER BALLOT, IF IT PASSES, IT WILL OVERTURN THE RECENT CALIFORNIA SUPREMEM COURT RULING LEGALIZING SAME-SEX MARRIAGE IN CALIFORNIA.				
EDUCATION	FUNDING	DISTBUDGET	NEWS	6/3/2008	6A,12P	2
		SCHOOL OFFICIALS REPORT, WHILE MANY OTHER DISTRICTS ARE CUTTING BACK, MEDFORD SCHOOL DISTRICT IS FLOURISHING, NEXT YEAR'S BUDGET HOPES TO INCLUDE TWO MILLION MORE DOLLARS THAN THIS YEAR, TAKING THE NUMBER TO MORE THAN ONE HUNDRED MILLION DOLLARS.				
BUSINESS	BAROMETER	LITHIACUTS	NEWS	6/3/2008	6A,12P	2
		LITHIA MOTORS REPORTS IT WILL BE MAKING SOME MASSIVE COST-CUTTING MEASURES TO KEEP UP WITH A WEAK ECONOMY AND HIGH GAS PRICES, SAYING JOBS WILL BE CUT, MANAGEMENT DUTIES WILL BE CENTRALIZED TO SAVE AN ESTIMATED EIGHTEEN MILLION DOLLARS EACH YEAR.				
MEDICAL	PROCEDURE	VITD	NEWS	6/3/2008	6A,12P	2
		RESEARCHERS REPORT STUDY FINDING TWO OF EVERY FIVE KIDS HAS LESS-THAN-OPTIMAL LEVELS OF VITAMIN D, THIS DEFICIENCY CAN SHOW UP LATER AS BROKEN BONES OR A WEAKENED IMMUNE SYSTEM PRONE TO DISEASE, MAIN RISK FACTORS ARE NOT DRINKING ENOUGH MILK, NOT TAKING VITAMINS, AND BEING OVERWEIGHT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	6/3/2008	6P,11P	2
		POLICE SEEK PUBLIC ASSISTANCE TO CATCH THE MEN WHO HELD A WOMAN AT GUNPOINT AS THEY ROBBED HER HOME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
POLITICAL PROCESS	INITIATIVE	GAY MARRIAGE	NEWS	6/4/2008	5P,6P	2
		CONSERVATIVE RELIGIOUS AND LEGAL GROUPS ASK THE COURT TO STOP IT'S ORDER FROM TAKING EFFECT UNTIL VOTERS HAVE THE CHANCE TO WEIGHT INON THE GAY MARRIAGE ISSUE, UNTIL THEN, THE CALIFORNIA STATE SUPREME COURT SAYS SAME-SEX COUPLES WILL BE ALLOWED TO GET MARRIED STARTING JUNE 17TH.				
MEDICAL	RESEARCH	ARTHRITIS	NEWS	6/4/2008	6A,12P	2
		RESEARCHERS REPORT HEAVIER ARTHRITIS PATIENTS TEND TO SUFFER LESS JOINT DAMAGE, THEY'RE NOT SURE HOW OR WHY, BUT HOPE THE FINDING LEADS TO BETTER THERAPIES.				
MEDICAL	HEART	HEARTFAILURE	NEWS	6/4/2008	6A	1
		RESEARCHERS REPORT HEART FAILURE PATIENTS MAY OVERESTIMATE HOW MUCH TIME THEY'VE GOT LEFT, A NEW SURVEY FINDS THESE PEOPLE TYPICALLY THINK THEY WILL LIVE THREE YEARS LONGER THAN STANDARD MODELS PREDICT.				
MEDICAL	RESEARCH	REDWINE	NEWS	6/4/2008	6A,12P	2
		RESEARCHERS REPORT EXPERIMENTS WITH MICE SHOWING A COMPOUND FOUND IN RED WINE MAY PROTECT THE HEART AGAINST THE AGING PROCESS, WITH RESEARCH ALREADY IN THE WORKS TO FIGURE OUT HOW TO DISTILL THE BENEFIT INTO A SUPPLEMENT THAT CAN HELP PEOPLE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	RESEARCH	BMW DRIVE :30 GET INTO THE DRIVER'S SEAT IN THE BATTLE AGAINST BREAST CANCER BY PARTICIPATING IN THE BMW ULTIMATE DRIVE WHEN IT PULLS INTO MEDFORD BMW ON JUNE 8TH. FOR EVERY MILE YOU DRIVE, \$1 IS DONATED TO KOMEN FOUNDATION FOR RESEARCH AND COMMUNITY OUTREACH PROGRAMS. CALL 1-877-4-A-DRIVE TO ARRANGE YOUR DRIVE.	PSA	6/4/2008		48
RECREATION	FISHING	FREEFISHING THE OREGON FISH AND WILDLIFE REPORTS FREE FISHING DAY IN OREGON, SAYING YOU CAN TRY FISHING, CLAMMING AND CRABBING ANYWHERE IN THE STATE WITHOUT HAVING TO BUY A LICENSE.	NEWS	6/4/2008	11P	1
RECREATION	COMMUNITY AFFAIRS	MUSEUM ELISSA KLINE, PHOTOGRAPHER, PRESENTS HER "HERD, BUT NOT SEEN", EXHIBIT AT THE GRANTS PASS MUSEUM OF ART, LIFE-SIZED PHOTOS OF WILD HORSES, INCLUDING SOME PRINTED ON FABRICS, THE EXHIBIT'S FIRST GOAL, TO SHOW PEOPLE HOW BEAUTIFUL THESE HORSES ARE SO MAYBE WE'LL START PROTECTING THEM, SECOND, IF THEY'RE GONE, WE'LL HAVE PICTURES OF THEM.	NEWS	6/4/2008	6	1
MEDICAL	RESEARCH	AUTISM RESEARCHERS FROM THE CENTERS FOR DISEASE CONTROL REPORT THEY MAY HAVE FOUND ANOTHER PIECE TO THE AUTISM PUZZLE, STUDIES SHOW INFANTS BORN PREMATURELY WITH LOW BIRTH RATES, ESPECIALLY GIRLS, ARE TWICE AS LIKELY TO DEVELOP AUTISM.	NEWS	6/4/2008	6A,12P,5P	3
CONSUMER AFFAIRS	PRICES	ODOTGAS CONSUMER OFFICIALS REPORT GAS PRICES UP BY THREE CENTS INONE DAY IN SOUTHERN OREGON, THE AVERAGE PRICE FOR A GALLON OF REGULAR IN THE MEDFORD-ASHLAND AREA IS A RECORD FOUR DOLLARS SIXTEEN CENTS.	NEWS	6/4/2008	6P	1
RECREATION	COMMUNITY AFFAIRS	HATECONCERT THREE CHOIRS PLAN TO SING AT ALBA PARK AND UNION PARK, TO PEACEFULLY PROTEST THE RECENT HATE CRIMES IN MEDFORD COMMITTED AGAINST THE WHYTE FAMILY.	NEWS	6/4/2008	6P	1
WOMEN	HEALTHISSUES	WOMENSHEALTH THE COMMUNITY HEALTH CENTERS IN ASHLAND, MEDFORD, AND WHITE CITY OFFER FREE HEALTH EXAMS TO UNINSURED WOMEN.	NEWS	6/4/2008	6P,11P	2
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS POLICE SEEK PUBLIC ASSISTANCE TO CATCH TNE MEN WHO HELD A WOMAN AT GUNPOINT AS THEY ROBBED HER HOME, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	6/4/2008	6	1
YOUNG PEOPLE	HEALTH	VISIONTHERAPY DR. AMAN SAPPAL, OPTOMETRIST, TALKS ABOUT VISION THERAPY THAT CAN BE USED TO TREAT CERTAIN EYE CONDITIONS IN CHILDREN LIKE "LAZY EYE".	NEWS	6/4/2008	5P	1
CONSUMER AFFAIRS	PRICES	HOUSINGMKT ROY WRIGHT, HOME APPRAISER, REPORTS AVERAGE SALE PRICES FOR HOMES IN ASHLAND ROSE LAST MONTH AFTER REMAINING STEADY THE MONTH BEFORE, AND WHETHER OR NOT THIS MEANS THE LOCAL HOUSING MARKET IS STARTING TO TURN AROUND.	NEWS	6/4/2008	6A,12P	2
LAW ENFORCEMENT	FUNDING	KLAMPOLICE KLAMATH FALLS VOTERS NARROWLY APPROVE A NEW POLICE HEADQUARTERS, THE PLAN IS TO BUY THE NATIONAL GUARD ARMORY FROM THE STATE AND REMODEL IT.	NEWS	6/4/2008	5P,11P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	BILL	TIMBERPAYM PRESIDENT BUSH PROMISES TO VETO A BILL THAT WOULD CONTINUE TIMBER PAYMENTS TO RURAL COUNTIES, SAYING HE SUPPORTS THE PROGRAM, BUT WANTS THE BILL TO INCLUDE SPENDING CUTS AND REQUIRE A PHASE OUT OF THE PAYMENTS.	NEWS	6/4/2008	5P	1
EDUCATION	CHARTERSCHOOLS	CHARTERSCHOOL NEWS OREGON CONNECTIONS ACADEMY HOSTS AN INFORMATION SESSION AT THE RED LION INN IN MEDFORD, THE ACADEMY IS AN ONLINE PUBLIC CHARTER SCHOOL FOR CHILDREN FROM KINDERGARTEN TO HIGH SCHOOL, AND THERE'S NO FEES OR TUITION COSTS, ANOTHER OPTION FOR PARENTS WHO WANT A QUALITY EDUCATION FOR THEIR CHILD.	NEWS	6/4/2008	5P,11P	2
EDUCATION	TEACHING	TEACHERSUNION NEWS DOZENS OF TEACHERS RALLY IN SUPPORT OF UNION NEGOTIATIONS, OUTSIDE THE OREGON EDUCATION ASSOCIATION OFFICES, ONE OF THE GOALS OF THE MEDFORD SCHOOL DISTRICT IS TO LEAD OTHER DISTRICTS IN SALARY AND COMPENSATION FOR TEACHERS.	NEWS	6/4/2008	5P,11P	2
CONSUMER AFFAIRS	HOW TO	JOE SPURGEON FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT HOW MUCH MONEY SHOULD AN INDIVIDUAL PLAN ON HAVING AT RETIREMENT, IN ORDER TO LIVE A COMFORTABLE OLD AGE, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.	NEWS	6/4/2008	12P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT THE BENEFITS OF "RED FOODS", ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	6/4/2008	12P	1
BUSINESS	EXPANSION	FORESTSERV WORKERS AT THE U.S. FOREST SERVICE AND THE BLM, AFTER MONTHS OF WAITING, MOVE INTO THEIR NEW EXPANDED OFFICES.	NEWS	6/4/2008	12P	1
YOUNG PEOPLE	EDUCATION	GPAUTHOR MIKE THALER, POPULAR CHILDREN'S AUTHOR, WORKS WITH HIGHLAND ELEMENTARY SCHOOL CHILDREN IN GRANTS PASS, TEACHING THEM HOW TO OPTIMIZE THEIR OWN CREATIVITY TO WRITE THEIR OWN PICTURE BOOK.	NEWS	6/4/2008	6A	1
EDUCATION	FACILITIES	GRIFFINCREEK OFFICIALS REPORT WORK UNDERWAY AT GRIFFIN CREEK ELEMENTARY SCHOOL, THE PLAN, TO REBUILD THEIR HEATING AND VENTILATION SYSTEMS, AS WELL AS OTHER IMPROVEMENTS, THE WORK WILL USE UP MORE THAN TWO AND ONE HALF MILLION DOLLARS OF MEDFORD SCHOOL DISTRICT'S BOND.	NEWS	6/4/2008	6A	1
EDUCATION	FUNDING	ASHSCHOOL THE ASHLAND SCHOOL BOARD VOTES TO SPEND \$60,000 ON A PLAN TO REORGANIZE THE HIGH SCHOOL, BOOST ENROLLMENT AND CHANGE GRADUATION REQUIREMENTS AND STAFF, THE FIRST YEAR OF THE TWO YEAR PLAN WILL BE SPENT ON COMMUNITY MEETINGS TO ASSESS NEEDS.	NEWS	6/4/2008	6A	1
AGRICULTURE	GARDENING	ROGUE GARDENER STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT WHY IT MAY NOT BE NECESSARY TO USE LOTS OF WATER TO GET TO THE ROOTS DEEP UNDER YOUR TREES AND SHRUBS, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	NEWS	6/4/2008	5P	1
MEDICAL	RESEARCH	DIET RESEARCHERS REPORT SEROTONIN, THE SAME HORMONE THAT CONTROLS YOUR MOOD, MAY DIRECT THE BODY TO STORE CALORIES AS FAT, REGARDLESS OF HOW MUCH FOOD YOU EAT, THE DISCOVERY COULD LEAD TO BETTER DIET DRUGS AND MORE EFFECTIVE TREATMENTS FOR DISEASES SUCH AS DIABETES.	NEWS	6/5/2008	6A	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	PARKS	NEWPARK	NEWS	6/5/2008	6P	1
		THE CITY OF MEDFORD PLANS A NEIGHBORHOOD PARK CALLED "SUMMERFIELD PARK", THE FIRST OF MANY PARKS BEING DEVELOPED BY THE PARKS AND RECREATION FOUNDATION, THE LAND WAS DONATED TO THE CITY, AND THE CITY COUNCIL APPROVED FUNDS TO COVER THE COST OF DEVELOPING.				
MEDICAL	RESEARCH	STEMCELLS	NEWS	6/5/2008	6A	1
		RESEARCHERS REPORT STUDY SHOWING HUMAN STEM CELLS HAVE HELPED BRAIN-IMPAIRED MICE SUFFERING FROM A CONDITION SIMILAR TO MANY CHILDHOOD DISEASES SUCH AS CEREBRAL PALSEY, THE FINDINGS LEAD SCIENTISTS TO EXPRESS HOPE THE SAME APPROACH MIGHT BE TRIED IN CHILDREN WITHIN JUST A COUPLE OF YEARS.				
MEDICAL	HOSPITALCARE	GEMS	NEWS	6/5/2008	6A	1
		MEDICAL OFFICIALS REPORT STUDY SHOWING DISINFECTANT WIPES ROUTINELY USED IN HOSPITALS MAY ACTUALLY SPREAD DRUG-RESISTANT BACTERIA, THE STUDY AUTHORS FOUND HOSPITAL WORKERS OFTEN WEREN'T FOLLOWING BASIC DIRECTIONS SUCH AS ONLY USING THE WIPES ONCE OR MAKING SURE TO WASH THEIR HANDS.				
POLITICAL PROCESS	INITIATIVE	GAYMARRIAGE	NEWS	6/5/2008	6A	1
		CONSERVATIVE RELIGIOUS AND LEGAL GROUPS ASK THE COURT TO STOP THE ORDER FROM TAKING EFFECT, UNTIL VOTERS HAVE THE CHANCE TO WEIGH IN ON THE GAY MARRIAGE ISSUE, UNTIL THEN, THE SUPREME COURT SAYS SAME SEX COUPLES IN CALIFORNIA WILL BE ALLOWED TO GET MARRIED BEGINNING JUNE 17TH.				
POLITICAL PROCESS	BILL	TIMBERPAYM	NEWS	6/5/2008	6A,12P	2
		PRESIDENT BUSH REPORTS HE'LL VETO A BILL THAT WOULD CONTINUE PAYMENTS TO RURAL COUNTIES IN OREGON AND OTHER STATES, SAYING ALTHOUGH HE'S IN FAVOR OF THE PROGRAM, THE BILL SHOULD INCLUDE SPENDING CUTS AND REQUIRE THE PAYMENTS BE PHASED OUT.				
LAW ENFORCEMENT	FUNDING	KLAMPOLICE	NEWS	6/5/2008	6A	1
		KLAMATH COUNTY CLERK LINDA SMITH REPORTS BOND MEASURE TO BUY THE NATIONAL GUARD ARMORY FROM THE STATE & REMODEL IT, PASSED BY 28 VOTES, THE BOND COVERS FOUR MILLION DOLLARS WORTH OF THE SEVEN MILLION DOLLAR PROJECT, IN NOVEMBER, PROPERTY OWNERS WILL SEE A TAX INCREASE AMOUNTING TO SIXTEEN CENTS PER \$1000 OF TAXABLE PROPERTY VALUE.				
EDUCATION	TEACHING	TEACHERSUNION	NEWS	6/5/2008	6A,12P,5P	3
		THE MEDFORD TEACHERS UNION CONSISTING OF MORE THAN 200 TEACHERS, RALLIES OUTSIDE THE OREGON EDUCATION ASSOCIATION OFFICES AS A SIGN OF UNITY, WHILE UNION REPRESENTATIVES MEET INSIDE WITH MEDFORD SCHOOL DISTRICT OFFICIALS ASKING FOR A NUMBER OF THINGS IN TERMS OF FAIR COMPENSATION.				
EDUCATION	CHARTERSCHOOLS	CHARTERSCHOOLNEWS		6/5/2008	6A,12P	2
		OREGON CONNECTIONS ACADEMY HOSTS INFORMATION SESSION AT MEDFORD'S RED LION INN, THE ACADEMY , AN ON-LINE PUBLIC CHARTER SCHOOL FOR KIDS IN KINDERGARTEN THROUGH HIGH SCHOOL, WITH NO TUITION COSTS OR FEES.				
RECREATION	COMMUNITY AFFAIRS	HATECONCERT	NEWS	6/5/2008	6A,12P	2
		THREE LOCAL CHOIRS PLAN TO SING AT MEDFORD'S ALBA AND UNION PARKS, TO PEACEFULLY PROTEST THE RECENT HATE CRIMES COMMITTED AGAINST THE WHITE FAMILY OF MEDFORD, THEN SONGS WILL DECLARE THEIR COMPASSION FOR THE FAMILY WHO THEY SAY WAS FORCED OUT OF THEIR HOME BECAUSE OF RACISM.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	6/5/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "BAKED CHEESY CHICKEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRICES	GAS	NEWS	6/5/2008	6A	1
		CONSUMER OFFICIALS REPORT SOUTHERN OREGON GAS PRICES ARE UP THREE CENTS IN ONE DAY, THE AVERAGE PRICE FOR A GALLON OF REGULAR IN THE MEDFORD-ASHLAND AREA IS A RECORD FOUR DOLLARS SIXTEEN CENTS.				
WOMEN	HEALTH ISSUES	BURNED	PSA	6/5/2008		72
		IT ONLY TAKES MINUTES TO HAVE YOUR BREASTS CHECKED, YET MILLIONS THINK THEY'RE NOT AT RISK -- SO THE DANGER GROWS. EARLY DETECTION IS CRITICAL. TO LEARN MORE CONTACT SUSAN G. KOMEN FOR THE CURE, OREGON & SW WASHINGTON AT KOMENOREGON.ORG OR 1-800-404-8241.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	6/5/2008	5P	1
		A LOCAL PROFESSIONAL CHEF, PREPARES A RECIPE FOR "KEY-LIME MARTINI", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
COMMUNITY SERV	SUPPORTSERV	ABUSEADS	NEWS	6/5/2008	5P,6P,11P	3
		THE DUNN HOUSE IN MEDFORD RECEIVES A GRANT FOR AN AWARENESS CAMPAIGN, SEARCHING THE COUNTRY TO SEE HOW OTHER GROUPS WERE DOING IT, DECIDING TO TAKE AN APPROACH NO ONE ELSE WAS TAKING, LOOKING FOR MEN TO JOIN A FOCUS GROUP TO HELP WITH THEIR AD.				
YOUNG PEOPLE	ABUSE	BREAK SILENCE	PSA	6/5/2008		78
		ONE IN THREE GIRLS AND ONE IN FOUR BOYS ARE ABUSED BY THE AGE OF 18. MOST CHILDREN NEVER TELL, THEY SUFFER IN SILENCE. STOP THE HURT, BREAK THE SILENCE. FOR MORE INFORMATION CALL CHILDREN'S ADVOCACY CENTER AT 734-5437.				
.WOMEN	HEALTHISSUES	WOMENSHEALTH	NEWS	6/5/2008	12P	1
		THE COMMUNITY HEALTH CENTERS IN ASHLAND, MEDFORD, AND WHITE CITY, OFFER HEALTH EXAMS TO UNINSURED WOMEN, FREE OF CHARGE.				
COMMUNITY SERV	FUNDING	BOTTLEDWATER	NEWS	6/5/2008	6P,11P	2
		THE ILLINOIS VALLEY VOLUNTEER FIREFIGHTERS ASSOCIATION SPONSORS A NEW WATER CALLED "THIRD ALARM", TO BE SOLD IN JOSEPHINE COUNTY STORES TO RAISE MONEY FOR LOCAL FIRE SERVICES.				
RECREATION	COMMUNITYAFFAIRS	ONTHETOWN	NEWS	6/5/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
COMMUNITY SERV	LOWINCOMEASSIST	RXHELP	NEWS	6/5/2008	5P,6P,11P	3
		THE "HELP IS HERE BUS" MAKES A STOP AT THREE RIVERS COMMUNITY HOSPITAL IN GRANTS PASS, ONE OF TWO STOPS IN SOUTHERN OREGON ON IT'S TOUR THROUGH OREGON, HELPING RAISE AWARENESS ABOUT PROGRAMS THAT CAN HELP PATIENTS STRUGGLING TO PAY FOR THEIR MEDICATIONS.				
BUSINESS	CUTBACKS	CONTINENTALCUTS	NEWS	6/5/2008	5P	1
		CONTINENTAL AIRLINES CUTS NEARLY SEVEN PERCENT OF IT'S WORK FORCE, CALLING IT THE WORST CRISIS FOR THE INDUSTRY SINCE 911, LAYING OFF 3000 WORKERS AND TAKING 67 PLANES OUT OF SERVICE, WITH UNITED ANNOUNCING SIMILAR CUTBACKS, SAYING JET FUEL PRICES HAVE NEARLY DOUBLED, FORCING A RAISE IN TICKET PRICES, AND ADDING SURCHARGES.				
TRANSPORTATION	AIR	USAIRWAYS	NEWS	6/5/2008	5P,11P	2
		U.S. AIRWAYS ANNOUNCES IT WILL NOT OFFER ANY MORE SERVICES TO PHOENIX AND LAS VEGAS OUT OF THE ROGUE VALLEY, SAYING IT DOESN'T MAKE FINANCIAL SENSE, BLAMING RISING FUEL COSTS FOR THEIR DECISION, FLIGHTS SCHEDULED TO STOP IN SEPTEMBER.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TRANSPORTATION	AIR	USAIRWAYS U.S. AIRWAYS ANNOUNCES IT WILL NOT OFFER ANY MORE SERVICES TO PHOENIX AND LAS VEGAS OUT OF THE ROGUE VALLEY, SAYING IT DOESN'T MAKE FINANCIAL SENSE, BLAMING RISING FUEL COSTS FOR THEIR DECISION, FLIGHTS SCHEDULED TO STOP IN SEPTEMBER.	NEWS	6/6/2008	6A	1
ENVIRONMENT	PARK	NEWPARK THE CITY OF MEDFORD PLANS A NEIGHBORHOOD PARK CALLED "SUMMERFIELD PARK", THE FIRST OF MANY PARKS BEING DEVELOPED BY THE PARKS AND RECREATION FOUNDATION, THE LAND WAS DONATED TO THE CITY, AND THE CITY COUNCIL APPROVED FUNDS TO COVER THE COST OF DEVELOPING.	NEWS	6/6/2008	6A,12P	2
EDUCATION	TUITION	TUITION THE OREGON UNIVERSITY SYSTEM ANNOUNCES TUITION INCREASES AT ALL OF OREGON'S UNIVERSITIES.	NEWS	6/6/2008	5P,11P	2
BUSINESS	BAROMETER	ROSARIOS ROSARIOS ITALIAN RESTAURANT IN MEDFORD, RESPONDS TO THE HIKE IN FOOD PRICES BY GROWING IT'S OWN TOMATOES AND OTHER VEGETABLES.	NEWS	6/6/2008	6P,11P	2
MEDICAL	PROCEDURE	VARICOSEVEINS DR. PALMA SHAW, BOSTON MEDICAL CENTER, TALKS ABOUT A NEW PROCEDURE THAT CAN HELP GET RID OF VARICOSE VEINS AND GET YOU BACK ON YOUR FEET FASTER.	NEWS	6/6/2008	5P	1
COMMUNITY SERV	ANIMALPROTECT	PETMASSAGE HERTZ CAR SALES IN MEDFORD HOSTS A "PET MASSAGE, KICKING OFF THE "AUTO FOR ANIMALS" WEEKEND, BENEFITTING THE SOUTHERN OREGON HUMANE SOCIETY, EVENTS INCLUDE A DOG WASH, PET ADOPTIONS, AND PET MICROCHIPPING.	NEWS	6/6/2008	5P,6P	2
MEDICAL	FACILITIES	EYECENTER MEDFORD'S MEDICAL EYE CENTER BEGINS WORKING ON IT'S NEW SITE, THE NEW 37,00 SQUARE FOOT BUILDING SET TO OPEN IN OCTOBER OF 2009.	NEWS	6/6/2008	5P	1
LAW ENFORCEMENT	TRAFFICENFORCE	PEDSTING JACKSON COUNTY DEPUTIES HOLD PEDESTRIAN STING IN JACKSONVILLE, SAYING THEY GOT THE IDEA TO SET UP IN JACKSONVILLE BECAUSE LOCAL MERCHANTS WERE COMPLAINING ABOUT CARS SPEEDING THROUGH CROSSWALKS.	NEWS	6/6/2008	5P,6P,11P	3
COMMUNITY SERV	FUNDING	CPBOOKSALE CENTRAL POINT LIBRARY HOSTS IT'S FIRST-EVER BOOK SALE, THE GOAL, \$18,000, TO HELP FUND EXTENDED LIBRARY HOURS.	NEWS	6/6/2008	6P,11P	2
COMMUNITY SERV	YOUTH	MASLOW MARY FERRELL, MASLOW PROJECT DIRECTOR, TALKS ABOUT THE MASLOW PROJECT HELPING YOUTH IN THE COMMUNITY, ESTIMATING 1000 STUDENTS IN THE MEDFORD SCHOOL DISTRICT DON'T HAVE A PERMANENT HOME, WITH SCHOOL OUT DURING THE SUMMER, THE PROJECT ALONG WITH KIDS UNLIMITED WILL CONTINUE PROVIDING HOT MEALS FOR STUDENTS.	NEWS	6/6/2008	5P,6P,11P	3
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SALMON-DILL CHOWDER", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	6/6/2008	12P	1
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.	NEWS	6/6/2008	6A,12P	2

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	SUPPORT SERV	ABUSEADS THE DUNN HOUSE IN MEDFORD RECIEVES A GRANT FOR AN AWARENESS CAMPAIGN, SEARCHING THE COUNTRY TO SEE HOW OTHER GROUPS WERE DOING IT, DECIDING TO TAKE AN APPROACH NO ONE ELSE WAS TAKING, LOOKING FOR MEN TO JOIN A FOCUS GROUP TO HELP WITH THEIR AD.	NEWS	6/6/2008	6A,12P	2
MEDICAL	PROCEDURE	CPR THE AMERICAN HEART ASSOCIATION CHANGES THE WAY YOU DO CPR, TRYING TO RAISE AWARENESS ABOUT RECENT CHANGES TO THE PROCEDURE.	NEWS	6/6/2008	6A,12P	2
MEDICAL	PROCEDURE	NURSINGHOMES RESEARCHERS REPORT NEW STUDY FINDING THAT NURSING HOMES AREN'T MAKING ENOUGH USE OF OSTEOPOROSIS DRUGS, ONLY TWELVE PERCENT OF RESIDENTS WHO SUFFERED A BONE FRACTURE WERE PRESCRIBED A MEDICATION FOR THE BONE-THINNING ILLNESS.	NEWS	6/6/2008	6A	1
YOUNG PEOPLE	HEALTH	CIGSMOKE HEALTH OFFICIALS REPORT CHILDREN EXPOSED TO SECONDHAND SMOKE EARLY IN LIFE ARE AT GREATER RISK OF SERIOUS INFECTION.	NEWS	6/6/2008	6A,12P	2
COMMUNITY SERV	LOWINCOMEASSIST	PRESCRIPHELP THE "HELP IS HERE BUS" MAKES A STOP AT THREE RIVERS COMMUNITY HOSPITAL IN GRANTS PASS, ONE OF TWO STOPS IN SOUTHERN OREGON ON IT'S TOUR THROUGH OREGON, HELPING RAISE AWARENESS ABOUT PROGRAMS THAT CAN HELP PATIENT'S STRUGGLING TO PAY FOR THEIR MEDICATIONS.	NEWS	6/6/2008	6A	1
EDUCATION	TEACHING	SCHOOLBOARD THE MEDFORD TEACHERS UNION CONSISTING OF MORE THAN 200 TEACHERS, RALLIES OUTSIDE THE OREGON EDUCATION ASSOCIATION OFFICES AS A SIGN OF UNITY, WHILE UNION REPRESENTATIVES MEET INSIDE WITH MEDFORD SCHOOL DISTRICT OFFICIALS ASKING FOR A NUMBER OF THINGS IN TERMS OF FAIR COMPENSATION.	NEWS	6/6/2008	6A,12P	2
COMMUNITY SERV	FUNDING	BOTTLEDWATER THE ILLINOIS VALLEY VOLUNTEER FIREFIGHTERS ASSOCIATION SPONSORS A NEW WTER CALLED "THIRD ALARM", TO BE SOLD IN JOSEPHINE COUNTY STORES TO RAISE MONEY FOR LOCAL FIRE SERVICES.	NEWS	6/6/2008	6A,12P	2
JACKSONCNTY	CITYRESOLUTION	HATERESOLUTION THE MEDFORD CITY COUNCIL UNANIMOUSLY ADOPTS A RESOLUTION THAT PROMISES ZERO-TOLERANCE FOR RACIALLY MOTIVATED CRIMES, THE RESOLUTION COMING JUST WEEKS AFTER THE LETTERS KKK AND A CROSS WERE BURNED IN TO THE LAWN OF A MEDFORD FAMILY.	NEWS	6/6/2008	12P,5P,11P	3
YOUNG PEOPLE	HEALTH	OBESEKIDS MEDICAL EXPERTS ADVISE PARENTS OF OVERWEIGHT KIDS, "DO MORE, TALK LESS", A NEW STUDY HAS FOUND EVEN PARENTS WHO RECOGNIZE THEIR CHILDREN ARE TOO HEAVY DON'T DO ENOUGH TO HELP, FOR BOTH BOYS AND GIRLS BEING ENCOURAGED TO CUT BACK WHAT THEY EAT WITH EMPHASIZING EXERCISE, TRIPLES THEIR LIKELIHOOD OF STILL BEING OVERWEIGHT FIVE YEARS LATER.	NEWS	6/6/2008	6A,12P,5P	3
JOSEPHINE COUNTY	LIBRARIES	JOCO LIBRARY WE'VE BEEN WITHOUT LIBRARIES FOR 1 YEAR. WE CAN HAVE A LIBRARY FOR ALL FUNDED WITH MEMBERSHIPS. DONTATE TO JOSEPHINE COMMUNITY LIBRARY. FOR MORE INFORMATION, VISIT WWW.JOSEPHINELIBRARY.ORG OR CALL 660-6531.	PSA	6/7/2008		93

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENVIRONMENT	RECYLCING	BATTERY RECYCLE	PSA	6/7/2008		111
		EXPLORE HER GRANDEUR, APPRECIATE HER BEAUTY, PROTECT HER FOR TOMORROW. RECYCLE YOUR RECHARGEABLE BATTERIES. VISIT CALL2RECYCLE.ORG OR CALL 1-877-2-RECYCLE. ANSWER THE CALL TO RECYCLE.				
YOUNG PEOPLE	FOSTER CARE	PLAYGROUND	PSA	6/7/2008		108
		75% OF KIDS IN FOSTER CARE ARE THERE BECAUSE OF SUBSTANCE ABUSE. STILL THINK IT'S SOMEONE ELSE'S PROBLEM? DISCOVER WWW.TRUECOMPASSION.ORG.				
RIGHTS OF CITIZENS	EQUALITY	HATESONG	NEWS	6/7/2008	6P,11P	2
		DAVE MARSTON, EVENT COORDINATOR, AND DENNIS FRANKLIN, MEDFORD MULTICULTURAL COMMISSION, DISCUSS COMMUNITY GROUPS JOINING TOGETHER TO COME UP WITH STRATEGIES TO EDUCATE THE COMMUNITY ABOUT DIVERSITY IN THE REGION, ALSO JOINING HANDS TO SING TO SHOW THE COMMUNITY WON'T TOLERATE RACISM.				
RECREATION	COMMUNITY AFFAIRS	AIRSHOW	NEWS	6/7/2008	6P,11P	2
		ORGANIZERS REPORT THE THIRD ANNUAL ROGUE VALLEY AIR SHOW KICKING OFF AT THE MEDFORD AIRPORT, GIVING PEOPLE A CHANCE TO GET AN UP CLOSE LOOK AT MILITARY, ANTIQUE, AND CIVILIAN AIRCRAFT.				
COMMUNITY SERV	ANIMALPROTECT	PETCHIP	NEWS	6/7/2008	6P,11P	2
		HERTZ CAR SALES IN MEDFORD HOSTS A "PET MASSAGE", KICKING OFF THE "AUTO FOR ANIMALS WEEKEND", BENEFITTING THE SOUTHERN OREGON HUMANE SOCIETY, EVENTS INCLUDE A DOG WASH, PET ADOPTIONS, AND PET MICROCHIPPING.				
CONSUMER AFFAIRS	PRODUCT SAFETY	CATOMATO	NEWS	6/7/2008	11P	1
		HEALTH OFFICIALS IN CALIFORNIA REPORT THEY ARE TRYING TO SEE IF A SALMONELLA OUTBREAK THERE IS RELATED TO A CASE INOREGON, THE STRAIN HAS BEEN LINKED TO THE CONSUMPTION OF TOMATOES AND HAS ALREADY SICKENED 57 PEOPLE IN NEW MEXICO AND TEXAS, A CASE IN OREGON HAS BEEN CONFIRMED AS WELL.				
RECREATION	COMMUNITY AFFAIRS	AIRSHOW	NEWS	6/8/2008	6P	1
		ORGANIZERS REPORT THE THIRD ANNUAL ROGUE VALLEY AIR SHOW KICKING OFF AT THE MEDFORD AIRPORT, GIVING PEOPLE A CHANCE TO GET AN UP CLOSE LOOK AT MILITARY, ANTIQUE, AND CIVILIAN AIRCRAFT.				
CONSUMER AFFAIRS	PRICES	CAGAS	NEWS	6/8/2008	6P,11P	2
		CONSUMER OFFICIALS REPORT NORTHERN CALIFORNIA GAS PRICES ARE EVEN HIGHER THAN SOUTHERN OREGON, MOTORISTS FILLING UP AT GAS STATIONS IN YREKA ARE PAYING AT LEAST FOUR DOLLARS SIXTY FIVE CENTS FOR A GALLON OF REGULAR GAS.				
RECREATION	FISHING	FISHDERBY	NEWS	6/8/2008	6P,11P	2
		TROUTERS INTERNATIONAL HOLDS IT'S SIXTH ANNUAL FISHING DERBY FOR KIDS ON LOST CREEK LAKE, ORGANIZERS SAY THEY HOPE THE TOURNAMENT WILL HELP TEACH CHILDREN TO LOVE FISHING.				
RIGHTS OF CITIZENS	EQUALITY	HATESONG	NEWS	6/8/2008	6P	1
		DAVE MARSTON, EVENT COORDINATOR, AND DENNIS FRANKLIN, MEDFORD MULTICULTURAL COMMISSION, DISCUSS COMMUNITY GROUPS JOINING TOGETHER TO COME UP WITH STRATEGIES TO EDUCATE THE COMMUNITY ABOUT DIVERSITY IN THE REGION, ALSO JOINING HANDS TO SING TO SHOW THE COMMUNITY WON'T TOLERATE RACISM.				
LAW ENFORCEMENT	RULES	ONTHEBEAT	NEWS	6/9/2008	6P	1
		MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT WHAT PEOPLE SHOULD DO IF THEY WITNESS A CRIME, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	DEBTSTRESS	NEWS	6/9/2008	5P	1
		AN ASSOCIATED PRESS AOL HEALTH POLL REPORTS THE MORE DEBT YOU HAVE, THE MORE LIKELY YOU ARE TO HAVE HEALTH PROBLEMS AS WELL, INCLUDING ULCERS, SEVERE DEPRESSION, EVEN HEART ATTACKS.				
MEDICAL	RESEARCH	WINTERDEATH	NEWS	6/9/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY SAYING THEY MAY HAVE FIGURED OUT WHY HEART-RELATED DEATHS SPIKE IN THE WINTER.				
HEALTH	PHYSICAL	DIABETES	NEWS	6/9/2008	6A,12P	2
		RESEARCHERS REPORT NEW SURVEY FINDING PEOPLE BATTLING TYPE ONE DIABETES WHO PUT ON WEIGHT OVER TIME, WERE LESS LIKELY TO DIE THAN OTHERS STUDIED, THOSE CLASSIFIED AS UNDERWEIGHT WERE AT THE GREATEST RISK FOR DEATH.				
MEDICAL	RESEARCH	ARTHRITIS	NEWS	6/9/2008	6A,12P	2
		RESEARCHERS REPORT TWO STUDIES FINDING THAT MODERATE DRINKING, UP TO NINE ALCOHOLIC BEVERAGES A WEEK CUT THE RISK OF ARTHRITIS BY ALMOST FIFTY PERCENT, ALSO FINDING THAT SMOKING TO BE AN EVEN BIGGER RISK FACTOR FOR ARTHRITIS THAN PREVIOUSLY THOUGHT.				
CONSUMER AFFAIRS	PRICES	CAGAS	NEWS	6/9/2008	6A,12P	2
		CONSUMER OFFICIALS REPORT WHILE GAS IN SOUTHERN OREGON IS BY NO MEANS CHEAP, IT'S PRACTICALLY A BARGAIN COMPARED TO WHAT THEY'RE PAYING IN NORTHERN CALIFORNIA, AVERAGE PRICE FOR REGULAR GAS IN CALIFORNIA IS FOUR DOLLARS FOURTY THREE CENTS, WHILE OREGONIANS ARE PAYING AN AVERAGE OF FOUR DOLLARS ELEVEN CENTS.				
COMMUNITY SERV	ANIMALPROTECT	PETCHIP	NEWS	6/9/2008	6A	1
		HERTZ CAR SALES IN MEDFORD HOLDS IT'S ANNUAL HUMANE SOCIETY FUNDRAISER OFFERING MICROCHIPPING FOR PETS, PET MASSAGES AND A DOGGIE WASH, WITH DOGS AND CATS ALSO AVAILABLE FOR ADOPTION.				
RECREATION	FISHING	FISHDERBY	NEWS	6/9/2008	6A	1
		TROUTERS INTERNATIONAL HOLDS IT'S SIXTH ANNUAL FISHING DERBY FOR KIDS ON LOST CREEK LAKE, NO FEE TO ENTER, AND PRIZES AWARDED TO THE BIGGEST CATCHES OF THE DAY, ORGANIZERS HOPE THE TOURNAMENT WILL HELP TEACH CHILDREN TO LOVE FISHING.				
CONSUMER AFFAIRS	PRODUCT SAFETY	TOMATOES	NEWS	6/9/2008	12P,5P	2
		THE CENTERS FOR DISEASE CONTROL REPORTS AT LEAST TWENTY THREE PEOPLE HAVE BEEN HOSPITALIZED IN SIXTEEN STATES AND OREGON FOR SALMONELLA POISONING IN TOMATOES, SAYING NO TOMATOES WILL BE SERVED IN ANY RESTAURANT ACROSS THE COUNTRY.				
CONSUMER AFAIRS	HOW TO	MR FOOD	NEWS	6/9/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "DEVILED BEEF ROLLS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JACKSON COUNTY	CITYORDINANCE	ASHSIDEWALKS	NEWS	6/9/2008	5P,6P,11P	3
		ASHLAND CITY OFFICIALS REPORT "TRUFFLES THE BEAR", THAT HAS WELCOMED PEOPLE TO THE ROCKY MOUNTAIN CHOCOLATE FACTORY FOR EIGHT YEARS, MUST BE REMOVED BECAUSE IT HAS BEEN VIOLATING THE CITY'S SIGN ORDINANCE WITHOUT A PERMIT.				
RIGHTS OF CITIZENS	EQUALITY	HATESONG	NEWS	6/9/2008	6A,12P	2
		DOZENS GATHER AT A LOCAL PARK TO SING THEIR SUPPORT FOR A FAMILY TARGETED BY TWO RECENT RACIALLY MOTIVATED HATE CRIMES, AT A "SING YOUR SUPPORT" RALLY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	AIRSHOW	NEWS	6/9/2008	6A,12P	2
		ORGANIZERS REPORT THE THIRD ANNUAL ROGUE VALLEY AIR SHOW, GIVING PEOPLE A CHANCE TO GET A CLOSE LOOK AT MILITARY, ANTIQUE, AND CIVILIAN AIRCRAFT.				
CONSUMER AFFAIRS	PRODUCT INFO	NEWPHONE	NEWS	6/9/2008	6P	1
		APPLE UNVEILS IT'S NEW I-PHONE, SAYING IT'S FASTER, BETTER, AND CHEAPER.				
TRANSPORTATION	AIR	AMERICANAIR	NEWS	6/9/2008	11P	1
		AMERICAN AIRLINES RAISES IT'S PRICES BY ANOTHER TWENTY DOLLARS FOR DOMESTIC ROUND TRIP FLIGHTS, SAYING THE PRICE OF JET FUEL HAS DOUBLED IN THE PAST YEAR.				
BUSINESS	ECONOMY	ECONOMY	NEWS	6/9/2008	11P	1
		THE CHAIRMAN OF THE FEDERAL RESERVE REPORTS THE DANGER THAT THE COUNTRY HAS FALLEN INTO A "SUBSTANTIAL DOWNTURN", APPEARS TO HAVE FAILED, DESPITE A JUMP IN THE UNEMPLOYMENT RATE.				
HEALTH	PHYSICAL	DRDAN	NEWS	6/9/2008	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	6/9/2008	5P,11P	2
		CONSUMER OFFICIALS REPORT THE NATIONAL AVERAGE FOR A GALLON OF GAS IS NOW FOUR DOLLARS TWO CENTS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	TOMATOES	NEWS	6/10/2008	6A,12P,5P,6P,11P	5
		THE CENTERS FOR DISEASE CONTROL REPORTS AT LEAST TWENTY THREE PEOPLE HAVE BEEN HOSPITALIZED IN SIXTEEN STATES INCLUDING OREGON FOR SALMONELLA POISONING IN TOMATOES, SAYING NO TOMATOES WILL BE SERVED IN ANY RESTAURANT ACROSS THE COUNTRY.				
POLITICAL PROCESS	RULING	GAYMARRIAGE	NEWS	6/10/2008	11P	1
		COUNTY CLERKS LOOK FOR WAYS TO GET OUT OF PERFORMING GAY MARRIAGES, AFTER A RULING BY THE SUPREME COURT THAT SAME SEX COUPLES IN CALIFORNIA CAN GET MARRIED STARTING JUNE 17TH.				
POLITICAL PROCESS	BILL	GAS	NEWS	6/10/2008	11P	1
		SENATE REPUBLICANS BLOCK A BILL THAT WOULD HAVE IMPOSED A TAX ON ANY "UNREASONABLE" PROFITS MADE BY THE FIVE LARGEST OIL COMPANIES IN THE U.S.				
POLITICAL PROCESS	MEASURE	MEAS53	NEWS	6/10/2008	11P	1
		STATE OFFICIALS REPORT, TWO WEEKS AFTER OREGON'S PRIMARY ELECTION, A RECOUNT IS NECESSARY TO DECIDE MEASURE 53 THAT WOULD AMEND THE OREGON CONSTITUTION TO MODIFY THE LIMITS VOTERS PLACED ON CIVIL FORFEITURE IN THE YEAR 2000, STATE LAW REQUIRES AN AUTOMATIC RECOUNT IF THE VOTE DIFFERENCE IS WITHIN ONE FIFTH OF ONE PERCENT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	6/10/2008	6P,11P	2
		LT. TIM DONEY, MEDFORD POLICE, SEEKS PUBLIC ASSISTANCE IN APPREHENDING SUSPECTS INVOLVED IN A RASH OF CAR BURGLARIES IN EAST MEDFORD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
RECREATION	FACILITIES	BIKEPATHCOMMUTE	NEWS	6/10/2008	6P,11P	2
		THE GREENWAY FOUNDATION REPORTS THE NEW SECTION OF THE BEAR CREEK GREENWAY HAS BEEN OPEN FOR ABOUT TWO WEEKS NOW, CONNECTING ASHLAND TO CENTRAL POINT, WITH THE NEW SECTION AND THE HIGH GAS PRICES, MORE AND MORE PEOPLE ARE USING TWO WHEELS RATHER THAN FOUR TO GET TO WORK.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
YOUNG PEOPLE	COMMUNITY SERV	EAGLESCOUTBLOOD	NEWS	6/10/2008	5P,6P	2
		SKYLER BLUE, NORTH MEDFORD HIGH SCHOOL STUDENT, WORKS ON BECOMING AN EAGLE SCOUT, BY HELPING OUT THE RED CROSS, FOR HIS COMMUNITY SERVICE PROJECT HE HAS PLANNED AND ORGANIZED A BLOOD DRIVE.				
BUSINESS	SALES	LOCALSALSA	NEWS	6/10/2008	5P,6P,11P	4
		KATRINA HOLIDAY, SALSA MAKER, REPORTS THE SALMONELLA OUTBREAK FROM TOMATOES IS BAD NEWS FOR HER BUSINESS, SAYING SHE HAS STOPPED MAKING SALSA BECAUSE OF THE FEAR OF TAINTED TOMATOES, BUT THE JACKSON COUNTY HEALTH DEPARTMENT SAYS THE COMMUNITY CAN FEEL SAFE EATING TOMATOES GROWN AND PURCHASED LOCALLY.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	6/10/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT THE PERFECT PIECE OF MEAT FOR THE BARBECUE, SO YOU CAN GIVE DAD WHAT HE REALLY WANTS FOR FATHER'S DAY, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JACKSON COUNTY	CITYORDINANCE	ASHSIDEWALKS	NEWS	6/10/2008	6A,12P	2
		ASHLAND CITY OFFICIALS REPORT "TRUFFLES THE BEAR" THAT HAS WELCOMED PEOPLE TO THE ROCKY MOUNTAIN CHOCOLATE FACTORY FOR EIGHT YEARS, MUST BE REMOVED BECAUSE IT HAS BEEN VIOLATING THE CITY'S SIGN ORDINANCE WITHOUT A PERMIT.				
MEDICAL	RESEARCH	CANCER	NEWS	6/10/2008	6A,12P	2
		RESEARCHERS REPORT MANY CANCER TREATMENT DRUGS ARE KNOWN TO INCREASE THE DANGER OF HEART DAMAGE, SO THEY ARE WORKING ON A MORE EFFECTIVE SYSTEM TO EVALUATE THE PRESENT BENEFITS AND POSSIBLE FUTURE RISKS OF CANCER CARE AND DRUG THERAPY.				
HEALTH	SMOKING	SMOKING	NEWS	6/10/2008	6A,12P	2
		RESEARCHERS REPORT NEW SURVEY FINDING MIDDLE-AGED SMOKERS PERFORMED POORLY ON TESTS OF MEMORY, VOCABULARY, AND REASONING COMPARED TO NON-SMOKERS.				
MEDICAL	PROCEDURE	VITAMIND	NEWS	6/10/2008	6A,12P	2
		RESEARCHERS REPORT STUDY FOLLOWING MORE THAN 18,000 MEN OVER THE AGE OF FOURTY FOR TEN YEARS, FINDING THOSE WITH LOW VITAMIN D LEVELS NOT ONLY HAD MORE THAN DOUBLE THE RISK OF HEART ATTACK, THEY APPEARED MORE LIKELY TO DIE FROM IT.				
HEALTH	PETS	PETONSET	NEWS	6/10/2008	5P	1
		DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT PET ADOPTION, SAYING SHELTERS ARE FULL OF PUPPIES, KITTENS, AND ADULT ANIMALS.				
CONSUMER AFFAIRS	PRICES	GASWOES	NEWS	6/10/2008	6A,12P,5P,6P	4
		CONSUMER OFFICIALS REPORT THE NATIONAL AVERAGE FOR A GALLON OF GAS IS NOW FOUR DOLLARS TWO CENTS.				
LAND USE	LAWS	RRNAVIGABILITY	NEWS	6/10/2008	6P,11P	2
		THE STATE LAND BOARD ISSUES RULING THAT THE STRETCH OF THE ROGUE RIVER FROM LOST CREEK DAM TO GRAVE CREEK IS "NAVIGABLE", MEANING THE STATE OWNS THE BED AND BANKS OF THE RIVER UP TO THE HIGH WATER LINE, SAYING THOSE AREAS ARE OPEN TO THE PUBLIC.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/11/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, TALKS ABOUT SOME OF THOSE GRILL GADGETS TO HELP MAKE YOUR BARBECUE PARTY A SUCCESS, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	RULING	GAYMARRIAGE	NEWS	6/11/2008	6A	1
		COUNTY CLERKS LOOK FOR WAYS TO GET OUT OF PERFORMING GAY MARRIAGES, AFTER A RULING BY THE SUPREME COURT THAT SAME SEX COUPLES IN CALIFORNIA CAN GET MARRIED STARTING JUNE 17TH.				
YOUNG PEOPLE	COMMUNITYSERV	EAGLESCOUT	NEWS	6/11/2008	6A,12P	2
		SKYLER BLUE, NORTH MEDFORD HIGH SCHOOL STUDENT, WORKS ON BECOMING AN EAGLE SCOUT, FOR HIS COMMUNITY SERVICE PROJECT, HE PLANNED AND ORGANIZED A BLOOD DRIVE FOR THE RED CROSS.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	6/11/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY CONCLUDING BETTER LIGHTING MAY HELP PEOPLE WITH ALZHEIMERS DISEASE.				
MEDICAL	CANCER	CANCER	NEWS	6/11/2008	6A,12P	2
		RESEARCHERS REPORT, BY PINPOINTING A COMPOUND PRODUCED BY PROSTATE CANCERS, THEY ARE CLOSE TO DEVELOPING A TEST THAT CAN DETECT THE DISEASE EARLIER THAN ANY CURRENT METHOD.				
MEDICAL	PROCEDURE	EVISTA	NEWS	6/11/2008	6A,12P	2
		RESEARCHERS REPORT THE OSTEOPOROSIS DRUG EVISTA MAY HELP PREVENT THE MOST COMMON TYPE OF BREAST CANCER.				
LAND USE	LAWS	RRNAVIGABILITY	NEWS	6/11/2008	6A,12P,6P,11P	4
		THE STATE LAND BOARD ISSUES RULING THAT THE STRETCH OF THE ROGUE RIVER FROM LOST CREEK DAM TO GRAVE CREEK IS "NAVIGABLE", MEANING THE STATE OWNS THE BED AND BANKS OF THE RIVER UP TO THE HIGH WATER LINE, SAYING THOSE AREAS ARE OPEN TO THE PUBLIC.				
POLITICAL PROCESS	MEASURE	MEAS53	NEWS	6/11/2008	6A,12P	2
		STATE OFFICIALS REPORT TWO WEEKS AFTER OREGON'S PRIMARY ELECTION, A RECOUNT IS NECESSARY TO DECIDE MEASURE 53, THAT WOULD AMEND THE OREGON CONSTITUTION TO MODIFY THE LIMITS VOTERS PLACED ON CIVIL FORFEITURE IN THE YEAR 2000, STATE LAW REQUIRES AN AUTOMATIC RECOUNT IF THE VOTE DIFFERENCE IS WITHIN ONE FIFTH OF ONE PERCENT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	TOMATOES	NEWS	6/11/2008	6A,12P,5P	3
		A SALMONELLA SCARE IS CAUSING RESTAURANTS AND GROCERS TO YANK FRESH TOMATOES FROM THEIR STOCK AS THE FDA TRIES TO FIGURE OUT THE EXACT SOURCE OF THE CONTAMINATION.				
BUSINESS	SALES	LOCALSALSA	NEWS	6/11/2008	6A,12P	2
		KATRINA HOLIDAY, SALSA MAKER, REPORTS THE SALMONELLA OUTBREAK FROM TOMATOES, IS BAD NEWS FOR HER BUSINESS, SAYING SHE HAS STOPPED MAKING SALSA BECAUSE OF THE FEAR OF TAINTED TOMATOES, BUT THE JACKSON COUNTY HEALTH DEPARTMENT SAYS THE COMMUNITY CAN FEEL SAFE EATING TOMATOES GROWN AND PURCHASED LOCALLY.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	6/11/2008	6A	1
		LT. TIM DONEY,MEDFORD POLICE, SEEKS PUBLIC ASSISTANCE IN APPREHENDING SUSPECTS INVOLVED IN A RASH OF CAR BURGLARIES, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD

Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	FACILITIES	BIKEPATH	NEWS	6/11/2008	6A,12P	2
		THE GREENWAY FOUNDATION REPORTS THE NEW SECTION OF THE BEAR CREEK GREENWAY HAS BEEN OPEN FOR ABOUT TWO WEEKS NOW, CONNECTING ASHLAND TO CENTRAL POINT, WITH THE NEW SECTION AND THE HIGH GAS PRICES, MORE AND MORE PEOPLE ARE USING TWO WHEELS RATHER THAN FOUR TO GET TO WORK.				
CONSUMER AFFAIRS	PRODUCTINFO	PLUGINCAR	NEWS	6/11/2008	5P	1
		TOYOTA ANNOUNCES PLANS FOR A PLUG-IN HYBRID THAT WILL TRAVEL UP TO FOURTY MILES WITHOUT USING ANY GAS, AND IT WOULD GET ONE HUNDRED MILES PER GALLON AFTER THAT, THE SUPER EFFICIENT CAR WILL BE ON SHOWROOM FLOORS BY 2010.				
CONSUMER AFFAIRS	INFO	JOESPURGEON	NEWS	6/11/2008	12P	1
		FINANCIAL ADVISOR JOE SPURGEON, ANSWERS A VIEWER QUESTION ON WHAT WE SEE HAPPENING WITH TAXES ONCE THE NEW PRESIDENT IS ELECTED, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.				
SAFETY	FIRE	FIRESEASON	NEWS	6/11/2008	5P,11P	2
		CHIEF DAVID HARD, FIRE DISTRICT THREE SHARES SOME TIPS ON HOW TO PROTECT OUR HOME AND AVOID STARTING A WILDFIRE ON YOUR OWN.				
BUSINESS	FISHINGINDUSTRY	SALMONMONEY	NEWS	6/11/2008	5P,11P	2
		WEST COAST LAWMAKERS CALL IT A "SLAP IN THE FACE", SAYING THEY'LL FIGHT THE BUSH ADMINISRATION'S PROPOSAL TO USE SEVENTY MILLION DOLLARS OF THE ONE HUNDRED SEVENTY MILLION DOLLAR RELIEF MONEY DEDICATED TO FISHERMEN AND COASTAL COMMUNITIES, FOR HIGHER-THAN-EXPECTED COSTS OF THE 2010 CENSUS.				
RECREATION	COMMUNITY AFFAIRS	CRUISE	NEWS	6/11/2008	6P	1
		ORGANIZERS REPORT THE ANNUAL MEDFORD CRUISE, EVENTS INCLUDE A "DRIFT EVOLUTION" AT THE JACKSON COUNTY EXPO, THE STOP LIGHT DRAGS AT THE CHAMPION RACEWAY, SHOW 'N' SHINE AT HAWTHORNE PARK, AND THEN THE CRUISE THROUGH DOWNTON MEDFORD.				
MEDICAL	PROCEDURE	OBESITYTREAT	NEWS	6/11/2008	5P	1
		DR. SCOTT SHIKORA, TUFTS MEDICAL CENTER, TALKS ABOUT THE OBESITY EPIDEMIC MAKING WEIGHT LOSS SURGERIES LIKE GASTRIC BYPASS AND LAP BAND EXTREMELY POPULAR, BUT THERE MAY SOON BE ANOTHER OPTION, AN EXPERIMENTAL DEVICE THAT USES A TINY JOLT TO AFFECT APPETITE.				
JACKSON COUNTY	SERVICES	SHADYCOVE	NEWS	6/11/2008	6P	1
		THE SHADY COVE LIBRARY CLOSES IT'S DOORS, BUT WILL OPEN NEXT MONTH IN A NEWLY RENOVATED BUILDING TWICE AS LARGE AS THE OLD VERSION.				
AGRICULTURE	GARDENING	ROGUE GARDENER	NEWS	6/11/2008	5P	1
		STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT A PLANT THAT DOES WELL IN A POT, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.				
MEDICAL	STATISTICS	LIFEEXPECTANCY	NEWS	6/11/2008	5P	1
		GOVERNMENT HEALTH OFFICIALS REPORT STATISTICS SHOWING THE AVERAGE AMERICAN CAN EXPECT TO LIVE MORE THAN SEVENTY EIGHT YEARS, A RECORD FOR THE U.S., BUT PEOPLE IN THIRTY COUNTRIES HAVE LONGER LIFE SPANS, THE INCREASE IN LIFE SPAN IS DUE TO FALLING MORTALITY RATES FOR MOST LEADING CAUSES OF DEATH.				
POLITICAL PROCESS	BILL	GAS	NEWS	6/11/2008	6A,12P	2
		SENATE REPUBLICANS BLOCK A BILL THAT WOULD HAVE IMPOSED A TAX ON ANY "UNDREASONABLE" PROFITS MADE BY THE FIVE LARGEST OIL COMPANIES IN THE U.S.				

QUARTERLY ISSUES & PROGRAMS LIST FOR KTVL-10 MEDFORD
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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
TAXES	REFUND	STIMULUSCHECKS	NEWS	6/11/2008	11P	1
		THE TREASURY DEPARTMENT REPORTS THE FEDERAL DEFICIT IS APPROACHING THE ALL-TIME HIGH THANKS TO THE RECENT FLOOD OF ECONOMIC STIMULUS PAYMENTS.				
COMMUNITY SERV	EMERGTRAIN	TRAININGTRAILER	NEWS	6/11/2008	6P	1
		ASHLAND FIRE DEPARTMENT LOANS A TRAILER TO JACKSON COUNTY FIRE DISTRICT THREE FOR TRAINING, THE TRAILER SIMULATES REAL INDOOR FIRE SITUATIONS, OFFICIALS SAY IT'S THE NEXT BEST THING TO TRAIN IN, ASIDE FROM AN ACTUAL FIRE.				
TRANSPORTATION	AIR	AIRLINES	NEWS	6/12/2008	11P	1
		UNITED AND U.S. AIRWAYS FOLLOW THE LEAD OF AMERICAN AIRLINES, CHARGING CUSTOMERS FIFTEEN DOLLARS FOR THEIR FIRST CHECKED BAG, INCREASES IN AIR FARE, ALSO U.S. AIRWAYS PLANS TO START CHARGING FOR NON-ALCOHOLIC BEVERAGES.				
COMMUNITY SERV	EMERGTRAIN	TRAININGTRAILER	NEWS	6/12/2008	6A,12P	2
		THE ASHLAND FIRE DEPARTMENT LOANS A TRAINING TRAILER TO JACKSON COUNTY FIRE DISTRICT THREE, THE TRAILER SIMULATES REAL INDOOR FIRE SITUATIONS, OFFICIALS SAY IT'S THE NEXT BEST THING TO A FIRE FOR TRAINING.				
TAXES	REFUND	STIMULUSCHECKS	NEWS	6/12/2008	6A	1
		THE TREASURY DEPARTMENT REPORTS THE FEDERAL DEFICIT IS APPROACHING THE ALL-TIME HIGH THANKS TO THE RECENT FLOOD OF ECONOMIC STIMULUS PAYMENTS.				
MEDICAL	HEALTHCARE	HEALTHINSURANCE	NEWS	6/12/2008	6A,12P	2
		HEALTH ADVOCATES REPORT THERE ARE 47 MILLION IN THE U.S. WITHOUT INSURANCE, BUT ALSO RAISING CONCERN ARE THE RANKS OF THE SO-CALLED "UNDER-INSURED" PEOPLE WHO DO HAVE HEALTH COVERAGE BUT NOT ENOUGH OF IT, ROSE 60 PERCENT IN THE LAST 5 YEARS, HARDEST HIT, THE MIDDLE CLASS WHO HAVE BEEN INCREASINGLY FORCED TO GO WITHOUT NEEDED CARE.				
HEALTH	SMOKING	SMOKING	NEWS	6/12/2008	6A,12P	2
		HEALTH OFFICIALS REPORT NEW MORTALITY ESTIMATES SHOWING SMOKING CIGARETTES CUTS 5-10 YEARS OFF YOUR LIFE, ALSO FINDING HEART DISEASE AND BREAST CANCER TO BE THE TOP THREATS FOR NON-SMOKING MEN AND WOMEN, OVERALL SMOKING REMAINS THE BIGGEST KILLER, POPULATION WISE, AND IT'S NOT EVEN CLOSE.				
MEDICAL	COST OF	CANCERCOST	NEWS	6/12/2008	6A,12P	2
		MEDICAL EXPERTS REPORT THE COST OF TREATING CANCER HAS SOARED IN THE U.S. AS MORE CHEMOTHERAPY AND RADIATION TREATMENTS BECOME AVAILABLE TO MORE PATIENTS, THE GREATER AVAILABILITY, GOOD NEWS, BUT WARN THE EXPANDING COSTS WILL STRAIN PUBLIC INSURANCE PLANS SUCH AS MEDICARE.				
LAND USE	LAWS	NAVIGABILITY	NEWS	6/12/2008	6A,12P	2
		THE OREGON STATE LAND BOARD DECIDES THAT THE STATE OWNS THE LAND ALONG A STRETCH OF THE ROGUE RIVER, BUT MANY ANGRY RIVERFRONT PROPERTY OWNERS HAD BELIEVED THAT LAND WAS THEIRS, THE CITIZENS GROUP "SAVE OUR LEGACY" PLANS TO APPEAL.				
BUSINESS	FISHINGINDUSTRY	SALMONMONEY	NEWS	6/12/2008	6A,12P	2
		THE BUSH ADMINISTRATION WANTS TO USE 70 MILLION DOLLARS OF THE 170 MILLION DOLLAR FARM BILL DESIGNATED TO HELP FISHERMEN AND COASTAL COMMUNITIES AFFECTED BY THE CLOSURE OF THE WEST COAST SALMON SEASON, TO PAY FOR HIGHER-THAN-EXPECTED COSTS OF THE 2010 CENSUS, WEST COAST LAWMAKERS SAY THEY'LL FIGHT IT.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	ECONOMY	ECONOMY	NEWS	6/12/2008	6A	1
		THE HOUSE WILL TRY AGAIN TO PASS A BILL THAT WOULD EXTEND UNEMPLOYMENT BENEFITS TO MILLIONS OF AMERICANS, SAYING THE MEASURE FAILED BY JUST THREE VOTES.				
JACKSON COUNTY	SERVICES	SHADYCOVE	NEWS	6/12/2008	6A	1
		THE SHADY COVE LIBRARY CLOSES IT'S DOORS, BUT WILL OPEN NEXT MONTH IN A NEWLY RENOVATED BUILDING TWICE AS LARGE AS THE OLD VERSION.				
CONSUMER AFFAIRS	PRODUCT SAFETY	SAFEFOOD	NEWS	6/12/2008	12P	1
		A CONGRESSIONAL COMMITTEE LOOKS INTO WHETHER OR NOT THE GOVERNMENT HAS DONE ENOUGH TO KEEP AMERICA'S FOOD SUPPLY SAFE, AS THE FDA SEARCHES FOR THE SOURCE OF THE SALMONELLA -TAINTED TOMATOES.				
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	6/12/2008	6P	1
		CONSUMER ANALYSTS REPORT THE AVERAGE PRICE FOR A GALLON OF REGULAR GASOLINE IN THE MEDFORD-ASHLAND AREA KEEPS RISING, NORTHERN CALIFORNIA COSTS FOUR DOLLARS AND FIFTY SIX CENTS PER GALLON, PRICES EXPECTED TO KEEP RISING POSSIBLY REACHING FIVE DOLLARS A GALLON BY THE FOURTH OF JULY.				
DRUGS&ALCOHOL	ABUSE	DRUGABUSE	NEWS	6/12/2008	5P	1
		THE DEPARTMENT OF HUMAN SERVICES REPORTS ON HOW PRESCRIPTION DRUG ABUSE CAN PUT OTHERS IN HARMS WAY.				
POLITICAL PROCESS	RULING	GAYMARRIAGE	NEWS	6/12/2008	5P	1
		VIRGINIA-BASED "LIBERTY COUNSEL", A CONSERVATIVE CHRISTIAN GROUP, FILES COURT DOCUMENTS ARGUING THAT THE CALIFORNIA SUPREME COURT RULING LAST MONTH LEGALIZING SAME-SEX MARRIAGES HAS THROWN DOZENS OF STATE LAWS INTO CONFLICT.				
CONSUMER AFFAIRS	PRODUCT SAFETY	FOODSAFE	NEWS	6/12/2008	5P,6P,11P	3
		LAWMAKERS SAY THEY'RE FED UP WITH CRACKS IN THE FOOD SAFETY SYSTEM, WITH THE LATEST SALMONELLA OUTBREAK, THE FDA FACES A PANEL TO EXPLAIN WHY CONTAMINATED PRODUCE CONTINUES TO MAKE IT INTO STORES.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	6/12/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOWTO	WESTCOAST	NEWS	6/12/2008	5P	1
		RED ROCK ITALIAN EATERY AND BARRA, PREPARES A RECIPE FOR "TUSCAN SUMMER SALAD", ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				
SAFETY	FIRE	FIRESEASON	NEWS	6/12/2008	6A,12P	2
		CHIEF DAVID HARD, FIRE DISTRICT THREE, OFFERS SOME SAFETY TIPS ON PROTECTING YOUR PROPERTY FROM WILDFIRES.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/12/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FROZEN ICED TEA", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
MEDICAL	BLOOD	BLOODDEMAND	NEWS	6/12/2008	11P	1
		THE AMERICAN RED CROSS PREPARES FOR AN IMPORTANT SEASON, SAYING THE BEGINNING OF SUMMER SIGNALS AN INCREASE IN DEMAND FOR BLOOD.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	PRODUCT SAFETY	TOMATOES	NEWS	6/13/2008	6A,11P	2
	THE FDA GROWS LESS OPTIMISTIC IT WILL QUICKLY FIND THE SOURCE OF SALMONELLA-TAINTED TOMATOES, SAYING MORE THAN 200 PEOPLE IN ALMOST TWO DOZEN STATES HAVE GOTTEN SICK AND HEALTH AUTHORITIES CAUTION THERE WILL LIKELY BE MORE.					
MEDICAL	PROCEDURE	WRINKLETREAT	NEWS	6/13/2008	5P	1
	DR. MARK STEVEN NESTOR, DERMATOLOGIST, TALKS ABOUT A NEW PRODUCT THAT IS PROVIDING RELIEF FROM THE PAIN OF BOTOX INJECTIONS TO GET RID OF WRINKLES.					
TRANSPORTATION	AIR	AIRLINEFEES	NEWS	6/13/2008	5P	1
	AMERICAN AIRLINES ANNOUNCES NEW BAG CHARGES GOING INTO EFFECT, WITH U.S. AIRWAYS AND UNITED AIRLINES SAYING THEY WILL ALSO FOLLOW SUIT, SOME AIRLINES WILL ALSO BEGIN CHARGING FOR NON-ALCOHOLIC DRINKS, CUT FLIGHTS AND SLASH JOBS, ALL DUE TO RISING COSTS OF JET FUEL.					
CONSUMER AFFAIRS	HOW TO	CLIPPINGCOUPONS	NEWS	6/13/2008	5P	1
	SARA GARDENER, FASHIONUPDATE DOT COM, REPORTS WITH THE RISING PRICES FROM THE PUMP TO THE GROCERY STORE, AMERICANS ARE LOOKING FOR ANY RELIEF THEY CAN, WITH MANY FINDING THAT RELIEF WITH COUPONS.					
FIRE	FIRESEASON	FIRESEASON	NEWS	6/13/2008	5P,6P,11P	3
	BRIAN BALLOU, OREGON DEPARTMENT OF FORESTRY, REPORTS FIRE SEASON OFFICIALLY BEGINNING, AND THERE WILL BE SEVERE RESTRICTIONS ON BURNING.					
CONSUMER AFFAIRS	PRICES	GASPRICES	NEWS	6/13/2008	6A,12P,5P	3
	CONSUMER OFFICIALS REPORT GAS PRICES IN OUR REGION APPEAR TO HAVE BROKEN ANOTHER RECORD, THE AVERAGE PRICE FOR A GALLON OF UNLEADED IN OUR AREA IS FOUR DOLLARS TWENTY NINE CENTS, THE AVERAGE IN NORTHERN CALIFORNIA IS FOUR DOLLARS FIFTY SIX CENTS, & PRICES EXPECTED TO KEEP RISING, POSSIBLE REACHING FIVE DOLLARS A GALLON BY THE FOURTH OF JULY.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/13/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "FLAG-DAY SHORTCAKE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
BUSINESS	NEW BUSINESS	RVWINE	NEWS	6/13/2008	5P,6P,11P	3
	DAVID GRAHAM, RESTAURANT OWNER, TALKS ABOUT THE RESTAURANT 38-ON-CENTRAL REOPENING UNDER NEW MANAGEMENT, BRINGING THE STYLE, ATTENTION, AND FLAIR OF THE NAPA VALLEY TO MEDFORD.					
CONSUMER AFFAIRS	HOW TO	DMVODL	NEWS	6/13/2008	6P	1
	DMV OFFICIALS REPORT RULES ARE CHANGING TO GET A NEW OREGON DRIVERS LICENSE, AND YOU'LL NEED TO HAVE A LOT MORE PAPERWORK WITH YOU WHEN YOU RENEW.					
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	6/13/2008	6A,12P	2
	TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.					
MEDICAL	COST OF	ALLERGIES	NEWS	6/13/2008	6A,12P	2
	HEALTH OFFICIALS REPORT ALLERGIES COST AMERICANS ELEVEN BILLION DOLLARS IN 2005, ALMOST DOUBLE THAN YEARS BEFORE, THE COST DOESN'T EVEN INCLUDE POPULAR OVER-THE-COUNTER REMEDIES, ALLERGY SUMPTOMS WILL SEND A PROJECTED THIRTY MILLION PEOPLE TO THE DOCTOR THIS YEAR ALONE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
MEDICAL	STATISTICS	BABIES	NEWS	6/13/2008	6A,12P	2
		MEDICAL EXPERTS REPORT STATISTICS SHOWING THE PERCENTAGE OF UNDERWEIGHT BABIES BORN IN THE U.S. HAS HIT IT'S HIGHEST RATE IN 40 YEARS, SAYING BABIES BORN UNDERWEIGHT DEFINED AS LESS THAN 5 & ONE HALF POUNDS, FACE ALL KINDS OF DANGERS INCLUDING AN INCREASED RISK OF DEATH DURING INFANCY AND LONG-TERM DISABILITIES.				
MEDICAL	RESEARCH	SLEEP	NEWS	6/13/2008	6A,12P,5P	3
		RESEARCHERS REPORT NEW STUDY INDICATING PEOPLE WHO DON'T GET ENOUGH REST OFTEN INDULGE IN EXCESSIVE SNACKING, THE RESULTS BACK UP THE THEORY THAT LACK OF SLEEP CONTRIBUTES TO OBESITY.				
RECREATION	COMMUNITY AFFAIRS	MEDCRUISE	NEWS	6/13/2008	6A,12P,6P,11P	4
		ORGANIZERS REPORT THE 2008 MEDFORD CRUISE KICKING OFF WITH THE "DRIFT EVOLUTION" AT THE JACKSON COUNTY EXPO, OTHER EVENTS INCLUDE THE "SHOW 'N' SHINE" AT HAWTHORNE PARK, A POKER RUN, AND THE "CRUISE" THROUGH DOWNTOWN MEDFORD.				
SAFETY	CHILD	CARSEATSAFETY	NEWS	6/13/2008	5P	1
		OFFICIALS REPORT A MILESTONE FOR THE "SAFE KIDS" CAMPAIGN, A CELEBRATION OF ONE MILLION CHILD SAFETY SEAT INSPECTIONS NATIONWIDE SINCE THE ORGANIZATION'S FIRST IN 1997, SAYING THERE'S BEEN A TWENTY FIVE PERCENT DECREASE IN CRASH FATALITIES FOR CHILDREN UNDER FIVE SINCE THE PROGRAM BEGAN.				
RECREATION	COMMUNITY AFFAIRS	FLAGDAY	NEWS	6/14/2008	6P,11P	2
		ORGANIZERS REPORT FLAG DAY EVENT IN ASHLAND ON THE PLAZA, THE PROGRAM INCLUDES MUSIC FROM THE ASHLAND BRASS BAND, A FLAG PRESENTATION, AND SPEAKERS ALSO EXPLAINING THE HISTORY OF FLAG DAY, TO REMIND PEOPLE ABOUT THE FREEDOMS THEY HAVE.				
COMMUNITY SERV	FUNDING	BMW	NEWS	6/14/2008	6P	1
		BMW, MEDFORD DEALERSHIP, HOLDS TWELFTH ANNUAL TEST DRIVE PROMOTION TO RAISE MONEY FOR BREAST CANCER RESEARCH, FOR EACH MILE THE CARS ARE TEST DRIVEN, BMW IS DONATING ONE DOLLAR.				
COMMUNITY SERV	FUNDING	SHOOTHOUT	NEWS	6/14/2008	6P,11P	2
		THE MEDFORD POLICE ASSOCIATION SPONSORS A BENEFIT SHOOTING MATCH AT THE JACKSON COUNTY SPORTS PARK, HOPING TO RAISE MORE THAN \$3,000 FOR THE CHILDREN'S ADVOCACY CENTER IN MEDFORD, HOPING TO MAKE IT AN ANNUAL EVENT.				
RECREATION	COMMUNITY AFFAIRS	CRUISE	NEWS	6/14/2008	6P,11P	2
		ORGANIZERS REPORT THE 2008 MEDFORD CRUISE, KICKING OFF WITH THE "DRIFT EVOLUTION" AT THE JACKSON COUNTY EXPO, OTHER EVENTS INCLUDE THE "SHOW 'N' SHINE" AT HAWTHORNE PARK, A POKER RUN, AND THE "CRUISE" THROUGH DOWNTOWN MEDFORD.				
RECREATION	COMMUNITY AFFAIRS	POTTSVILLE	NEWS	6/15/2008	6P,11P	2
		THE EARLY DAY GAS ENGINE AND TRACTOR ASSOCIATION HOLDS THEIR 23RD ANNUAL TRACTOR SHOW AT POTTSVILLE, A FATHER'S DAY TRADITION, WITH CLASSIC MACHINES FROM ACROSS THE NORTHWEST SHOWN AT THIS EVENT, WITH OTHER ACTIVITIES INCLUDING A TRACTOR PULL, A FLEA MARKET, AND PIONEER LIVING DEMONSTRATIONS.				
PRESERVINGHERITAGE	EVENTS	CIVILWAR	NEWS	6/15/2008	6P,11P	2
		THE CASCADE CIVIL WAR SOCIETY PRESENTS IT'S CIVIL WAR ENCAMPMENT AND RE-ENACTMENT, THE TWO-DAY EVENT HELD AT STEWART STATE PARK, TO EDUCATE THE PUBLIC ABOUT WHAT THINGS WERE REALY LIKE BACK THEN, TURNOUT HALF OF WHAT WAS EXPECTED, ORGANIZERS BELIEVE GAS PRICES ARE TO BLAME.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	FUNDING	SHOOTOUT	NEWS	6/15/2008	6P	1
		THE MEDFORD POLICE ASSOCIATION SPONSORS A BENEFIT SHOOTING MATCH AT THE JACKSON COUNTY SPORTS PARK, HOPING TO RAISE MORE THAN \$3,000 FOR THE CHILDREN'S ADVOCACY CENTER IN MEDFORD, HOPING TO MAKE IT AN ANNUAL EVENT.				
RECREATION	COMMUNITY AFFAIRS	FLAGDAY	NEWS	6/15/2008	6P	1
		ORGANIZERS REPORT FLAG DAY EVENT IN ASHLAND ON THE PLAZA, THE PROGRAM INCLUDESMUSIC FROM THE ASHLAND BRASS BAND, A FLAG PRESENTATION, AND SPEAKERS ALSO EXPLAINING THE HISTORY OF FLAG DAY, TO REMIND PEOPLE ABOUT THE FREEDOMS THEY HAVE.				
RECREATION	COMMUNITY AFFAIRS	CRUISE	NEWS	6/15/2008	6P	1
		ORGANIZERS REPORT THE 2008 MEDFORD CRUISE, KICKING OFF WITH THE "DRIFT EVOLUTION" AT THE JACKSON COUNTY EXPO, OTHER EVENTS INCLUDE THE "SHOW 'N' SHINE" AT HAWTHORNE PARK, A POKER RUN, AND THE "CRUISE" THROUGH DOWNTOWN MEDFORD.				
HEALTH	PHYSICAL	DR. DAN	NEWS	6/16/2008	5P	1
		MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.				
RECREATION	COMMUNITY AFFAIRS	FLAGDAY	NEWS	6/16/2008	6A,12P	2
		ORGANIZERS REPORT FLAG DAY EVENT IN ASHLAND ON THE PLAZA, THE PROGRAM INCLUDES MUSIC FROM THE ASHLAND BRASS BAND, A FLAG PRESENTATION, AND SPEAKERS ALSO EXPLAINING THE HISTORY OF FLAG DAY, TO REMIND PEOPLE ABOUT THE FREEDOMS THEY HAVE.				
COMMUNITY SERV	YOUTH	FREELUNCH	NEWS	6/16/2008	6P,11P	2
		THE CENTRAL POINT SCHOOL DISTRICT OPENS UP CAFETERIAS AT TWO ELEMENTARY SCHOOLS FOR IT'S SUMMER MEAL PROGRAM SERVING FREE BREAKFAST AND LUNCH, HELPING KIDS IN THE NEIGHBORHOOD TO HAVE A PLACE TO COME THAT'S SAFE AND HAVE SOME NUTRITIOUS MEALS INSTEAD OF RUNNING AROUND AND HAVING MEALS THAT ARE'NT NUTRITIOUS.				
TRANSPORTATION	ROADS	OILPRICES	NEWS	6/16/2008	5P	1
		CONSTRUCTION ENGINEERS REPORT THE OREGON DEPARTMENT OF TRANSPORTATION COULD WIND UP SPENDING BETWEEN 10-15 MILLION DOLLARS MORE THAN BUDGETED FOR, DUE TO THE HIGH COST OF OIL, SINCE MANY OF THE ROADS WE DRIVE ON RE ASPHALT WHICH IS OIL-BASED.				
SAFETY	FIRE	FIRESEASON	NEWS	6/16/2008	5P,6P,11P	3
		NEIGHBORHOODS IN ASHLAND MEET TO PREPARE FOR A WILDFIRE, GETTING THEIR HOMES READY FOR FIRE SEASON BY "MAPPING" THEIR NEIGHBORHOODS.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	6/16/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CEDAR-PLANKED SALMON", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
COMMUNITY SERV	FUNDING	SHOOTOUT	NEWS	6/16/2008	12P	1
		THE MEDFORD POLICE ASSOCIATION SPONSORS A BENEFIT SHOOTING MATCH AT THE JACKSON COUNTY SPORTS PARK, WITH MORE THAN 40 SHOOTERS MAKING THEIR WAY THROUGH A VARIETY OF COURSES UTILIZING SHOTGUNS, RIFLES, AND PISTOLS, ORGANIZERS WANT TO RAISE MORE THAN \$3,000 FOR THE CHILDREN'S ADVOCACY CENTER IN MEDFORD.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
POLITICAL PROCESS	RULING	ORGAYRIGHTS	NEWS	6/16/2008	5P,6P,11P	3
		GROUPS TRYING TO DERAIL OREGON'S DOMESTIC PARTNERSHIP LAW HAVE GIVENUP THEIR EFFORT, FAILING TO GET ENOUGH SIGNATURES TO PUT INITIATIVES TO REPEAL 2 GAY RIGHTS LAWS ON THE NOVEMBER BALLOT, MEANWHILE, SAME-SEX COUPLES MAY NOW LEGALLY MARRY IN CALIFORNIA, SINCE A STATE SUPREME COURT RULING OVERTURNING LAWS BANNING GAY MARRIAGE IS IN EFFECT.				
RECREATION	COMMUNITY AFFAIRS	CRUISE	NEWS	6/16/2008	6A,12P	2
		ORGANIZERS REPORT THE 2008 MEDFORD CRUISE, KICKING OFF WITH THE "DRIFT EVOLUTIN" AT THE JACKSON COUNTY EXPO, OTHER EVENTS INCLUDE THE "SHOW 'N' SHINE" AT HAWTHORNE PARK, A POKER RUN, AND THE "CRUISE" THROUGH DOWNTOWN MEDFORD.				
RECREATION	COMMUNITY AFFAIRS	POTTSVILLE	NEWS	6/16/2008	6A,12P	2
		THE EARLY DAY GAS ENGINE AND TRACTOR ASSOCIATION HOLDS THEIR 23RD ANNUAL TRACTOR SHOW AT POTTSVILLE, A FATHER'S DAY TRADITION, WITH CLASSIC MACHINES FROM ACROSS THE NORTHWEST SHOWN AT THIS EVENT, WITH OTHER ACTIVITIES INCLUDING A TRACTOR PULL, A FLEA MARKET, AND PIONEER LIVING DEMONSTRATIONS.				
COMMUNITY SERV	FUNDING	BMW	NEWS	6/16/2008	6A,12P	2
		BMW, MEDFORD DEALERSHIP, HOLDS 12TH ANNUAL TEST DRIVE PROMOTION TO RAISE MONEY FOR BREAST CANCER RESEARCH, FOR EACH MILE THE CARS ARE TEST DRIVEN, BMW IS DONATING ONE DOLLAR.				
PRESERVINGHERITAGE	EVENTS	CIVILWAR	NEWS	6/16/2008	6A,12P	2
		THE CASCADE CIVIL WAR SOCIETY PRESENTS IT'S CIVIL WAR ENCAMPMENT AND RE-ENACTMENT, THE TWO-DAY EVENT HELD AT STEWART STATE PARK, TO EDUCATE THE PUBLIC ABOUT WHAT THINGS WERE REALLY LIKE BACK THEN, TURNOUT HALF OF WHAT WAS EXPECTED, ORGANIZERS BELIEVE GAS PRICES ARE TO BLAME.				
MEDICAL	RESEARCH	SMOKERS	NEWS	6/16/2008	6A,12P	2
		RESEARCHERS REPORT WOMEN WHO SMOKE ARE NO MORE LIKELY THAN MEN TO GET LUNG CANCER, BUT AMONG NON-SMOKERS, WOMEN APPEAR TO BE AT HIGHER DANGER.				
YOUNG PEOPLE	HEALTH	POLLUTION	NEWS	6/16/2008	6A,12P	2
		RESEARCHERS REPORT THEY HAVE FOUND SOME OF THE STRONGEST EVIDENCE YET LINKING TRAFFIC POLLUTION TO CHILDHOOD ALLERGIES.				
CONSUMER AFFAIRS	PRODUCT SAFETY	FDA	NEWS	6/16/2008	6A,12P,5P,11P	4
		THE FDA REPORTS THEY MAY HAVE FOUND THE SOURCE OF THE SALMONELLA THAT'S SICKENED HUNDREDS OF PEOPLE THROUGH TAINTED TOMATOES, ALL SIGNS POINT TO SOUTH FLORIDA AND MEXICO FOR THE OUTBREAK.				
MEDICAL	PROCEDURE	MENSHEALTH	NEWS	6/16/2008	6A	1
		DR. DAVID DODSON,MEN'S HEALTH EXPERT, REPORTS MEN AREN'T ALWAYS GREAT ABOUT GETTING REGULAR CHECKUPS, AND WHICH MEDICAL TESTS ARE IMPORTANT.				
FIRE	FIRESEASON	FIRESEASON	NEWS	6/16/2008	12P	1
		OFFICIALS REPORT FIRE SEASON OFFICIALLY STARTING IN JACKSON AND JOSEPHINE COUNTIES, WITH A FEW RESTRICTIONS GOING INTO EFFECT.				
TRANSPORTATION	CONSTRUCTION	AIRPORT	NEWS	6/16/2008	6P,11P	2
		THE ROGUE VALLEY INTERNATIONAL MEDFORD AIRPORT LAUNCHES IT'S LATEST CONSTRUCTION PROJECT AS PRT OF THE NEW TERMINAL AND AIRPORT UPGRADE, GROUNDBREAKING FOR THE NEW AIR TRAFFIC CONTROL TOWER.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
AGRICULTURE	DISEASE CONTROL	NORCALWESTNILE	NEWS	6/16/2008	6P	1
		OFFICIALS REPORT ONE HUNDRED THIRTY THREE BIRDS WITH WEST NILE VIRUS HAVE TURNED UP IN EIGHTEEN CALIFORNIA COUNTIES, RAISING CONCERN WITH HEALTH OFFICIALS.				
LAW ENFORCEMENT	LAWS	ONTHEBEAT	NEWS	6/16/2008	6P	1
		MEDFORD POLICE LT. BOB HANSEN TALKS ABOUT THE LAW WHEN IT COMES TO MOTORCYCLES, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.				
COMMUNITY SERV	VOLUNTEERS	REDCROSS	NEWS	6/17/2008	5P,11P	2
		THE SOUTHERN OREGON CHAPTER OF THE RED CROSS GEARS UP FOR IT'S BUSIEST SEASON THIS SUMMER, BUT THEY ARE CONCERNED THAT FEWER VOLUNTEERS HAVE STEPPED FORWARD AND DONATIONS HAVE DROPPED.				
MEDICAL	RESEARCH	OVER-EATING	NEWS	6/17/2008	6A,12P	2
		SCIENTISTS REPORT THEY HAVE FOUND THE SO-CALLED "HUNGER HORMONE" THAT INCREASES WHEN A PERSON GOES WITHOUT FOOD, MIGHT ALSO HELP DEFEND AGAINST DEPRESSION AND ANXIETY.				
AGRICULTURE	DISEASECONTROL	NORCALWESTNILE	NEWS	6/17/2008	6A,12P	2
		OFFICIALS REPORT 133 BIRDS WITH WEST NILE VIRUS HAVE TURNED UP IN 18 CALIFORNIA COUNTIES, WHICH HAS HEALTH OFFICIALS CONCERNED, SAYING WHILE THERE HAVE BEEN NO HUMAN CASES REPORTED SO FAR, THEY ARE CLOSELY MONITORING THE VIRUS.				
TRANSPORTATION	ROADS	OILPRICES	NEWS	6/17/2008	6A	1
		CONSTRUCTION ENGINEERS REPORT THE OREGON DEPARTMENT OF TRANSPORTATION COULD WIND UP SPENDING BETWEEN 10-15 MILLION DOLLARS MORE THAN BUDGETED FOR DUE TO THE RISING COST OF OIL, SAYING MANY OF THE ROADS WE DRIVE ON ARE ASPHALT WHICH IS OIL-BASED.				
CONSUMER AFFAIRS	PRODUCT SAFETY	TOMATOES	NEWS	6/17/2008	6A	1
		THE FDA REPORTS ONE MORE LOCATION DELETED FROM THE LIST OF SUSPECTS IN THE TAINTED TOMATO INVESTIGATION, SAYING TOMATOES FROM BAJA MEXICO ARE SAFE TO EAT.				
POLITICAL PROCESS	RULING	ORGAYRIGHTS	NEWS	6/17/2008	6A,12P,5P,6P,11P	5
		GROUPS OPPOSED TO OREGON'S DOMESTIC PARTNERSHIP LAWS ARE NO LONGER FIGHTING TO DERAIL THEM, FAILING TO COLLECT ENOUGH SIGNATURES TO PUT INITIATIVES TO REPEAL THE LAWS ON THE NOVEMBER BALLOT.				
MEDICAL	PROCEDURE	DRUGAPPS	NEWS	6/17/2008	6A,12P	2
		THE FDA FAILS TO REVIEW NEARLY HALF OF GENERIC DRUG APPLICATIONS ON TIME, A NEW GOVERNMENT REPORT FINDS THE AVERAGE APPROVAL TIME TO BE ALMOST A YEAR AND A HALF, THE AGENCY SAYING IT'S CONSIDERING SOME WAYS TO STREAMLINE THE PROCESS AND GET CHEAPER DRUGS ON THE MARKET FASTER.				
MEDICAL	RESEARCH	COFFEE	NEWS	6/17/2008	6A,12P	2
		RESEARCHERS REPORT TWO DECADES WORTH OF STUDIES SHOWING PEOPLE WHO DRINK TWO-SIX CUPS OF COFFEE A DAY HAVE A SLIGHTLY LOWER RISK OF DYING FROM HEART DISEASE, TYPE-2 DIABETES AND EVEN SOME KINDS OF CANCER, BUT TOO MUCH COFFEE CAN HAVE A NEGATIVE EFFECT, USUALLY BY RAISING THE BLOOD PRESSURE.				
MEDICAL	HEALTHCARE	HEALTHCARE	NEWS	6/17/2008	6A	1
		FEDERAL RESERVE CHAIRMAN BEN BERNANKE OUTLINES THE CHALLENGES FACING AMERICA'S HEALTH CARE SYSTEM, SAYING THE COUNTRY NEEDS TO IMPROVE HEALTH CARE ACCESS FOR THE MORE THAN FIFTEEN PERCENT OF THE POPULATION WHO LACK HEALTH INSURANCE.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	FIRE	FIRESEASON SEVERAL NEIGHBORHOODS IN THE ASHLAND HILLS JOIN A NEW PROGRAM CALLED "MAP YOUR NEIGHBORHOOD", HOPING IT WILL KEEP HOMEOWNERS PREPARED IN CASE OF A FIRE OR OTHER EMERGENCY.	NEWS	6/17/2008	6A,12P	2
COMMUNITY SERV	YOUTH	FREELUNCH THE CENTRAL POINT SCHOOL DISTRICT OFFERS A FREE LUNCH PROGRAM DURING THE SUMMER, THE SERVICE WILL BE OFFERED UNTIL AUGUST FIRST, OPEN TO ALL CHILDREN REGARDLESS OF THE SCHOOL THEY ATTEND.	NEWS	6/17/2008	6A,12P	2
CONSUMER AFFAIRS	HOWTO	MRFOOD MR FOOD, PROFESSIONAL CHEF, OFFERS SOME TIPS ON BEING SAFE IN THE KITCHEN, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	6/17/2008	12P	1
CONSUMER AFFAIRS	PRICES	FOODPRICES CONSUMER OFFICIALS REPORT FOOD PRICES AT MANY RESTAURANTS AND DELIS IN SOUTHERN OREGON HAVE JUMPED ABOUT TEN PERCENT OVER THE PAST FEW WEEKS.	NEWS	6/17/2008	6P,11P	2
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A SUSPECT IN A SERIES OF RESIDENTIAL BURGLARIES IN MEDFORD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.	NEWS	6/17/2008	6P,11P	2
COMMUNITY SERV	ANIMALPROTECT	CATS COMMITTED ALLIANCE TO STRAYS (C.A.T.S.) REPORTS, THANKS TO A LOT OF WORK AND DONATIONS, THEY BROKE GROUND FOR A NEW INTAKE FACILITY WHICH WILL BE A SORT OF HALFWAY HOUSE FOR CATS, A PLACE TO CALM DOWN AND RELAX FROM THEIR TIME IN THE WILD BEFORE MOVING INTO THE SHELTER.	NEWS	6/17/2008	6P	1
TRANSPORTATION	CONSTRUCTION	AIRPORT THE ROGUE VALLEY INTERNATIONAL MEDFORD AIRPORT LAUNCHES IT'S LATEST CONSTRUCTION PROJECT AS PART OF THE NEW TERMINAL AND AIRPORT UPGRADE, BREAKING GROUND FOR THE AIR TRAFFIC CONTROL TOWER.	NEWS	6/17/2008	6A,12P	2
CONSUMER AFFAIRS	PRICES	GASPRICES CONSUMER ANALYSTS REPORT GAS PRICES HIT ANOTHER RECORD HIGH IN OREGON, STATE AVERAGE IS FOUR DOLLARS TWENTY SEVEN CENTS A GALLON,HIGHEST PRICES ARE IN SOUTHERN OREGON AT AN AVERAGE FOUR DOLLARS THIRTY ONE CENTS A GALLON.	NEWS	6/17/2008	6P,11P	2
LAW ENFORCEMENT	FRAUD	FAKEBILLS GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR THE PEOPLE WHO PASSED AT LEAST THIRTEEN FAKE ONE HUNDRED DOLLAR BILLS AT SEVERAL STORES IN GRANTS PASS, AND EVEN TWO BANKS, WARNING BUSINESSES TO BE CAREFUL ACCEPTING ONE HUNDRED DOLLAR BILLS.	NEWS	6/17/2008	5P	1
HEALTH	PETS	PETDOC DR. STEVE BERNARD, MEDFORD ANIMAL HOSPITAL, TALKS ABOUT "HOT SPOTS", ON CHANNEL TEN'S WEEKLY "PET DOCTOR" SEGMENT.	NEWS	6/17/2008	5P	1
CONSUMER AFFAIRS	PRODUCT INFO	FUELEFFICARS TOYOTA REPORTS IT'S HAVING A TOUGH TIME KEEPING UP WITH DEMAND FOR IT'S HYBRID VEHICLES AND CAN'T MAKE CAR BATTERIES FAST ENOUGH.	NEWS	6/17/2008	5P	1
BUSINESS	SALES	BOTTLEDWATER MARKETING AND BEVERAGE ANALYSTS REPORT BOTTLED WATER SALES AREN'T WHAT THEY USED TO BE, CONSUMERS DON'T WANT TO SPEND A DOLLAR OR MORE FOR A TWENTY OUNCE BOTTLE OF WATER, WHEN TAP WATER IS NEARLY FREE.	NEWS	6/17/2008	5P	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	INFO	HOMEOWNERHELP A MORTGAGE ALLIANCE GROUP ANNOUNCES NEW GUIDELINES AIMED AT SPEEDING ASSISTANCE TO HOMEOWNERS IN DANGER OF FORECLOSURE.	NEWS	6/17/2008	5P	1
BUSINESS	UNEMPLOYMENT	UNEMPLOYMENT NEWS ANALYSTS REPORT NEW STATISTICS SAYING THE JOB MARKET HAS GOTTEN TOUGHER, WORSE FOR MEN, FROM NOVEMBER TO APRIL WOMEN AGE 20 AND OVER GAINED 300,000 JOBS, MEN LOST MORE THAN 7,000, SAYING MEN HAVE THE MISFORTUNE OF BEING CONCENTRATED IN TWO HARD HIT SECTORS, CONSTRUCTION AND MANUFACTURING.	NEWS	6/17/2008	5P	1
TRANSPORTATION	TRUCKING	TRUCKERS THE DEPARTMENT OF TRANSPORTATION BEGINS SEVERAL DAYS OF ROUND-THE-CLOCK INSPECTION MAKING SURE TRUCK DRIVERS AREN'T PUTTING IN TOO MANY HOURS, AND ARE KEEPING THEIR LOG BOOKS ACCURATE AND UP-TO-DATE, THE IDEA, TO MAKE HIGHWAYS SAFER FOR EVERYONE.	NEWS	6/17/2008	5P	1
COMMUNITY SERV	FUNDING	JOCOFUNDRAISERNEWS DONNA WALSH, ARTIST, FORMER JOCKEY, TALKS ABOUT A PAINTING OF HERS ON DISPLAY AT "TREASURED MEMORIES" IN GRANTS PASS, TO BE USED AS A FUNDRAISER FOR GRANTS PASS DOWNS.	NEWS	6/17/2008	6P	1
MEDICAL	RESEARCH	SLEEPAPNEA RESEARCHERS REPORT THAT SLEEP APNEA CAN ACTUALLY DAMAGE PARTS OF THE BRAIN.	NEWS	6/18/2008	5P	1
SENIORS	NURSINGCARE	NURSINGHOMES THE BUSH ADMINISTRATION REPORTS IT WILL HAVE A NURSING HOME RATING SYSTEM POSTED ON A GOVERNMENT WEBSITE BY THE END OF THE YEAR, AN AGENCY DEALING WITH MEDICARE AND MEDICAID SAYS IT WILL DETERMINE THE RANKING CRITERIA BY SEEKING INPUT FROM THE INDUSTRY AND CONSUMERS.	NEWS	6/18/2008	11P	1
RECREATION	COMMUNITY AFFAIRS	STUNTPLANE ORGANIZERS REPORT THE KLAMATH AIR SHOW AT KINGSLEY FIELD, FEATURING THE U.S. AIR FORCE THUNDERBIRDS, A NUMBER OF STUNT PLANES AND DEMONSTRATION TEAMS PERFORMING DEATH-DEFYING TRICKS ABOVE THE CROWDS.	NEWS	6/18/2008	6P,11P	2
LAW ENFORCEMENT	FRAUD	FAKEBILLS GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR THE PEOPLE WHO PASSED AT LEAST THIRTEEN FAKE ONE HUNDRED DOLLAR BILLS AT SEVERAL STORES IN GRANTS PASS, AND EVEN TWO BANKS, WARNING BUSINESSES TO BE CAREFUL ACCEPTING ONE HUNDRED DOLLAR BILLS.	NEWS	6/18/2008	6A	1
CONSUMER AFFAIRS	PRODUCT SAFETY	SALMONELLA THE CENTERS FOR DISEASE CONTROL AND PREVENTION REPORTS THE NUMBER OF PEOPLE SICKENED BY SALMONELLA TAINTED TOMATOES IS NEARING 400, INVESTIGATORS HAVE YET TO FIND THE SOURCE OF THE CONTAMINATION.	NEWS	6/18/2008	6P	1
AGRICULTURE	GARDENING	ROGUEGARDENER STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT HIS SECRET TO GROWING THE PERFECT PEPPER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.	NEWS	6/18/2008	5P	1
MEDICAL	PROCEDURE	BREATHINGDEVICE THE FDA APPROVES A DEVICE THT HELPS PARALYZED PEOPLE BREATHE WITHOUT A VENTILATOR.	NEWS	6/18/2008	5P	1

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
HEALTH	PHYSICAL	BLOOD PRESSURENEWS	6/18/2008	6A	1	MEDICAL EXPERTS REPORT DOCTORS MAY NEED TO RETHINK THE WAY THEY MEASURE BLOOD PRESSURE, SAYING THEY SHOULD FOCUS ONLY ON THE HIGHER OF THE TWO CONVENTIONAL READINGS BECAUSE SO-CALLED "SYSTOLIC" PRESSURE IS THE KEY RISK FACTOR FOR OLDER PATIENTS MOST SUSCEPTIBLE TO HEART PROBLEMS.
COMMUNITY SERV	FUNDING	JOCOFUNDRAISERNEWS	6/18/2008	6A,12P	2	DONNA WALSH, ARTIST, FORMER JOCKEY, TALKS ABOUT A PAINTING OF HERS ON DISPLAY AT "TREASURED MEMORIES" IN GRANTS PASS TO BE USED AS A FUNDRAISER FOR GRANTS PASS DOWNS.
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS NEWS	6/18/2008	6A	1	POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR A SUSPECT IN A SERIES OF RESIDENTAL BURGLARIES IN MEDFORD, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
RIGHTS OF CITIZENS	GAYISSUES	SISKCNTY NEWS	6/18/2008	6A,12P	2	STATE OFFICIALS REPORT THE FIRST NORTHERN CALIFORNIA SAME-SEX COUPLE TO TAKE ADVANTAGE OF THE STATE'S GAY MARRIAGE LAW IN EFFECT, SAYING THE RIGHT TO MARRY IS A HUGE STEP IN THE RIGHT DIRECTION FOR GAY RIGHTS.
CONSUMER AFFAIRS	PRICES	GASPRICES NEWS	6/18/2008	6A,12P	2	CONSUMER ANALYSTS REPORT GAS PRICES HIT ANOTHER RECORD HIGH IN OREGON, STATE AVERAGE IS FOUR DOLLARS TWENTY SEVEN CENTS A GALLON, HIGHEST PRICES ARE IN SOUTHERN OREGON AT AN AVERAGE FOUR DOLLARS THIRTY ONE CENTS A GALLON.
MEDICAL	RESEARCH	BONELOSS NEWS	6/18/2008	6A	1	CANADIAN RESEARCHERS REPORT DATA SHOWING THE AMOUNT OF BONE LOSS THE ELDERLY SUFFER IS NOT AS SIGNIFICANT AS PREVIOUSLY BELIEVED.
MEDICAL	COST OF	REPORTCARD NEWS	6/18/2008	5P	1	MEDICAL OFFICIALS ISSUE NEW REPORT CARD COMPARING HOW QUICKLY AND ACCURATELY HEALTH INSURERS PAY DOCTORS, THE AIM OF THE REPORT CARD IS TO LOWER PROCESSING COSTS WHICH WHEN COMBINED WITH WASTEFUL ADMINISTRATION SPENDING, ADDS UP TO TWO HUNDRED TEN BILLION DOLLARS A YEAR.
MEDICAL	COST OF	REPORTCARD NEWS	6/18/2008	6A	1	MEDICAL OFFICIALS ISSUE A NEW REPORT CARD COMPARING HOW QUICKLY AND ACCURATELY HEALTH INSURERS PAY DOCTORS, THE AIM OF THE REPORT CARD IS TO LOWER PROCESSING COSTS WHICH, WHEN COMBINED WITH WASTEFUL ADMINISTRATION SPENDING, ADDS UP TO TWO HUNDRED TEN BILLION DOLLARS.
CONSUMER AFFAIRS	PRICES	FOODPRICES NEWS	6/18/2008	6A,12P	2	CONSUMER OFFICIALS REPORT FOOD PRICES AT MANY RESTAURANTS AND DELIS IN SOUTHERN OREGON HAVE JUMPED ABOUT TEN PERCENT OVER THE PAST FEW WEEKS.
TRANSPORTATION	TRUCKING	TRUCKERS NEWS	6/18/2008	6A,12P	2	THE DEPARTMENT OF TRANSPORTATION BEGINS SEVERAL DAYS OF ROUND-THE-CLOCK INSPECTION, MAKING SURE TRUCK DRIVERS AREN'T PUTTING IN TOO MANY HOURS, AND ARE KEEPING THEIR LOG BOOKS ACCURATE AND UP-TO-DATE, THE IDEA, TO MAKE HIGHWAYS SAFE FOR EVERYONE.
COMMUNITY SERV	VOLUNTEERS	REDCROSS NEWS	6/18/2008	6A,12P	2	THE SOUTHERN OREGON CHAPTER OF THE RED CROSS GEARS UP FOR IT'S BUSIEST SEASON THIS SUMMER, BUT THEY ARE CONCERNED THAT FEWER VOLUNTEERS HAVE STEPPED FORWARD AND DONATIONS HAVE DROPPED.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	ANIMALPROTECT	CATS	NEWS	6/18/2008	6A,12P	2
	COMMITTED ALLIANCE TO STRAYS (C.A.T.S.) REPORTS, THANKS TO A LOT OF WORK AND DONATIONS, THEY BROKE GROUND FOR A NEW INTAKE FACILITY WHICH WILL BE A SORT OF HALFWAY HOUSE FOR CATS, A PLACE TO CALM DOWN AND RELAX FROM THEIR TIME IN THE WILD BEFORE MOVING INTO THE SHELTER.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/18/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GLAZED CORNISH HEN", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	HOW TO	JOESPURGEON	NEWS	6/18/2008	12P	1
	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT STIMULUS CHECKS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.					
SENIORS	NURSINGCARE	NURSINGHOMES	NEWS	6/19/2008	6A	1
	THE BUSH ADMINISTRATION REPORTS IT WILL HAVE A NURSING HOME RATING SYSTEM POSTED ON A GOVERNMENT WEBSITE BY THE END OF THE YEAR, AN AGENCY DEALING WITH MEDICARE AND MEDICAID SAYS IT WILL DETERMINE THE RANKING CRITERIA BY SEEKING INPUT FROM THE INDUSTRY AND CONSUMERS.					
COMMUNITY SERV	FEEDING	MEALSONWHEELS	NEWS	6/19/2008	6P	1
	THE "MEALS ON WHEELS" PROGRAM REPORTS IT MAY NOT BE ABLE TO CONTINUE THE PROGRAM DELIVERING MEALS TO PEOPLE WHO ARE HOMEBOUND, DUE TO COST INCREASES, SAYING THEY'VE CONSOLIDATED ROUTES, THOUGHT ABOUT SMALLER PORTIONS, AND BROUGHT IN FROZEN MEALS ONCE A WEEK.					
YOUNG PEOPLE	COMMUNITY SERV	FOODDRIVE	NEWS	6/19/2008	6P,11P	2
	LOCAL TEENS EMILY PAHL AND JEFFERY JENSEN GO HIGH-TECH USING THE SOCIAL NETWORKING SITE "FACEBOOK" TO PROMOTE A UNITED WAY FOOD DRIVE FOR ACCESS.					
BUSINESS	NEW BUSINESS	TAXIGUY	NEWS	6/19/2008	6P,11P	2
	TIM STICKLER, SAVED NEIGHBORS LIFE, TALKS ABOUT HOW SAVING SOMEONE IN NEED INSPIRED HIM TO START HELPING OTHERS ON HIS OWN WITH HIS NEW BUSINESS "AFFORDABLE TAXI SERVICE".					
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	6/19/2008	5P	1
	A LOCAL PROFESSIONAL CHEF PREPARES AN ITALIAN PIE ANTI-PASTA STYLE, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.					
CONSUMER AFFAIRS	FRAUD	FAKEMONEY	NEWS	6/19/2008	6A,12P	2
	GRANTS PASS POLICE REPORT MORE THAN A DOZEN COUNTERFEIT ONE HUNDRED DOLLAR BILLS HAVE BEEN PASSED IN RECENT DAYS, SAYING THE FAKE BILLS WERE HIGH QUALITY AND APPARENTLY CAME FROM OUTSIDE THE U.S.					
AGRICULTURE	FARMING	PENNINGTON	NEWS	6/19/2008	6P	1
	PENNINGTON FARMS, A LOCAL FAMILY FARM NEAR GRANTS PASS, IS FEATURED IN THE JULY ISSUE OF "COUNTRY LIVING" MAGAZINE, THE FAMILY KNOWN LOCALLY FOR THE BERRIES IT GROWS, AND THE PRESERVES, PIES, AND TURNOVERS IT MAKES WITH THEM.					
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/19/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "SWEET 'N' SOUR COLESLAW", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
CONSUMER AFFAIRS	SCAM	NETCANCER	NEWS	6/19/2008	6A	1
	THE FDA CRACKS DOWN ON INTERNET CRACKPOT CANCER CURES, THREATENING PENALTIES AGAINST MORE THAN TWO DOZEN ONLINE COMPANIES SELLING VARIOUS CREAMS, TEAS, AND PILLS THAT CLAIM TO FIGHT THE DISEASE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	PARKS	PRESCOTTPARK	NEWS	6/19/2008	5P,6P	2
		OFFICIALS REPORT THE ROAD UP TO PRESCOTT PARK ON ROXY ANN PEAK WILL BE CLOSED FOR A WEEKEND FOR IT'S ANNUAL MAINTENANCE, WHEN IT OPENS THE PUBLIC WILL SEE A PROJECT TO RESTORE AND UPDATE SOME OLD DEPRESSION-ERA HIKING TRAILS IS ON-GOING.				
AGRICULTURE	FARMING	PENNINGTONFARM	NEWS	6/19/2008	6A,12P	2
		THE PENNINGTON FARMS, SOUTH OF GRANTS PASS, REPORTS THEY ARE FEATURED IN THE JULY ISSUE OF "COUNTRY LIVING" MAGAZINE, THE FAMILY FARM KNOWN LOCALLY FOR THE BERRIES IT GROWS, AND THE PRESERVES, PIES, AND TURNOVERS IT MAKES WITH THEM.				
HEALTH	PHYSICAL	DEBTHEALTH	NEWS	6/19/2008	6A,12P	2
		RESEARCHERS REPORT SURVEY RESULTS SHOWING PEOPLE WHO REPORT HIGH FINANCIAL STRESS ALSO SUFFER FROM ILLNESSES SUCH AS MIGRAINES, ULCERS, AND DEPRESSION, WITH OFTEN MORE THAN ONE.				
RECREATION	COMMUNITY AFFAIRS	STUNTPLANE	NEWS	6/19/2008	6A,12P	2
		ORGANIZERS REPORT THE KLAMATH FALLS AIR SHOW INCLUDING PERFORMANCES BY F-16 FIGHTER JETS, STUNT PLANES AND DEMO TEAMS.				
CONSUMER AFFAIRS	FRAUD	MORTGAGEFRAUD	NEWS	6/19/2008	5P	1
		FEDERAL OFFICIALS CRACK DOWN ON MORTGAGE FRAUD, IN A NATIONWIDE INVESTIGATION.				
COMMUNITY SERV	VETS	EPMEMORIAL	NEWS	6/19/2008	5P,6P,11P	3
		A PROCESSION OF MORE THAN 100 RIDERS FROM THE VETERANS MOTORCYCLE ASSOCIATION AND "MISSING IN AMERICAN PROJECT", ESCORTS THE CREMATED REMAINS OF TEN OREGON VETS FOUND AT A GRANTS PASS MORTUARY TO AN HISTORIC CEREMONY IN EAGLE POINT, THE GROUP LOOKS FOR UNIDENTIFIED MILITARY REMAINS AT MORTUARIES ACROSS THE COUNTRY TO HONOR AND LAY TO REST.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	6/19/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" SEGMENT.				
HEALTH	DIET	BREAKFAST	NEWS	6/19/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY FINDING WOMEN WHO EAT HALF THEIR DAILY CALORIES FIRST THING IN THE MORNING LOSE MORE WEIGHT IN THE LONG-TERM THAN THOSE WHO START THE DAY WITH A SMALL BREAKFAST, ALSO INDICATING AN EARLY MEAL HEAVY IN CARBS MEANS THEY'RE LESS LIKELY TO PUT THE WEIGHT BACK ON.				
COMMUNITY SERV	YOUTH	DISCOVERYSPACE	NEWS	6/20/2008	5P,11P	2
		KIDS IMAGINATION DISCOVERY SPACE CELEBRATES THREE YEARS IN MEDFORD WITH NEW EXHIBITS, A NEW NAME AND A COMMUNITY PARTY, WHAT BEGAN WITH ABOUT 1000 VISITORS EACH MONTH HAS GROWN TO AS MANY AS 5000 KIDS PLAYING AND LEARNING WITH THEIR HANDS ON EXHIBITS.				
RECREATION	FESTIVALS	RED WHITE BOOMPSA		6/20/2008		75
		DON'T MISS RED, WHITE, & BOOM, MEDFORD'S OLD-FASHIONED 4TH OF JULY CELEBRATION FEATURING THE MOST SPECTACULAR FIREWORKS DISPLAY IN SOUTHERN OREGON.				
RECREATION	TRAVEL	ORECAVES	NEWS	6/20/2008	6P,11P	2
		OFFICIALS REPORT OREGON CAVES NATIONAL MONUMENT HOLDING IT'S ANNUAL COMMUNITY OPEN HOUSE, OFFERING FREE TOURS OF THE CAVES.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	MANORSALE	NEWS	6/20/2008	6P,11P	2
		THE ROGUE VALLEY MANOR HOLDS IT'S ANNUAL ESTATE SALE.				
ENVIRONMENT	RECYCLE	EWASTE	NEWS	6/20/2008	6P,11P	2
		CONSUMER OFFICIALS REPORT GETTING RID OF AN OLD COMPUTER OR TV SET IS ABOUT TO GET A LOT EASIER, AND WON'T COST A DIME, STARTING JANUARY FIRST, MANUFACTURERS WILL COVER COSTS OF RECYCLING E-WASTE.				
CONSUMER AFFAIRS	INFO	SUMMER	NEWS	6/20/2008	6P	1
		DERMATOLOGISTS REMIND PEOPLE TO BE ON GUARD, WITH THE POOLS OPEN AND PARKS FULL, TO PROTECT YOURSELF FROM THE SUNS HARMFUL RAYS BY WEARING A HAT AND SUNSCREEN, AND LIMIT YOUR TIME IN THE SUN.				
MEDICAL	PROCEDURE	ALLERGYREMEDIES	NEWS	6/20/2008	5P	1
		ROBERTA MITTMAN, ACUPUNCTURIST, REPORTS MILLIONS OF AMERICANS SUFFER FROM ALLERGIES, SAYING OVER-THE-COUNTER AND PRESCRIPTION MEDICATIONS CAN WORK WONDERS, BUT A LARGE NUMNBER OF PEOPLE ALSO TURNING TO ALTERNATIVE THERAPIES LIKE ACUPUNCTURE FOR RELIEF.				
CONSUMER AFFAIRS	PRODUCT SAFETY	SALMONELLA	NEWS	6/20/2008	5P	1
		THE FDA INSPECTORS GO TO FARMS IN FLORIDA AND MEXICO PAYING SPECIAL ATTENTION TO BIG PACKING HOUSES OR DISTRIBUTION WAREHOUSES THAT HANDLE TOMATOES FOR MANY FARMS, SAYING THE NUMBER OF ILLNESSES LINKED TO SALMONELLA -TAINTED TOMATOES HAS GROWN TO MORE THAN 550 PEOPLE IN 32 STATES.				
BUSINESS	NEW BUSINESS	WCHOTEL	NEWS	6/20/2008	5P,11P	2
		OWNERS REPORT GRAND OPENING FOR THE NEW LA QUINTA HOTEL IN WHITE CITY, SAYING THEY FELT THERE WAS A NEED IN THE AREA, AND HAVE BEEN PLANNING THIS FOR MANY YEARS, EXPECTING THE HOTEL WILL BE A HUGE DRAW FOR CUSTOMERS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/20/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "KIWI LIME PIE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	6/20/2008	6A,12P	2
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
YOUNG PEOPLE	COMMUNITY SERV	FOODDRIVE	NEWS	6/20/2008	6A,12P	2
		LOCAL TEENS EMILY PAHL AND JEFFERY JENSEN GO HIGH-TECH USING THE SOCIAL NETWORKING SITE "FACEBOOK" TO PROMOTE A UNITED WAY FOOD DRIVE FOR ACCESS.				
BUSINESS	NEW BUSINESS	TAXIGUY	NEWS	6/20/2008	6A	1
		TIM STICKLER, SAVED NEIGHBORS LIFE, TALKS ABOUT HOW SAVING SOMEONE IN NEED INSPIRED HIM TO START HELPING OTHERS ON HIS OWN, WITH HIS NEW BUSINESS "AFFORDABLE TAXI SERVICE".				
RECREATION	TRAVEL	CRATER LAKE	NEWS	6/20/2008	6A,5P	2
		PARK OFFICIALS REPORT THE POPULAR NORTH ENTRANCE TO CRATER LAKE NATIONAL PARK IS FINALLY OPEN, BUT STILL WARNING PEOPLE TO USE CAUTION WHEN DRIVING THEOUGH THE PARK, THERE IS STILL SEVERAL FEET OF SNOW COVERING MUCH OF IT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
COMMUNITY SERV	VETS	EPMEMORIAL	NEWS	6/20/2008	6A,12P	2
		A PROCESSION OF MORE THAN 100 RIDERS FROM THE VETERANS MOTORCYCLE ASSOCIATION AND "MISSING IN AMERICA PROJECT" ESCORTS THE CREMATED REMAINS OF 10 OREGON VETERANS AT A GRANTS PASS MORTUARY TO AN HISTORIC CEREMONY IN EAGLE POINT, THE GROUP LOOKS FOR UNIDENTIFIED MILITARY REMAINS AT MORTUARIES ACROSS THE COUNTRY, TO HONOR AND LAY TO REST.				
MEDICAL	RESEARCH	KIDFEELINGS	NEWS	6/20/2008	6A,12P,5P	3
		HEALTH OFFICIALS REPORT SURVEY FINDING CHILDREN AGE 10 WHO FELT THEY HAD THE MOST CONTROL OVER THEIR LIVES WERE MUCH LESS LIKELY TO BE OVERWEIGHT AT AGE THIRTY.				
MEDICAL	COST OF	HEALTHRECORDS	NEWS	6/20/2008	6A	1
		MEDICAL OFFICIALS REPORT JUST FOUR PERCENT OF AMERICAN DOCTORS HAVE SWITCHED FROM CONVENTIONAL PAPER TO ELECTRONIC HEALTH RECORDS, THE BIGGEST STUMBLING BLOCK: MONEY, THE SYSTEM PROMISES TO REDUCE COSTLY MEDICAL ERRORS, BUT IT CAN COST MORE THAN \$60,000 PER DOCTOR PER PRACTICE.				
MEDICAL	RESEARCH	OBESITY	NEWS	6/20/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY CONFIRMING THAT OBESITY IS AN ENORMOUS RISK FACTOR FOR THE DISEASE AND SHOWS THAT WEIGHT LOSS DOES SEEM TO AFFECT THE DEVELOPMENT OF TUMORS.				
RECREATION	PARKS	PRESCOTTPARK	NEWS	6/20/2008	6A	1
		OFFICIALS REPORT THE ROAD UP TO PRESCOTT PARK ON ROXY ANN PEAK WILL BE CLOSED FOR A WEEKEND FOR IT'S ANNUAL MAINTENANCE, WHEN IT OPENS, THE PUBLIC WILL SEE A PROJECT TO RESTORE AND UPDATE SOME OLD DEPRESSION-ERA HIKING TRAILS IS ON-GOING.				
CONSUMER AFFAIRS	PRODUCT INFO	BOTTLEDWATER	NEWS	6/20/2008	5P	1
		CONSUMER OFFICIALS REPORT CONSUMERS ALREADY TAPPED OUT ON HIGH PRICES OF BOTTLED WATER, ARE STARTING TO THINK TWICE ABOUT GETTING IT FROM THE BOTTLE, INSTEAD MANY ARE HEADING STRAIGHT FOR THE SINK.				
COMMUNITY SERV	VOLUNTEERS	WEEDWHACKERS	NEWS	6/21/2008	6P,11P	2
		70 VOLUNTEERS TEAM UP WITH THE CITY OF MEDFORD'S NEIGHBORHOOD RESOURCES DIVISION TO CLEAN, WEED, AND PICK UP TRASH IN THE ALLEYS BETWEEN 8TH STREET AND STEWART AVENUE, AND OAKDALE AND COLUMBUS, ALSO HELPING FILL POUT-HOLES AND CLEAN UP GRAFFITTI, SAYING THE ANNUAL EVENT HELPS BOOST COMMUNITY SPIRIT.				
COMMUNITY SERV	YOUTH	KIDSPLACE	NEWS	6/21/2008	6P,11P	2
		HUNDREDS OF FANS GATHER TO HELP CELEBRATE THE RE-OPENING OF WHAT'S NOW CALLED "KID TIME", FORMERLY KID'S IMAGINATION DISCOVERY SPACE, FAMILIES ENCOURAGED TO BRING THEIR KIDS TO EXPLORE THE MUSEUM AND A NEW EXHIBIT WHICH INCLUDES A ROCK CLIMBING WALL.				
RECREATION	COMMUNITY AFFAIRS	WINEWALK	NEWS	6/21/2008	6P,11P	2
		ORGANIZERS REPORT MEDFORD'S 4TH ANNUAL TASTE OF HISTORY TOUR, A WINE WALKING TOUR ON WHICH TO LEARN ABOUT THE CITY'S HISTORY, VENDORS IN VOGEL PARK OFFERING FOOD SAMPLES AND WORKS OF ART, LIVE MUSIC AND HISTORICAL CHARACTERS ENTERTAINING THE CROWD.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	BOATING	BOATINGACCIDENTS	NEWS	6/21/2008	6P,11P	2
		THE COAST GUARD REPORTS MORE PEOPLE IN THE PACIFIC NORTHWEST ARE DYING IN BOATING ACCIDENTS, THERE HAVE BEEN 28 RECREATIONAL BOATING FATALITIES THIS YEAR IN OREGON, WASHINGTON, IDAHO, AND MONTANA, 5 MORE THAN LAST YEAR, AND 22 OF THE DEATHS COULD HAVE BEEN PREVENTED IF THE PEOPLE HAD BEEN WEARING LIFE JACKETS.				
RECREATION	COMMUNITY AFFAIRS	MANORSALE	NEWS	6/21/2008	6P,11P	2
		THE ROGUE VALLEY MANOR HOLDS IT'S ANNUAL ESTATE SALE.				
ENERGY	FUEL	ALGAEFUEL	NEWS	6/21/2008	6P	1
		SOLAZYME, A SAN FRANCISCO COMPANY, REPORTS THEY ARE LOOKING FOR ALTERNATIVE INGREDIENTS TO MAKE GAS, STARTING WITH PLANT-BASED MATERIALS LIKE WOOD CHIPS AND CORN STALK, FEEDING THE MATERIALS TO SINGLE-CELLED ALGAE WHICH CONVERTS THEM INTO OIL.				
HEALTH	PHYSICAL	TRAVELPATCH	NEWS	6/21/2008	6P	1
		SCIENTISTS IN TEXAS WORK ON A SOLUTION TO THE WORLDWIDE PROBLEM OF DIARRHEA, SAYING AN ESTIMATED TWO MILLION PEOPLE WORLDWIDE DIE OF IT EVERY YEAR.				
RECREATION	COMMUNITY AFFAIRS	AIRSHOW	NEWS	6/21/2008	11P	1
		ORGANIZERS REPORT MURKY WEATHER DELAYED THE THUNDERBIRD'S FLIGHT BY NEARLY TWO HOURS AT THE KLAMATH AIR SHOW, ALONG WITH OTHER AERONAUTIC ATTRACTIONS DELAYED AS WELL BY HIGH WINDS, THUNDER AND LIGHTNING, BUT FANS HUNG IN THERE AND DIDN'T SEEM TO MIND THE WAIT.				
CONSUMER AFFAIRS	PRICES	FOODPRICES	NEWS	6/22/2008	11P	1
		CONSUMER OFFICIALS REPORT THE EFFECTS OF FLOOD DAMAGE IN THE MIDWEST WILL SOON SHOW UP AT THE GROCERY STORE, SAYING BEEF, PORK, POULTRY, AND EVEN EGGS, CHEESE, AND MILK ARE EXPECTED TO GET MORE EXPENSIVE.				
RECREATION	COMMUNITY AFFAIRS	KLAMAIR	NEWS	6/22/2008	6P	1
		ORGANIZERS REPORT MURKY WEATHER DELAYED THE THUNDERBIRD'S FLIGHT BY NEARLY TWO HOURS AT THE KLAMATH AIR SHOW, ALONG WITH OTHER AERONAUTIC ATTRACTIONS DELAYED AS WELL BY HIGH WINDS, THUNDER AND LIGHTNING, BUT FANS HUNG IN THERE AND DIDN'T SEEM TO MIND THE WAIT.				
LAND USE	LAWS	MEAS37	NEWS	6/22/2008	6P,11P	2
		A STATE LAND USE AGENCY REPORTS OREGON'S NEWEST LAND USE LAW WILL DRASTICALLY REDUCE THE NUMBER OF HOUSES BUILT IN THE COUNTRYSIDE.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	6/23/2008	5P	1
		RESEARCHERS UNRAVEL ANOTHER PART OF THE ALZHEIMERS MYSTERY ZEROING IN ON A SPECIFIC KIND OF PLAQUE ON THE BRAIN AS A POSSIBLE TRIGGER.				
KLAMATH COUNTY	FUNDING	KFALLSBONDS	NEWS	6/23/2008	11P	1
		THE KLAMATH FALLS CITY COUNCIL APPROVES A FOUR MILLION DOLLAR BOND PASSED BY VOTERS LAST MONTH TO RENOVATE THE FORMER SHASTA WAY ARMORY INTO A NEW POLICE STATION, PLUS THE BOND WILL ALSO PAY FOR IMPROVEMENTS TO OTHER CITY BUILDINGS.				
RECREATION	EQUESTRIAN	QUARTERHORSES	NEWS	6/23/2008	6P	1
		ORGANIZERS REPORT MORE THAN 1000 HORSES ON DISPLAY AT THE FOURTH LARGEST QUARTER HORSE SHOW IN AMERICA AT THE JACKSON COUNTY EXPO, THE YEARLY EVENT BRINGS MILLIONS OF DOLLARS TO THE AREA, AND SOMETHING FUN FOR THE WHOLE FAMILY.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	RULES	ONTHEBEAT LT. BOB HANSEN, MEDFORD POLICE DEPARTMENT, TALKS ABOUT THE RULES AND REGULATIONS FOR GARAGE SALES INSIDE THE MEDFORD CITY LIMITS, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	6/23/2008	6P	1
JOSEPHINE COUNTY	FUNDING	GPGRANTS THE GRANTS PASS DEPARTMENT OF PUBLIC SAFETY RECEIVES A COUPLE OF NEW SAFETY GRANTS, ONE WILL PAY FOR UP TO \$3600 IN BICYCLE HELMETS FOR LOCAL YOUNGSTERS, THE OTHER, TO BUY A "SPEED CHECK" RADAR BOARD THAT'S PORTABLE AND CAN BE SET UP ON A CAR TRUNK.	NEWS	6/23/2008	6P	1
BUSINESS	UNEMPLOYMENT	UNEMPLOYMENT NEWS OFFICIALS REPORT JACKSON COUNTY'S UNEMPLOYMENT RATE FELL LAST MONTH FROM SEVEN PERCENT IN APRIL TO SIX POINT SEVEN PERCENT IN MAY, ACCOMODATIONS AND FOOD SERVICES BOTH INCREASED HIRING, AS DID THE CONSTRUCTION INDUSTRY, MANUFACTURING AND EDUCATION LOST JOBS.	NEWS	6/23/2008	6P	1
BUSINESS	TOURISM	FOREIGNTOURISTS THE SOUTHERN OREGON VISITORS ASSOCIATION INCREASES SPENDING ON ADVERTISEMENTS IN OTHER COUNTRIES, IN THE HOPES THAT FOREIGN TOURISTS WILL INCREASE SPENDING HERE IN SOUTHERN OREGON.	NEWS	6/23/2008	6P,11P	2
CONSUMER AFFAIRS	PRODUCT INFO	SPFCLOTHING DR. JODI GANZ, DERMATOLOGIST, TALKS ABOUT SPF CLOTHING, IF YOU'RE LOOKING FOR WAYS TO AVOID A SUNBURN THIS SUMMER.	NEWS	6/23/2008	6A	1
RECREATION	COMMUNITY AFFAIRS	MANORSALE ORGANIZERS REPORT THE ANNUAL ROGUE VALLEY MANOR ESTATE SALE AT THE MEDFORD ARMORY.	NEWS	6/23/2008	6A	1
HEALTH	PHYSICAL	DR. DAN MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" SEGMENT.	NEWS	6/23/2008	5P	1
HEALTH	PHYSICAL	FLUPREPARE INFECTIOUS DISEASE EXPERTS WARN THE WORLD IS FAR FROM PREPARED FOR A FLU EPIDEMIC, PREDICTING THE BIRD FLU COULD KILL MILLIONS IF IT BECOMES EASILY TRANSMISSABLE AMONG PEOPLE.	NEWS	6/23/2008	6A	1
MEDICAL	RESEARCH	LEPTIN RESEARCHERS REPORT FALLING LEVELS OF A HORMONE CALLED LEPTIN, THAT HELPS THE BRAIN RESIST TEMPTING FOODS, MAY EXPLAIN WHY PEOPLE WHO LOSE WEIGHT OFTEN HAVE A HARD TIME KEEPING IT OFF.	NEWS	6/23/2008	6A	1
MEDICAL	PROCEDURE	PRESCRIPTIONS GOVERNMENT DRUG REGULATORS REPORT THEY'RE CLOSE TO ALLOWING DOCTORS TO ELECTRONICALLY PRESCRIBE SOME OF THE MOST ADDICTIVE DRUGS.	NEWS	6/23/2008	6A	1
CONSUMER AFFAIRS	PRICES	FOODPRICES CONSUMER OFFICIALS REPORT THE EFFECTS OF FLOOD DAMAGE IN THE MIDWEST WILL SOON SHOW UP AT THE GROCERY STORE, SAYING BEEF, PORK, POULTRY, EVEN EGGS, CHEESE, AND MILK ARE EXPECTED TO GET MORE EXPENSIVE, AN ESTIMATED TWO MILLION OR MORE ACRES OF CORN AND SOYBEAN FIELDS HAVE BEEN FLOODED.	NEWS	6/23/2008	6A	1
LAND USE	LAWS	MEAS37 A STATE LAND USE AGENCY REPORTS OREGON'S NEWEST LAND USE LAW WILL DRASTICALLY REDUCE THE NUMBER OF HOUSES BUILT IN THE COUNTRYSIDE.	NEWS	6/23/2008	6A,12P	2

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
RECREATION	COMMUNITY AFFAIRS	WINEWELK ORGANIZERS REPORT THE MEDFORD'S FOURTH ANNUAL "TASTE OF HISTORY", A WINE WALKING TOUR TO TEACH PEOPLE ABOUT THE CITY'S HISTORY, VENDORS IN VOGEL PARK OFFERING FOOD SAMPLES AND WORKS OF ART, LIVE MUSIC AND HISTORICAL CHARACTERS ENTERTAINING THE CROWD.	NEWS	6/23/2008	6A,12P	2
COMMUNITY SERV	YOUTH	KIDTIME HUNDREDS GATHER TO HELP CELEBRATE THE RE-OPENING OF WHAT'S NOW CALLED "KID TIME", FORMERLY KID'S AMAGINATION DISCOVERY SPACE, WITH KIDS AND PARENTS GETTING A CHANCE TO EXPLORE THE MUSEUM AND A NEW EXHIBIT WHICH INCLUDES A ROCK CLIMBING WALL.	NEWS	6/23/2008	6A,12P	2
MEDICAL	COST OF	REDCROSS THE RED CROSS, FOR THE SECOND TIME IN IT'S HISTORY, REPORTS IT'S HAVING TO BORROW MONEY TO KEEP OPERATING.	NEWS	6/23/2008	6A,12P	2
COMMUNITY SERV	VOLUNTEERS	WEEDWHACKERS 70 VOLUNTEERS TEAM UP WITH THE CITY OF MEDFORD'S NEIGHBORHOOD RESOURCES DIVISION TO CLEAN, WEED, AND PICK UP TRASH IN THE ALLEYS BETWEEN EIGHTH STREET AND STEWART AVENUE, AND OAKDALE AND COLUMBUS, ALSO HELPING FILL POT-HOLES AND CLEANING UP GRAFFITI, SAYING THE ANNUAL EVENT HELPS BOOST COMMUNITY SPIRIT.	NEWS	6/23/2008	6A	1
RECREATION	COMMUNITY AFFAIRS	AIRSHOW ORGANIZERS REPORT MURKY WEATHER DELAYED THE THUNDERBIRD'S FLIGHT BY NEARLY TWO HOURS AT THE KLAMATH AIR SHOW, ALONG WITH OTHER AERONAUTICS ATTRACTIONS DELAYED BY HIGH WINDS, THUNDER AND LIGHTNING, BUT FANS DIDN'T SEEM TO MIND.	NEWS	6/23/2008	6A,12P	2
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CREAMY WALNUT PENNE", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	6/23/2008	12P	1
CONSUMER AFFAIRS	HOW TO	PAWNSHOPS NICHOLE BOGART, MANAGER, REPORTS, AS THE ECONOMY CONTINUES TO STRUGGLE, MANY PEOPLE ARE TURNING TO PAWN SHOPS FOR QUICK CASH.	NEWS	6/23/2008	5P,11P	2
BUSINESS	SALES	FIREWORKS OFFICIALS REPORT THE FIRST DAY TO BUY FIREWORKS FOR YOUR FOURTH OF JULY CELEBRATION, WITH DEALERS AT THE CENTRAL POINT DISCOUNT FIREWORKS TENT SAYING THIS YEAR MAY BRING IN MORE MONEY THAN USUAL, THE SLUMPING ECONOMY FORCES PEOPLE TO PLAN "STAY-CATIONS" INSTEAD OF VACATIONS, USING THAT MONEY TO BUY MORE FIREWORKS.	NEWS	6/23/2008	5P,6P,11P	3
RECREATION	BOATING	BOATINGACCIDENTS THE COAST GUARD REPORTS MORE PEOPLE IN THE PACIFIC NORTHWEST ARE DYING IN BOATING ACCIDENTS, THIS YEAR THERE HAVE BEEN TWENTY EIGHT RECREATIONAL BOATING FATALITIES IN OREGON, WASHINGTON, IDAHO, AND MONTANA, FIVE MORE THAN LAST YEAR, TWENTY TWO OF THE DEATHS COULD HAVE BEEN PREVENTED IF THE PEOPLE HAD BEEN WEARING LIFE JACKETS.	NEWS	6/23/2008	6A,12P	2
JOSEPHINE COUNTY	FUNDING	JOCOFUNDING JOSEPHINE COUNTY COMMISSIONERS MEET TO APPROVE NEXT YEAR'S BUDGET AND LOOK AT WAYS TO FUND BASIC COUNTY SERVICES, LOOKING FOR LONG-TERM SOLUTIONS TO DEAL WITH THE LOSS OF FEDERAL TIMBER FUNDS.	NEWS	6/24/2008	5P,6P,11P	3

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
ENERGY	ETHANOL	ETHANOL	NEWS	6/24/2008	11P	1
		TOM QUINN, ENVENTOR IN THE SAN FRANCISCO BAY AREA, TALKS ABOUT HIS MACHINE THAT ALLOWS YOU TO MAKE ETHANOL AT HOME, THE MACHINE PRODUCES FIVE GALLONS A DAY.				
EDUCATION	COLLEGE	SOUSUMMERHS	NEWS	6/24/2008	6P	1
		S.O.U. OFFERS NEW PROGRAM CALLED "SUMMER START", ALLOWING HIGH SCHOOLERS TO JOIN OTHER S.O.U. STUDENTS IN 100 AND 200 LEVEL CLASSES, THE HIGH SCHOOL STUDENTS ALSO GET A BREAK ON TUITION, FIFTY DOLLARS A CREDIT.				
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS	NEWS	6/24/2008	6P,11P	2
		GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR THE PERSON WHO DREW SOME RACIALLY CHARGED GRAFFITI, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.				
TRANSPORTATION	FUNDING	GOV	NEWS	6/24/2008	6P,11P	2
		GOVERNOR TED KULONGOSKI ISSUES MORE THAN FOUR MILLION DOLLARS IN GRANTS TO HELP MEDFORD'S AIRPORT AND ULTIMATELY THE ECONOMY BY HELPING THE AIRPORT'S ABILITY TO HANDLE SMALL PACKAGE SHIPMENTS, PART OF THE "CONNECT OREGON" PROJECT THAT'S PROVIDING ONE HUNDRED MILLION DOLLARS TO 30 NON-HIGHWAY PROJECTS ACROSS THE STATE.				
BUSINESS	TOURISM	FOREIGNTOURISTS	NEWS	6/24/2008	6A,12P	2
		THE SOUTHERN OREGTON VISITORS ASSOCIATION INCREASES SPENDING ON ADVERTISEMENTS IN OTHER COUNTRIES, IN THE HOPE THAT FOREIGN TOURISTS WILL INCREASE SPENDING HERE IN SOUTHERN OREGON.				
BUSINESS	ECONOMY	ECONOMY	NEWS	6/24/2008	6A,5P,11P	3
		THE FEDERAL RESERVE BEGINS A TWO-DAY MEETING, ON THE AGENDA, HOW TO CUT INFLATION WITHOUT DOING HARM TO OTHER SEGMENTS OF THE ECONOMY.				
BUSINESS	SALES	FIREWORKS	NEWS	6/24/2008	6A,12P	2
		OFFICIALS REPORT THE FIRST DAY TO BUY FIREWORKS FOR YOUR FOURTH OF JULY CELEBRATION, WITH DEALERS AT THE CENTRAL POINT DISCOUNT FIREWORKS TENT SAYING THIS YEAR MAY BRING INMORE MONEY THAN USUAL, THE SLUMPING ECONOMY FORCES PEOPLE TO PLAN "STAY-CATIONS" INSTEAD OF VACATIONS, USING THAT MONEY TO BUY MORE FIREWORKS.				
MEDICAL	RESEARCH	VITD	NEWS	6/24/2008	6A,12P,5P	3
		RESEARCHERS WARN PEOPLE WITH A VITAMIN D DEFICIENCY ARE AS MUCH AS TWICE AS LIKELY TO DIE FROM ANY CAUSE, INCLUDING CARDIOVASCULAR DISEASE COMPARED TO PEOPLE WHOSE BLOOD SHOWS HIGHER LEVELS.				
HEALTH	PETS	DOGMAN	NEWS	6/24/2008	5P	1
		DAN MISH, DDM, CANINE COUNSELING, OFFERS TIPS TO HELP WALK YOUR DOG IN PEACE, ON CHANNEL TEN'S WEEKLY "DAN THE DOGMAN" SEGMENT.				
CONSUMER AFFAIRS	HOW TO	PAWNSHOPS	NEWS	6/24/2008	6A	1
		NICHOLE BOGART, MANAGER, REPORTS, AS THE ECONOMY CONTINUES TO STRUGGLE, MANY PEOPLE ARE TURNING TO PAWN SHOPS FOR QUICK CASH.				
CONSUMER AFFAIRS	RECALL	CRIBRECALL	NEWS	6/24/2008	5P	1
		THE CONSUMER PRODUCT SAFETY COMMISSION ISSUES RECALL OF MORE THAN 300,000 CRIBS SOLD UNDER THE "JARDINE" BRAND, SAYING THE WOODEN SLATS AND SPINDLES ON THE CRIB'S FRAMES CAN BREAK, AND CHILDREN CAN GET TRAPPED IN THE GAP LEFT BEHIND.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	UNEMPLOYMENT	UNEMPLOYMENT NEWS		6/24/2008	6A,12P	2
	OFFICIALS REPORT JACKSON COUNTY'S UNEMPLOYMENT RATE FELL LAST MONTH FROM SEVEN PERCENT IN APRIL TO SIX POINT SEVEN PERCENT IN MAY, ACCOMODATIONS AND FOOD SERVICES BOTH INCREASED HIRING, AS DID THE CONSTRUCTION INDUSTRY, MANUFACTURING AND EDUCATION LOST JOBS.					
RECREATION	EQUESTRIAN	QUARTERHORSES NEWS		6/24/2008	12P,11P	2
	ORGANIZERS REPORT MORE THAN 1000 HORSES ON DISPLAY AT THE FOURTH LARGEST QUARTER HORSE SHOW IN AMERICA, AT THE JACKSON COUNTY EXPO, THE YEARLY EVENT BRINGS MILLIONS OF DOLLARS TO THE AREA, AND SOMETHING FUN FOR THE WHOLE FAMILY.					
ENERGY	NATGAS	FOREIGNGAS NEWS		6/24/2008	12P,11P	2
	JAPANESE SCIENTISTS LEAD THE RACE TO HARVEST AN UNUSUAL FORM OF FROZEN NATURAL GAS KNOWN AS METHANE HYDRATE.					
CONSUMER AFFAIRS	HOW TO	MR FOOD NEWS		6/24/2008	12P	1
	MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "TROPICAL PORK KEBABS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.					
MEDICAL	RESEARCH	TOPIRAMATE NEWS		6/24/2008	12P	1
	RESEARCHERS REPORT NEW STUDY FINDING THE MEDICATION TOPIRA-MATE, OFTEN SOLD AS TOPAMAX, HAS BEEN SHOWN TO REDUCE DRINKING IN ALCOHOLICS, BUT NOW SAYING IT CAN BOOST THEIR QUALITY OF LIFE AS WELL.					
HEALTH	EXERCISE	EXERCISE NEWS		6/24/2008	6A,12P	2
	RESEARCHERS REPORT NEW STUDY SHOWING THAT REGULAR PHYSICAL ACTIVITY HELPS REDUCE THE RISK OF BREAST CANCER AND SLOWS THE ADVANCE OF PROSTATE CANCER.					
JOCOUNTY	FUNDING	JOCOFUNDING NEWS		6/25/2008	6A,12P,5P,6P,11P	5
	JOSEPHINE COUNTY COMMISSIONERS MEET TO APPROVE NEXT YEAR'S BUDGET AND LOOK AT WAYS TO FUND BASIC COUNTY SERVICES, LOOKING FOR LONG-TERM SOLUTIONS TO DEAL WITH THE LOSS OF FEDERAL TIMBER FUNDS.					
MEDICAL	PROCEDURE	BIONICHAND NEWS		6/25/2008	5P	1
	MEDICAL OFFICIALS REPORT A NEW "BIONIC HAND" HELPING AMPUTEES TO DO SOMETHING AS SIMPLE AS HOLDING A CUP OR SHAKING SOMEONE'S HAND.					
CONSUMER AFFAIRS	PRODUCT INFO	SEGWAY NEWS		6/25/2008	6P,11P	2
	SCIENCEWORKS IN ASHLAND OFFERS SOME ALTERNATIVES TO GETTING AROUND, WITH THE HIGH GAS PRICES, INCLUDING A RATHER UNUSUAL ONE, A SEGWAY, ALSO WEEKEND ACTIVITIES FOCUSING ON BICYCLES, BMX BIKE DEMONSTRATIONS, PLUS INFORMATION ABOUT BASIC BIKE SAFETY AND MECHANICS.					
AGRICULTURE	GARDENING	ROGUEGARDENER NEWS		6/25/2008	5P	1
	STAN MAPOLSKI, ROGUE GARDENER, TALKS ABOUT AN EASY WAY TO USE LIQUID FERTILIZER, ON CHANNEL TEN'S WEEKLY "ROGUE GARDENER" REPORT.					
TRANSPORTATION	FUNDING	GOVERNOR NEWS		6/25/2008	6A,12P	2
	GOVERNOR TED KULONGOSKI ISSUES MORE THAN FOUR MILLION DOLLARS IN GRANTS TO HELP MEDFORD'S AIRPORT AND ULTIMATELY THE ECONOMY BY HELPING THE AIRPORT'S ABILITY TO HANDLE SMALL PACKAGE SHIPMENTS, PART OF THE "CONNECT OREGON" PROJECT THAT'S PROVIDING ONE HUNDRED MILLION DOLLARS TO 30 NON-HIGHWAYPROJECTS ACROSS THE STATE.					

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
LAW ENFORCEMENT	PUBLIC ASSIST	CRIMESTOPPERS NEWS	6/25/2008	6A,12P	2	GRANTS PASS POLICE SEEK PUBLIC ASSISTANCE LOOKING FOR WHOEVER'S RESPONSIBLE FOR RECENT RACIALLY-CHARGED GRAFFITI, ON CHANNEL TEN'S WEEKLY "CRIMESTOPPERS" REPORT.
MEDICAL	STATISTICS	DIABETES NEWS	6/25/2008	6A	1	THE CDC REPORTS TWENTY FOUR MILLION AMERICANS HAVE DIABETES, AN INCREASE OF MORE THAN THREE MILLION IN JUST TWO YEARS, MOST CASES ARE TYPE 2 DIABETES, WHICH IS LINKED TO OBESITY, POOR DIET, AND LACK OF EXERCISE.
MEDICAL	RESEARCH	PAINKILLERS NEWS	6/25/2008	6A	1	RESEARCHERS REPORT LARGE NEW STUDY FOLLOWING MORE THAN 60,000 SUBJECTS REPORTING THEIR USE OF NONSTEROIDAL "ANTI-INFLAMMATORY" DRUGS INCLUDING ASPIRIN AND IBUPROFEN OVER THE LAST DECADE, FINDING, DESPITE LAB EVIDENCE THAT SOME PAINKILLERS CAN PROTECT AGAINST MELANOMA, THEY CANNOT COME UP WITH ANY SUPPORT FOR THAT THEORY.
CONSUMER AFFAIRS	RECALL	CRIBRECALL NEWS	6/25/2008	6A,12P	2	THE CONSUMER PRODUCT SAFETY COMMISSION ISSUES RECALL OF MORE THAN 300,000 CRIBS SOLD UNDER THE "JARDINE" BRAND, SAYING THE WOODEN SLATS AND SPINDLES ON THE CRIB'S FRAMES CAN BREAK, AND CHILDREN CAN GET TRAPPED IN THE GAP LEFT BEHIND.
MEDICAL	RESEARCH	FRIENDS NEWS	6/25/2008	6A,5P	2	RESEARCHERS REPORT NEW STUDY FROM THE NATIONAL INSTITUTE ON AGING, WOMEN WHO MAINTAIN CLOSE FRIENDSHIPS OR FAMILY TIES AS THEY AGE ARE LESS LIKELY TO DEVELOP DIMENTIA.
CONSUMER AFFAIRS	INTERNETSERV	SKYSURFING NEWS	6/25/2008	5P	1	AMERICAN AIRLINES REPORTS CUSTOMERS ON TWO AMERICAN AIRLINES PLANES TO AND FROM NEW YORK'S JFK AIRPORT WILL BE ABLE TO TEST IN-FLIGHT INTERNET ACCESS, AND BROADER SERVICE EXPECTED TO BEGIN IN THE NEXT COUPLE OF WEEKS.
EDUCATION	COLLEGE	SOUSUMMERHS NEWS	6/25/2008	6A	1	S.O.U. OFFERS NEW PROGRAM CALLED "SUMMER START" ALLOWING HIGH SCHOOLERS TO JOIN OTHER S.O.U. STUDENTS IN 100 AND 200 LEVEL CLASSES, THE HIGH SCHOOL STUDENTS ALSO GET A BREAK ON TUITION, FIFTY DOLLARS A CREDIT.
CONSUMER AFFAIRS	HOW TO	MR FOOD NEWS	6/25/2008	12P	1	MR FOOD, PROFESSIONAL CHEF, OFFERS SOME DIPPING DO'S AND DON'TS FOR YOUR HOLIDAY GATHERING, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.
SAFETY	FIRE	FIREWORKSAFETY NEWS	6/25/2008	5P	1	FOREST SERVICE OFFICIALS REPORT, BECAUSE OF FIRE DANGER, FIREWORKS NOT ALLOWED IN THE ROGUE RIVER -SISKIYOU FOREST AND THERE ARE RESTRICTIONS IN KLAMATH AND LAKE COUNTIES AS WELL, THE CONSUMER PRODUCT SAFETY COMMISSION WARNS PEOPLE OF THE DANGERS OF FIREWORKS, ESTIMATING 6400 PEOPLE EVERY YEAR ARE INJURED BY FIREWORKS AROUND THE HOLIDAY.
MEDICAL	RESEARCH	SLEEPING NEWS	6/25/2008	6A,5P	2	CANADIAN RESEARCHERS FIND SOEEPWALKING EPISODES APPEAR MORE LIKELY WHEN SLEEPWALKERS EXPERIENCE SLEEP DEPREVATION OR SLEEP THAT IS INTERRUPTED BY DISTURBANCES SUCH AS LOUD NOISES.
CONSUMER AFFAIRS	INFO	JOESPURGEON NEWS	6/25/2008	12P	1	FINANCIAL ADVISOR JOE SPURGEON, TALKS ABOUT ESTATE TAX LAWS, ON CHANNEL TEN'S WEEKLY "ON THE MONEY" REPORT.

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	ECONOMY	ECONOMY	NEWS	6/25/2008	12P,5P	2
		THE FEDERAL RESERVE REPORTS THEY ARE SET TO MAKE IT'S DECISION ON INTEREST RATES, SAYING A TROUBLING ECONOMIC PICTURE IS PUTTING THE COUNTRY'S TOP BANKERS UNDER MORE PRESSURE THAN EVER.				
JACKSON CNTY	CITYORDINANCE	ASHTASKFORCE	NEWS	6/26/2008	5P,6P,11P	3
		ASHLAND'S MAYOR REACTS TO FRUSTRATED BUSINESS OWNERS WHO WANT THEIR SIGNS ON THE SIDEWALK, ANNOUNCING A NEW TASK FORCE TO ADDRESS MERCHANT'S CONCERNS OVER THE CITY'S SIDEWALK SIGN BAN.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	6/26/2008	5P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
YOUNG PEOPLE	ALCOHOLABUSE	UNDERAGEDRINKING	NEWS	6/26/2008	12P,5P	2
		OFFICIALS REPORT NEW NATIONWIDE SURVEY OF TEENS FINDING IN MANY CASES, ADULTS ARE SERVING UP ALCOHOL, MORE THAN FOURTY PERCENT OF THE NATION'S ESTIMATED TEN POINT EIGHT MILLION UNDERAGE DRINKERS SAY THEY GOT THEIR ALCOHOL FREE FROM ADULTS.				
CONSUMER AFFAIRS	HOW TO	MR FOOD	NEWS	6/26/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "CHICKEN-RASPBERRY SALAD", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
JO COUNTY	BUDGET	JOCOBUDGET	NEWS	6/26/2008	6A,12P	2
		JOSEPHINE COUNTY LEADERS WORK THROUGH WHAT ONE COMMISSIONER CALLS A "FUNDING CRISIS", AS THEY DECIDE WHICH SERVICES TO FUND AND WHICH TO CUT IN THE COMING YEAR, THE COUNTY FACES A SHRINKING BUDGET DUE IN PART TO LOST TIMBER REVENUE.				
CONSUMER AFFAIRS	PRODUCT INFO	SEGWAY DEMO	NEWS	6/26/2008	6A,12P	2
		AS GAS PRICES CONTINUE TO RISE, SCIENCESWORKS IN ASHLAND DEMONSTRATES AN ALTERNATIVE MODE OF TRANSPORTATION, THE SEGWAY, IN ADDITION TO IT'S WEEKEND FOCUS ON BICYCLES, WITH BMX BIKE DEMONSTRATIONS, PLUS INFORMATION ABOUT BASIC BIKE SAFETY AND MECHANICS.				
MEDICAL	ALZHEIMERS	ALZHEIMERS	NEWS	6/26/2008	6A,12P	2
		SCIENTISTS SINGLE OUT A GENE THAT MAY RAISE THE RISK OF ALZHEIMERS, THEY BELIEVE FINDING A DRUG THAT COULD REVERSE THE GENE'S EFFECT MAY BE USEFUL IN FIGHTING THE DISEASE.				
MEDICAL	PROCEDURE	GARDASIL	NEWS	6/26/2008	6A,12P	2
		THE FDA TELLS THE MAKER OF THE CERVICAL CANCER VACCINE GARDASIL TO HOLD OFF MARKETING THE DRUG TO OLDER WOMEN, SAYING IT HAS ISSUES THAT PRECLUDE APPROVAL FOR THIS AGE GROUP.				
MEDICAL	PROCEDURE	BIONIC HAND	NEWS	6/26/2008	6A,12P	2
		RESEARCHERS REPORT A NEW BIONIC HAND CALLED "I-LIMB" THAT USES SIGNALS FROM ARM MUSCLES TO MOVE EACH FINGER, IMPROVING DRAMATICALLY THE PROSTHETIC TECHNOLOGY, HELPING AMPUTEES TO DO EVEN THE SIMPLEST OF TASKS MORE EASILY.				
MEDICAL	PROCEDURE	KIDNEYSTONES	NEWS	6/26/2008	6A	1
		DR. DAVID GOLDFAR, ST. VINCENT'S HOSPITAL, LOOKS AT WAYS TO PREVENT AND TREAT KIDNEY STONES, SAYING OBESITY AND DIABETES CAN INCREASE YOUR RISK OF THE PAINFUL CONDITION.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
SAFETY	FIRE	FIREWORKSAFETY	NEWS	6/26/2008	6A,12P	2
		FOREST OFFICIALS REPORT, BECAUSE OF FIRE DANGER, FIREWORKS ARE NOT ALLOWED IN THE ROGUE RIVER-SISKIYOU FOREST, AND THERE ARE RESTRICTIONS IN KLAMATH AND LAKE COUNTIES AS WELL, THE CONSUMER PRODUCT SAFETY COMMISSION ALSO WANTS TO WARN PEOPLE OF THE DANGERS OF FIREWORKS, THE FIRST STEP IS TO USE ONLY LEGAL FIREWORKS, AND TO USE THEM CORRECTLY.				
MEDICAL	PROCEDURE	ROBOTICSEALS	NEWS	6/26/2008	12P	1
		RESIDENTS SUFFERING FROM DEMENTIA IN VIRGINIA TEST THREE ROBOTIC SEALS AS THERAPY TOOLS, THE "PARO" SEALS ARE BELIEVED TO REDUCE STRESS, STIMULATE BRAIN ACTIVITY AND INCREASE COMMUNICATION AMONG THE SENIORS.				
JACKSON CNTY	CITYORDINANCE	ASHTASKFORCE	NEWS	6/27/2008	6A,12P	2
		A NEW TASK FORCE IN ASHLAND ADDRESSES CONCERNS OVER THE CITY'S NEW BAN ON SIDEWALK SIGNS, EARLIER IN THE MONTH, ASHLAND PASSED A LAW THAT FORCED MERCHANTS IN THE DOWNTOWN AREA TO REMOVE THEIR SIDEWALK PROPS AND SIGNS FROM THE WALKWAYS.				
CONSUMER AFFAIRS	HOW TO	FORECLOSURES	NEWS	6/27/2008	6P,11P	2
		JAN SAFLEY, CONSUMER CREDIT COUNSELING SERVICES, ANNOUNCES A SERIES OF FREE CLASSES CALLED "KEEPING YOUR HOME" FOR ALL HOMEOWNERS STARTING THIS SUMMER, OFFERING SOME STEPS SOME PEOPLE CAN TAKE TO AVOID FORECLOSURE.				
CONSUMER AFFAIRS	PRICES	FUELPRICES	NEWS	6/27/2008	6A	1
		WRETHA THOMAS, SCHOOL EMPLOYEES UNION PRESIDENT, TALKS ABOUT THE PRICE OF GAS HURTING PEOPLE AT THE PUMP, AND WHO MAY BE TO BLAME FOR THE SOARING COSTS.				
HEALTH	PHYSICAL	HEALTHYLIVING	NEWS	6/27/2008	6A,12P	2
		OFFICIALS ISSUE NEW REPORT FINDING INCREASING NUMBERS OF THE NATION'S LARGEST EMPLOYERS ARE HANDING OUT GIFT CARDS AND CASH INCENTIVES TO ENCOURAGE HEALTHY LIVING, MORE THAN THREE FOURTH'S OF BIG U.S. EMPLOYERS OFFER FORMAL HEALTH AND WELLNESS PROGRAMS AND RISING HEALTH CARE COSTS.				
CONSUMER AFFAIRS	PRODUCT SAFETY	SALMONELLA	NEWS	6/27/2008	6A,12P	2
		THE CDC REPORTS MORE THAN 750 PEOPLE IN 36 STATES HAVE BEEN INFECTED WITH THE RARE STRAIN OF SALMONELLA, OFFICIALS HAVE LINKED THE OOUTBREAK TO RAW PLUM, ROMA, AND ROUND TOMATOES, INVESTIGATORS STILL TRYING TO FIND THE SOURCE OF THE CONTAMINATION.				
YOUNG PEOPLE	HEALTH	TEENSMOKE	NEWS	6/27/2008	6A	1
		U.S. HEALTH OFFICIALS REPORT EFFORTS TO REDUCE TEEN SMOKING HAVE SLOWED AS STATES LOSE FUNDING FOR ANTI-TOBACCO CAMPAIGNS, AND COMPANIES USE NEW STRATEGIES TO RECRUIT YOUNG CUSTOMERS.				
MEDICAL	RESEARCH	CANCERDOG	NEWS	6/27/2008	6A	1
		DR. ROBERT MORGAN, CITY OF HOPE ONCOLOGIST, TALKS ABOUT NEW RESEARCH FINDING DOGS CAN BE TAUGHT TO DETECT OVARIAN CANCER BY SCENT.				
CONSUMER AFFAIRS	HOW TO	WESTCOAST	NEWS	6/27/2008	5P	1
		A LOCAL PROFESSIONAL CHEF PREPARES A SIMPLE SPAGHETTI DISH THE WHOLE FAMILY WILL LOVE, ON CHANNEL TEN'S WEEKLY "WEST COAST FLAVORS" SEGMENT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	JOB	BUSDRIVERS	NEWS	6/27/2008	6A,12P	2
		LAIDLAW, THE COMPANY THAT OPERATES THE SCHOOL BUSES IN THE ROGUE VALLEY, REPORTS THEY ARE TRYING TO RECRUIT SCHOOL BUS DRIVERS FOR THE NEW SCHOOL YEAR, SAYING IT'S PART TIME WORK, BUT IT TAKES SKILL TO HANDLE THE BUSES, NOT TO MENTION THE BUSLOAD OF SCHOOL KIDS.				
BUSINESS	JOB	BUSDRIVERS	NEWS	6/27/2008	6P	1
		LAIDLAW, THE COMPANY THAT OPERATES THE SCHOOL BUSES IN THE ROGUE VALLEY, REPORTS THEY ARE TRYING TO RECRUIT NEW SCHOOL BUS DRIVERS FOR THE NEW SCHOOL YEAR, SAYING IT'S PART TIME WORK, BUT IT TAKES SKILL TO HANDLE THE BUSES, NOT TO MENTION THE BUSLOAD OF SCHOOL KIDS.				
RECREATION	COMMUNITY AFFAIRS	ONTHETOWN	NEWS	6/27/2008	12P	1
		TRICIA PINE, KTVL NEWS 10, TALKS ABOUT THE VARIOUS WEEKEND ACTIVITIES AND EVENTS GOING ON IN OUR REGION, ON CHANNEL TEN'S WEEKLY "ON THE TOWN" REPORT.				
CONSUMER AFFAIRS	HOW TO	MRFOOD	NEWS	6/27/2008	12P	1
		MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "STRAWBERRY MARGARITAS", AVAILABLE UPON REQUEST, ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.				
CONSUMER AFFAIRS	PRICES	AAATRavel	NEWS	6/27/2008	5P,11P	2
		TRIPLE A REPORTS, FOR THE FIRST TIME THIS DECADE, THE NUMBER OF AMERICANS TRAVELING FOR THE FOURTH OF JULY HOLIDAY PERIOD IS EXPECTED TO DROP, BLAMING HIGH GAS PRICES AND THE LACKLUSTER ECONOMY, GAS PRICES IN THE MEDFORD-ASHLAND AREA ARE ABOUT FOUR DOLLARS THIRTY EIGHT CENTS A GALLON, AND MUCH HIGHER IN NORTHERN CALIFORNIA.				
BUSINESS	ECONOMY	MARKETS	NEWS	6/27/2008	5P	1
		CONSUMER OFFICIALS REPORT THERE'S A LITTLE GOOD NEWS ABOUT THE ECONOMY, CONSUMER SPENDING ROSE NEARLY ONE PERCENT IN MAY, THE BIGGEST BOOST IN SIX MONTHS, AS MILLIONS OF AMERICANS USED THEIR REBATE CHECKS.				
CONSUMER AFFAIRS	INFO	REALTORS	NEWS	6/27/2008	5P	1
		REALTORS IN THE ROGUE VALLEY SAY THEY'RE OPTIMISTIC ABOUT THE FUTURE OF THE HOUSING INDUSTRY, SAYING SALES DATA SHOWS THAT INVENTORY OF UNSOLD HOMES CONTINUES TO FALL, A GOOD INDICATOR HOME VALUES WILL GROW IN THE FUTURE.				
RECREATION	COMMUNITY AFFAIRS	BMXBIKES	NEWS	6/27/2008	6P,11P	2
		SCIENCE WORKS IN ASHLAND PRESENTS THE NINTH ANNUAL "WILD WHEELS" EVENT, FESTIVITIES PROMOTING BIKE SAFETY FOR CHILDREN AND ADULTS.				
TRANSPORTATION	AIR	KFALLSAIRPORT	NEWS	6/27/2008	6P	1
		HORIZON AIR DROPS IT'S FLIGHTS BETWEEN KLAMATH FALLS AND PORTLAND, EFFECTIVE OCTOBER 11TH, SAYING THE FLIGHTS HAVE NOT BEEN CONSISTENTLY PROFITABLE, ESPECIALLY WITH WHAT IT CALLS "ASTRONOMICALLY" HIGH FUEL PRICES.				
CONSUMER AFFAIRS	HOW TO	RENTALCAR	NEWS	6/27/2008	11P	1
		CONSUMER OFFICIALS REPORT HIGH GAS PRICES ARE HAVING AN EFFECT ON THE KINDS OF CARS PEOPLE WANT TO RENT, THE AVERAGE RENTAL PRICE FOR A COMPACT OR SUBCOMPACT CAR IS GOING UP, AND SOME AGENCIES SAY THEY'RE PRACTICALLY GIVING AWAY GAS GUZZLERS BECAUSE OF THE HIGH GAS PRICES.				

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Quarter: April-May-June 2008

MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
CONSUMER AFFAIRS	HOW TO	FORECLOSURE	NEWS	6/27/2008	6A,12P	2
		CONSUMER CREDIT COUNSELING SERVICES REPORTS, AS THE NUMBER OF FORECLOSURES CONTINUE TO CLIMB IN THE ROGUE VALLEY, MORE PEOPLE ARE SEEKING HELP TO AVOID LOSING THEIR HOMES, MOST RECENT NUMBERS SHOW IN JACKSON COUNTY THERE HAS BEEN A FIFTY FOUR PERCENT INCREASE IN HOMES IN PRE-FORECLOSURE OVER THE LAST YEAR.				
POLITICAL PROCESS	RULING	HANDGUNS	NEWS	6/27/2008	6A	1
		GUN RIGHTS GROUPS FILE LAWSUIT AGAINST CHICAGO'S HANDGUN BAN, AND THE NRA PLANS TO GO TO COURT TO CHALLENGE THE SAN FRANCISCO BAN, IN A FLURRY OF NEW LAWSUITS EXPECTED AFTER THE SUPREME COURT STRUCK DOWN WASHINGTON, D.C.'S BAN ON HANDGUNS.				
COMMUNITY SERV	ANIMAL PROTECT	CATS	NEWS	6/28/2008	6P,11P	2
		MEDFORD'S COMMITTED ALLIANCE TO STRAYS (C.A.T.S.), REPORTS THE GRANTS PASS-BASED AUSLAND BUILDERS BEGINS CONSTRUCTION ON THEIR NEW INTAKE FACILITY, WITH THE COMPANY'S ADMINISTRATIVE STAFF VOLUNTEERING WITH SOME OF THE WORK TO HELP REDUCE THE COSTS ASSOCIATED WITH THE PROJECT.				
COMMUNITY SERV	FUNDING	RRLIBRARY	NEWS	6/28/2008	6P,11P	2
		THE ROGUE RIVER "FRIENDS OF THE LIBRARY" GROUP HOLDS IT'S ANNUAL BOOK SALE, THEIR BIGGEST FUNDRAISER OF THE YEAR, ORGANIZERS SAY IT COSTS THEM ABOUT \$12,000 A YEAR TO KEEP THE LIBRARY OPEN ON SATURDAYS.				
RECREATION	COMMUNITY AFFAIRS	ROOSTERCROW	NEWS	6/28/2008	6P,11P	2
		ORGANIZERS REPORT THE 55TH ANNUAL ROOSTER CROW FESTIVAL IN ROGUE RIVER.				
COMMUNITY SERV	VOLUNTEERS	WEED	NEWS	6/28/2008	6P,11P	2
		DOZENS OF VOLUNTEERS GATHER AT SIX LOCAL PARKS TO PULL WEEDS, THE EVENT CALLED "LET'S PULL TOGETHER", TO TEACH THE PUBLIC ABOUT NOXIOUS WEEDS THAT HAVE TAKEN OVER MANY OF OREGON'S LANDSCAPES, ORGANIZERS HOPE TO MAKE IT AN ANNUAL EVENT.				
COMMUNITY SERV	VOLUNTEERS	WEED	NEWS	6/29/2008	6P	1
		DOZENS OF VOLUNTEERS GATHER AT SIX LOCAL PARKS TO PULL WEEDS, THE EVENT CALLED "LET'S PULL TOGETHER", TO TEACH THE PUBLIC ABOUT NOXIOUS WEEDS THAT HAVE TAKEN OVER MANY OF OREGON'S LANDSCAPES, ORGANIZERS HOPE TO MAKE IT AN ANNUAL EVENT.				
RECREATION	COMMUNITY AFFAIRS	BMX	NEWS	6/29/2008	6P,11P	2
		SCIENCE WORKS IN ASHLAND PRESENTS THE 9TH ANNUAL "WILD WHEELS" EVENT, FESTIVITIES PROMOTING BIKE SAFETY FOR CHILDREN AND ADULTS.				
COMMUNITY SERV	FUNDING	RRLIBRARY	NEWS	6/29/2008	6P	1
		THE ROGUE RIVER "FRIENDS OF THE LIBRARY" GROUP HOLDS IT'S ANNUAL BOOK SALE, THEIR BIGGEST FUNDRAISER OF THE YEAR, ORGANIZERS SAY IT COSTS THEM ABOUT \$12,000 A YEAR TO KEEP THE LIBRARY OPEN ON SATURDAYS.				
COMMUNITY SERV	ANIMALPROTECT	CATS	NEWS	6/29/2008	6P	1
		MEDFORD'S COMMITTED ALLIANCE TO STRAYS (C.A.T.S.), REPORTS THE GRANTS PASS-BASED AUSLAND BUILDERS BEGINS CONSTRUCTION ON THEIR NEW INTAKE FACILITY, WITH THE COMPANY'S ADMINISTRATIVE STAFF VOLUNTEERING WITH SOME OF THE WORK TO HELP REDUCE THE COSTS ASSOCIATED WITH THE PROJECT.				

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MAIN ISSUE	SECONDARY ISSUE DESCRIPTION	TITLE	PROGRAM	AIR DATE	AIR TIME	RUNS
BUSINESS	SALES	FIREWORKS DISCOUNT FIREWORKS SUPERSTORE IN CENTRAL POINT, REPORTS FIREWORKS SALES HAVE DROPPED ABOUT TWENTY FIVE PERCENT FROM THIS TIME LAST YEAR, SUSPECTING IT MAY BE BECAUSE IT'S BEEN SO HOT RECENTLY, BECAUSE OF FIRE DANGER FOREST OFFICIALS REPORT FIREWORKS ARE NOT ALLOWED ON ANY NATIONAL FOREST LANDS, THAT INCLUDES SPARKLERS AND SMOKE BOMBS.	NEWS	6/29/2008	6P	1
RECREATION	COMMUNITY AFFAIRS	ROOSTERCROW ORGANIZERS REPORT THE 55TH ANNUAL ROOSTER CROW FESTIVAL IN ROGUE RIVER.	NEWS	6/29/2008	6P	1
POLITICAL PROCESS	BILL	GIBILL GOVERNOR TED KULONGOSKI PRAISES THE SIGNING OF A NEW G.I. BILL FOR OREGON VETERANS, HIGHLIGHTS INCLUDE THE FACT THAT VETS NO LONGER HAVE TO BUY INTO THE PROGRAM, INSTEAD THEIR ELIGIBILITY IS BASED ON MONTHS OF ACTIVE DUTY AFTER SEPTEMBER 11TH.	NEWS	6/30/2008	11P	1
CONSUMER AFFAIRS	HOW TO	MR FOOD MR FOOD, PROFESSIONAL CHEF, OFFERS A RECIPE FOR "GARDEN-HERB STEAK", ON CHANNEL TEN'S WEEKLY "MR FOOD" SEGMENT.	NEWS	6/30/2008	12P	1
LAW ENFORCEMENT	DRIVINGLAWS	CELLPHONEDRIVE STATE OFFICIALS REPORT NEW "HANDSFRE" LAWS TAKE EFFECT IN BOTH WASHINGTON AND CALIFORNIA, BANNING TALKING ON A HAND-HELD CELL PHONE WHILE DRIVING, DRIVERS CAN STILL TALK, BUT THEY MUST USE A SPEAKER PHONE OR "HANDSFREE" HEADSET.	NEWS	6/30/2008	5P,6P,11P	3
SAFETY	CHILD	CARSEATS THE JACKSON COUNTY CHILD SAFETY SEAT COALITION REPORTS A CELEBRATION OF THE RECIPIENT OF THE 5000TH SAFETY SEAT DISTRIBUTED AT MEDFORD'S FIRE STATION FOUR ON TABLE ROCK, THE COALITION PROVIDES SEATS AT A VERY LOW COST TO FAMILIES THAT MEET INCOME ELIGIBILITY REQUIREMENTS.	NEWS	6/30/2008	5P,6P	2
COMMUNITY SERV	YOUTH	KIDSCAMP U.S. CELLULAR MAKES A \$5000 DONATION TO TO ROYAL FAMILY KIDS CAMP, A WEEK-LONG SUMMER CAMP FOR FOSTER CHILDREN AGE 7-11, ALSO DONATING FOUR PHONES WITH FREE SERVICE FOR USE BY KEY STAFF MEMBERS.	NEWS	6/30/2008	5P,6P	2
HEALTH	PHYSICAL	DRDAN MEDICAL EXPERT DR. DAN TOMLINSON, ANSWERS VIEWERS MEDICAL QUESTIONS, ON CHANNEL TEN'S WEEKLY "ASK DR. DAN" REPORT.	NEWS	6/30/2008	5P	1
CONSUMER AFFAIRS	PRICES	GASSURVEY THE ASSOCIATED PRESS AND YAHOO NEWS REPORTS A NEW POLL SHOWING HOW MANY DRIVERS ARE FEELING THE PINCH AT THE GAS PUMPS, SAYING PEOPLE ARE CUTTING BACK ON HEATING AND AIR CONDITIONING AT HOME AND HALF OF DRIVERS ARE CONSIDERING BUYING A MORE FUEL EFFICIENT CAR.	NEWS	6/30/2008	5P	1
LAW ENFORCEMENT	SAFETYISSUES	ONTHEBEAT MEDFORD POLICE LT. BOB HANSEN, TALKS ABOUT FIREWORK SAFETY, ON CHANNEL TEN'S WEEKLY "ON THE BEAT" REPORT.	NEWS	6/30/2008	6P	1
JOCOUNTY	BUDGET	JOCOCUTS COUNTY OFFICIALS REPORT BUDGET CUTS IN EFFECT REDUCE THE NUMBER OF SHERIFF'S DEPUTIES ALLOWED IN JOSEPHINE COUNTY TO 16, DOWN FROM 22 AS OF A WEEK AGO, AND 33 BACK IN 2002, AND THE JOSEPHINE COUNTY JAIL NOW HAS FOURTY PERCENT FEWER INMATES THAN SIX YEARS AGO.	NEWS	6/30/2008	11P	1

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COMMUNITY SERV	FUNDING	RRLIBRARY	NEWS	6/30/2008	6A,12P	2
		THE ROGUE RIVER "FRIENDS OF THE LIBRARY" GROUP HOLDS IT'S ANNUAL BOOK SALE, THEIR BIGGEST FUNDRAISER OF THE YEAR, ORGANIZERS SAY IT COSTS THEM ABOUT \$12,000 A YEAR TO KEEP THE LIBRARY OPEN ON SATURDAYS.				
RECREATION	COMMUNITY AFFAIRS	ROOSTERCROW	NEWS	6/30/2008	6A,12P	2
		ORGANIZERS REPORT THE 55TH ANNUAL ROOSTER CROW FESTIVAL IN ROGUE RIVER.				
LAW ENFORCEMENT	DRIVINGLAWS	DMV	NEWS	6/30/2008	6A,12P,6P,11P	4
		THE DMV REPORTS NEW RULES IN EFFECT, REQUIRING PROOF OF LEGAL RESIDENCE FOR A LICENSE.				
BUSINESS	SALES	FIREWORKS	NEWS	6/30/2008	6A,12P	2
		DISCOUNT FIREWORKS SUPERSTORE IN CENTRAL POINT, REPORTS FIREWORKS SALES HAVE DROPPED ABOUT TWENTY FIVE PERCENT FROM THIS TIME LAST YEAR, SUSPECTING IT MAY BE BECAUSE IT'S BEEN SO HOT RECENTLY, BECAUSE OF THE FIRE DANGER FOREST OFFICIALS REPORT FIREWORKS ARE NOT ALLOWED ON ANY NATIONAL FOREST LANDS, WHICH INCLUDES SPARKLERS & SMOKE BOMBS.				
ENVIRONMENT	AIRQUALITY	SMOKE	NEWS	6/30/2008	6A,12P,5P,6P,11P	5
		THE NATIONAL WEATHER SERVICE REPORTS SOUTH-SOUTHEAST WINDS ARE TAKING THE SMOKE FROM SEVERAL FIRE COMPLEXES IN NORTHERN CALIFORNIA, AND DUMPING THEM RIGHT IN THE ROGUE VALLEY, LEADING TO UNHEALTHY AIR READINGS IN SEVERAL COMMUNITIES.				
HEALTH	PHYSICAL	VITB	NEWS	6/30/2008	6A,12P	2
		MEDICAL EXPERTS REPORT OLDER ADULTS WITH LOW VITAMIN B LEVELS APPEAR TO BE AT INCREASED RISK OF SUFFERING A HIP FRACTURE, SAYING DIET CHANGES AND SUPPLEMENTS ARE AN EASY WAY TO MAKE SURE YOU'RE GETTING ENOUGH OF THIS IMPORTANT INGREDIENT.				
MEDICAL	RESEARCH	BRAINSCANS	NEWS	6/30/2008	6A,12P	2
		RESEARCHERS REPORT ROUTINE BRAIN SCANS IN A GROUP OF MIDDLE-AGED PEOPLE SHOW THAT TEN PERCENT OF THEM HAVE SUFFERED A STROKE WITHOUT KNOWING IT.				
MEDICAL	RESEARCH	OBESITY	NEWS	6/30/2008	6A,12P	2
		RESEARCHERS REPORT NEW STUDY CONFIRMING THE WAY FAT IS DISTRIBUTED IN THE BODY, ESPECIALLY AT THE WAISTLINE MAY BE EVEN MORE IMPORTANT THAN HOW MUCH WEIGHT A PERSON IS CARRYING, AS A RISK FACTOR FOR HEART PROBLEMS.				
COMMUNITY SERV	ANIMAL PROTECT	CATS	NEWS	6/30/2008	6A,12P	2
		MEDFORD'S COMMITTED ALLIANCE TO STRAYS (C.A.T.S.), REPORTS THE GRANTS PASS-BASED AUSLAND BUILDERS BEGINS CONSTRUCTION ON THEIR NEW INTAKE FACILITY, WITH THE COMPANY'S ADMINISTRATIVE STAFF VOLUNTEERING WITH SOME OF THE WORK TO HELP REDUCE THE COSTS ASSOCIATED WITH THE PROJECT.				
RECREATION	COMMUNITY AFFAIRS	BMX	NEWS	6/30/2008	6A,12P	2
		SCIENCE WORKS IN ASHLAND PRESENTS THE 9TH ANNUAL "WILD WHEELS" EVENT, FESTIVITIES PROMOTING BIKE SAFETY FOR CHILDREN AND ADULTS.				
COMMUNITY SERV	FEEDING	ACCESSGOLF	NEWS	6/30/2008	6P	1
		ORGANIZERS REPORT THE ANNUAL ACCESS GOLF TOURNAMENT AT THE ROGUE VALLEY COUNTRY CLUB, RAISING \$15,000, MUCH OF THE MONEY COMING FROM CORPORATE AND BUSINESS SPONSORS, GIVING TO THE VARIOUS ACCESS PROGRAMS.				